



All users

Cohort	Cohort_size	week_0_retention_rate	week_1_retention_rate	week_2_retention_rate	week_3_retention_rate	week_4_retention_rate	week_5_retention_rate	week_6_retention_rate
2020-11-01 - 2020-11-07	20078	94.37	90.34	88.37	87.34	86.14	85.03	84.41
2020-11-08 - 2020-11-14	16232	94.39	89.90	88.12	86.79	85.43	84.65	84.25
2020-11-15 - 2020-11-21	17845	94.42	90.42	88.50	87.08	86.09	85.63	85.47
2020-11-22 - 2020-11-28	19637	94.85	90.87	89.14	88.01	87.61	87.47	87.21
2020-11-29 - 2020-12-05	21991	95.00	90.85	89.20	88.68	88.44	88.13	87.82
2020-12-06 - 2020-12-12	28069	95.44	92.63	91.92	91.65	91.14	90.82	90.56
2020-12-13 - 2020-12-19	25153	96.00	93.69	93.35	92.82	92.35	92.05	91.67
2020-12-20 - 2020-12-26	17830	96.94	95.29	94.67	94.12	93.72	93.44	93.41
2020-12-27 - 2021-01-02	16539	97.04	94.98	94.24	93.81	93.39	93.36	93.36
2021-01-03 - 2021-01-09	22774	96.34	93.70	92.67	92.04	91.98	91.98	91.98
2021-01-10 - 2021-01-16	21452	96.16	93.16	92.01	91.93	91.93	91.93	91.93
2021-01-17 - 2021-01-23	20782	95.63	91.81	91.63	91.63	91.63	91.63	91.63
2021-01-24 - 2021-01-30	19560	94.99	94.04	94.04	94.04	94.04	94.04	94.04

