

Building a Cybersecurity Ecosystem

THE ISRAELI EXPERIENCE

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CEO

The T-Factor, Technion's early stage funding program

Seoul, July 2015



Technion
Technology
Transfer

TECHNION IN A NUTSHELL

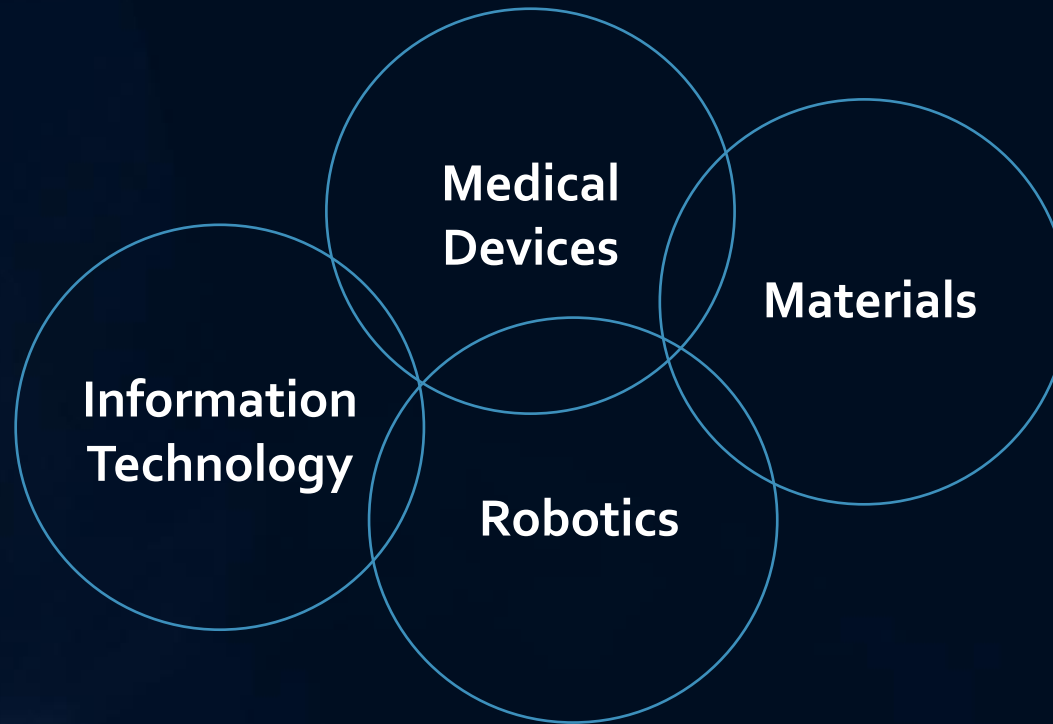
- Home to 3 Nobel Laureates
- Ranked among the world's top universities in IT and engineering
- Ranked 6th worldwide for entrepreneurship and innovation according to a recent MIT survey
- A leading source for Israeli innovation in science and technology
- Home to 65 spinoff companies



