

LastnameFirstinitial

Website Project Proposal

Concept	An interactive spinoff of a painting by Robert Motherwell. User clicks on sections of painting to learn more about the artwork, artist, and era. Motherwell's 'color field' paintings rely on a strong underlying grid format – a format which invites 'clicking' and demonstrates wireframing web development skill.
What does this have to do with art	The subject matter concerns a major fine artist, art history, and the design relies on the principles of graphic art and industrial design
Intended user	Instructor and students
Format	2 page web site with at least 2 images, 2 or more links, 'breadcrumb' navigation feature, Menu with more than 1 menu item
How will you know you succeeded	Intended user will succeed in clicking on interactive areas within x sec., reach intended location with less than x errors, and enjoy the experience. I will receive a passing grade.
TIMELINE	
By	I will complete
3/25	submit final project proposal
4/4	design of the user experience (storyboard, wireframe on paper, look & feel, etc.)
4/11	the design of the site's info architecture, site map, etc.
4/18	construction of the site structure; directories (folders), stylesheet(s) (HTML and CSS files)
4/25	assembling and preparing of image files and any other assets such as text files, etc.
5/2	construction of pages, testing, and code validation
5/9	debugging and modifying resulting from test results
5/16	Complete, present, and submit project