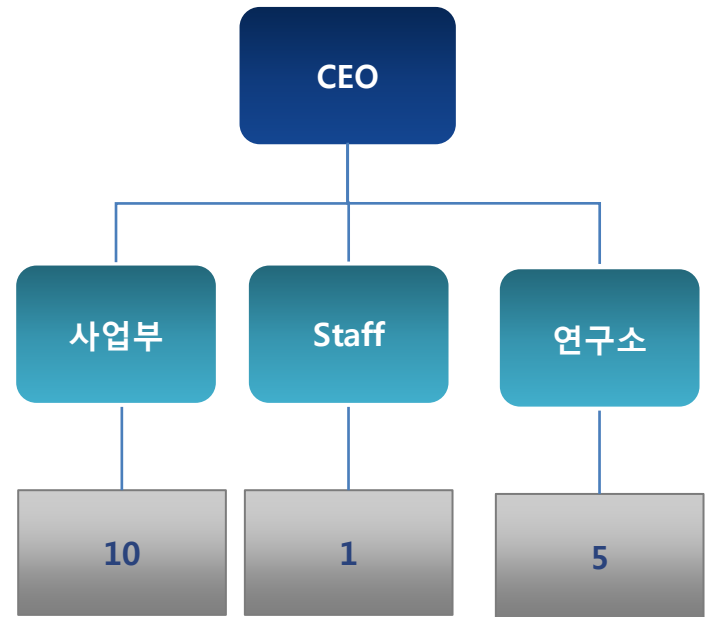


To The No.1 SMART CAR Company

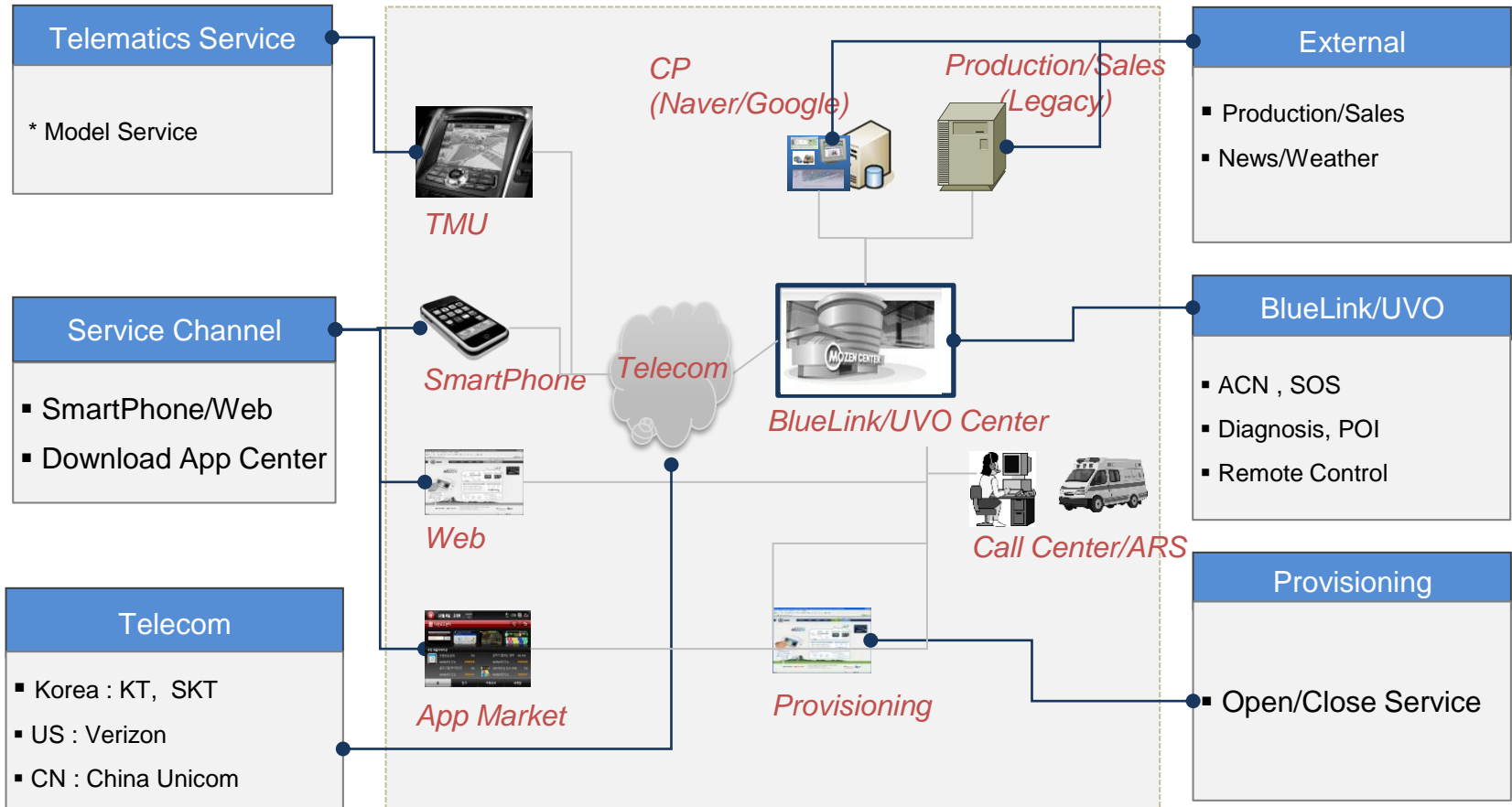
WiseTHAN
와 이 즈 덴



Name	(주)와이즈텐
CEO	라충섭
No	131-86-55012
Business	Cloud Car Infotainment Telematics
Address	구로동 에이스테크로 8차



Telematics



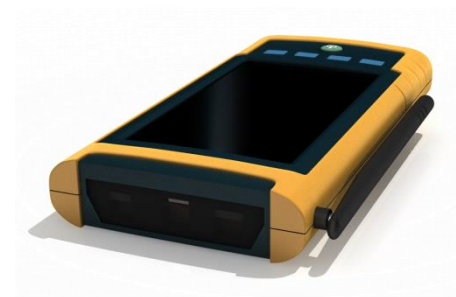
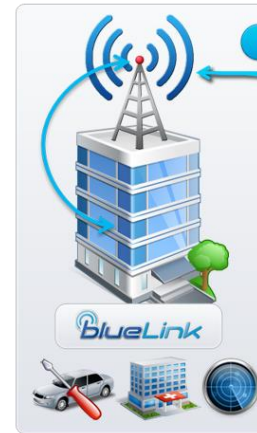
2008 ~ 2014 : 현대자동차 텔레메틱스 1세대/2세대 양산개발

