

SHANNON ▼ VEERKAMP

EXPERIENCE

UI Designer

Healthx

July 2012 - Present

Indianapolis, IN

- ▲ Work with clients to implement new web portal designs or make changes to existing portal designs
- ▲ HTML5, CSS3, JQUERY and XSLT development
- ▲ Collaborate with Healthx employees to create new software features
- ▲ In-house marketing materials

Freelance Designer

Veerkamp Visuals

May 2012 - Present

Indianapolis, IN

- ▲ Meet with clients to implement new website or web applications designs
- ▲ Work with clients on existing projects or design needs

Web Editor

Ball Bearings Online, Student Publication

January 2009 - May 2012

Muncie, IN

- ▲ Design and edit website HTML and CSS for national award-winning student publication
- ▲ Maintain custom PHP CMS
- ▲ Design and develop first-ever websites on interactive journalism stories
- ▲ Coordinate and direct photoshoots
- Train new members in Adobe software and interactive storytelling

Web Design Intern

352 Media Group

May 2011 - August 2011

Gainesville, FL

- ▲ Design websites on concepts given by the advisers
- ▲ Attend lectures which discuss best web practices for design, interactivity, usability and web programming in HTML and CSS
- ▲ Participate in weekly design critiques

Web Design Intern

Omega Design Studio

May 2010 - August 2010

Carmel, IN

- ▲ Conceptualize and execute website designs for clients
- ▲ Use web programming languages such as HTML, CSS and ColdFusion
- ▲ Assist other designers or developers with web projects

EDUCATION

Ball State University

Bachelor of Science Cum Laude

August 2008 - May 2012

Major: Journalism Graphics

Minor: Computer Science
Software & Languages

AWARDS

2013 Best Online Multimedia

Society of Professional Journalists

Indiana's 2012 - 2013, Best in

Indiana Journalism

March 2013

Award for solo project, and
interactive infographic: Sex
Trafficking

2011-2012 Best Overall Website Design

Indiana Collegiate Press Association

April 2013

Designer of Ball Bearings Online
Magazine website, HTML and CSS
programming

Additional Honors & Awards

Ingelhart News Scholar 2008 - 2009

Danny Collier Memorial Scholarship

2009-2010, 2011 -2012

SOFTWARE & LANGUAGES

Proficient

HTML5 + CSS3

Adobe Suite

jQuery + Javascript

Familiar

PHP + MySQL

Java

Final Cut

Actionscript

XSLT + XML