TECHNION



WE BUILD NEW VENTURES



Cyber security in Israel – performance 2014*

\$6 billion sales

*Report of the Israeli National Cyber Bureau

Cyber security in Israel – performance 2014*

10%

Worldwide market share

*Report of the Israeli National Cyber Bureau

Cyber security in Israel – performance 2014*

8% growth from 2013

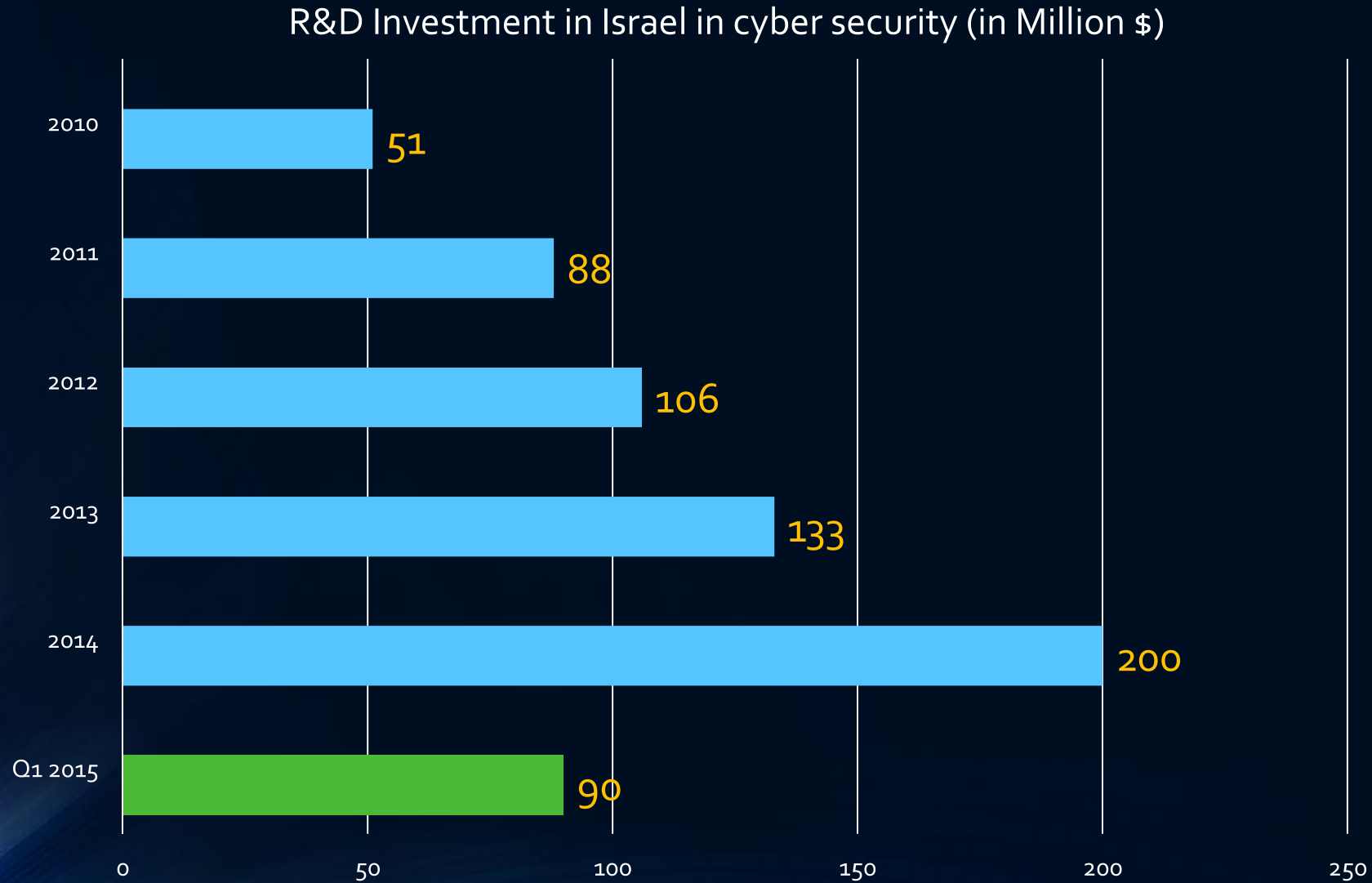
*Report of the Israeli National Cyber Bureau

Cyber security in Israel – performance 2014*

15%
of global R&D effort

*Report of the Israeli National Cyber Bureau

Cyber security in Israel – performance 2014*



*Report of the Israeli National Cyber Bureau

Cyber security in Israel – performance 2014*

300 companies
(150 in 2010)