Infotainment



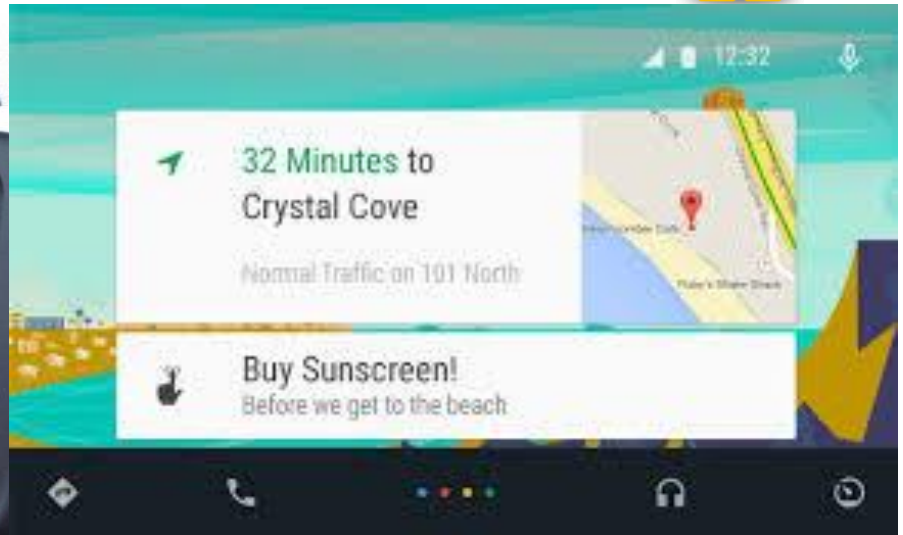
2011 ~ 2014 : 현대자동차 인포테인먼트 3세대/4세대 양산개발

V2X



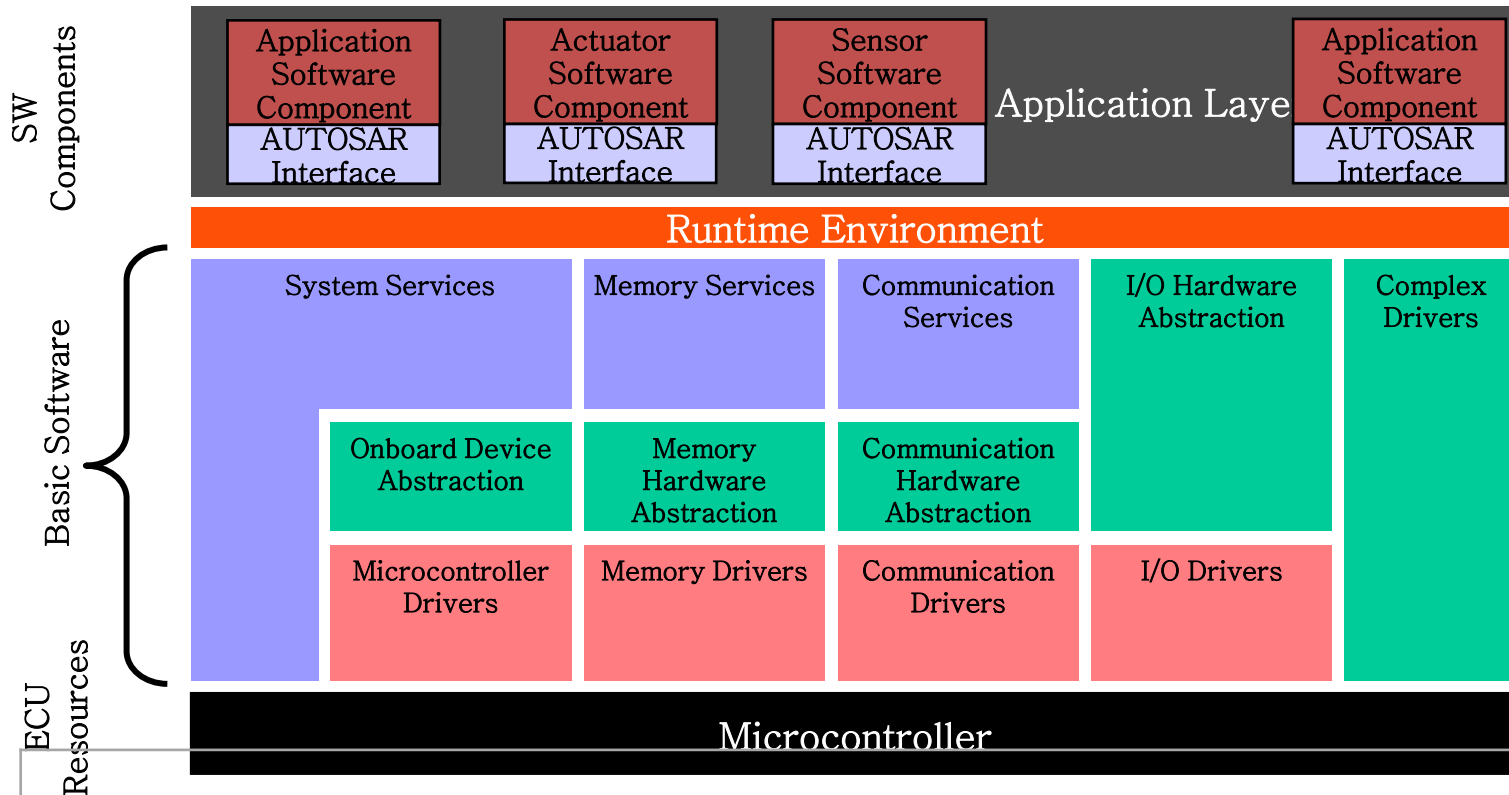
2011 ~ 2014 : 무안경3D, SmartPhone App, OBD, 진단장비등 사업 시도

