

PayPal LVM Email Blocks

v13 Mar 2018

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H1 - STANDARD HERO BLOCK W/ EMBEDDED HEADLINE



CONGRATULATIONS ON YOUR FIRST SALE!

You recently signed up for a PayPal account, but your account was never quite finished. Completing your account is just a step away.

[Continue signing up](#)

PayPal



You recently signed up for a PayPal account, but your account was never quite finished. Completing your account is just a step away.

[The Blue Button](#)

Style				
Headline	EN Regular Italic 69 #FFF Dharma Gothic E Character limit: 20 per line max 3 lines Line Height: 60 Letter Spacing: -1.2	TH Regular 52 #FFF 12 per line max 3 lines 64 Auto	JP KR ZH Regular 56 #FFF 8 per line max 3 lines 58 Auto	30 px 20 px 24 px 45 px 58 px
Image	Desktop/Reader: Min-Width 698 px Height: 365 px			
CTA Button	Text: Regular 14 #ffffff center lowercase Height: 36 px BG Color: #0073BA (Desktop/Reader) Left/Right Padding: 58 px (Mobile): Full width Character Limit: EN-30 TH-25 JP-16 KR-16 ZH-16			
Body Text	Text: Regular 13 #666666, System Sans Serif Fonts Desktop/Mobile Text Align: Left			

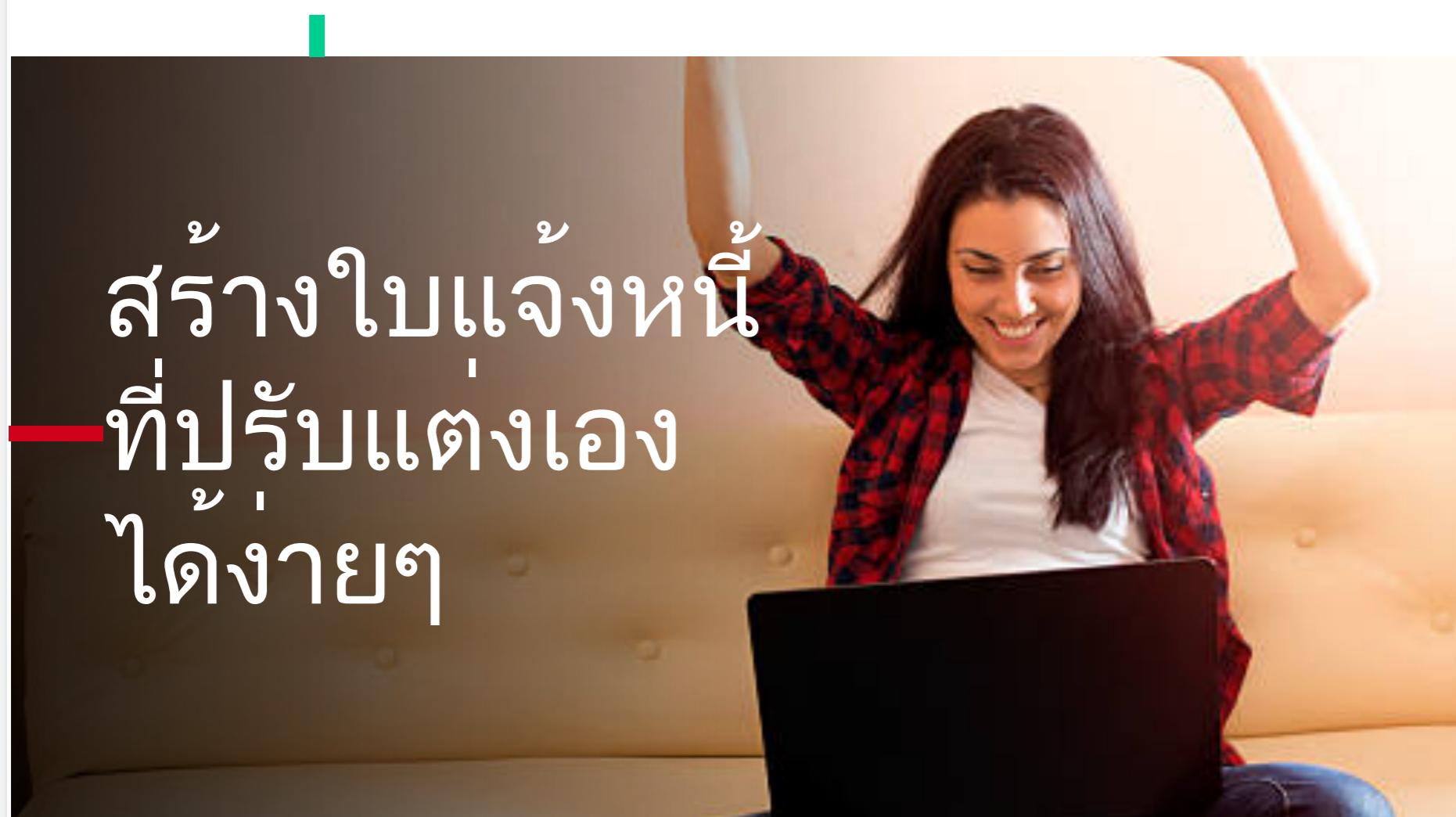
Note:

- For localised fonts, please refer to the typography guide <https://www.paypal-brandcentral.com/PayPal/Guidelines/Campaign-New-Money/Typography/>
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

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H1 - STANDARD HERO BLOCK W/ EMBEDDED HEADLINE (TH)

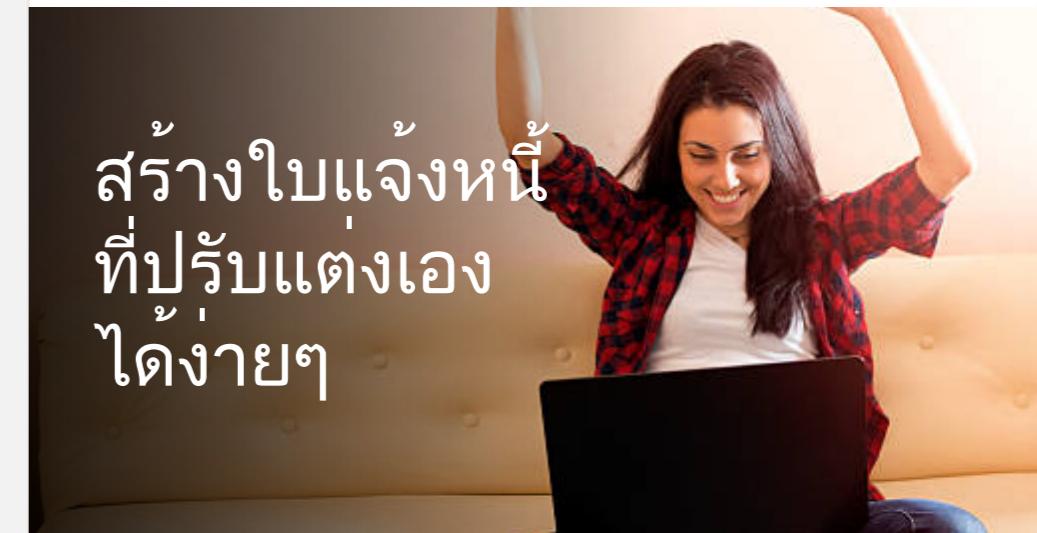


สร้างใบแจ้งหนี้
ที่ปรับแต่งเอง
ได้ง่ายๆ

คุณสามารถสั่งและติดตามการชำระเงินโดยใช้ใบแจ้งหนี้ที่ปรับแต่งได้และออกแบบมาเพื่อธุรกิจของคุณได้แล้ววันนี้ เลือกใช้เทมเพลตระดับมืออาชีพได้หลากหลายและคุณยังสามารถปรับแต่งใบแจ้งหนี้โดยใช้โลโก้และข้อมูลธุรกิจของคุณได้ ส่งข้อความได้เร็วขึ้น และรับชำระเงินได้ในเพียงไม่กี่คลิก

[ดาวน์โหลดคู่มือการใช้ใบแจ้งหนี้](#)

PayPal



คุณสามารถสั่งและติดตามการชำระเงินโดยใช้ใบแจ้งหนี้ที่ปรับแต่งได้และออกแบบมาเพื่อธุรกิจของคุณได้แล้ววันนี้ เลือกใช้เทมเพลตระดับมืออาชีพได้หลากหลายและคุณยังสามารถปรับแต่งใบแจ้งหนี้โดยใช้โลโก้และข้อมูลธุรกิจของคุณได้ ส่งข้อความได้เร็วขึ้น และรับชำระเงินได้ในเพียงไม่กี่คลิก

[ดาวน์โหลดคู่มือการใช้ใบแจ้งหนี้](#)

Style				
Headline	EN Regular Italic 69 #FFF Dharma Gothic E Character limit: 20 per line max 3 lines Line Height: 60 Letter Spacing: -1.2	TH Regular 52 #FFF 12 per line max 3 lines 64 Auto	JP KR ZH Regular 56 #FFF 8 per line max 3 lines 58 Auto	30 px 20 px 24 px 45 px 58 px
Image	Desktop/Reader: Min-Width 698 px Height: 365 px			
CTA Button	Text: Regular 14 #ffffff center lowercase Height: 36 px BG Color: #0073BA (Desktop/Reader) Left/Right Padding: 58 px (Mobile): Full width Character Limit: EN-30 TH-25 JP-16 KR-16 ZH-16			
Body Text	Text: Regular 13 #666666, System Sans Serif Fonts Desktop/Mobile Text Align: Left			

Note:

- For localised fonts, please refer to the typography guide <https://www.paypal-brandcentral.com/PayPal/Guidelines/Campaign-New-Money/Typography/>
- Character spacing are all set to auto unless otherwise specified

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H2 - HERO BLOCK W/ SEPARATE HEADLINE

WELCOME TO PAYPAL.

Congratulations, you've just joined millions of users who use PayPal for smarter, safer and faster payments.

Add your credit or debit cards to your PayPal account – shopping in millions of stores worldwide

[Start setting up your account](#)



WELCOME TO PAYPAL.

Congratulations, you've just joined millions of users who use PayPal for smarter, safer and faster payments.

Add your credit or debit cards to your PayPal account – shopping in millions of stores worldwide and in India is just a click away.

[Start setting up your account](#)



Style
Headline (image) EN: Regular Italic 99 #009CDE Dharma Gothic E (transparent .png) TH JP KR ZH : Regular 82 #009CDE (transparent .png) Character Limit: EN-18 TH-12 JP-8 KR-8 ZH-8 (one line only)
Hero Image Desktop/Reader: Width 698 px Height: 365 px
CTA Text: Regular 14 #ffffff center lowercase Height: 36 px BG Color: #0073BA (Desktop/Reader) Left/Right Padding: 58 px (Mobile): Full width Character Limit: EN-30 TH-25 JP-20 KR-18 ZH-20
Body Text Text: Regular 13 #666 Desktop Sans Serif Fonts Desktop/Mobile Text Align: center Character Limit: unlimited



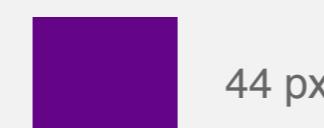
30 px



24 px



20 px



44 px

Note:

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- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

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H2 - HERO BLOCK W/ SEPARATE HEADLINE

WE NEVER THOUGHT THIS WOULD HAPPEN TO YOUR BUSINESS.