*Report of the Israeli National Cyber Bureau

Cyber security in Israel – performance 2014*

\$700 million exit deals

Hyperwise, Cyactive, Poricor

*Report of the Israeli National Cyber Bureau

Cyber security – performance 2014*

\$2 billion IPO

CyberArk, Varonis

*Report of the Israeli National Cyber Bureau

TRUE PUBLIC PRIVATE PARTNERSHIP

Confronting real needs

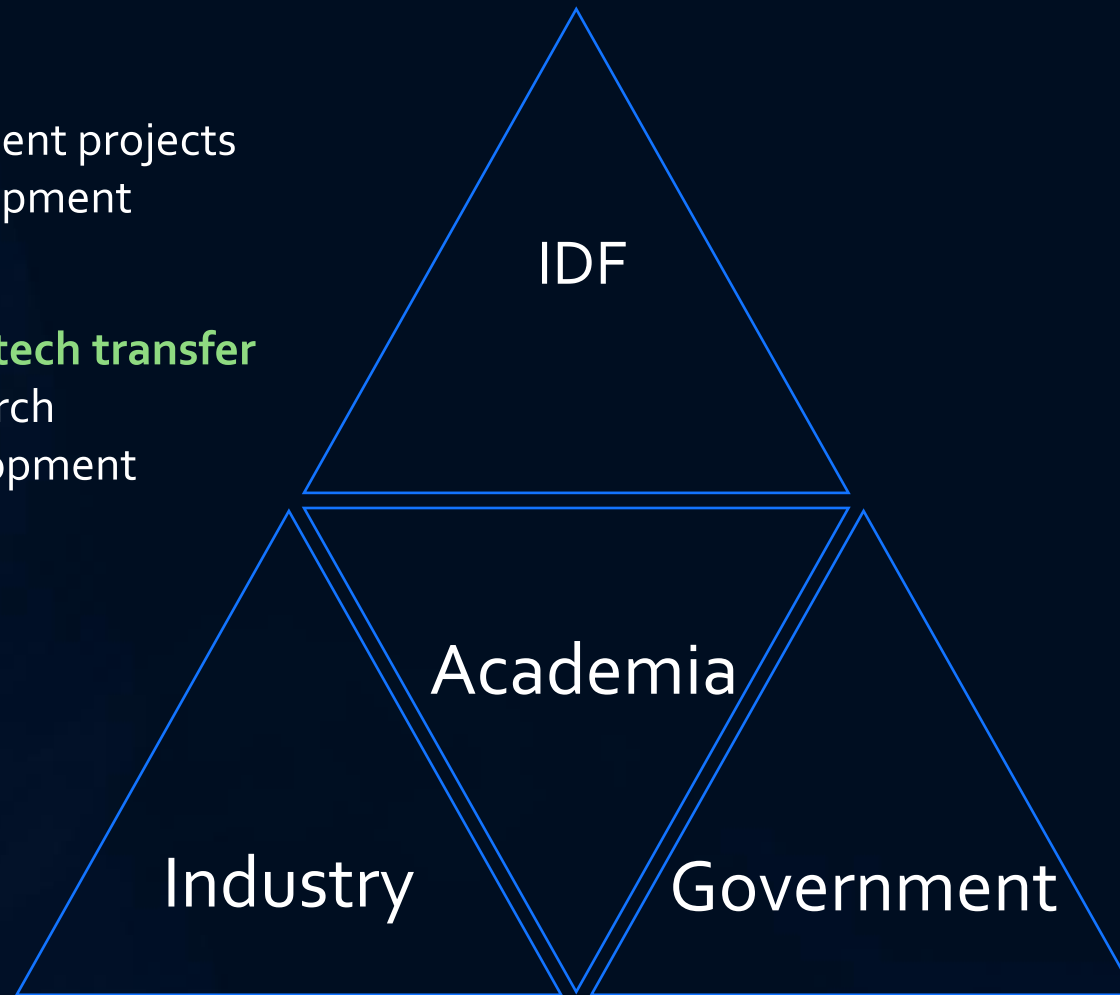
- Large scale development projects
- Human capital development

From basic research to tech transfer

- State of the art research
- Human capital development
- Tech transfer

300 companies in commercial phase

- Checkpoint
- Palo Alto
- Cyber Arc
- Impreva



History

Among the first countries in the world that understood the importance to form a comprehensive policy against the cyber threat.

