

# LUKE JAMES

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## PROFILE

Self-taught Front-End Developer with a strong foundation in JavaScript, React, and modern UI frameworks. Experienced in developing real-world projects from scratch, optimizing performance, and designing seamless user experiences. Passionate about problem-solving, learning new technologies, and creating accessible, user-focused applications.

## Technical Skills

- **Languages:** JavaScript, HTML, CSS, SCSS
- **Frameworks:** React.js, Tailwind CSS
- **Databases:** Firebase, Firestore
- **Development Tools:** VS Code, Git, GitHub, Vite
- **Other:** Responsive Design, API Integration, SEO, E-commerce

## PROJECTS (lukejamesdev.com)

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### MyChai – E-commerce Store

**Tech:** *React.js, SCSS, Firebase*

A specialty tea store concept designed to demonstrate React and eCommerce UI design skills.

- Built a full-stack eCommerce platform with product filtering, authentication, and checkout.
- Integrated Firebase for user authentication and Firestore database for product management.
- Developed a custom cart system with React hooks, improving user experience.

### PlantBud – Plant Care Management App

**Tech:** *JavaScript, CSS, Firebase*

A concept plant care app built to showcase core front-end development skills using pure JavaScript and CSS.

- Created a fully interactive web app with CRUD functionality for managing plant logs.
- Developed guest mode using local storage for offline usability.
- Designed a mobile-first, responsive UI, emphasizing accessibility and ease of use.

### Portfolio Website

*React.js, Tailwind CSS*

- Built a responsive, visually engaging portfolio to present projects effectively.
- Demonstrates proficiency in React, Tailwind CSS and modern website design.

## CURRENT ROLE

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### Director, Lotus Zen Limited, E-commerce Store

*September 2020 - Present*

- Founded and currently manage an online store, handling product management, bookkeeping, SEO, and customer experience.
- Designed and maintained a Shopify-based website, customizing it with HTML, CSS, and JavaScript.

- Analyzed user behavior and conversion rates, improving UX and performance.
- Developed strong problem-solving, project management, and business strategy skills.

#### **Jazz Piano Tutor, Self Employed**

*December 2019 – Present*

- Taught students from beginner to advanced levels, requiring adaptability, problem-solving and strong communication skills.

### **EDUCATION**

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**BA Hons:** Music (2.1) 2019  
*University of Oxford*

**A-level:** 3A (Mathematics, Music, Theatre Studies) 2016  
*Trinity Sixth Form Shirley*

**GCSE:** 9A\* 2A (Mathematics, English Lit., English Language, Biology, Chemistry, Spanish, Music, Theatre Studies, Religious Studies, Statistics, Physics) 2014  
*St Andrew's C of E High School Croydon*

### **HOBBIES/INTERESTS**

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In my personal time I am a jazz pianist and abstract painter. I also have a curiosity for writing absurdist theatre and short stories. Other keen interests include software development, mathematics, Buddhism and swimming.