Congratulations, you've just joined millions of users who use PayPal for smarter, safer and faster payments.

Add your credit or debit cards to your PayPal account – shopping in millions of stores worldwide

[Start setting up your account](#)

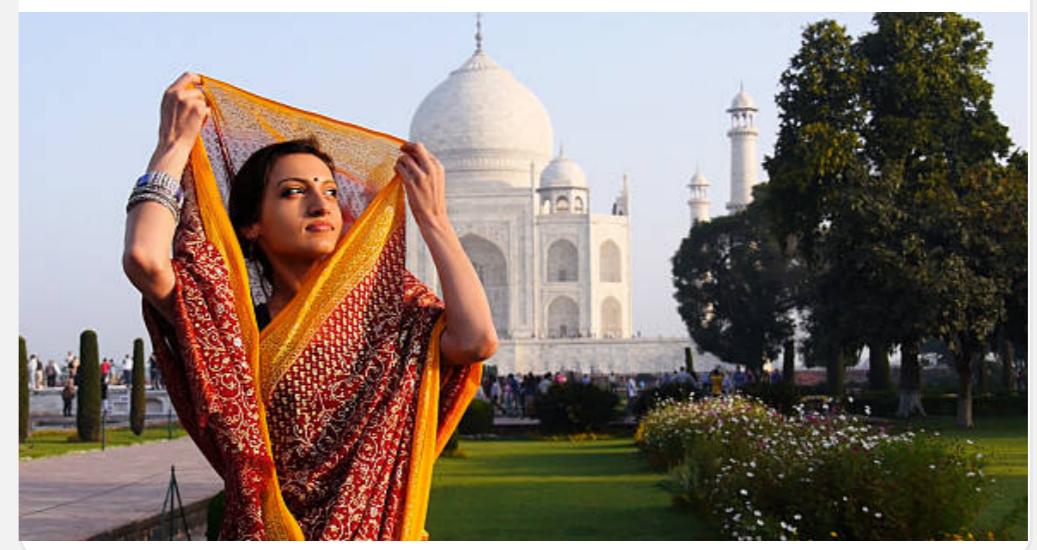


WE NEVER THOUGHT THIS WOULD HAPPEN TO YOUR BUSINESS.

Congratulations, you've just joined millions of users who use PayPal for smarter, safer and faster payments.

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[Start setting up your account](#)



	Style
Headline (image)	EN: Regular Italic 80 #009CDE Dharma Gothic E (transparent .png) TH JP KR ZH : Regular 60 #009CDE (transparent .png) Character Limit: EN-50 TH-24 JP-20 KR-20 ZH-20 (max two lines only)
Hero Image	Desktop/Reader: Width 698 px Height: 365 px
CTA	Text: Regular 14 #ffffff center lowercase Height: 36 px BG Color: #0073BA (Desktop/Reader) Left/Right Padding: 58 px (Mobile): Full width Character Limit: EN-30 TH-25 JP-20 KR-18 ZH-20
Body Text	Text: Regular 13 #666 Desktop Sans Serif Fonts Desktop/Mobile Text Align: center Character Limit: unlimited



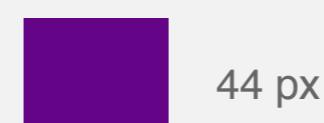
30 px



24 px



20 px



44 px

Note:

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H2 - HERO BLOCK W/ SEPARATE HEADLINE

Congratulations, you've just joined millions.

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Add your credit or debit cards to your PayPal account – shopping in millions of stores worldwide and in India is just a click away.

[Start setting up your account](#)

	Style
Headline	EN: Regular 55 #009CDE 009CDE , System Sans Serif Fonts TH JP KR ZH : Regular 55 #009CDE (transparent .png) Character Limit: EN-50 TH-50 JP-20 KR-20 ZH-20 Desktop Text Align: Left Mobile Text Align: center
CTA	Text: Regular 14 #ffffff center lowercase Height: 36 px BG Color: #0073BA (Desktop/Reader) Left/Right Padding: 58 px (Mobile): Full width Character Limit: EN-30 TH-25 JP-20 KR-18 ZH-20
Body Text	Text: Regular 13 #666 Desktop Sans Serif Fonts Mobile Text Align: center Character Limit: unlimited



30 px



24 px



20 px



44 px

Note:

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- Character spacing are all set to auto unless otherwise specified

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25% off guides

Take 25% off all Lonely Planet print guides, ebooks and chapters. T Cs apply. Use code: PAYPAL25

[Shop Now](#)

B1 - STRONG HERO OFFER- 1 W/ CTA BUTTON

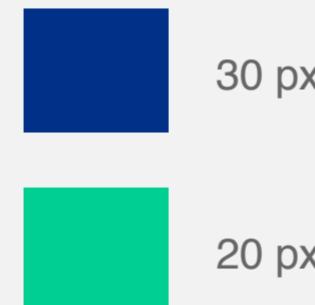
citibank

25% off guides

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis

Shop Now

	Style
Headline	Desktop/Mobile: Bold 18 #666 Character Limit: EN TH max 68 JP KR ZH max 32 no min limit
Image	300 x 147 px
CTA	Text: Regular 14 #ffffff Button Height: 36 px BG Color: #0073BA Left/Right Padding: 58 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 150 JP KR ZH max 70 no min limit



Note:

- All images and text must be center aligned horizontally on mobile
- Character spacing are all set to auto unless otherwise specified

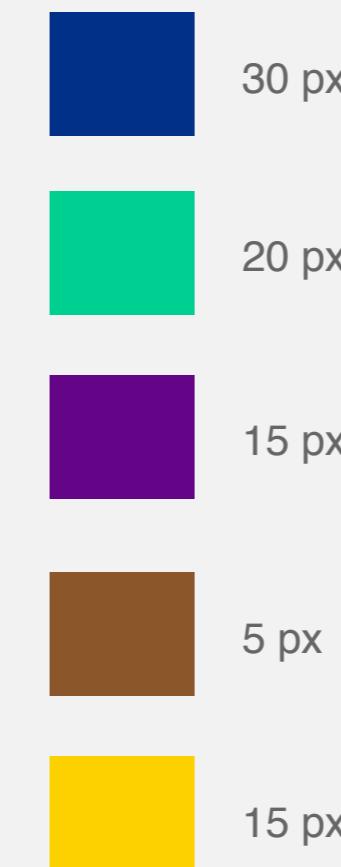
Confirm your email to start transacting.

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B2 - MERCHANT OFFERS 2 COLS BORDER W/ CTA LINK

The layout consists of two side-by-side columns. The left column features the Carousell logo (a red camera icon) at the top, followed by a bold headline "25% off guides". Below this is a descriptive text: "Take 25% off all Lonely Planet print guides, ebooks and chapters. Use code: PAYPAL25". At the bottom is a blue "Shop & Save Now" button. The right column features the sph logo (blue lowercase letters) at the top, followed by a bold headline "Bags that trick your eyes". Below this is a descriptive text: "The biggest hobby store around the world which makes drone more fun!". At the bottom is a blue "Shop & Save Now" button.

	Style
Headline	Desktop/Mobile: Bold 18 #666 Character Limit: EN TH max 30 no min limit JP KR ZH max 10 no min limit
Image	Max-Width: 182 px Height: 125 px
CTA Text Link	Text: Bold 13 #0073BA
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH min 50 max 70 JP KR ZH max 30 min 25



The layout is a single column featuring the Carousell logo (red camera icon) at the top, followed by a bold headline "25% off guides". Below this is a descriptive text: "Take 25% off all Lonely Planet print guides, ebooks and chapters. T Cs apply. Use code: PAYPAL25". At the bottom is a blue "Shop & Save Now" button.

The layout is a single column featuring the sph logo (blue lowercase letters) at the top, followed by a bold headline "Bags that trick your eyes". Below this is a descriptive text: "The biggest hobby store around the world which makes drone more fun!". At the bottom is a blue "Shop & Save Now" button.

Note:

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B2 - MERCHANT OFFERS 3 COLS BORDER W/ CTA LINK

The grid consists of three columns. Each column has a header image (Carousell camera, sph logo, and STEAM logo), a bold headline, a detailed description, and a 'Shop & Save Now' call-to-action button. Vertical color-coded bars (green, brown, yellow) separate the columns and align with specific text elements.

Merchant	Offer	Description	Call-to-Action
carousell	25% off guides	Take 25% off all Lonely Planet print guides, ebooks and chapters. Use code: PAYPAL25	Shop & Save Now
sph	Bags that trick your eyes	The biggest hobby store around the world which makes drone more fun!	Shop & Save Now
STEAM	Save 25% on electronics	Take 25% off all Lonely Planet print guides, ebooks and chapters.	Shop & Save Now

	Style
Headline	Desktop/Mobile: Bold 18 #666 Character Limit: EN TH max 30 no min limit JP KR ZH max 10 no min limit
Image	Max-Width: 182 px Height: 125 px
CTA Text Link	Text: Bold 13 #0073BA
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH min 50 max 70 JP KR ZH max 30 min 25

	30 px
	20 px
	15 px
	5 px
	15 px

This version shows a single column of merchant offers. It includes the PayPal logo at the top, followed by a simplified version of the three cards from the first section. The descriptions and buttons are also simplified.

Offer	Description	Call-to-Action
25% off guides	Take 25% off all Lonely Planet print guides, ebooks and chapters. Use code: PAYPAL25	Shop & Save Now
Bags that trick your eyes	The biggest hobby store around the world which makes drone more fun!	Shop & Save Now
Save 25% on electronics	Take 25% off all Lonely Planet print guides, ebooks and chapters.	Shop & Save Now