Vision

The vision – To place Israel a top 5 global players in the field

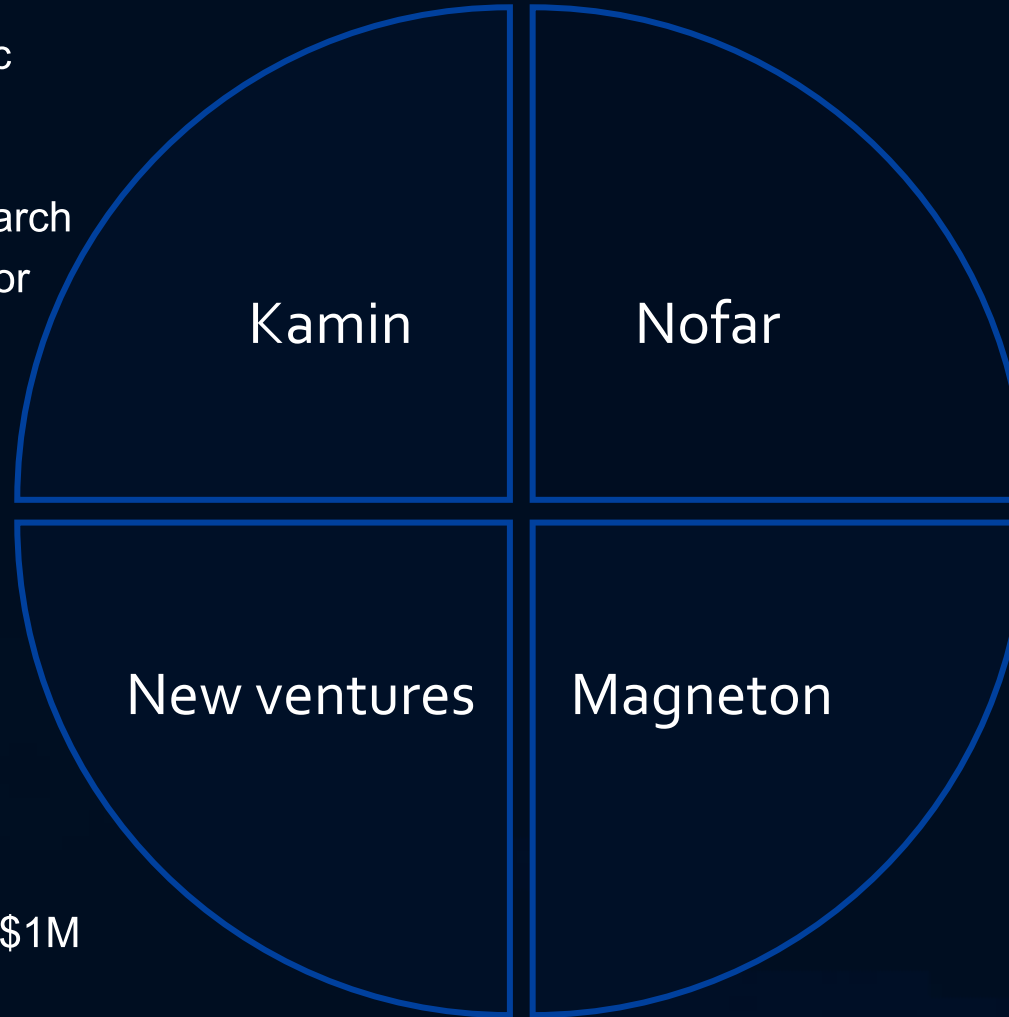
National Cyber Bureau

- Regulation and standards
 - Human Capital development
 - R&D support
 - International collaboration
 - Coordination of national projects
 - Cyber event readiness team
- Lead by RAFAEL in collaboration with IBM, EMC Matrix and CISCO

