

JOHNSTON

This broadsheet is set in Johnston type. Edward Johnston (1872-1944) was one of the followers of William Morris (1834-1896) who took a leading part in reviving an interest in good lettering after the decadence of the late-Victorian fashions. In 1916 Johnston was commissioned by Frank Pick (1878-1941) to design a special fount for the exclusive use of London's Underground and its associated companies. The resulting Johnston sans-serif type was the forerunner of many sans-serif founts both in England and abroad, including that of Eric Gill (1882-1940) who was Johnston's friend and pupil in this specialised field of design. Johnston is the standard type used for all official signs and notices throughout the London Transport system, and it is also used, where appropriate, for much of London Transport's general typographical publicity.