

Award-Winning Visual Effects Powered by Dell Precision

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Dell Korea



Deliver better results faster



"We're very happy with our Dell Precision workstations. They're very stable, fast, powerhouses that enable the artists to...make as many iterations of the shot as possible."

- Monika Sawyer, fur, feather and hair supervisor on "Free Birds" at Reel FX





Maximizing
human potential

Breakthrough Productivity



Meet the new Dell Precision Optimizer (DPO)

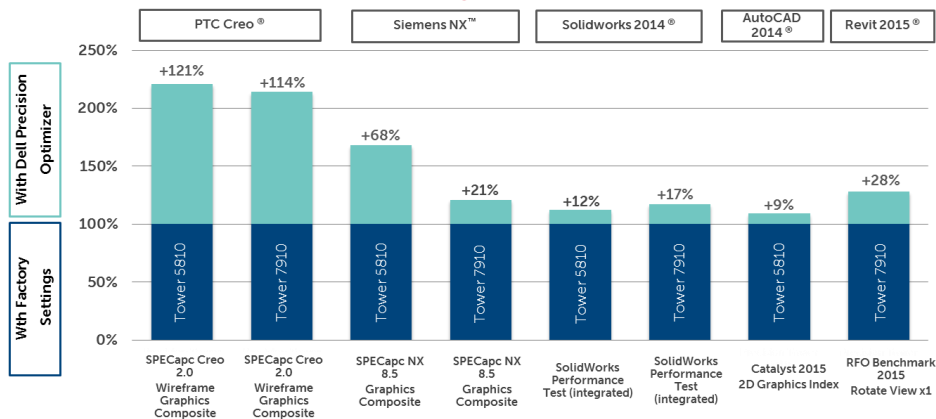
Automated software tool that dynamically adjusts settings to intelligently deliver the system resources you need to run your software applications at their maximum potential, and manages system updates and utilization

- Performance profiles automatically adjust Intel® Hyper-Threading, # of CPU cores, graphics, and power settings
- Included free with your Precision system

- **Automatic Performance Optimization**
- **System Maintenance**
- **Tracking & Reporting**