GOVERNMENT FUNDING INSTRUMENTS FOR DIFFERENT TECH TRANSFER PROJECTS

- Translate academic achievement into technologies
- Basic applied research
- Industry as a mentor
- \$90-180K

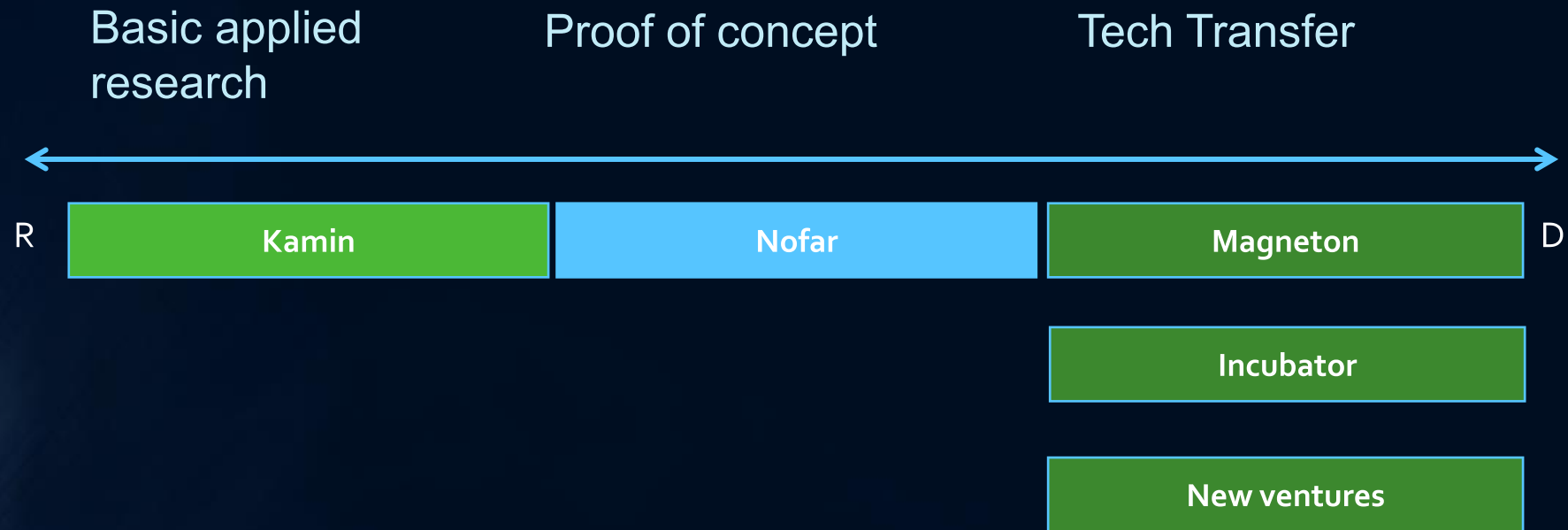
- Tnufa \$50K
- New startups \$5M
- Incubators \$0.5M - \$1M



