

Individual Project Idea Proposal

I have used dip powder to do my nails since the beginning of quarantine and have learned a lot of useful tips along the way. There is no existing website to bring all of the tips and tricks, that go along with dip powder, together. For the individual group project, I will be creating a website to display different manicure ideas (done by myself), nail art/design tutorials (linked from YouTube), tips on how to perfect the art that is dip powder, as well as DIY information on creating your own colors.

My website will open up with to a main page with a drop down menu that you can choose where to go next. The main page will include the title of the website, which has yet to be decided. It will also include the most recent manicure picture that was uploaded to the website. The drop down menu will include five different selection options, a gallery of all of the manicures, the basic steps to complete a manicure, tips and tricks, a section for links related to the different aspects of nail art/designs and different companies selling dip powder products, and a section on how to create your own dip powder colors using clear a clear powder and chalk.

I think creating this website would be super beneficial for other people who were/are in my position. My very first manicure using dip powder was a struggle to complete and had I know all of the tips and tricks I know now, it would have gone smoother. The gallery is also beneficial because it acts as nail inspiration for others to pick their next manicure. Having everything you need to complete a manicure in one single website would make the process a breeze for people just starting out.