



“Mobile Agenda”



Julie Lee

DES 157

Final Project (Prototype II)

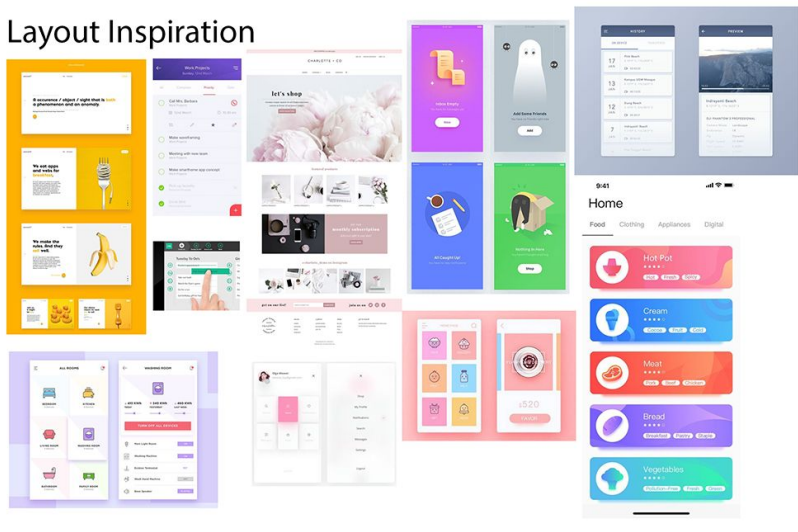


Concept

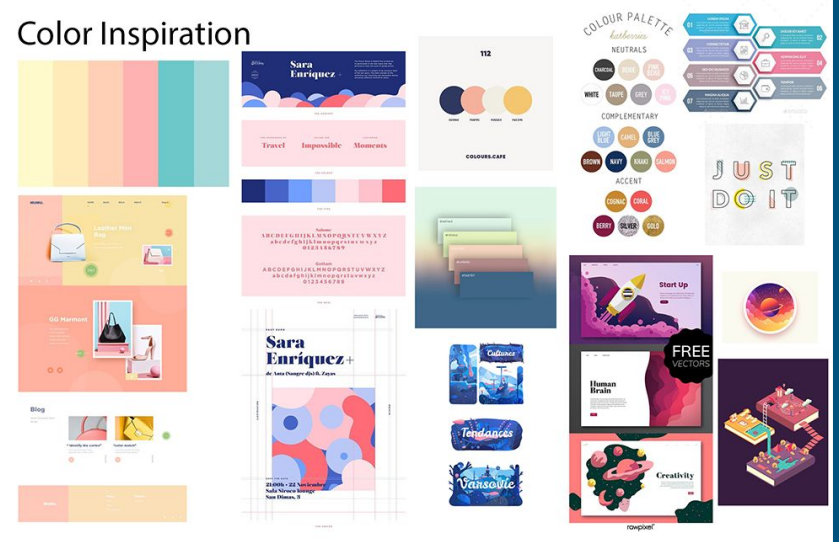
- ❑ Easy-to-use scheduler for a college student target audience
 - ❑ Mobile devices - most accessible and idea is to utilize notifications
- ❑ Friendly in appearance
- ❑ Customizable “general life organization” digital agenda (not just for classes)
- ❑ Hopes to help counter procrastination and instead create motivation
- ❑ Self-care reminder