CarPlay & Android Auto



2013 ~ 2014 : Apple CarPlay, Google Android Auto를 세계최초로 개발

AUTOSAR(Chassis, Security)



2014 : 자동차 전장표준 AUTOSAR기반 샤시통합, 차량보안 프로젝트 수행

Proven Startup

Car Over The Air

FOTA

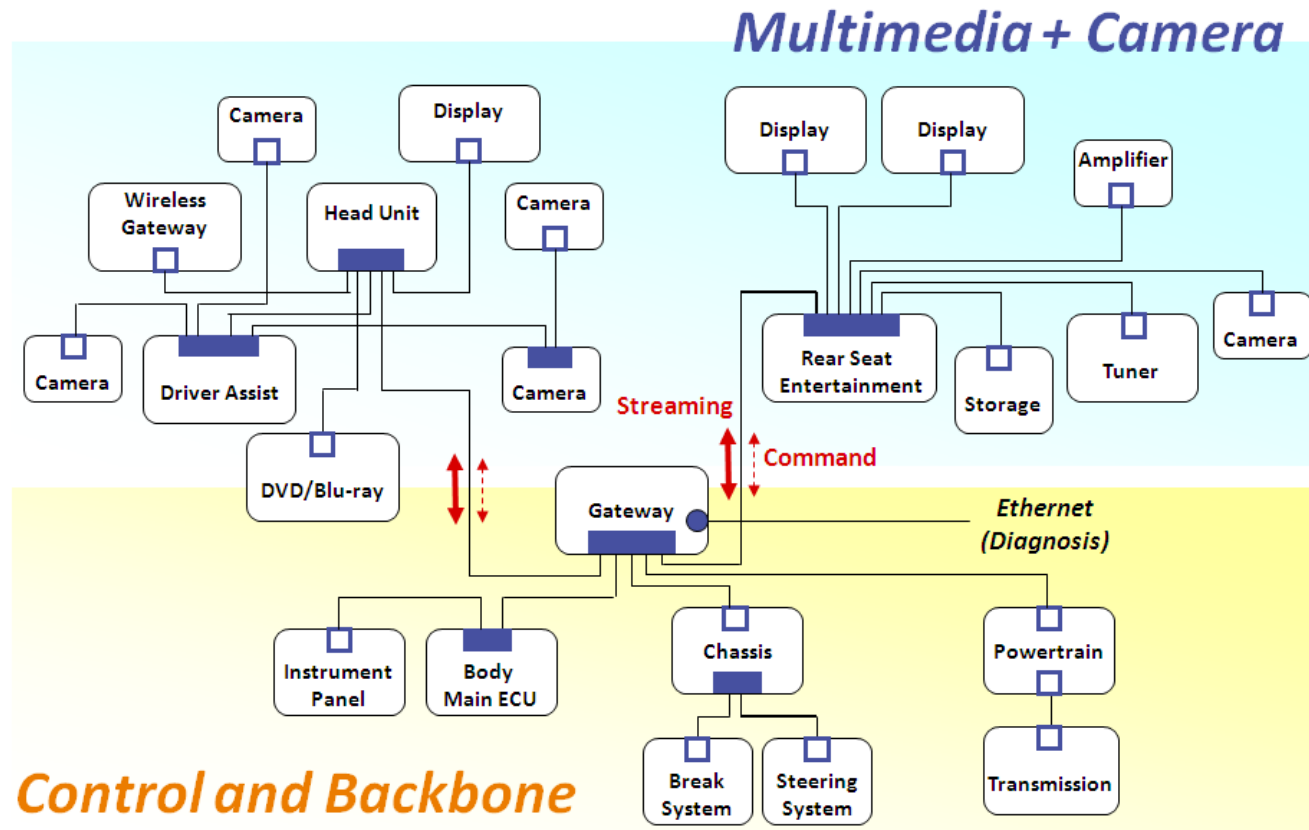


- Automotive Software Update Solutions

HARMAN announced the acquisition of Red Bend Software (\$170 million), a leading provider of FOTA

