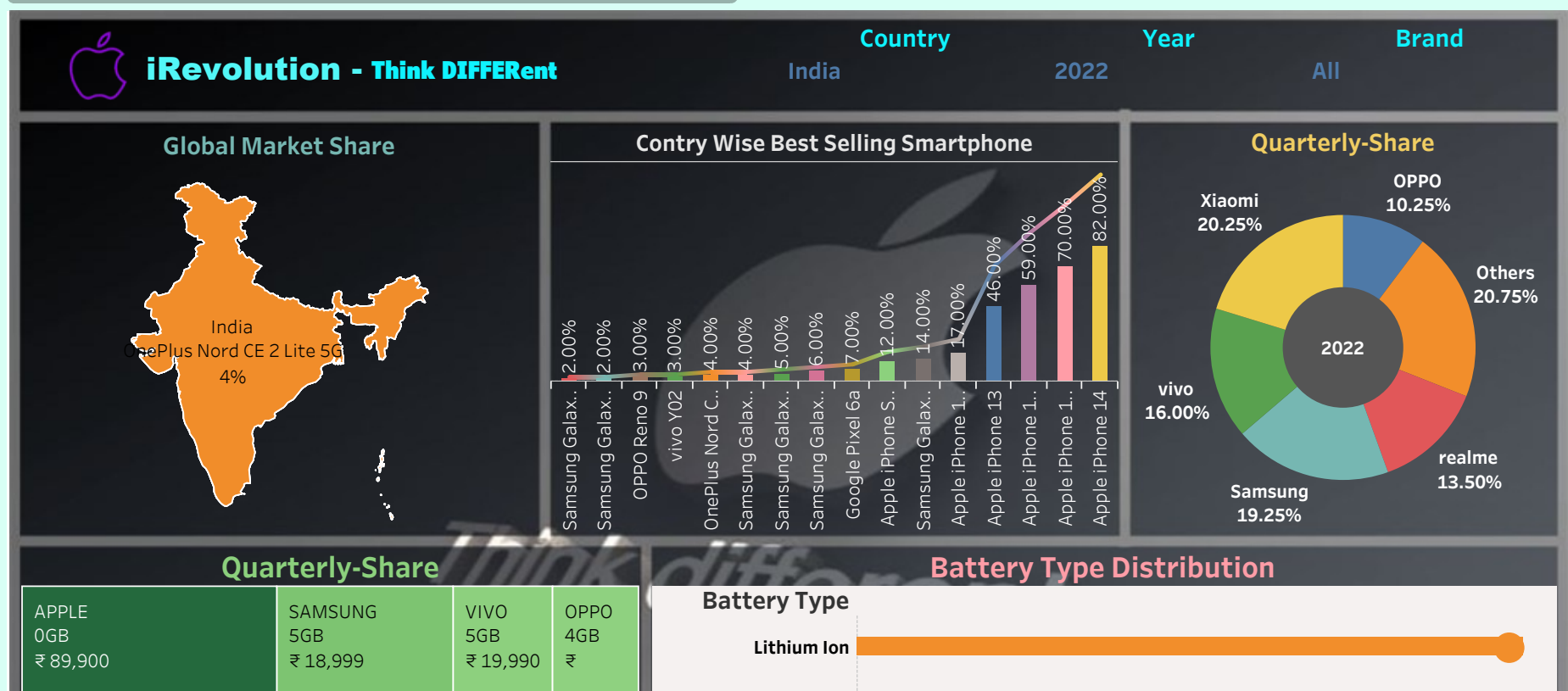


iPhone sales generated \$205 ..



Apple continues to strengthen its standing i the sartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in ..

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Apple

Think DIFFERent

Upc

MOBEXRGVMZWUHCBA

Year

2022

Brand

A11

Active Users (mm)	1,334
Revenue Generated (\$bn)	205
Units sold (mm)	232

Brand	Mrp	Discount Percentage	Sale Price	Star Rating	Number Of Ratings
Apple	77,000	0 %	77,000	5	11,202

Annual Revenue

Revenue (\$bn)

19.1 to 394.3 and Null values

170.80

233.60

229.20

265.50

274.50

365.80

Apple

iRevolution

Model	Processor	Front Camera	Rear Camera	Colour	A11
APPLE IPHONE				Red	92,800
				Black	