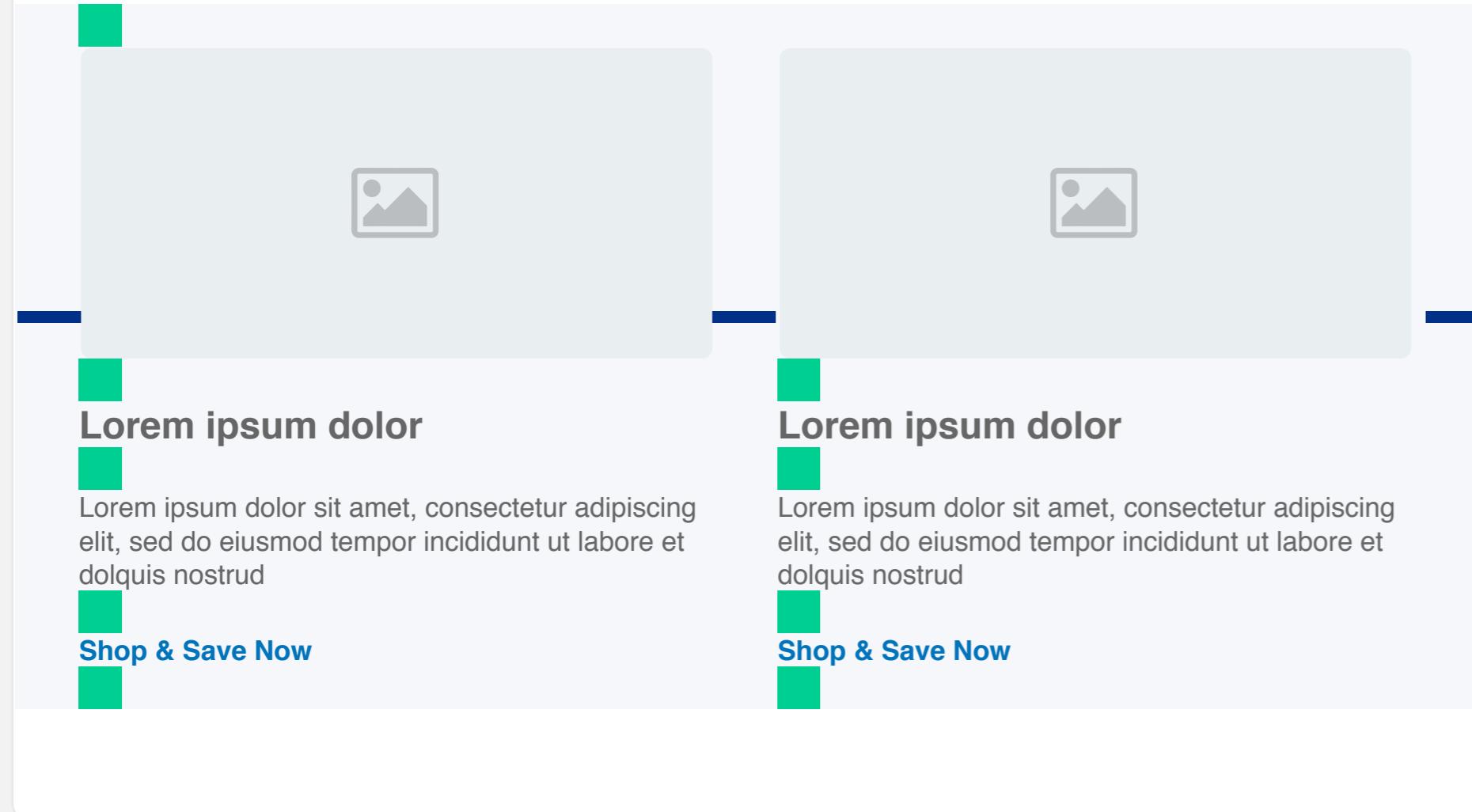
Note:
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CONSUMER BLOCK W/ CTA LINK w BG

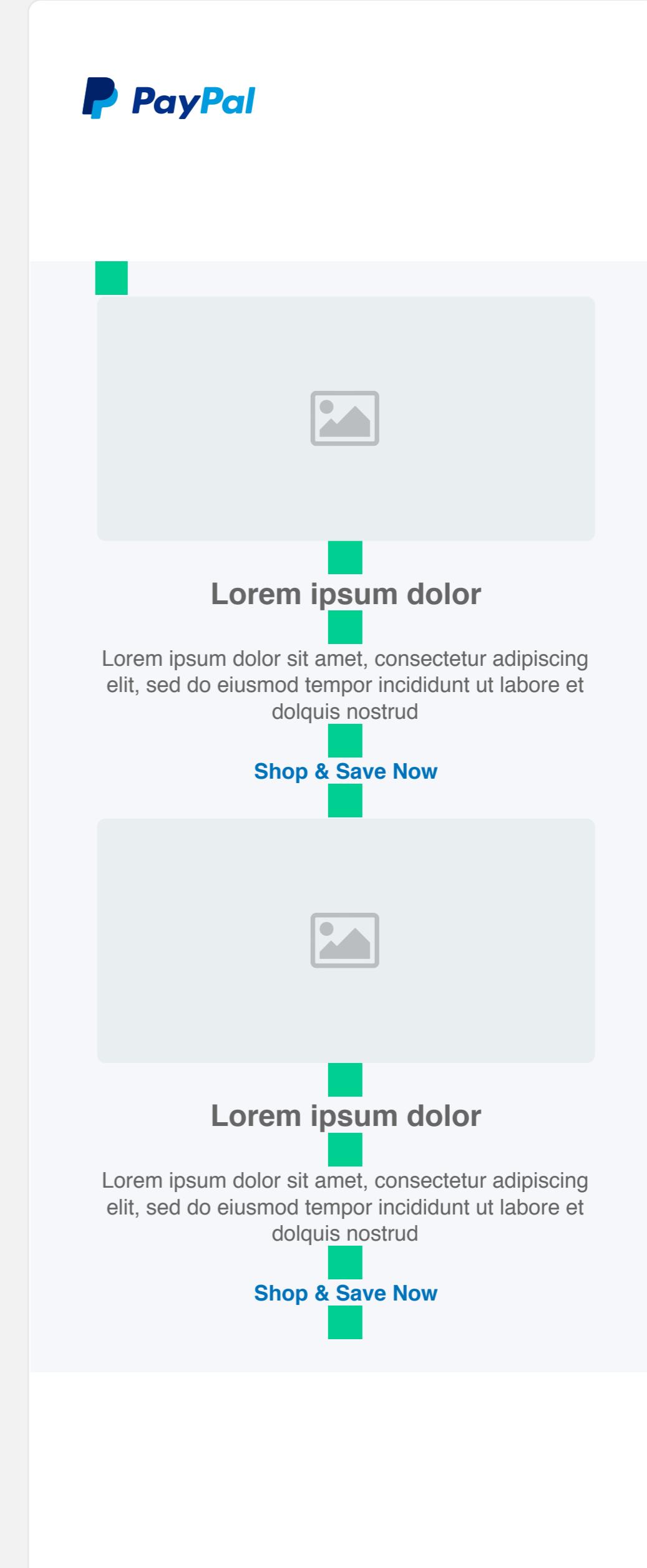


This block displays two consumer items with images, descriptions, and a call-to-action button. It includes horizontal and vertical padding.

Item 1:
Image: Placeholder icon
Headline: **Lorem ipsum dolor**
Text: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
CTA: [Shop & Save Now](#)

Item 2:
Image: Placeholder icon
Headline: **Lorem ipsum dolor**
Text: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
CTA: [Shop & Save Now](#)

Style	
Headline	Desktop/Mobile: Bold 18 #666 Character Limit: EN TH max 40 no min limit JP KR ZH max 20 no min limit
Image	Max-Width: 301 px Height: 147 px
CTA Text Link	Text: Bold 13 #0073BA
Text	Text: Regular 13 #666 , System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 25
Background Color	#F5F6F7



This block displays a single consumer item with an image, headline, text, and a call-to-action button. It uses a different color scheme and layout compared to the first block.

Item:
Image: Placeholder icon
Headline: **Lorem ipsum dolor**
Text: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
CTA: [Shop & Save Now](#)

Note:

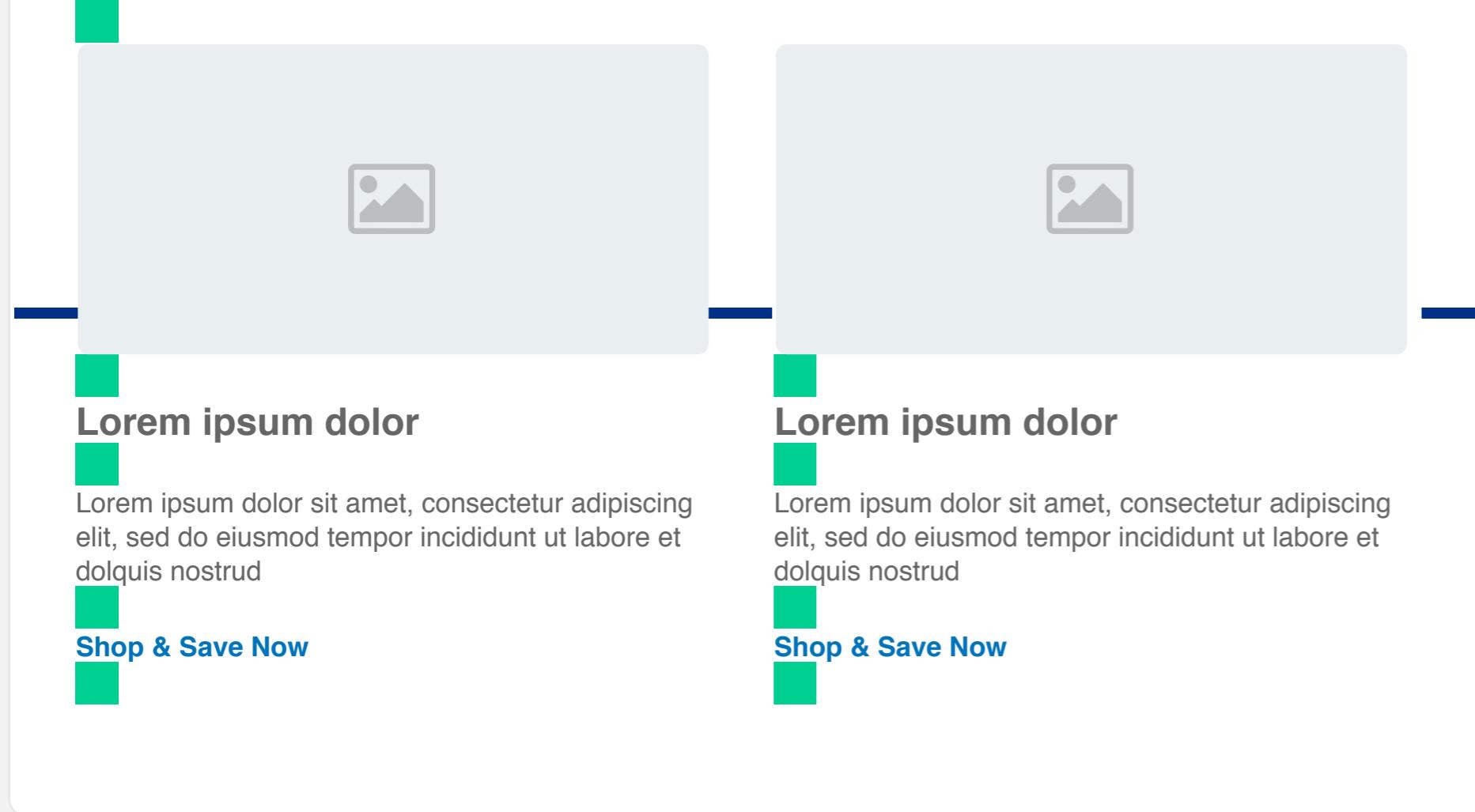
- All images and text must be center aligned horizontally on mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

