

오픈소스가 중요한 이유

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Big Movement in Products



1970



1980



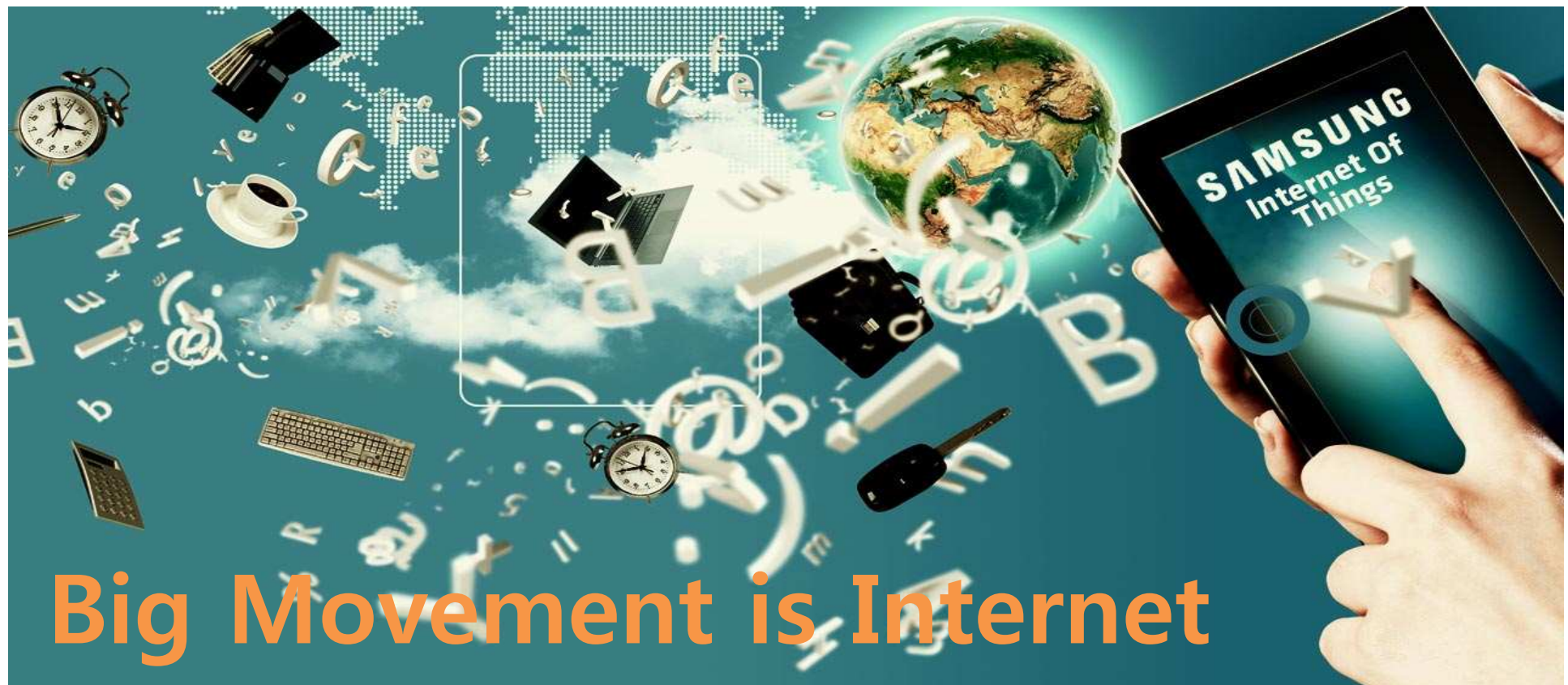
1990



2000



2015



Big Movement is Internet

Samsung To Push Internet Of Things: Most Products To Be Web-Connected By 2017

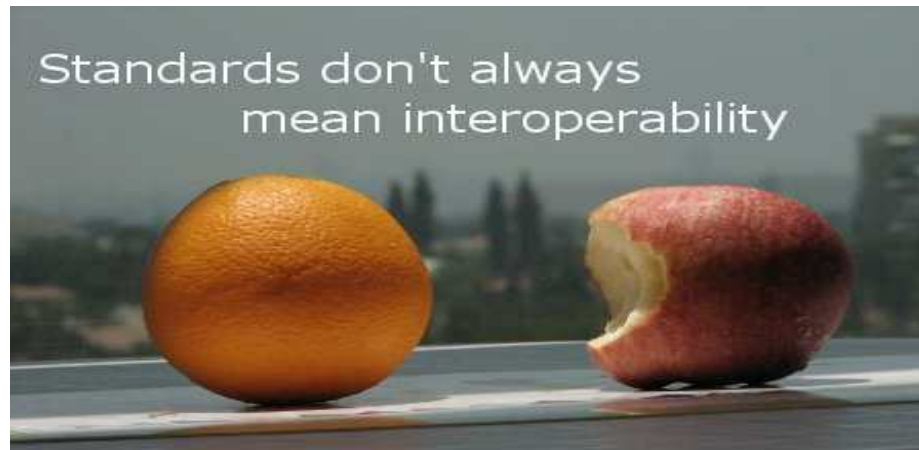
By: [MARTIN BLANC](#) @ BIDNESSETC

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Reason for Standards

- **Interoperability**
- **Collaborative Deployment**
- **Cost Efficiency**





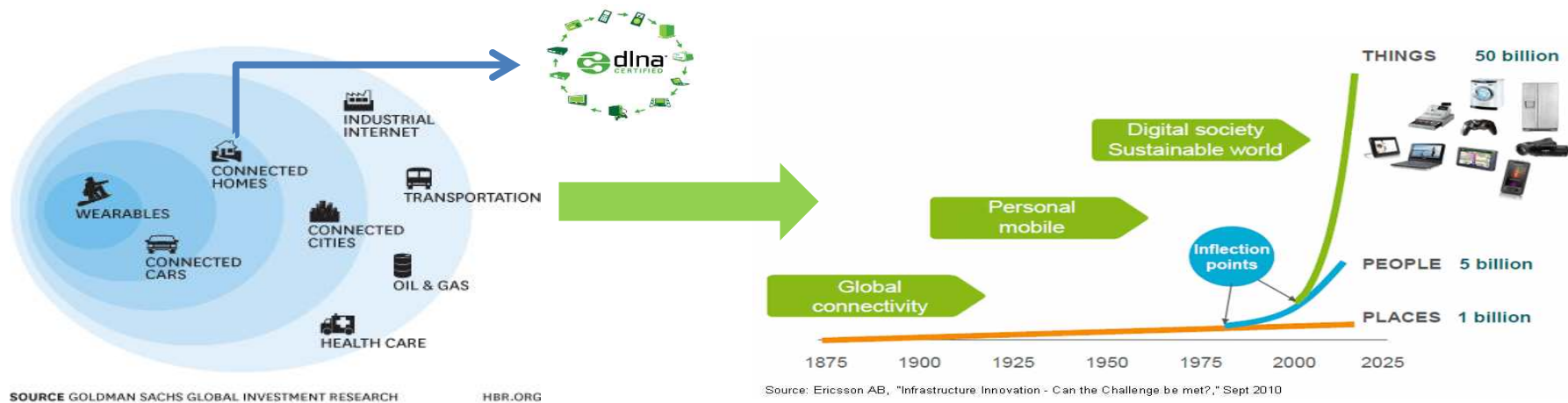
Difference such as, knowledge, circumstance, culture, and all...

Interoperable Home



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Interoperable devices and features are tremendously growing up



100% IoT Products in 2020



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Open Collaboration

since IoT does not mean for Samsung product only

Open Interconnect Consortium



OIC: www.openinterconnect.org

IoTivity: www.iotivity.org

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Open Source is only critical for IoT ?



**X Windows, Wayland, Cairo,
EFL for UI & Graphics
Gstreamer, PulseAudio, OpenAL for Multimedia
Connman, Bluez, libsoup, wpa_supplicant for Connectivity
WebKit2 for Web
SMACK & OpenSSL for Security
DBus, glibc for Base
Sqlite for Database & PIM
Linux for OS Kernel
Eclipse for Tizen SDK
QEMU, U-Boot for Target Emulator
GCC, llvm, cmake, gbs for build**

CIO Journal.

FROM THE WALL STREET JOURNAL

WSJ.com

CIO Home

from Deloitte

May 9, 2014, 5:08 PM ET

BY STEVEN NORTON

Open Source Contributions Spawn Competitive Advantage at Sony Mobile



Carl-Eric Mols, head of open source software operations at Sony Corp.'s mobile division, says contributing directly to the open source community has cut maintenance costs and allowed it to speed up some product releases by two to four weeks, a competitive advantage that can translate to millions of dollars in new revenue.

"Contributing can make us a first market mover and give us a kind of monopoly in time," Mr. Mols told CIO Journal. Although competitors will be able to access and build upon the code, actively contributing gives Sony "the advantage that we know it best," he said.