Model-Share

Sales Share

0.04 to 0.17 and Null values

Apple iPhone 14 Pro Max

17.00%

Apple iPhone 14 Pro

Apple iPhone 14

Apple iPhone 14

17.00%

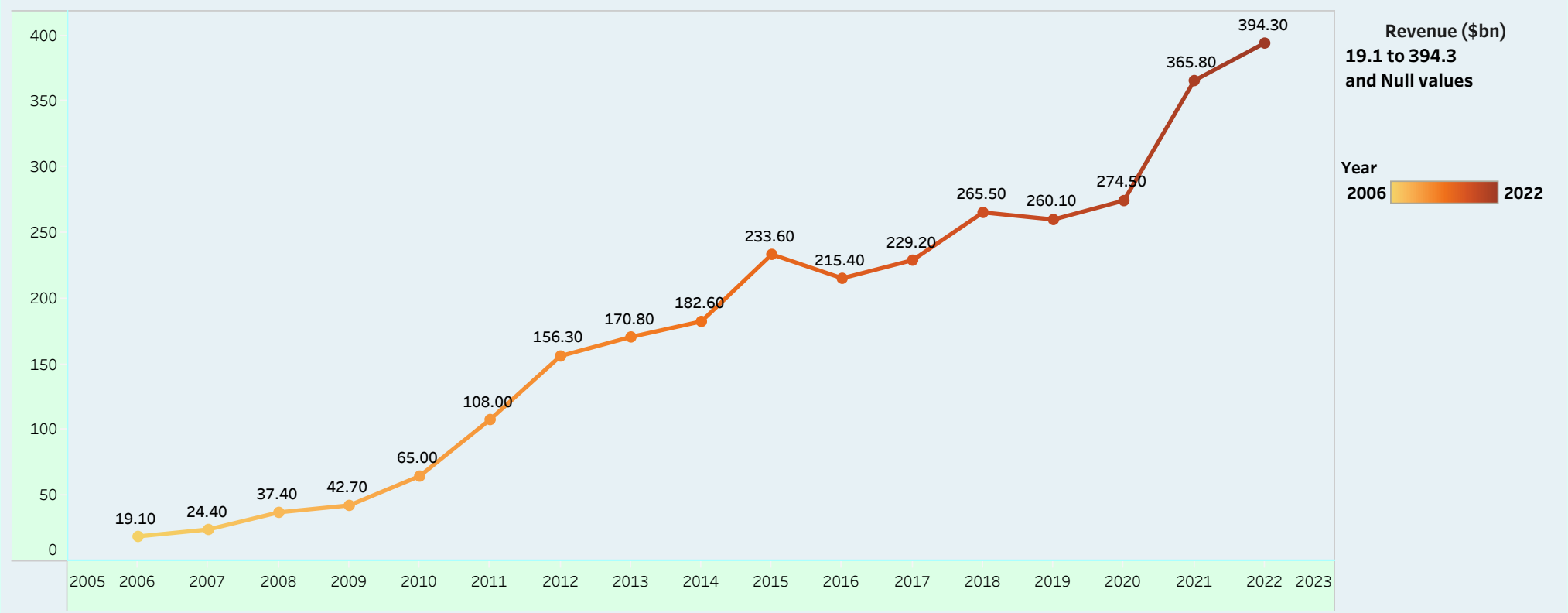
Model Specification

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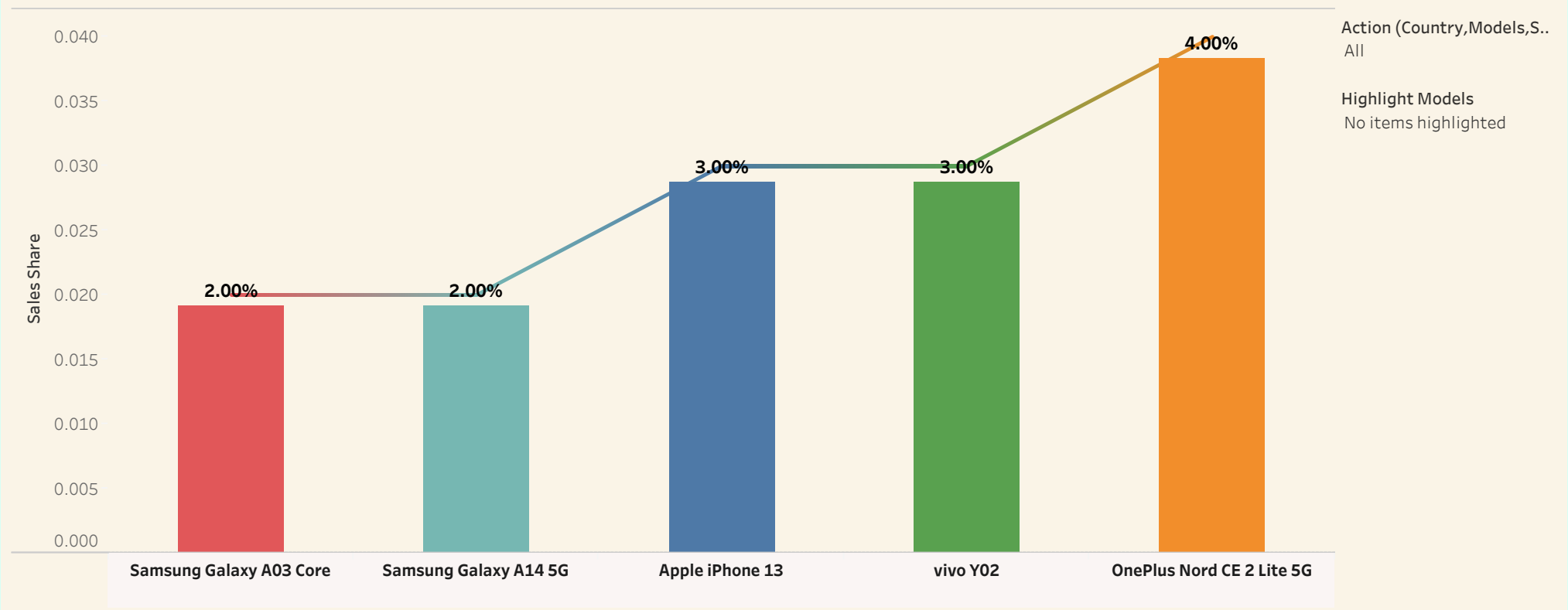
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Although the iPhone isn't far behind in the competition, it is yet to scale-up its marketing strategies and policy formulations for Indian audience.



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