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CONSUMER BLOCK W/ CTA LINK

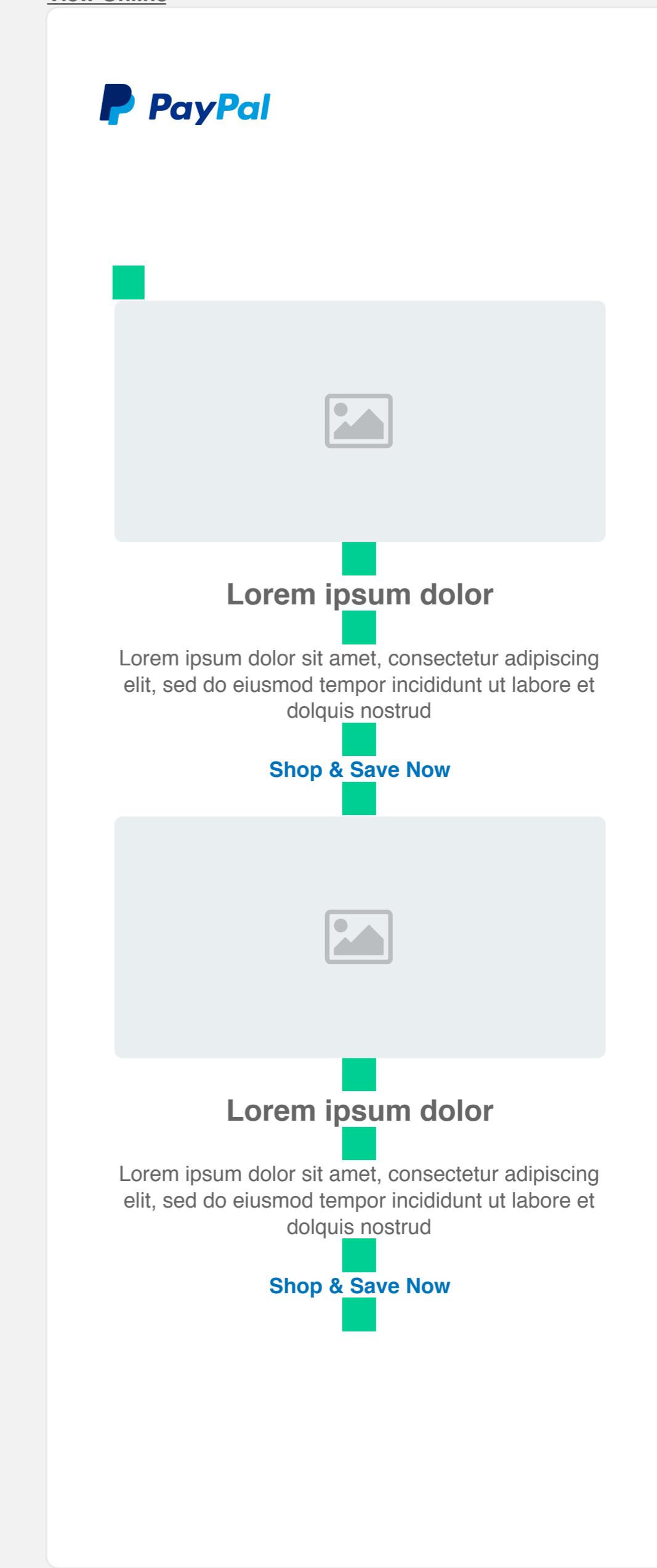
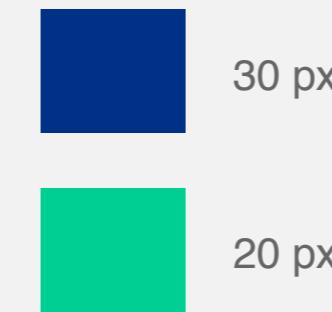


This block displays two consumer items side-by-side. Each item features a small image placeholder, followed by the text "Lorem ipsum dolor", a detailed description of the product, and a blue "Shop & Save Now" call-to-action button.

Item 1:
Image placeholder
Headline: Lorem ipsum dolor
Description: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
CTA: Shop & Save Now

Item 2:
Image placeholder
Headline: Lorem ipsum dolor
Description: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
CTA: Shop & Save Now

	Style
Headline	Desktop/Mobile: Bold 18 #666 Character Limit: EN TH max 40 no min limit JP KR ZH max 20 no min limit
Image	Max-Width: 301 px Height: 147 px
CTA Text Link	Text: Bold 13 #0073BA
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 25



This block shows a single consumer item. It includes a large image placeholder at the top, followed by the text "Lorem ipsum dolor", a detailed product description, and a blue "Shop & Save Now" call-to-action button.

Image Placeholder: A large gray rectangular area with a small image icon in the center.

Headline: Lorem ipsum dolor

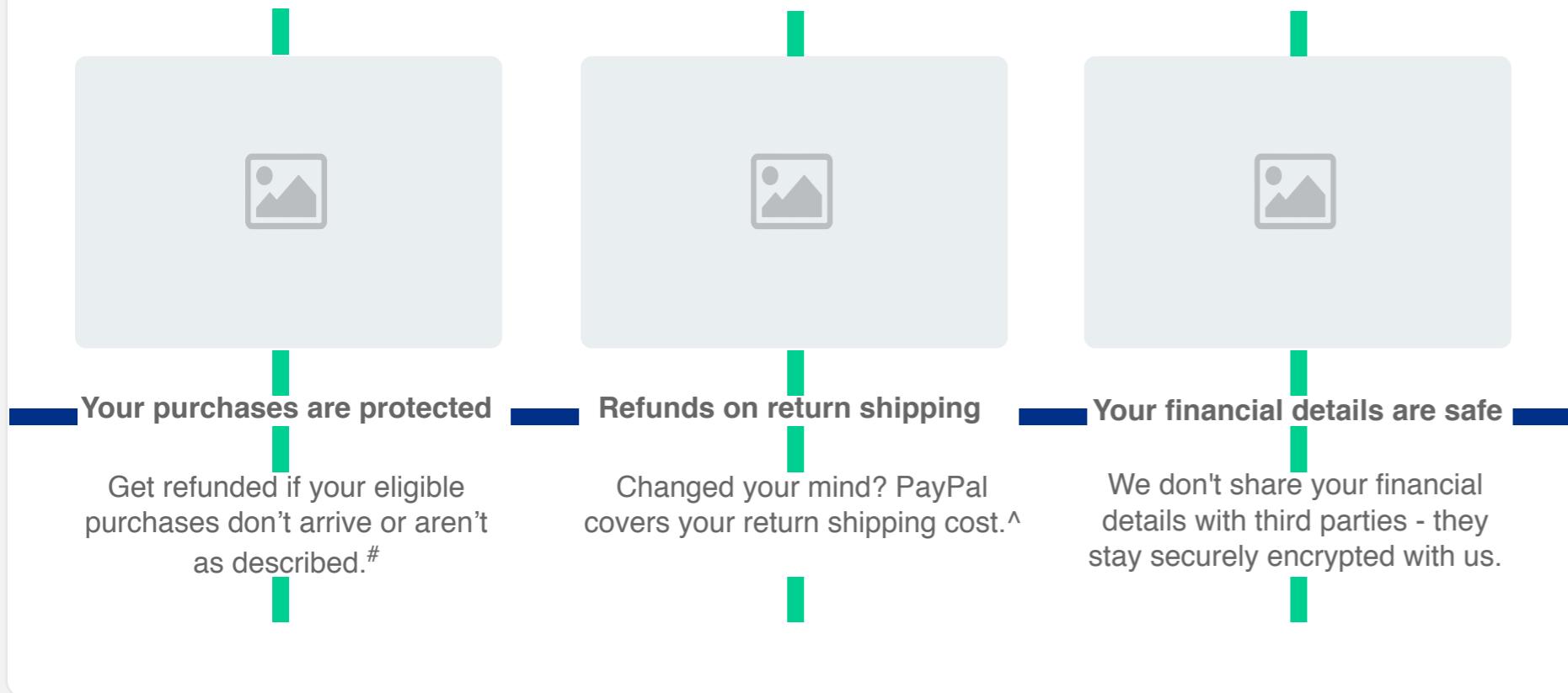
Description: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

CTA: Shop & Save Now

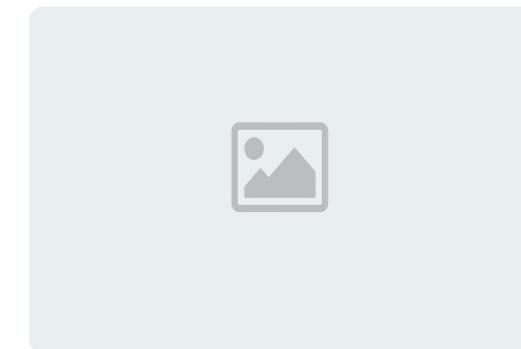
Note:

- All images and text must be center aligned horizontally on mobile
- Character spacing are all set to auto unless otherwise specified

C2 - VALUE PROPS 3 COLS W/ BODY TEXT

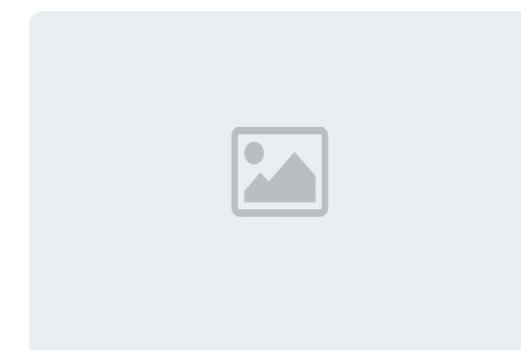


	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 90 min 20 JP KR ZH max 40 no min limit
Image	190 x 130 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH min 60 max 95 JP KR ZH-40 min 25



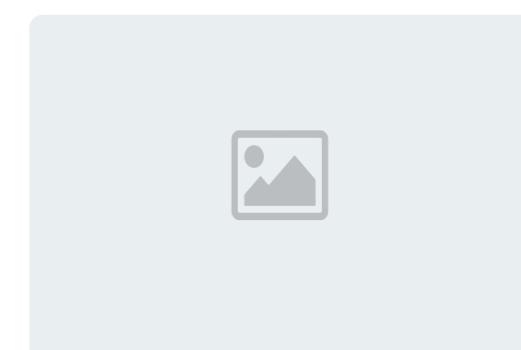
Buyer Protection

Get refunded if your eligible purchases don't arrive or aren't as described.[#]



Refunded Returns

Changed your mind? PayPal covers your return shipping cost.[^]



Rewards

Continue to earn credit card reward points on purchase.⁺

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

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C2 - VALUE PROPS 3 COLS W/ BODY TEXT

This section displays three value propositions in a grid format. Each row contains an icon (camera), a bold title, and a detailed explanatory text below it.

Icon	Value Prop Title	Description
	Your purchases are protected	Get refunded if your eligible purchases don't arrive or aren't as described. [#]
	Refunds on return shipping	Changed your mind? PayPal covers your return shipping cost. [^]
	Your financial details are safe	We don't share your financial details with third parties - they stay securely encrypted with us.