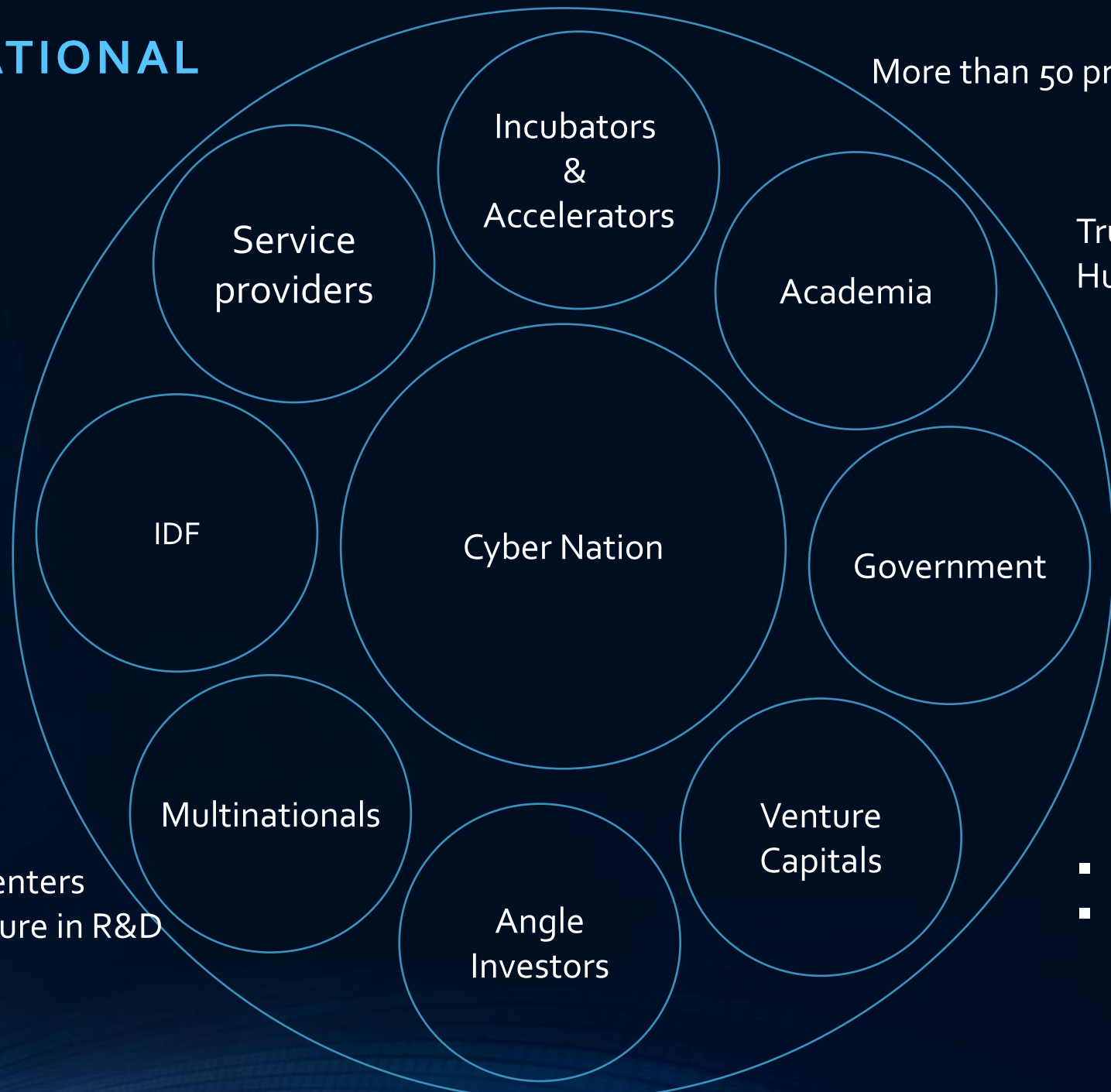
- Bridge the gap between know-how within the academia to needs in the industry
- Proof of concept
- Industry as a mentor
- \$100K

