## TABLE 5 Discrete choice model coefficients in WTP space

| **Attribute** | **Coef.** |  | **MXL** | **Male** | **Female** | **Mid/High Income** | **Low Income** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Lambda |  |  | 0.094 (0.006) \*\*\* | 0.074 (0.008) \*\*\* | 0.130 (0.011) \*\*\* | 0.083 (0.007) \*\*\* | 0.152 (0.018) \*\*\* |
| Travel time |  |  | -0.573 (0.049) \*\*\* | -0.684 (0.086) \*\*\* | -0.460 (0.053) \*\*\* | -0.647 (0.065) \*\*\* | -0.353 (0.060) \*\*\* |
| Bus travel time |  |  | 0.062 (0.049) ; | 0.133 (0.083) ; | -0.007 (0.056) ; | 0.086 (0.063) ; | 0.002 (0.067) ; |
| RH travel time |  |  | 0.232 (0.053) \*\*\* | 0.366 (0.090) \*\*\* | 0.095 (0.061) ; | 0.267 (0.067) \*\*\* | 0.096 (0.082) ; |
| Shared RH travel time |  |  | 0.203 (0.050) \*\*\* | 0.426 (0.087) \*\*\* | -0.014 (0.057) ; | 0.289 (0.064) \*\*\* | -0.055 (0.069) ; |
| Bus |  |  | -6.665 (1.454) \*\*\* | -9.267 (2.463) \*\*\* | -3.870 (1.605) \* | -8.845 (1.898) \*\*\* | -1.526 (1.905) ; |
| *(base = Rail)* |  |  | -10.632 (0.835) \*\*\* | -13.032 (1.521) \*\*\* | -8.094 (0.858) \*\*\* | -12.299 (1.155) \*\*\* | -6.213 (0.926) \*\*\* |
| Ride-hailing (RH) |  |  | -7.193 (1.573) \*\*\* | -11.883 (2.762) \*\*\* | -2.504 (1.716) ; | -8.106 (1.972) \*\*\* | -4.082 (2.406) . |
| *(base = Rail)* |  |  | 13.168 (0.886) \*\*\* | -14.424 (1.554) \*\*\* | 11.830 (0.972) \*\*\* | -14.042 (1.158) \*\*\* | 10.506 (1.180) \*\*\* |
| Shared RH |  |  | -11.535 (1.584) \*\*\* | -18.273 (2.957) \*\*\* | -4.819 (1.624) \*\* | -14.461 (2.102) \*\*\* | -2.732 (1.981) ; |
| *(base = Rail)* |  |  | -12.503 (0.913) \*\*\* | 13.472 (1.513) \*\*\* | -11.212 (1.036) \*\*\* | 13.479 (1.179) \*\*\* | -9.824 (1.258) \*\*\* |
| Bus - Automated |  |  | 1.220 (0.725) . | 5.489 (1.257) \*\*\* | -2.628 (0.907) \*\* | 2.739 (0.930) \*\* | -2.118 (1.042) \* |
| Bus – Attendant present |  |  | 9.822 (1.078) \*\*\* | 14.478 (2.067) \*\*\* | 5.072 (1.035) \*\*\* | 11.615 (1.453) \*\*\* | 4.595 (1.176) \*\*\* |
| RH - Automated |  |  | 0.731 (0.802) ; | 4.772 (1.360) \*\*\* | -2.855 (0.992) \*\* | 1.573 (0.992) ; | -1.775 (1.267) ; |
| RH - Attendant present |  |  | 10.931 (1.106) \*\*\* | 16.180 (2.150) \*\*\* | 5.412 (1.064) \*\*\* | 12.456 (1.449) \*\*\* | 6.590 (1.474) \*\*\* |
| Shared RH - Automated |  |  | 2.903 (0.815) \*\*\* | 8.047 (1.539) \*\*\* | -1.748 (0.974) . | 4.338 (1.034) \*\*\* | -1.113 (1.305) ; |
| Shared RH, Attendant present |  |  | 8.560 (1.011) \*\*\* | 10.902 (1.720) \*\*\* | 6.195 (1.162) \*\*\* | 9.385 (1.276) \*\*\* | 6.253 (1.533) \*\*\* |
| Log-Likelihood: | | | -16,798.2 | -9,742.6 | -6,780.3 | -13,781.7 | -2,942.9 |
| Null Log-Likelihood: | | | -18,787.1 | -10,968.4 | -7,818.7 | -15,382.3 | -3,404.7 |
| AIC: | | | 33,630.3 | 19,519.3 | 13,594.6 | 27,597.4 | 5,919.9 |
| BIC: | | | 33,758.1 | 19,637.9 | 13,707.4 | 27,721.7 | 6,018.6 |
| McFadden R2: | | | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Adj McFadden R2: | | | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Number of Observations: | | | 13,552.0 | 7,912.0 | 5,640.0 | 11,096.0 | 2,456.0 |
| Number of Respondents: | | | 1,694.0 | 989.0 | 705.0 | 1,387.0 | 307.0 |

Standard errors of estimates are presented in parentheses. Coefficient units are in USD $. \*. \*\* . \*\*\* .