	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 90 min 20 JP KR ZH max 40 no min limit
Image	190 x 130 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH min 60 max 95 JP KR ZH-40 min 26
Background Color	#F5F6F7



30 px



20 px



Buyer Protection

Get refunded if your eligible purchases don't arrive or aren't as described.[#]



Refunded Returns

Changed your mind? PayPal covers your return shipping cost.[^]



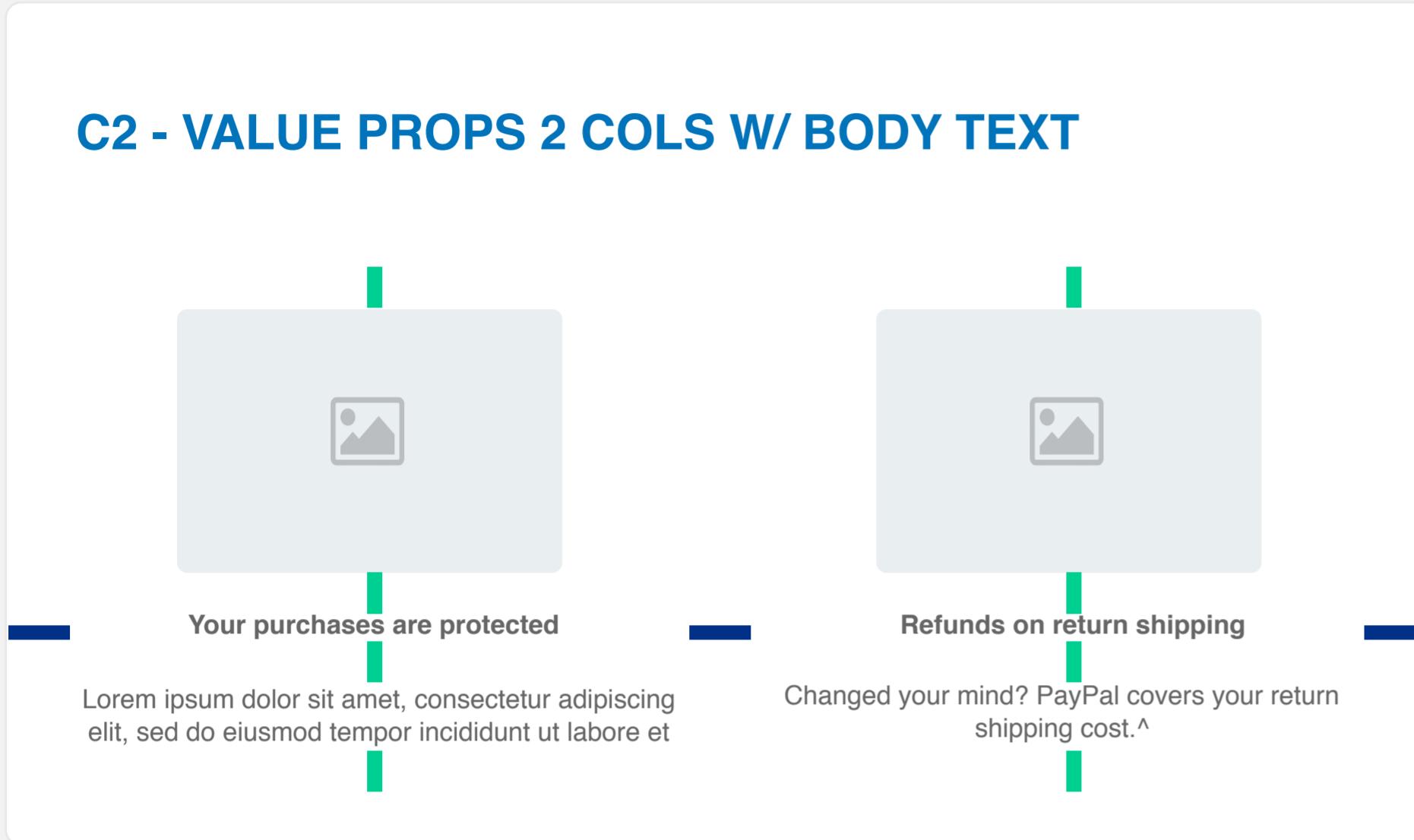
Rewards

Continue to earn credit card reward points on purchase.⁺

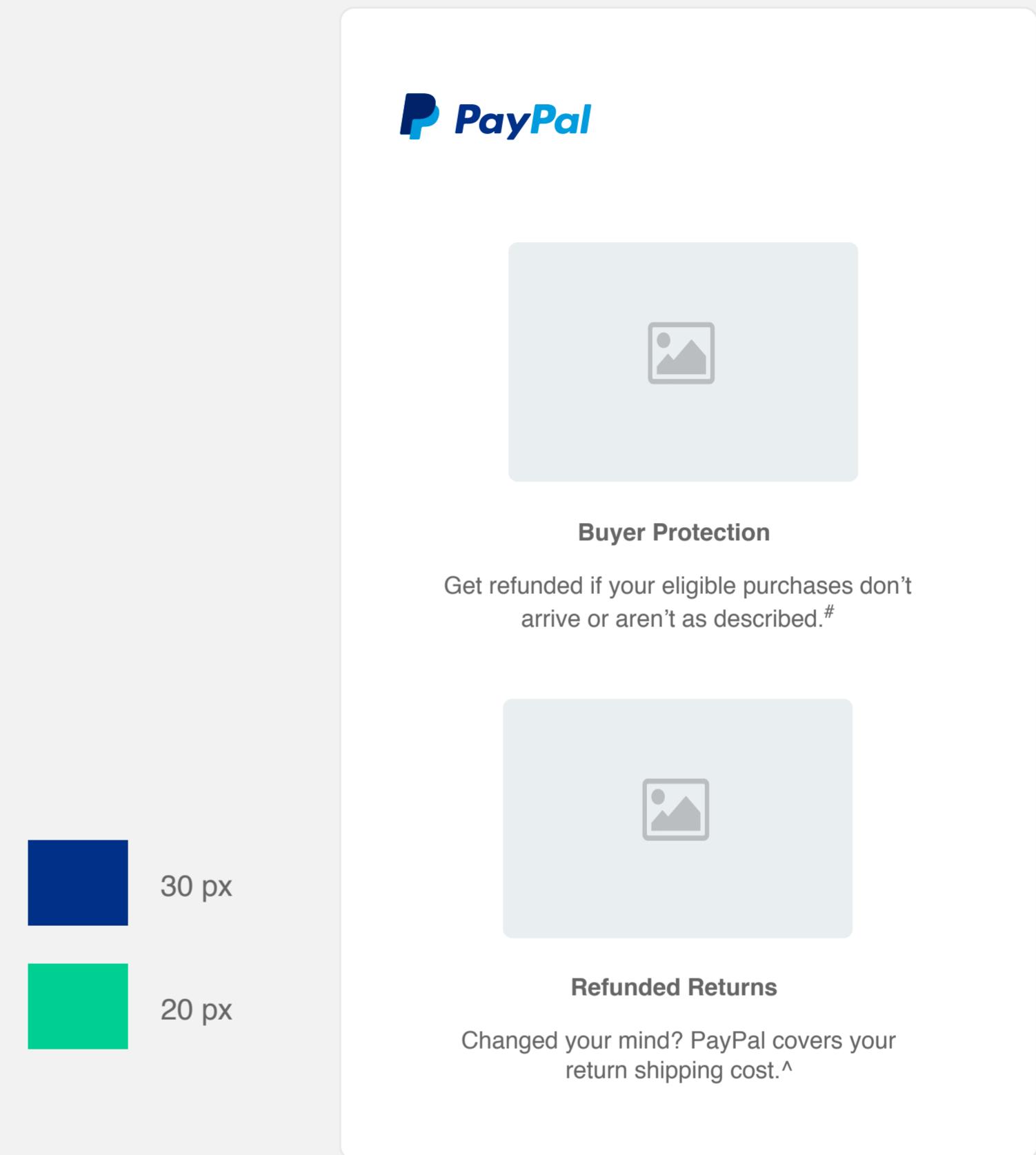
Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

C2 - VALUE PROPS 2 COLS W/ BODY TEXT



	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 75 min 20 JP KR ZH max 40 no min limit
Image	190 x 130 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 26



Note:

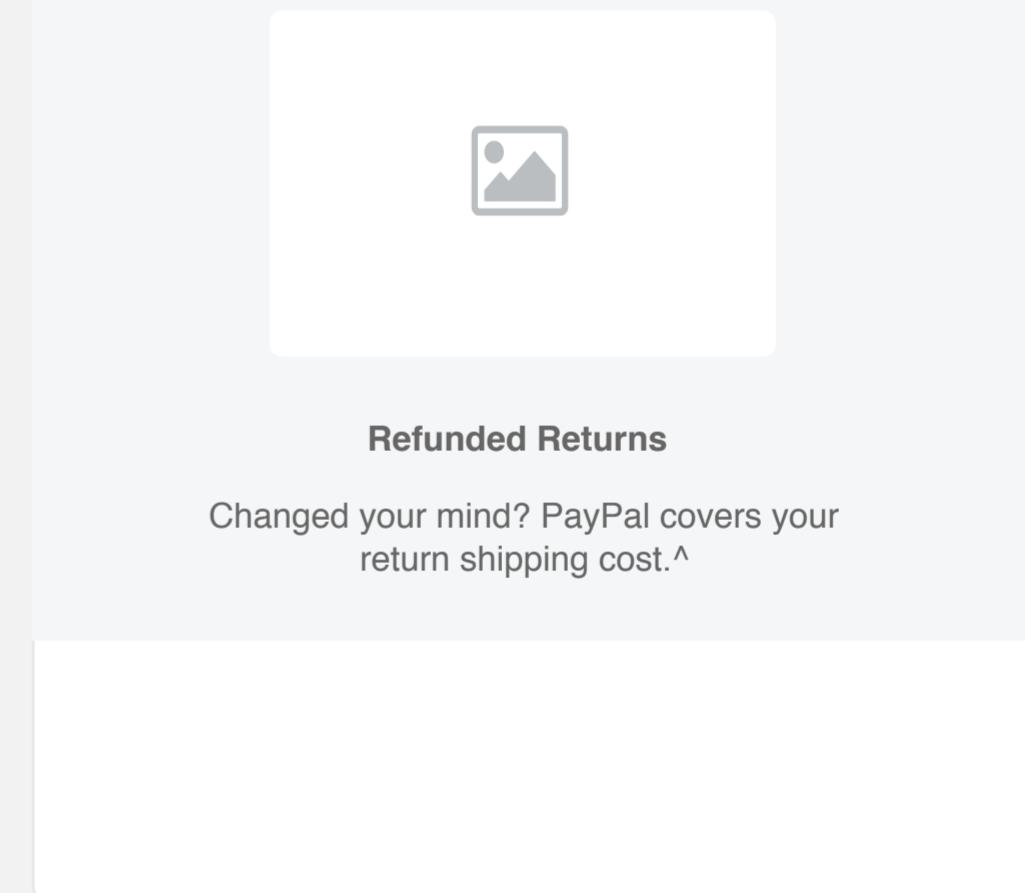
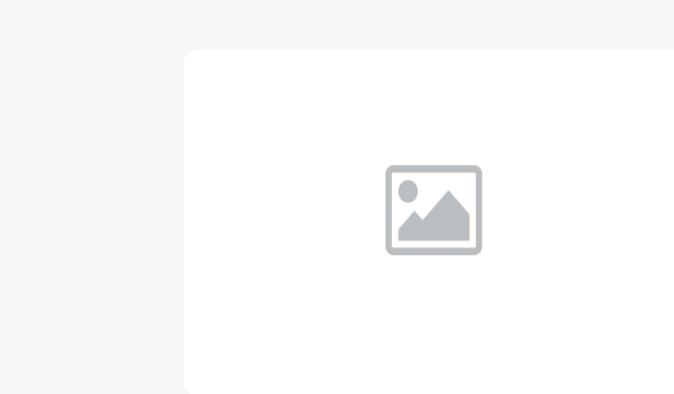
- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

C2 - VALUE PROPS 2 COLS W/ BODY TEXT

This card displays two columns of value propositions. Each column features a small icon (camera and map) above a bold headline, followed by a detailed explanatory text block.