Optimizer 2.0 delivers significant Performance Gains

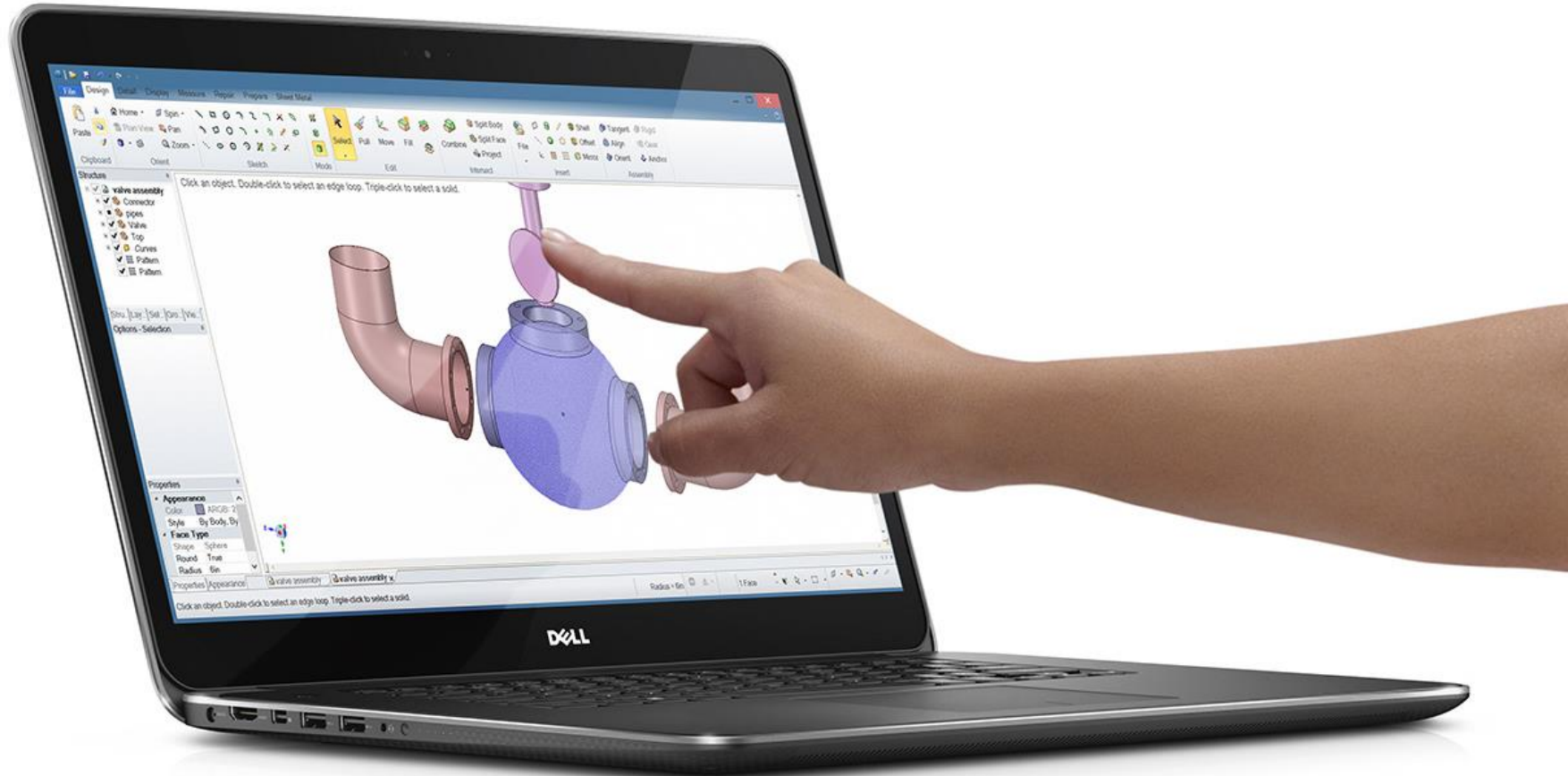


* Test results are a weighted geometric mean of optimized configuration samples, compared to factory-installed default settings.

** Benchmarks are industry standard applications using SPEC committee and other industry standard benchmarks.



A better user experience



Mission Critical

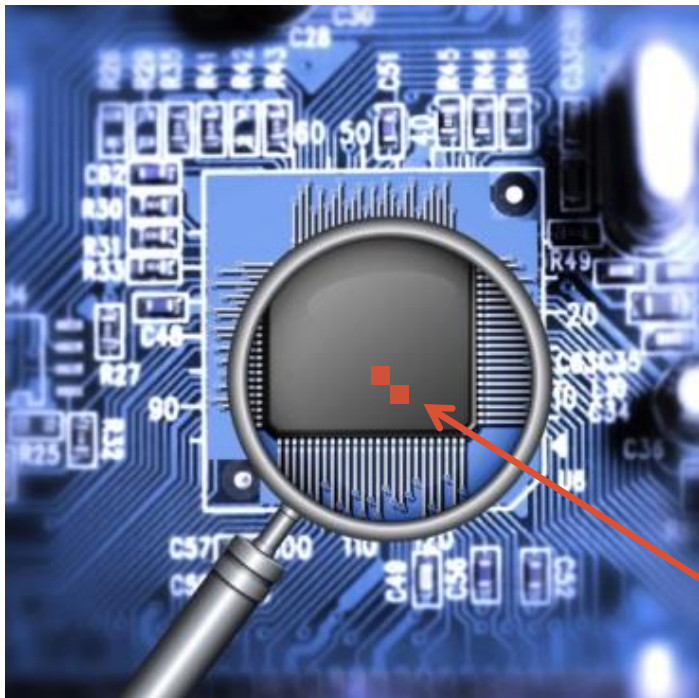


Smart Design: best-in-class chassis innovation

Rethinking workstation design from the inside out to enable greater performance, productivity and dependability.



Maximize uptime- Dell **Reliable Memory Technology**



- Responds to memory errors preventing reoccurrences
- Extends memory life
- Notifies you of memory errors before the DIMM is unusable
- Reduces down time
- Makes troubleshooting easier

With Dell RMT – The bad memory bit is mapped out, so the DIMM can still be used

Without Dell RMT – Bad memory is still present, leaving your system vulnerable to blue screens or requiring resources to replace

Supported on the Tower 7910, 7810 and 5810 and Rack 7910 with ECC memory



Virtualizing the workstation



The right tool for the job



Dell Precision is the **most comprehensive** workstation solutions portfolio

Products + Software + Accessories + Services



Entry mobile

Dell Precision M2800



Thin & light

Dell Precision
M3800



Powerful, single & dual core mobile

Dell Precision
M4800 & M6800



Entry & small form factor, to full power, fully expandable towers

Dell Precision T1700,
Tower 5810, 7810, 7910



1:1

Rack workstation

Dell Precision
Rack 7910



1 to many

Dell Wyse
Datacenter for
virtualized
workstations

Dell Precision Optimizer (DPO) | Intel CAS-W | Reliable Memory Technology (RMT)

most **secure** | most **manageable** | most **reliable**
backed by ProSupport



Dell Precision **leads by innovating**

#1

monitor
brand
worldwide



Powering Emmy & Academy
award-winning productions



World's thinnest, lightest
15" mobile workstation

**#1 leader in
rack based
workstations**



**Pioneering virtual workstation
adoption**

**#1 workstation leader
in US, UK and China**

Dell Global Support & Deployment Services

Support Services

Keeping you connected and productive

24 X 7

Phone/online availability*

Deployment Services

From factory to desk – integrated & ready to work

55

Languages spoken

150+

Countries supported



40,000+

Team members – direct and indirect



Experts, insights and ease

Giving you freedom to focus on what matters most



11M

Systems configured annually

55%

Reduced PC deployment costs using Dell-optimized deployment

113M+

Systems supported

195+

3rd party software vendor relationships

90%+

Dell ProSupport customer satisfaction

Dell Precision workstations

Work at the speed
of thought





The power to do more