FOTA/Software Update 기술 개발

Ethernet



2015- Ethernet AVB/DoIP



GENIVI®

WisETHAN
와 이 즈 덴

Connected Car



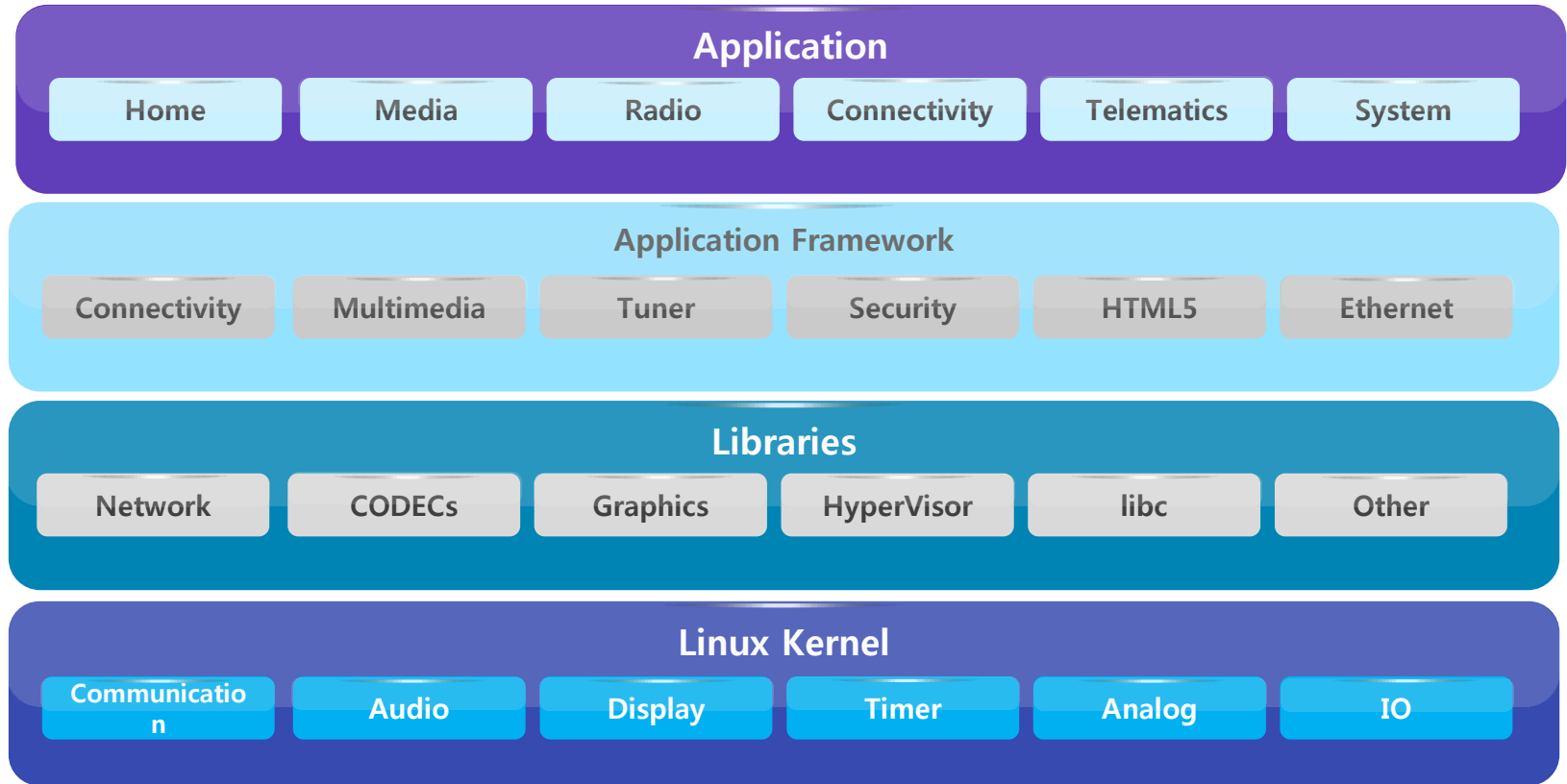