Value Prop	Description
Your purchases are protected	 <p>Changed your mind? PayPal covers your return shipping cost.[^]</p>
Refunds on return shipping	 <p>Get refunded if your eligible purchases don't arrive or aren't as described.[#]</p>

Style	
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 75 min 20 JP KR ZH max 40 no min limit
Image	190 x 130 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 26
Background Color	#F5F6F7



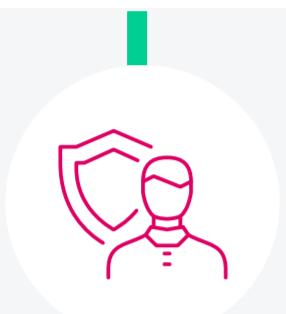
Note:

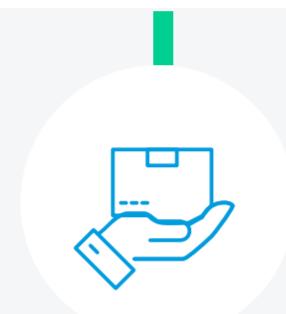
- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

C2 - VALUE PROPS 3 COLS W/ BODY TEXT W/ BG







Your purchases are protected

Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Refunds on return shipping

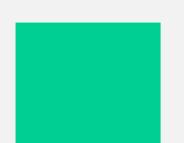
Changed your mind? PayPal covers your return shipping cost.[^]

Your financial details are safe

We don't share your financial details with third parties - they stay securely encrypted with us.

	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 90 min 20 JP KR ZH max 40 no min limit
Image	103 x 103 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH min 60 max 95 JP KR ZH-40 min 26
Background Color	#F5F6F7

 30 px

 20 px

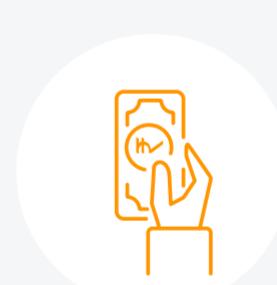
PayPal



Buyer Protection
Get refunded if your eligible purchases don't arrive or aren't as described.[#]



Refunded Returns
Changed your mind? PayPal covers your return shipping cost.[^]



Rewards
Continue to earn credit card reward points on purchase.⁺

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

C2 - VALUE PROPS 2 COLS W/ BODY TEXT W/ BG



Your purchases are protected

Get refunded if your eligible purchases don't arrive or aren't as described.[#]



Your financial details are safe

We don't share your financial details with third parties - they stay securely encrypted with us.

	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 75 min 20 JP KR ZH max 40 no min limit
Image	103 x 103 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 26
Background Color	#F5F6F7



30 px



20 px

PayPal



Buyer Protection

Get refunded if your eligible purchases don't arrive or aren't as described.[#]



Refunded Returns

Changed your mind? PayPal covers your return shipping cost.[^]

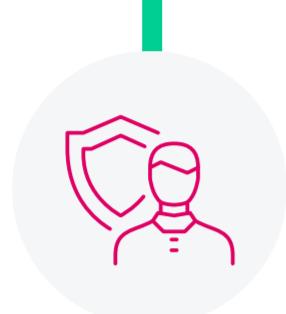
Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

C2 - VALUE PROPS 2 COLS W/ BODY TEXT



Your purchases are protected

Changed your mind? PayPal covers your return shipping cost.[^]

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et



Refunds on return shipping

Changed your mind? PayPal covers your return shipping cost.[^]

	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 75 min 20 JP KR ZH max 40 no min limit
Image	103 x 103 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 26





Buyer Protection

Get refunded if your eligible purchases don't arrive or aren't as described.[#]



Refunded Returns

Changed your mind? PayPal covers your return shipping cost.[^]

30 px

20 px

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



C1 - VALUE PROPS 3 COLS W/ BODY TEXT & CTA

Buyer Protection

Your purchases are protected

Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Refunded Returns

Refunds on return shipping

Changed your mind? PayPal covers your return shipping cost.[^]

Security

Your financial details are safe

We don't share your financial details with third parties - they stay securely encrypted with us.

	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 90 min 20 JP KR ZH max 40 no min limit
Image	103 x 103 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH min 60 max 95 JP KR ZH-40 min 26
CTA Text Link	Text: Bold 13 #0073BA



30 px



20 px

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Continue to earn credit card reward points on purchase.⁺

Rewards



Buyer Protection

Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Buyer Protection



Refunded Returns

Changed your mind? PayPal covers your return shipping cost.[^]

Refunded Returns



Rewards

Continue to earn credit card reward points on purchase.⁺

Rewards

Confirm your email to start transacting.

[View Online](#)



C1 - VALUE PROPS 2 COLS W/ BODY TEXT & CTA



Your purchases are protected

Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Buyer Protection



Your financial details are safe

We don't share your financial details with third parties - they stay securely encrypted with us.

Security



	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 75 min 20 JP KR ZH max 40 no min limit
Image	103 x 103 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 26
CTA Text Link	Text: Bold 13 #0073BA



Buyer Protection

Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Buyer Protection



Refunded Returns

Changed your mind? PayPal covers your return shipping cost.[^]

Refunded Returns

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



C2 - VALUE PROPS 3 COLS W/ BODY TEXT

Your purchases are protected
Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Refunds on return shipping
Changed your mind? PayPal covers your return shipping cost.[^]

Your financial details are safe
We don't share your financial details with third parties - they stay securely encrypted with us.

	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 90 min 20 JP KR ZH max 40 no min limit
Image	103 x 103 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH min 60 max 95 JP KR ZH-40 min 26



30 px



20 px



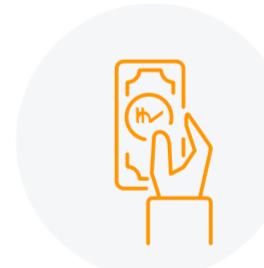
Buyer Protection

Get refunded if your eligible purchases don't arrive or aren't as described.[#]



Refunded Returns

Changed your mind? PayPal covers your return shipping cost.[^]



Rewards

Continue to earn credit card reward points on purchase.⁺

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

C1 - VALUE PROPS 3 COLS W/ BODY TEXT & CTA W/ BG

Your purchases are protected
Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Refunds on return shipping
Changed your mind? PayPal covers your return shipping cost.[^]

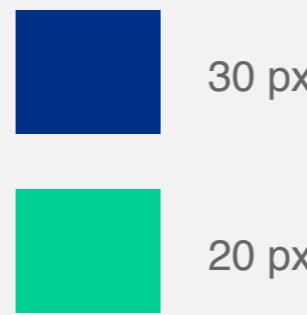
Your financial details are safe
We don't share your financial details with third parties - they stay securely encrypted with us.

Buyer Protection

Refunded Returns

Security

	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 90 min 20 JP KR ZH max 40 no min limit
Image	103 x 103 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH min 60 max 95 JP KR ZH max 40 min 26
CTA Text Link	Text: Bold 13 #0073BA
Background Color	#F5F6F7



Buyer Protection
Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Buyer Protection

Refunded Returns
Changed your mind? PayPal covers your return shipping cost.[^]

Refunded Returns

Rewards
Continue to earn credit card reward points on purchase.⁺

Rewards

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



C1 - VALUE PROPS 2 COLS W/ BODY TEXT & CTA W/ BG



Your purchases are protected

Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Buyer Protection



Your financial details are safe

We don't share your financial details with third parties - they stay securely encrypted with us.

Security

	Style
Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 75 min 20 JP KR ZH max 40 no min limit
Image	103 x 103 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 26
CTA Text Link	Text: Bold 13 #0073BA
Background Color	#F5F6F7





Buyer Protection

Get refunded if your eligible purchases don't arrive or aren't as described.[#]

Buyer Protection



Refunded Returns

Changed your mind? PayPal covers your return shipping cost.[^]

Refunded Returns

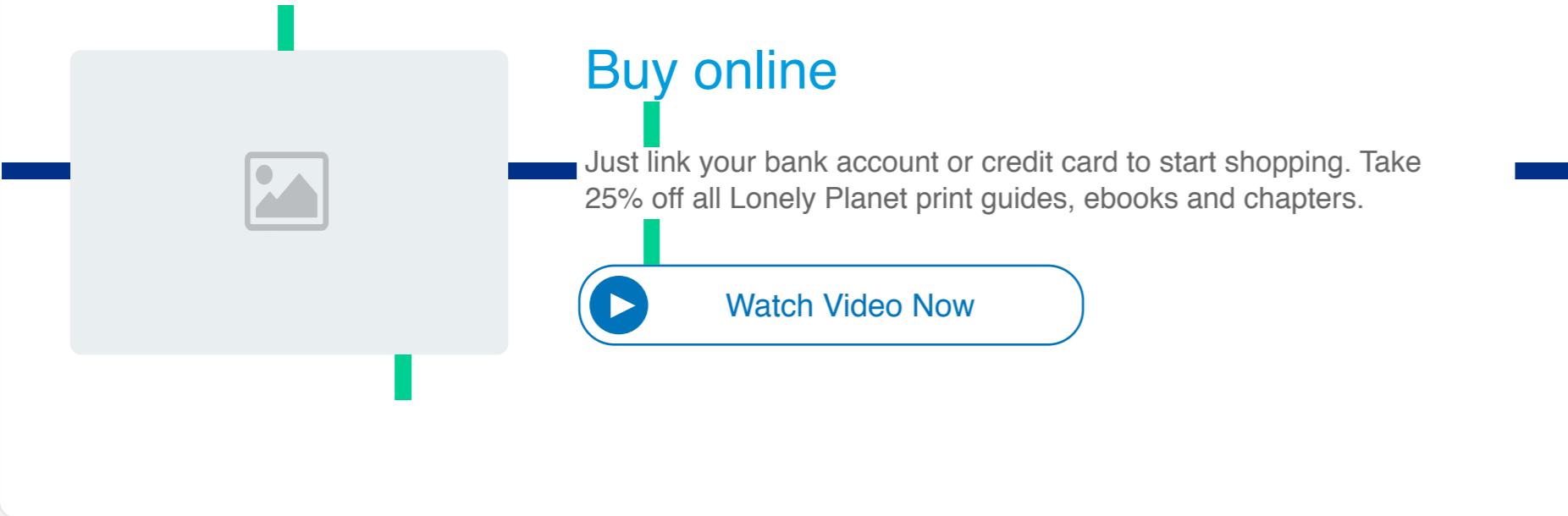
Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

B3 - CASE W/ SECONDARY CTA BUTTON

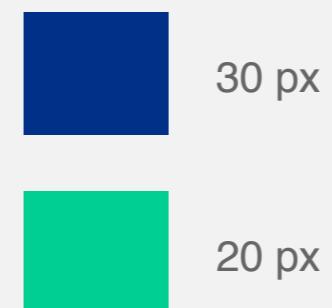


Buy online

Just link your bank account or credit card to start shopping. Take 25% off all Lonely Planet print guides, ebooks and chapters.

Watch Video Now

	Style
Headline	Desktop/Mobile: Regular 24 #009CDE, System Sans Serif Fonts Character Limit: EN TH max 30 JP KR ZH max 12 no min limit
Image	194 x 135 px
CTA	Text: Regular 14 #ffffff Button Height: 36 px BG Border Color: #0073BA Left/Right Padding: 58 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 150 JP KR ZH max 70 no min limit



The final design shows the "Buy online" button integrated into a larger layout. The button is now part of a larger white box. At the top left of this box is the PayPal logo. Below the button, there is a large gray rectangular area containing a smaller image icon. To the right of the button, the text "Just link your bank account or credit card to start shopping. Take 25% off all Lonely Planet print guides, ebooks and chapters." is displayed. Below this text is another "Watch Video Now" button.