Research / Visual Moodboards

Layout Inspiration

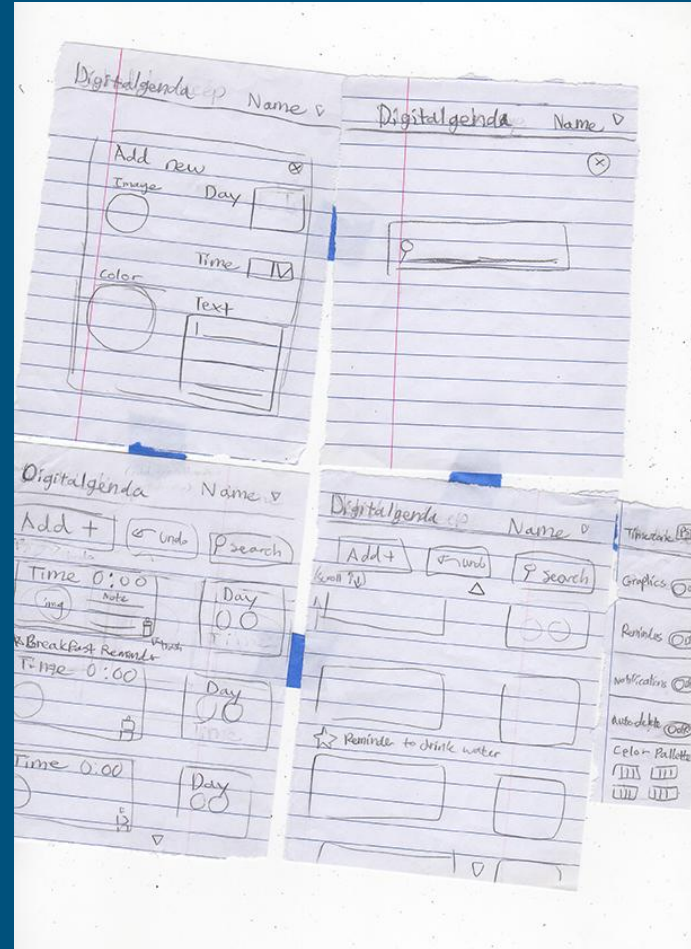


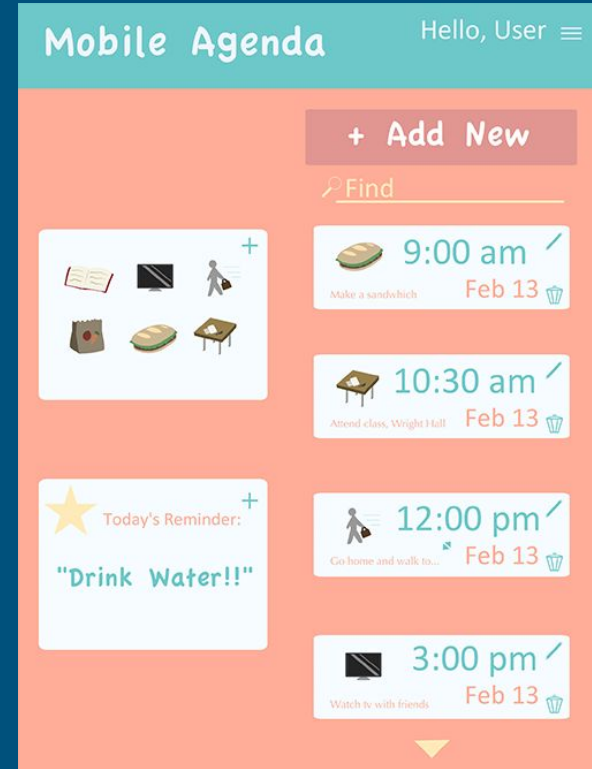
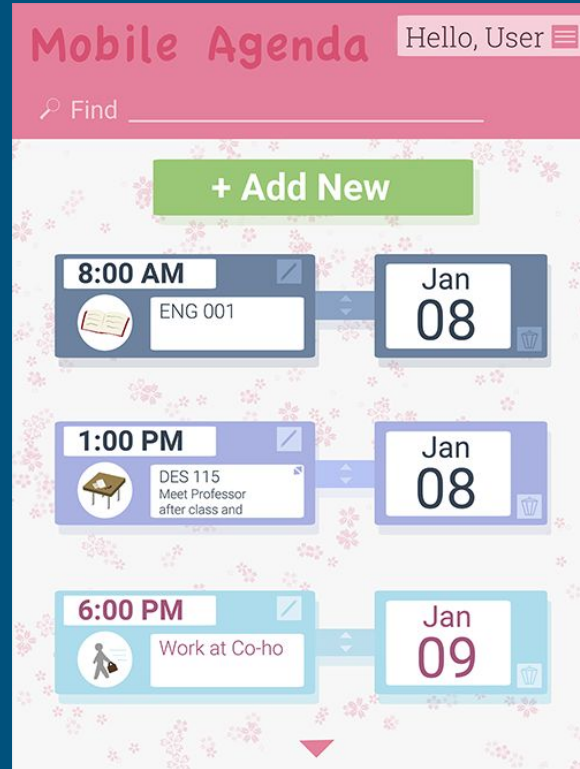
Color Inspiration



Development / Paper Prototype

- ❑ More awareness of UI
- ❑ Useful feedback for improvements
- ❑ Unbiased understanding of layout





Development / Comps