Logan Kaliba

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Professional Summary

Data Analytics professional specializing in managing and analyzing data to drive decisions that enhance program impact. Experienced in leveraging SQL, Python, and AWS to create efficient data workflows and insightful reports contributing to strategic outreach and program development. Demonstrated capability in developing dashboards and streamlining processes to quantify results and guide cross-functional business decisions. Poised to apply analytical strengths and technical acumen to foster data-driven innovation and influence positive outcomes.

Core Competencies

Data Management, Data Collection, Data Analysis, Statistical Analysis, Data Visualization, Reporting and Presentation, Independent, Critical, and Analytical Thinking, Problem Solving and Requirements Gathering, Strong Written and Verbal Communication Skills, SQL, Python, Tableau

Education

Wisconsin School of Business   **Jan 2025 - Present**
M.S., Data, Insights, and Analytics

Louisiana State University Shreveport   **Aug 2018 - May 2022**
B.S., Psychology - Sociology Minor

Certifications

- **Google Data Analytics Certificate**: Coursera | April 2023
- **Applied Data Analytics with Excel**: Loyola University New Orleans | August 2021
- **Data Visualization with Tableau**: Loyola University New Orleans | August 2021

Work Experience

Northshore Regional STEM Center - Southeastern University   **Aug 2023 - Aug 2024**
Data Evaulation and Impact Specialist   *Hammond, LA*
- Improved reporting capabilities by developing comprehensive reports for various outreach programs, delivering detailed summaries along with visualizations to effectively communicate program outcomes to key stakeholders, including donors, industry partners, government agencies, families, and press releases.
- Enhanced the effectiveness of outreach initiatives in underserved Northshore communities within Louisiana by creating templates, streamlined processes, and systems for quantifying and communicating the impact of content and activities, thereby advancing poverty reduction efforts and improving community engagement
- Strengthened data comprehension and standardized data collection methods to facilitate compelling narratives of program impact, benefiting both individual and cross-program assessments.

Society of St. Vincent de Paul - Nourishing Louisiana   **Aug 2022 - Aug 2023**
System Development and Evaluation Associate   *New Orleans, LA*
- Streamlined data collection and analysis, improving program outcomes of 3 food distribution sites in Louisiana and boosting the Nourishing Louisiana Program's statewide impact.
- Constructed Salesforce dashboards and data visualizations that demonstrated impact, revealed patterns, tracked KPIs, and streamlined reporting processes for improved efficiency.
- Generated weekly and monthly reports based on data from program participants, using analytical surveys to track programmatic goals and meet key stakeholder or ad-hoc requests
- Spearheaded internal metric reporting and evaluation, compiling volunteer data for monthly and quarterly analysis to support informed decision-making

Louisiana State University Shreveport Department of Psychology   **Jan 2022 - May 2022**
Research Assistant   *Shreveport, LA*
- Led in the recruiting process for the research project "The Stop Light Task: An Examination of the Behavioral Mechanisms That Influence Choice," including the development of consent forms and actively sourcing prospective participants.
- Worked closely with team members to ensure the accuracy and effectiveness of study materials.

Louisiana State University Shreveport Department of Psychology   **Aug 2021 - Dec 2021**
Research Aid   *Shreveport, LA*
- Won the second-place award at the 2021 Louisiana School Psychological Association Annual Conference for the study "Analysis of Treatment Trail Components That Evoke the Term Bribery Rather than Reinforcement."
- Coordinated the data collection and analysis of data for the poster presentation; incorporated data visualizations and storytelling narratives that translated analysis into meaningful insights to assist stakeholders in making data-informed decisions.