Leonard Bogdonoff

Web developer

Lkbgift@gmail.com

Summary

Field of Work: Web development.

With a liberal arts background in the humanities, I have a holistic perspective on design and web development. With over 14 years experience making websites and 3 years of WordPress theme development experience, I understand the importance of leveraging digital resources to make a positive impression over the internet. My background as an artist and graphic designer lends to having visual exciting frontend web abilities, not often seen in programmers. As a perpetual reader and researcher, I am also adept at contributing to critically analyze and identify core digital problems.

Github: http://github.com/lkbgift

Experience

WordPress Theme Developer at   Gift Digital Solutions

August 2009 - Present (3 years 7 months)

Designed, serviced and built WordPress themes for a wide array of companies. Provided the newest market technologies with consideration for long-term implications. Focused exclusively on responsive development, highly iterative prototyping, and beautiful designs.

2 recommendations available upon request

UX Developer and E-Commerce Project Manager at   Converse Asia Pacific

September 2012 - December 2012 (4 months)

Responsible for User Experience development for Converse.com.cn. Managed feature improvements and performance optimization. Taught Chinese web development team to write semantic, best-practice, and current build process through Grunt. Increased the website's speed by >60% through front-end optimizations (image sprites, file concatenation, CDN and server optimizations).

Front-end developer and video production manager at   iTalki

August 2012 - December 2012 (5 months)

Prototyped and coded marketing pages using scalable modular CSS. Produced screencasts, iPhone application promotional video, and website tours using Adobe Premiere and Reflections. Taught existing frontend developer how to write CSS and JS through object-oriented patterns. Improved marketing product production time from over 1 week to less than 1 day.

Web Developer at   Infinite Twist

July 2012 - December 2012 (6 months)

Used the Foundation front-end framework from Zurb to prototype the website. Using prototype, translated the website into a e-commerce WordPress theme. Final product allows company to have international shipping zones for global clientele.

E-commerce Wordpress Developer at Flying Turtle Coffee
June 2012 - December 2012 (7 months)

Developed a responsive multilingual e-commerce WordPress child-theme using WooCommerce. Contributed modular segments from the site to the WooCommerce open-source community.

Web Developer at Wealthy Sources
August 2012 - November 2012 (4 months)

Produced WealthySources.com based on GoogleVentures.com website. Established email collection systems with Mailchimp and site analytic collection with Google Analytics. Trained in-house Wealthy Sources staff on WordPress management.

Wordpress Developer at Project on Defense Alternatives
February 2012 - November 2012 (10 months)

Designed and developed a WordPress theme to migrate poorly managed web content into organized custom post type. Used htaccess Rewrites to preserve existing Search Engine associations. Using customized Javascript templates, reduced website's administrative management time from 20 minutes a post to < 5 minutes.

In-house Web Developer at BMC Graffiti Studios
March 2012 - August 2012 (6 months)

Developed basic website and wrote articles to capture Search key terms. Increased weekly emails from visitors from zero to 10+.

Email Marketing and Graphic Designer at Kenas Furniture "member of the Li & Fung Group"
March 2012 - August 2012 (6 months)

Hand coded email newsletters using table based layouts. Improved companies branding through email contact through custom "Kenas" styled layouts. Implemented a email deployment schedule which maximized delivery times based on recipient's timezone. Increased first-day click through rates from <7% to >16%.

Project Manager at Gift Clothing Apparel
January 2009 - November 2010 (1 year 11 months)

Developed clothing apparel product cycle: Wholesale supplier, clothing printers, transportation, and distribution. Captured over 70% market share of all custom apparel for Soka University's clubs and residencial halls.

Languages

Japanese

Chinese

Skills & Expertise

Research
Sales
Leadership
Photoshop
Social Networking
Social Media
Responsive Design
Front End Engineering Design
HTML 5
CSS3
Graphic Design
JavaScript
SASS
Git
Github
Illustrator
Ruby on Rails

Education

Shanghai University
Chinese, 2012 - 2012

Soka University of America
Bachelors Liberal Arts Degree, Humanities Concentration, 2007 - 2012
Activities and Societies: Executive Council 2010-2011

Santa Monica College
Women Studies, 2007 - 2008