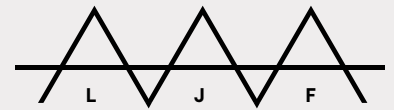# Lucienne J Ferrari

UI/UX DESIGNER

An aspiring UI/UX designer, with a background in Psychology that has given a unique insight into the minds of users from diverse cultures and environments. Passionate about creating minimal, intuitive interfaces that create an impact and make a difference. Currently based in Manchester and happy to relocate for the right position.

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💼 http://www.lj-ferrari.co.uk

SKILLS

UI Design

UX Design

User Research

Personas

User Flows

Wireframing

Prototyping

Branding

InVision

Sketch

HTML5

CSS3

Bootstrap

Git Version Control

Native IOS Apps

Native Android Apps

Responsive Websites

SOFT

Interpersonal Communication

Problem Solving

Active Listening

Collaboration

Research

EXPERIENCE

Freelance UI/UX Designer

June 18 - Present

- Responsive design for web & mobile apps

Website & Communications

Oliver Carpenter Joinery | Jan 17 - May 18

- Tasked to brand, design and develop a website to improve the company's image and promote work to clients
- Created responsive designs in Sketch and built with HTML5, CSS3, Bootstrap 4
- Sales increased by over 50% due to enhanced professional image
- Asked to manage the site and respond to client enquiries in addition to day to day administration duties

Supported Housing Officer

Homeless Project - Brighton & Hove Council | Oct 13 - Dec 16

- Managed the office for dual diagnosis mental health and substance misuse disorders and provided advocacy and support to service users
- Negotiated new supplier contract from Argos to local homeless charity Emmaus and saved the council around £3000 annually

Victim Care Officer

Victim Support | Nov 11 - Sept 13

- Provided emotional and practical support to victims of crime in the south east through active listening and problem solving
- Consistently exceeded KPI's for volunteer support referrals

EDUCATION

Career Foundry

UI Design | Oct 17 - May 18

- UX methodology; research, personas, user stories & flows, wireframes
- UI Design in Sketch
- Prototyping with Invision
- Native design for IOS and Android products

Psychology BSc (Hons)

University of Sussex | 2:1 | Sept 19 - July 11

- Final year project published in: Proceedings of the National Academy of Sciences, 113(10), 2631–2635