"About 85% of software at Sony Mobile Communications AB is open source".

Apple

Store

Mac

iPhone

Watch

iPad

iPod

iTunes

Support

Open at the source.

As the first major computer company to make Open Source development a key part of its ongoing software strategy, Apple remains committed to the Open Source development model. Major components of Mac OS X, including the UNIX core, are made available under Apple's Open Source license, allowing developers and students to view source code, learn from it and submit suggestions and modifications. In addition, Apple uses software created by the Open Source community, such as the HTML rendering engine for Safari, and returns its enhancements to the community.

Apple believes that using Open Source methodology makes Mac OS X a more robust, secure operating system, as its core components have been subjected to the crucible of peer review for decades. Any problems found with this software can be immediately identified and fixed by Apple and the Open Source community.

Learn more about Open Source development at <http://developer.apple.com/opensource/>

Open Source Projects:

Component	Project	Version	Used In
AddressBook-Metakit	Metakit	2.4.9.2	Mac OS X, Xcode Tools
AirPortFamily	wpa_supplicant	0.3.9	Mac OS X
AKCmds	LibTIFF	3.8.2	Mac OS X, Xcode Tools
amavisd	amavisd	amavisd-new-2.6.5	Mac OS X, Server
apache	apache	2.2.19	Mac OS X, Xcode Tools
apache_mod_bw	apache_mod_bw	0.8	Server
apache_mod_encoding2	apache_mod_encoding2	20021209	Server
apache_mod_jk	apache_mod_jk	1.2.30	Server
apache_mod_perl	mod_perl	2.0.5	Mac OS X, Xcode Tools

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8,200 individual members representing 1,000 organizations



The Rise of Open Source: Linux and OpenStack

Linux

2013
94% of the world's top 500 supercomputers run Linux
15 million lines of code are contributed by 8,000 developers and 800 companies

2012
Linux-based Android leads the worldwide smartphone market

2000
IBM announces \$1B investment in Linux

1999
IBM announces an extensive Linux project

1998
IBM, Compaq and Oracle publicly announce support

1995
Broad hardware support rapidly ramps adoption

1993
More than 100 developers contribute code to Linux

1991
The Linux kernel is developed to access large UNIX servers independent of an operating system

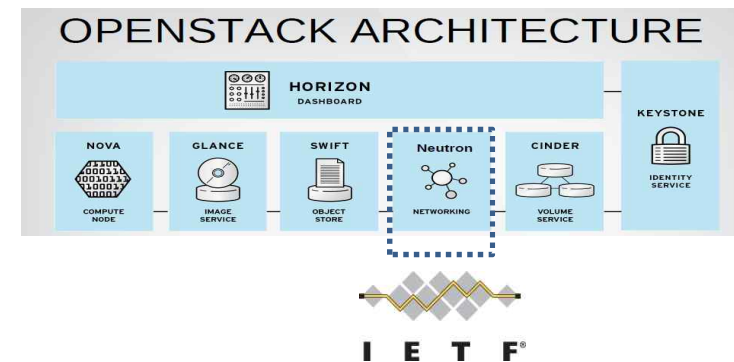
OpenStack

2013
IBM unveils SmartCloud Orchestrator, a new private cloud offering based on OpenStack
Community of 8,200+ individual members representing 1,000 organizations
2013 predicted as the year of "OpenStack Services Firms"

2012
IBM, Rackspace, RedHat, AT&T and others establish the OpenStack Foundation
Leading cloud technology companies as well as large ISVs bet on OpenStack for their core business

2011
Head and shoulders above the rest with respect to contributors, members, followers and community

2010
One among many competing open solutions for cloud infrastructure
OpenStack comes out of the gate with favorable Apache license terms



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Why are companies increasing Open Source

Direct Product Innovation:

Billions of dollars of free software harnessed to create products and services

Faster Time-to-Market:

Business aligned with upstream open source projects enables faster time to market

Better Hiring:

Organizations with strong external R&D attract top software talent



Key Success factors for Open Source

Fairness:

Contribution-base opportunities in community



Business Opportunity:

Most of contributors aim to make a value not just fun



Clearer License & IP Policy:

Fast and wide adaption in the market without any concerns

Friendly Image and Open Culture to Company

5 ways to make money with open source

– Aaron Weiss

Sell Support Contracts

Sell Value-Added Enhancements

Sell Documentation

Sell Binaries

Sell Your Expertise as a Consultant

Open Source Division is being at the heart of Companies Software Development.