2016 - AGL/GENIVI Solution



GENIVI®

WiseTHAN
와 이 즈 덴

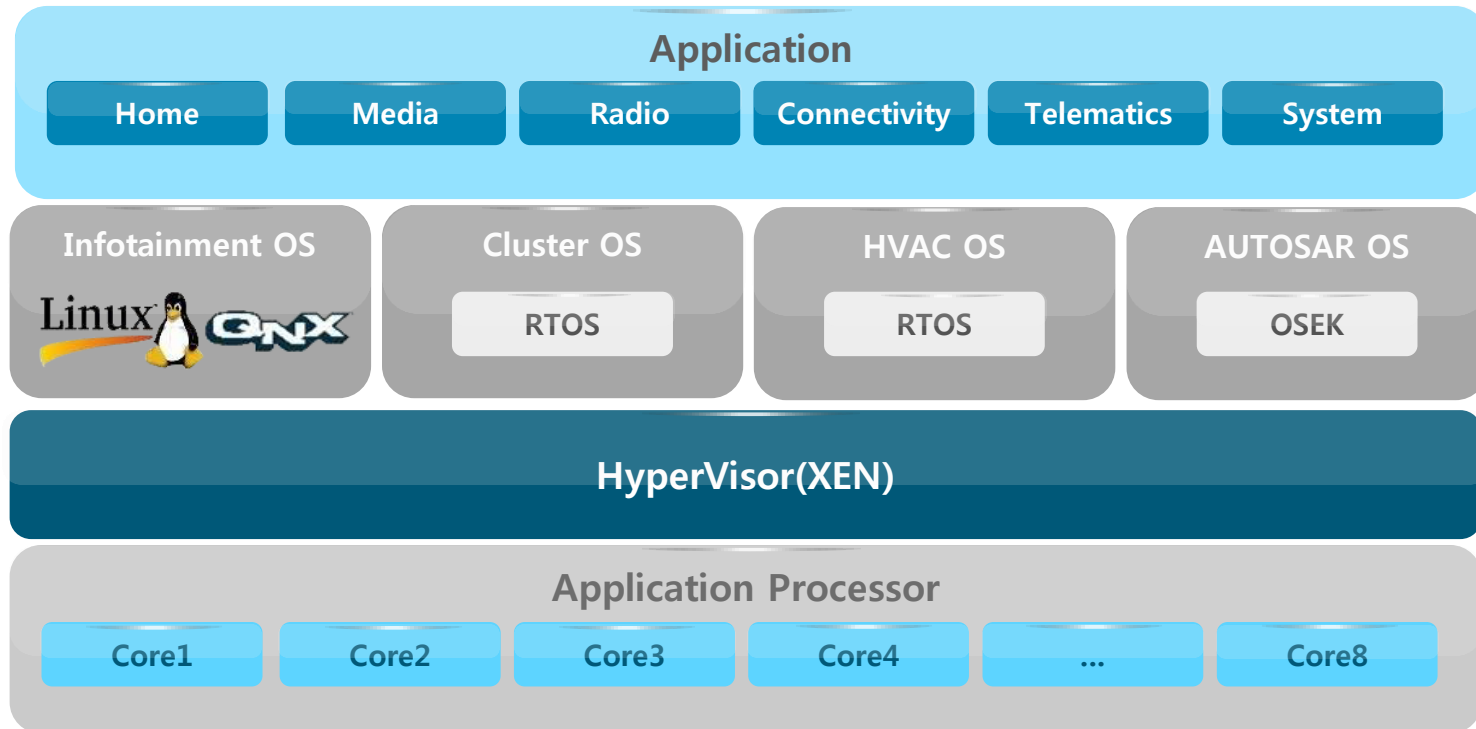
Connected Radio Platform



2017 - AGL/GENIVI 기반 IVI Solution



