



LESTER JOHN PULANCO

Frontend Developer / Creative Designer

6 years of solid professional experience in Web Design and Development in both corporate and gaming industry.

PORTFOLIO(s)

[ljpulanco.github.io](https://github.com/ljpulanco)

behance.net/lesterjohnpulanco

EXPERIENCES

CREATIVE DESIGNER | COMBO INTERACTIVE PH

Freelance / Project-based February 2025 - Present

- Creating promotional graphic materials such as key visuals, social media posts, marketing campaigns, and merchandise designs for Cabal PC and Mobile.
- Worked with the Business Development and Marketing teams on a project basis to support their promotional campaigns.

FRONTEND DEVELOPER | YLOPO LLC.

Full-time / Remote Work - May 2022 - Present

- Contributed as a Frontend Developer, driving the transformation of tailored UI/UX designs from Figma into distinctive custom Squarespace builds.
- Collaborated with the team in editing and maintaining client websites, collectively ensuring a consistently refined online presence.

WEB DESIGNER | EXARCHA PH

Fulltime / Freelance - April 2021 - September 2024

- Served as a UI/UX Designer and Frontend Developer, taking charge of crafting compelling Web UX Designs.
- Collaborated closely with the Lead Frontend Developer to create additional pages using cutting-edge frontend technologies.
- Played a vital role in supporting the Marketing Team by contributing to the development of impactful marketing collaterals.

WEB DESIGNER | PLAYPARK, INC. / HUBVANTAGE SERVICES, INC.

Mandaluyong City - January 2019 - May 2022

- Managed and maintained all company game websites, ensuring optimal performance and user experience.
- Functioned as a versatile Web Developer and Creative Designer within the Creatives Team, undertaking responsibilities ranging from developing multiple WordPress sites to designing UI/UX mockup designs for each project.
- Spearheaded the creation of multiple HTML emails for marketing purposes, contributing to engaging and effective outreach campaigns.
- Designed eye-catching digital banners using Photoshop for various collateral materials, enhancing the visual appeal of promotional materials.

PERSONAL INFO

09485612291

lesterjohnpulanco@gmail.com

San Juan City, NCR

October 14, 1997

EDUCATION

College: Columban College, Inc.

2014-2018 Olongapo City

BACHELOR OF SCIENCE IN
INFORMATION TECHNOLOGY

SKILL SET

WEB DEVELOPMENT

Familiarity and Technology used

WORDPRESS DEVELOPMENT

FRONTEND DEVELOPMENT

JQUERY

FROM SCRATCH RESPONSIVE WEBSITE

VANILLA JS

ADVANCED CSS

WEB HOSTING

HTML EMAIL DEV'T

CSS FRAMEWORKS

CUSTOM SQUARESPACE DEVELOPMENT

PHP

CREATIVE DESIGN

Knowledges and Softwares used

UI / UX MOCKUP DESIGN

GAMING UX DESIGN

GRAPHIC DESIGN

DIGITAL MARKETING BANNERS

VECTOR ART DESIGN

LOGO DESIGN

UX RESEARCH

CHARACTER REFERENCE(s)

VIGIL MURIEL C. BONIOL

Software Engineer | SAMSUNG

09186886862 | jilmuriel.dev@gmail.com

ARIANNE LENR ANASTACIO

Web Designer | APEX BRANDS

09983437421 | aariannelenr@gmail.com