Li Kai

Objective: to obtain a full-time job in Product Management

Education:

2012.09 - Now UCAS Geography Information Science Master
 2010.09 - 2012.06 Nanjing Univercity Geography Science Bachelor
 2008.09 - 2010.06 Nanjing Univercity studied in Kuang Yaming Honors School



Internship and Start-up:

2014.12 - Now Co-founder & PM of E-parttime @Aippup

- 1. Worked on market research and analyzed user requirements
- 2. Conducted competition analysis and worked on plan and schedule of E-parttime product
- 3. Designed version 1.0 and drived product development bridging technical and visual/UI teams

2014.6 - 2014.9 PM Summer Intern in B2B mobile team @Alibaba

- 1. Participated in essential PM courses in Alibaba
- 2. Responsible independently for a traffic vloume increasing game requirement of 3 million yuan budget
- 3. Drived several requirements like wap2.0 reconstruction and mobile plug-ins standard formulation
- 4. As administrator of Alibaba's business experience sharing forum

2013.12 - 2014.3 PM&Web developer Intern @Weiuke

- 1. Improved business backstage product and drived product development
- 2. Designed Wechat public account products of Movie tickets booking and charitable society
- 3. Implemented the tickets-booking website using css and Html5

Competition experience:

2014.9 – 2014.12 ROLE: Leader & PM Product: Crowd-Learning

Desc: a C2C knowledge sharing product connecting Online to Offline. This project made top 10 in UCAS startup competition among 200 teams

2014.5 - 2014.6

Desc: Participated in Alibaba's Big data competition personally. Using collaborative filtering algorithm and building rules based on business logic, my algorithm

was finally 567th among 7300 teams

2014.3 – 2014.4 ROLE: PM Product: Healthy Baby

Desc: a health-related mobile product. This project made Finals(top 50) in Tencent Tpie startup competition among 400 teams

Certificate and honor:

- 1. Minored in Engineering and Project Management Certificate in UCAS
- 2. All-around Student in UCAS
- 3. Excellent Leader Student in Nanjing Univercity

Other exeperience:

- 1. Participated International Geography Conference and field trips around Taiwan as exchange student in Taiwan Univercity
- 2. Minister of Art Department in Institute Student Union
- 3. Captain of Institute basketball team
- 4. Writer of 100,000-word book: Shaanxi Geography of China

English:

CET6: 520 CET4: 600

Skills:

Axure
PRD
Xmind
Sketch
WEB
Python

Hobbies:

Basketball, guitar, reading and writing, writing songs and lyrics

Blog:

lkobe.com

Wechat public acount:



@goodnight folkWith 320 followers