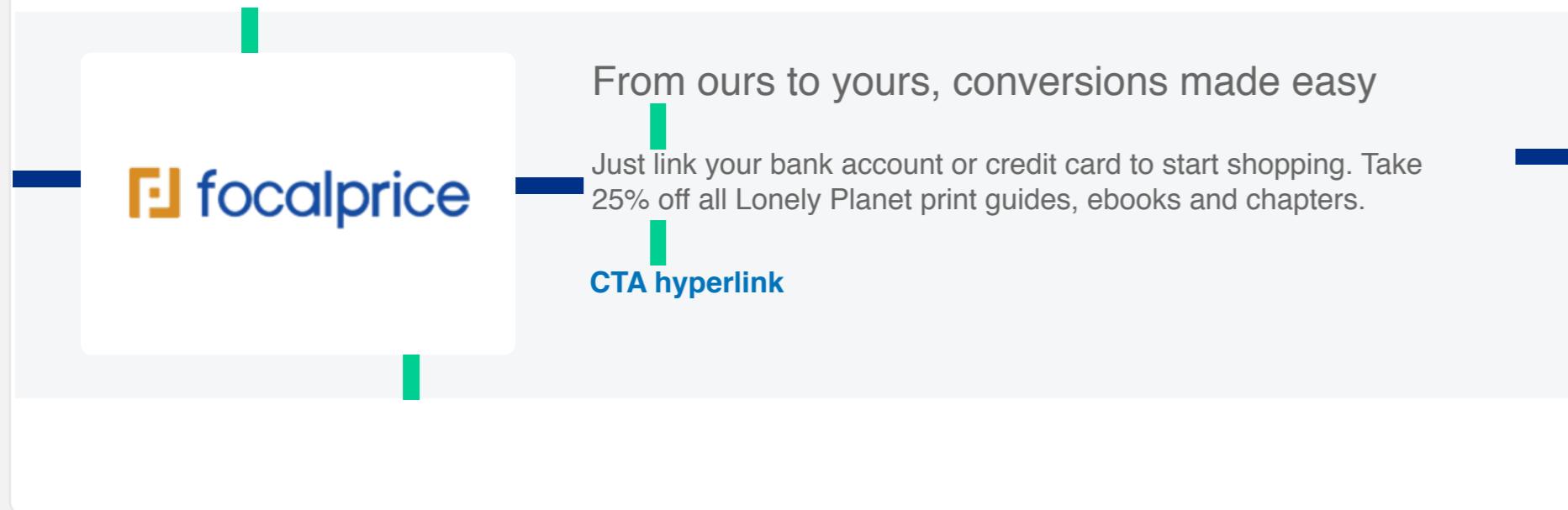
Note:

- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

CASE W/ TEXT CTA BUTTON



	Style
Headline	Desktop/Mobile: Regular 18 #666 Character Limit: EN TH max 50 JP KR ZH max 20 no min limit
Image	194 x 135 px (white background)
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 150 JP KR ZH max 70 no min limit
CTA Text Link	Text: Bold 13 #0073BA
Background Color	#F5F6F7

Note:

- Check feasibility to add 2 or more CTA
- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified



From ours to yours, conversions made easy

Just link your bank account or credit card to start shopping. Take 25% off all Lonely Planet print guides, ebooks and chapters.

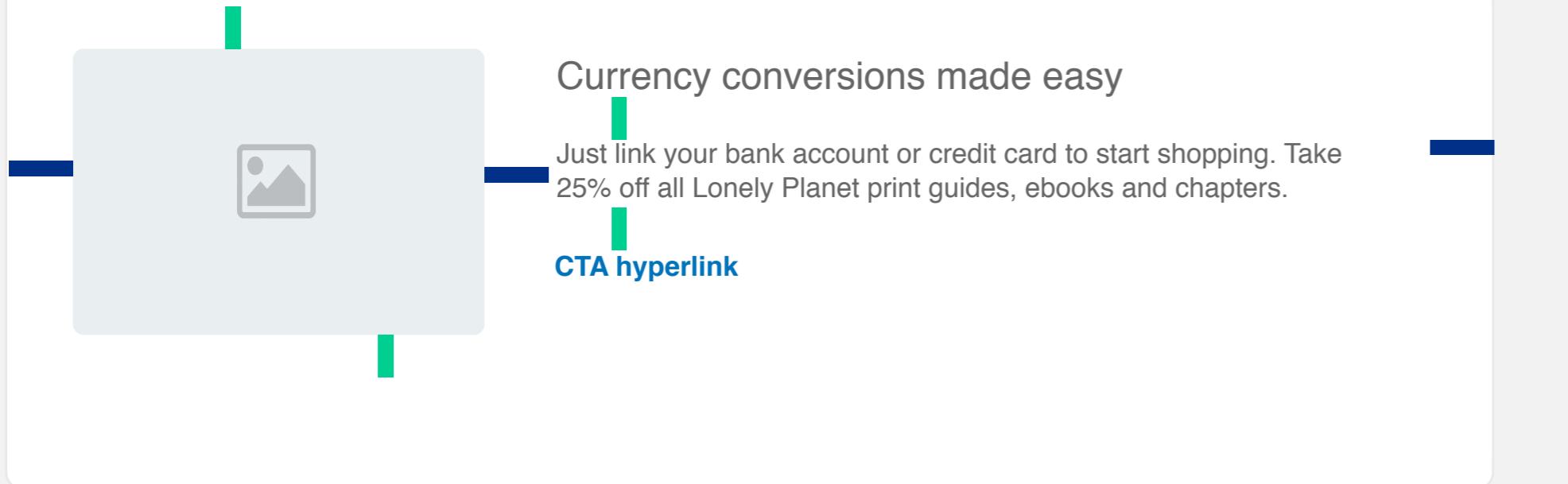
[CTA hyperlink](#)



Confirm your email to start transacting.

[View Online](#)

B - CASE W/ TEXT CTA BUTTON



	Style
Headline	Desktop/Mobile: Regular 18 #666 Character Limit: EN TH max 50 JP KR ZH max 20 no min limit
Image	194 x 135 px
Text	Text: Regular 13 #666 , System Sans Serif Fonts 200 char limit Character Limit: EN TH max 150 JP KR ZH max 70 no min limit
CTA Text Link	Text: Bold 13 #0073BA

Note:

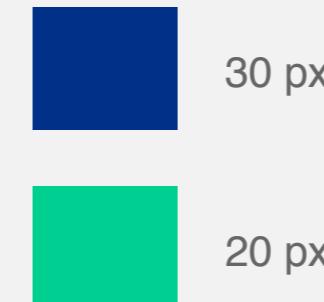
- Check feasibility to add 2 or more CTA
- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified



Currency conversions made easy

Just link your bank account or credit card to start shopping. Take 25% off all Lonely Planet print guides, ebooks and chapters.

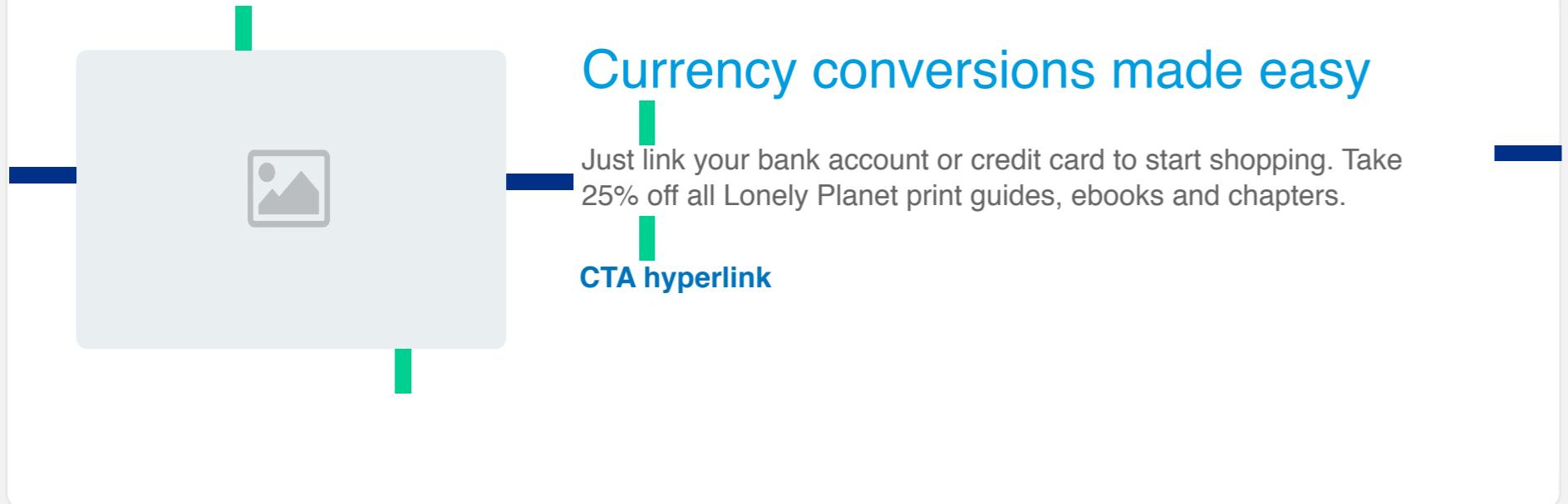
[CTA hyperlink](#)



Confirm your email to start transacting.

[View Online](#)