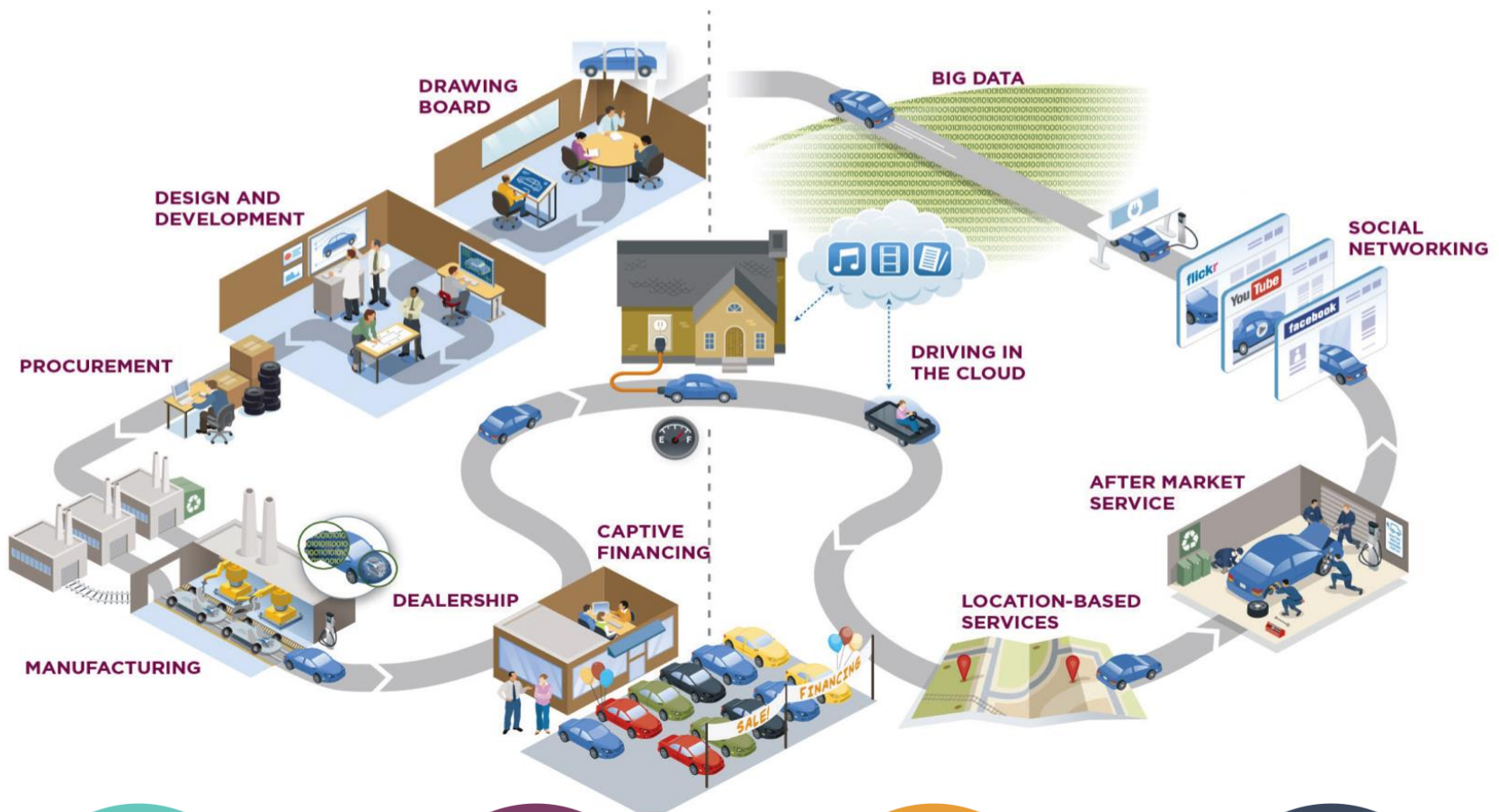
i-Cockpit



2018 - AGL/GENIVI 기반 i-Cockpit Solution



DRIVING IN THE CLOUD



THANK YOU

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