- Tech transfer via collaborative research
- Industry as a partner
- \$750K

TECH TRANSFER FUNDING INSTRUMENTS



SUPPORTIVE NATIONAL ECO-SYSTEM



More than 50 programs

True collaborative partner
Human capital

- OCS
- National Bureau

- \$914 Million in 2014
- \$1.2 Billion in 2015

Venture
Capitals

Angle
Investors

Multinationals

IDF

Service
providers

Incubators
&
Accelerators

Academia

Cyber Nation

- Big 4
- Law firms

- Talent
- Experience

- 250 multinational R&D centers
- 55% of national expenditure in R&D
- Talent

SUPPORTIVE NATIONAL ECO-SYSTEM

- IDF
- National Cyber bureau
- Other

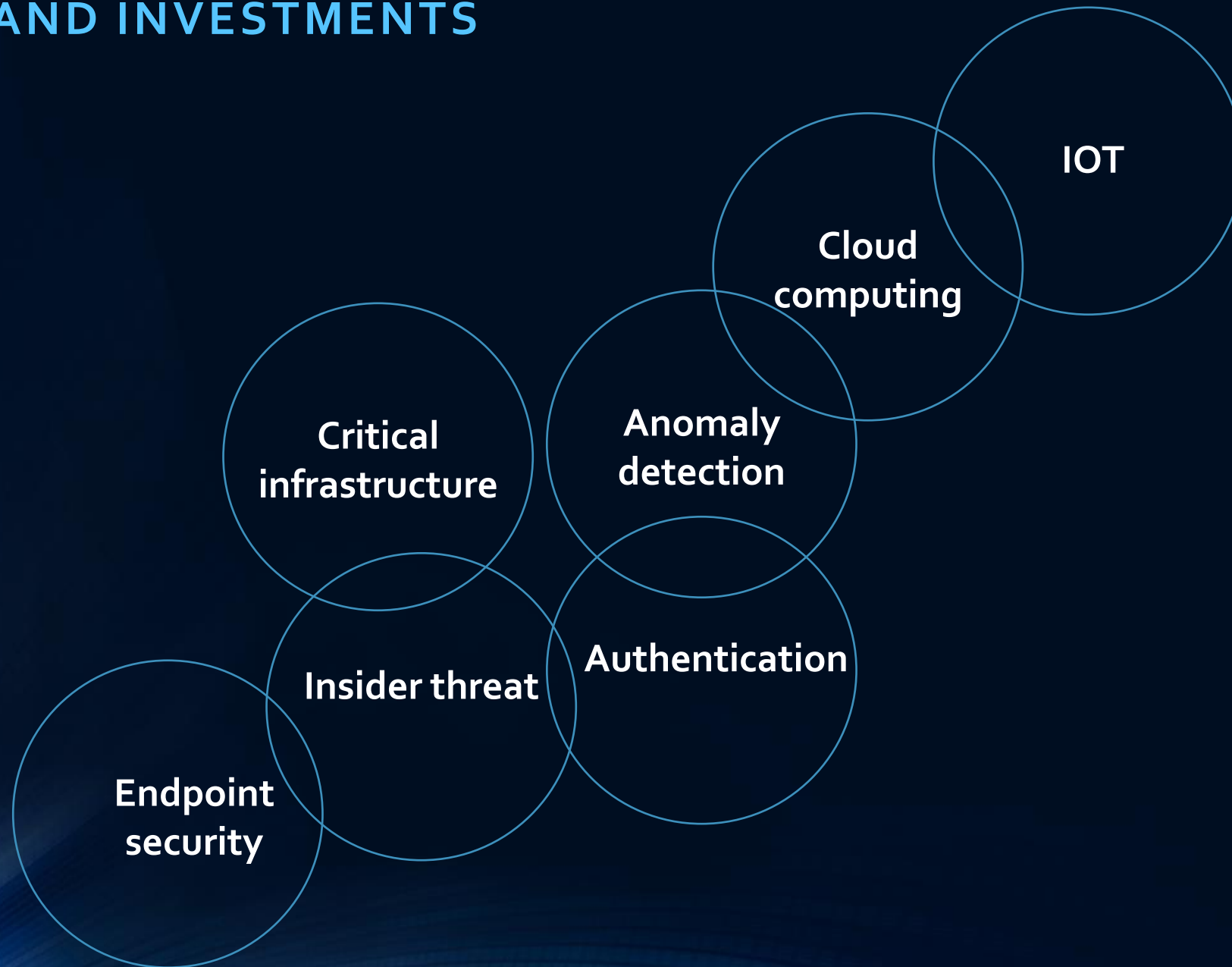
- Government
- Venture capitals
- Angle investors
- Multinational



- IDF
- Large companies
- Academia

- Multinationals
- Academia

TRENDS AND INVESTMENTS



Thank you

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