


Lucienne J Ferrari

UI/UX DESIGNER

A UI/UX designer, whose background in Psychology offers a unique insight into the minds of users from a diverse range of backgrounds. These experiences enable the application of user-centered design principles and the implementation of minimal, intuitive interfaces that create an impact. Currently seeking a transition into the exiting digital marketing landscape.

 07957407755

 luciennejferrari@gmail.com

 <http://www.lj-ferrari.co.uk>

SKILLS

- User Research
- User Personas
- User Flows
- Wireframes
- Prototypes
- UI Design
- Branding
- HTML5
- CSS3
- Bootstrap 4
- Git Version Control

TOOLS

- Sketch
- Invision
- Omigraffle
- Photoshop
- Illustrator

PRODUCTS

- Native IOS Apps
- Native Android Apps
- Responsive Websites

SOFT

- Interpersonal Communication
- Problem Solving
- Active Listening
- Collaboration

EXPERIENCE

UI/UX Designer

Simpplr | July 18 - Present

- Ideation, wireframes and prototypes through to production ready UI
- Communicate user journeys via written documents and flow diagrams
- Managing style guides and UI pattern libraries
- UI/UX design for native IOS and Android apps

Freelance UI/UX Designer

June 18 - Present

- Creating responsive designs and prototypes for web & mobile apps
- Building icons, logos and assests in Sketch
- Applying user-centered design processes

Website & Communications

Oliver Carpenter Joinery | Jan 17 - May 18

- Tasked to brand, design and develop a website to improve the company's image and promote work to clients
- Created responsive designs in Sketch and built with HTML5, CSS3, Bootstrap 4
- Sales increased by over 50% due to enhanced professional image
- Asked to manage the site and respond to client enquiries in addition to day to day administration duties

Supported Housing Officer

Homeless Project - Brighton & Hove Council | Oct 13 - Dec 16

- Managed the office for dual diagnosis mental health and substance misuse disorders and provided advocacy and support to service users
- Negotiated new supplier contract from Argos to local homeless charity Emmaus and saved the council around £3000 annually

Victim Care Officer

Victim Support | Nov 11 - Sept 13

- Provided emotional and practical support to victims of crime in the south east through active listening and problem solving.

EDUCATION

Career Foundry

UI Design | Oct 17 - May 18

- UX methodology; research, personas, user stories & flows, wireframes
- UI Design in Sketch
- Native design for IOS and Android products

Psychology BSc (Hons)

University of Sussex | 2:1 | Sept 08 - July 11

- Final year project published in: Proceedings of the National Academy of Sciences, 113(10), 2631–2635