

Sentiment breakdown

How are people feeling about our content and brand?



Positive 42,299 (30.4%) ↑ 16.2%

Negative 28,862 (20.7%) ↑ 81.8%

User Tags 9,316 (6.7%) ↑ 34.7%

Neutral 57,443 (41.3%) ↑ 18%

N/A (Not available) 1,240 (0.9%) ↑ 100%