

Jenny J Lee

UX Designer

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EXPERIENCE

Design Intern Jan 2021 - Present

Anise Health

Led design initiatives for early stage startup. Wireframed client portal interface based off user interviews + usability testing. Interviewed customers to assess most optimal user journey

Product Designer Feb 2021 - Present

Kite

Built comprehensive personas and storyboards with user research data. Mapped user flow + wireframed mobile designs of iOS app. Conducted A/B usability testing on prototypes

PROJECTS

Product Designer May 2019 - Dec 2020

Books for Prosperity

Surveyed needs of 5 orphanages and community centers in Baja California, Mexico. Designed English Second Language (ESL) system, which curated and delivered curriculums from San Diego schools and repurposed 1300+ used books to build libraries in 3 rural communities

Visual / UX / Interaction Designer May 2019 - Jun 2020

Dr. Kevin M. Kenny Nonprofit Foundation

Reorganized information architecture by prioritizing most navigated pages. Visually redesigned and modernized website and realigned colors with dentistry

Visual Designer May 2015 - Jun 2018

iGEM & SynBio // Biology Project Incubator, Cofounder & President

Drafted and designed logo and print material for team to compete at iGEM, a global conference + competition. Branded and rebranded organization for recruitment + onboarding

Product Design & Content Creator Oct 2014 - Mar 2016

BioClock Studio, Center for Circadian Biology

Helped re-modify flow of curriculum to improve student learning experience. Outlined flow of 5-part video series, produced for upper division college circadian biology

Designer with technical background who enjoys spending her waking hours thinking about what people need, why, and how to get there - paired with visual design.

EDUCATION

Google UX Design 2021

(course in progress)

BS Bioinformatics 2019

University of California, San Diego

Lund University, Sweden (2018)

- Human Computer Interaction

- Cognitive Science Research

Google Front-End Development Scholar 2017

SKILLS

- Wireframing, Prototyping
- Visual Design
- Usability Testing
- User Flow Mapping
- Interview/Surveys
- HTML/CSS, Javascript
- Sketch, Figma
- Adobe Ps, Id, Xd
- ProCreate