



LESTER JOHN PULANCO

Frontend Developer / Creative Designer

6 years of solid professional experience in Web Design and Development in both corporate and gaming industry.

PORTFOLIO(s)

-  [ljpulanco.github.io](https://github.com/ljpulanco)
-  behance.net/lesterjohnpulanco

EXPERIENCES

CREATIVE DESIGNER | COMBO INTERACTIVE PH

📍 **Freelance / Project-based** February 2025 - Present

- Creating promotional graphic materials such as key visuals, social media posts, marketing campaigns, and merchandise designs for Cabal PC and Mobile.
- Worked with the Business Development and Marketing teams on a project basis to support their promotional campaigns.

FRONTEND DEVELOPER | YLOPO LLC.

📍 **Full-time / Remote Work** - May 2022 - September 2025

- Contributed as a Frontend Developer, driving the transformation of tailored UI/UX designs from Figma into distinctive custom Squarespace builds.
- Collaborated with the team in editing and maintaining client websites, collectively ensuring a consistently refined online presence.

WEB DESIGNER | EXARCHA PH

📍 **Fulltime / Freelance** - April 2021 - September 2024

- Served as a UI/UX Designer and Frontend Developer, taking charge of crafting compelling Web UX Designs.
- Collaborated closely with the Lead Frontend Developer to create additional pages using cutting-edge frontend technologies.
- Played a vital role in supporting the Marketing Team by contributing to the development of impactful marketing collaterals.

WEB DESIGNER | PLAYPARK, INC. / HUBVANTAGE SERVICES, INC.

📍 **Mandaluyong City** - January 2019 - May 2022

- Managed and maintained all company game websites, ensuring optimal performance and user experience.
- Functioned as a versatile Web Developer and Creative Designer within the Creatives Team, undertaking responsibilities ranging from developing multiple WordPress sites to designing UI/UX mockup designs for each project.
- Spearheaded the creation of multiple HTML emails for marketing purposes, contributing to engaging and effective outreach campaigns.
- Designed eye-catching digital banners using Photoshop for various collateral materials, enhancing the visual appeal of promotional materials.

PERSONAL INFO

-  09485612291
-  lesterjohnpulanco@gmail.com
-  San Juan City, NCR
-  October 14, 1997

EDUCATION

- College:** Columban College, Inc.
- 2014-2018** 📍 Olongapo City
- BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

SKILL SET

WEB DEVELOPMENT

Languages & DB:

JavaScript (Vanilla, jQuery), CSS (Advanced), HTML, PHP, MySQL

Frameworks & Tools:

CSS Frameworks, WordPress, Squarespace, React JS, Vue JS

Core Skills:

Frontend Development, Responsive Web Design, HTML Emails, Web Hosting

CREATIVE DESIGN

UI/UX:

Mockup Design, Gaming UX, UX Research, Wireframing

Graphic Design:

Digital Marketing Banners, Logo Design, Vector Art

Design Tools:

Figma, Photoshop, Illustrator

CHARACTER REFERENCE(s)

BRYAN CO

PH: General Manager | COMBO INTERACTIVE

SEA: Head of Game Publishing Team | COMBO INTERACTIVE

bryan.co@combo-interactive.com

VIGIL MURIEL C. BONIOL

Software Engineer | SAMSUNG

jilmuriel.dev@gmail.com

ARIANNE LENR ANASTACIO

Web Designer | APEX BRANDS

aariannelenr@gmail.com