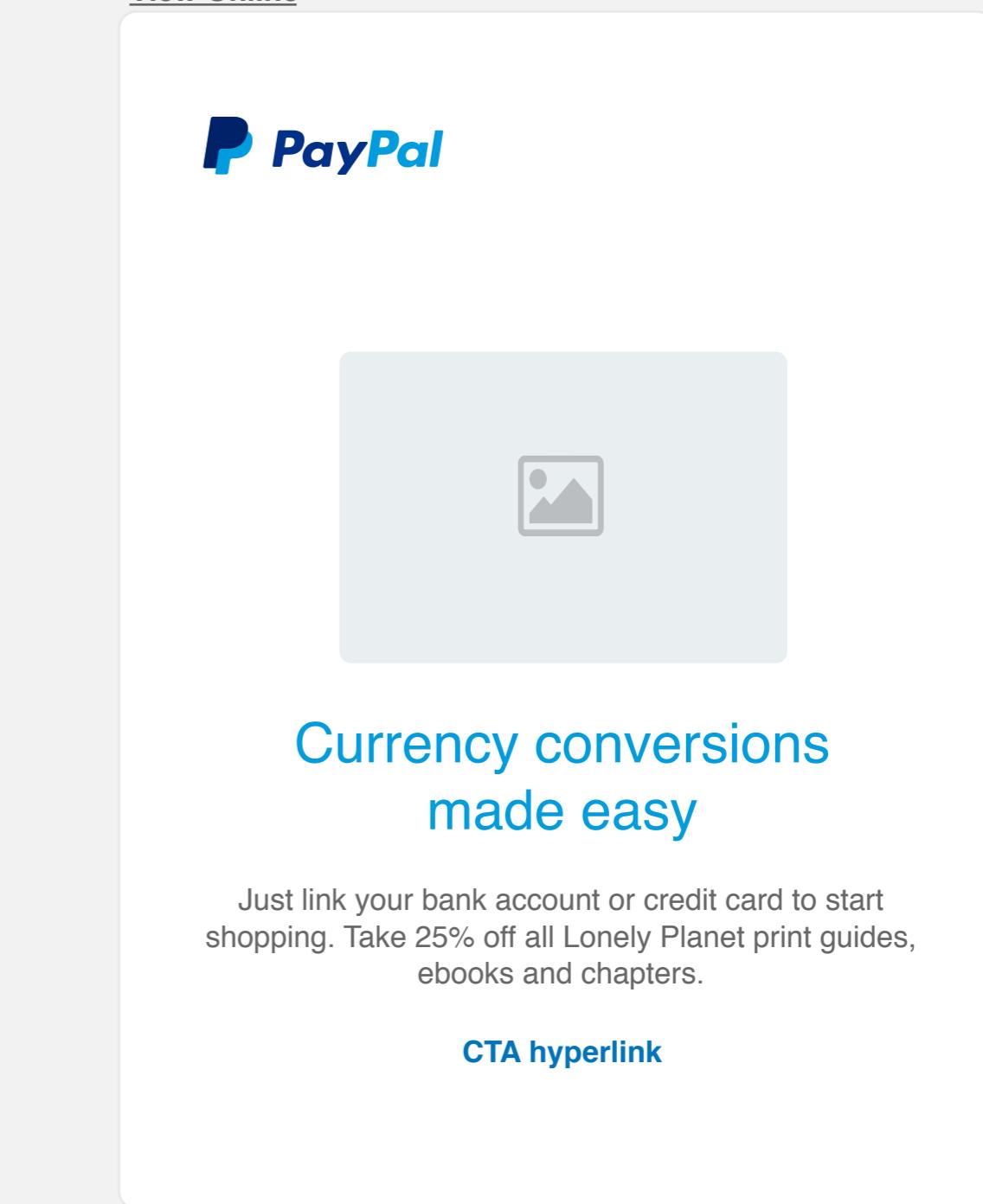
CASE W/ TEXT CTA BUTTON



	Style
Headline	Desktop/Mobile: Regular 24 #009CDE, System Sans Serif Fonts Character Limit: EN TH max 30 JP KR ZH max 12 no min limit
Image	194 x 135 px
Text	Text: Regular 13 #666, System Sans Serif Fonts 200 char limit Character Limit: EN TH max 150 JP KR ZH max 70 no min limit
CTA Text Link	Text: Bold 13 #0073BA

Note:

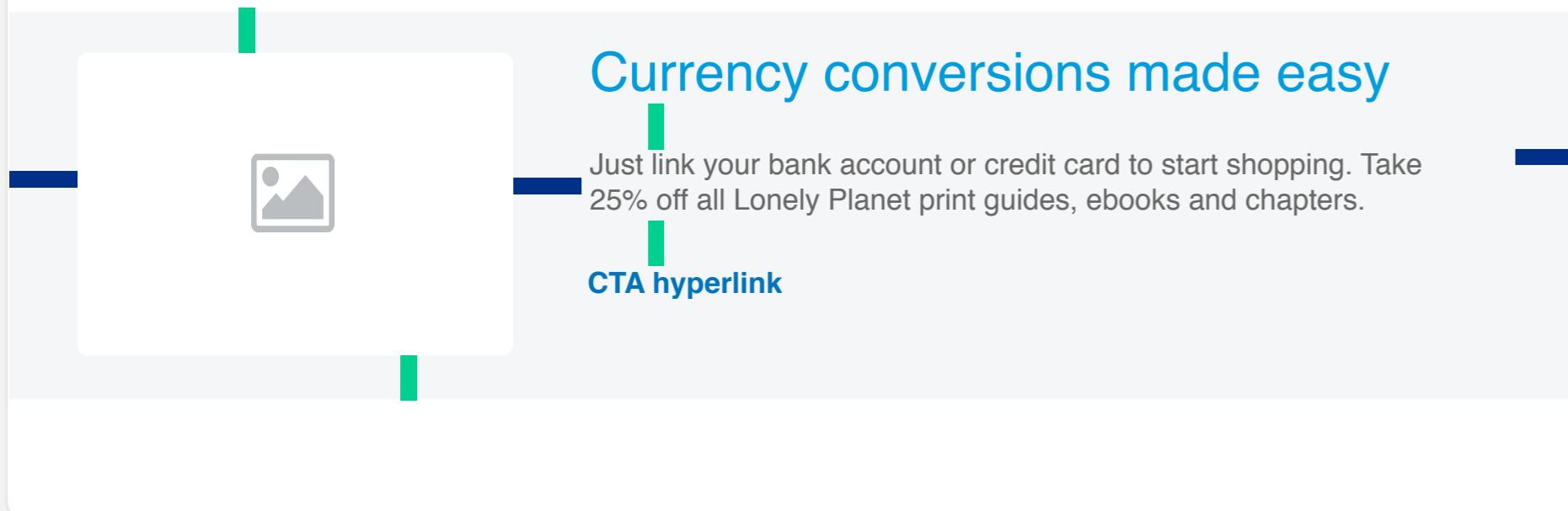
- Check feasibility to add 2 or more CTA
- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified



Confirm your email to start transacting.

[View Online](#)

CASE W/ TEXT CTA BUTTON



	Style
Headline	Desktop/Mobile: Regular 24 #009CDE, System Sans Serif Fonts Character Limit: EN TH max 30 JP KR ZH max 12 no min limit
Image	194 x 135 px
Text	Text: Regular 13 #666, System Sans Serif Fonts 200 char limit Character Limit: EN TH max 150 JP KR ZH max 70 no min limit
CTA Text Link	Text: Bold 13 #0073BA
Background Color	#F5F6F7



Currency conversions made easy

Just link your bank account or credit card to start shopping. Take 25% off all Lonely Planet print guides, ebooks and chapters.

[CTA hyperlink](#)



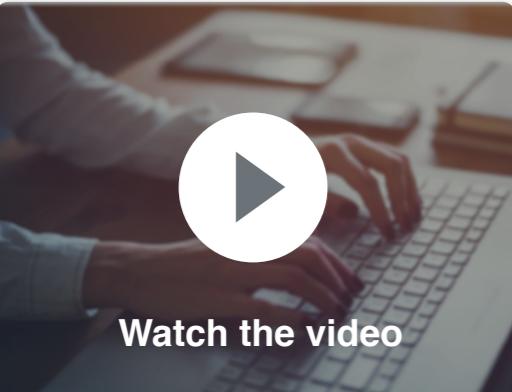
Note:

- Check feasibility to add 2 or more CTA
- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

B4 - CASE W/ SECONDARY VIDEO CTA BUTTON



Watch the video

How to secure your account

PayPal secures your information and protects your purchases each time you check out. Enter your details once and start shopping at the click of a button.

CTA hyperlink

	Style
Headline	Desktop: Regular 24 #009CDE left-aligned Character Limit: EN TH max 30 JP KR ZH max 12 no min limit
Image	215 x 170 px
CTA	Text: Bold 13 #0073BA
Text	Desktop text: Regular 13 #666 left-aligned, System Sans Serif Fonts Character Limit: EN TH max 150 JP KR ZH max 70 no min limit

Note:

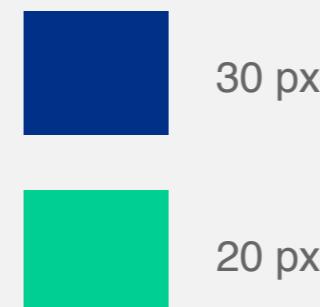
- Check feasibility to add 2 or more CTA
- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified



How to secure your account

PayPal secures your information and protects your purchases each time you check out. Enter your details once and start shopping at the click of a button.

CTA hyperlink



Confirm your email to start transacting.

[View Online](#)



B4 - CASE W/SECONDARY VIDEO CTA BUTTON W BG

How to secure your account

PayPal secures your information and protects your purchases each time you check out. Enter your details once and start shopping at the click of a button.

CTA hyperlink

Watch the video

	Style
Headline	Desktop: Regular 24 #009CDE left-aligned Character Limit: EN TH max 30 JP KR ZH max 12 no min limit
Image	215 x 170 px
CTA	Text: Bold 13 #0073BA
Text	Desktop text: Regular 13 #666 left-aligned, System Sans Serif Fonts Character Limit: EN TH max 150 JP KR ZH max 70 no min limit
Background Color	#F5F6F7



How to secure your account

PayPal secures your information and protects your purchases each time you check out. Enter your details once and start shopping at the click of a button.

CTA hyperlink

Note:

- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



B# - CASE VIDEO W HEADLINE ONLY

How to check out with PayPal



How to check out with PayPal



Style

20 px

Headline Desktop/Mobile: Regular 24 #009CDE

Image Desktop: 600 x 250 px Mobile: 325 x 136 px

Alignment Desktop/Mobile: Center

Note:

- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

C3 - CASE W/ CTA TEXT LINK



Let your customers choose how to pay

Choose how you get paid from your customers in India or overseas with customised invoices, personalised URLs, marketplaces and more. Click on “payment set-up” under Tools in your PayPal account.

[Create an invoice](#)

	Style
Headline	Desktop/Mobile: Regular 24 #009CDE Character Limit: EN TH max 40 JP KR ZH max 17 no min limit
Alternate Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 80 JP KR ZH max 35 no min limit
Image	103 x 103 px
CTA Text Link	Text: Bold 13 #0073BA
Text	Text: Regular 13 #666



Let your customers choose how to pay

Choose how you get paid from your customers in India or overseas with customised invoices, personalised URLs, marketplaces and more. Click on “payment set-up” under Tools in your PayPal account.

[Create an invoice](#)

Note:

- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



C4 - GREY W/ BG AND CTA TEXT LINK

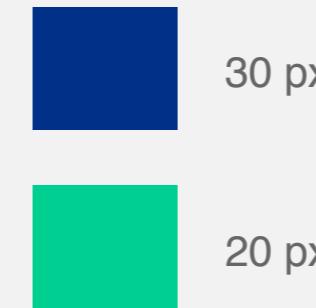
A placeholder for a circular image, likely a logo or icon, with a white background and a thin green border. Inside the circle is a green shield-shaped icon containing a white checkmark.

Using PayPal to send invoices

Log in to PayPal to create an invoice and email it to your customers. Your customers simply click to pay online within minutes. Save time by creating templates and add your logo for a professional look.

[Create an invoice](#)

	Style
Headline	Desktop/Mobile: Regular 24 #009CDE Character Limit: EN TH max 40 JP KR ZH max 18 no min limit
Alternate Headline	Desktop/Mobile: Bold 13 #666 Character Limit: EN TH max 80 JP KR ZH max 36 no min limit
Image	103 x 103 px
CTA Text Link	Text: Bold 13 #0073BA
Text	Text: Regular 13 #666
Background Color	#F5F6F7



Using PayPal to send invoices

Log in to PayPal to create an invoice and email it to your customers. Your customers simply click to pay online within minutes. Save time by creating templates and add your logo for a professional look.

[Edit payment preferences](#)

Note:

- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

B5 - CASE HEADER W/4 COLS

We're accepted in more places than you think

Check out these brands with PayPal and start using PayPal today.

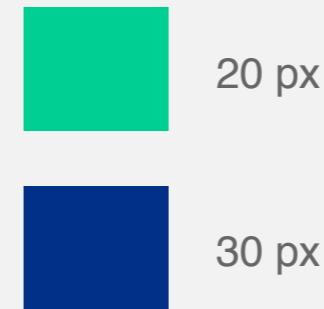


We're accepted in more
places than you think

Check out these brands with PayPal and start using
PayPal today.



	Style
Image	136 x 80 px
Headline	Desktop/Mobile: Regular 24 #009CDE
Text	Text: Regular 13 #666
Alignment	Desktop/Mobile: Center



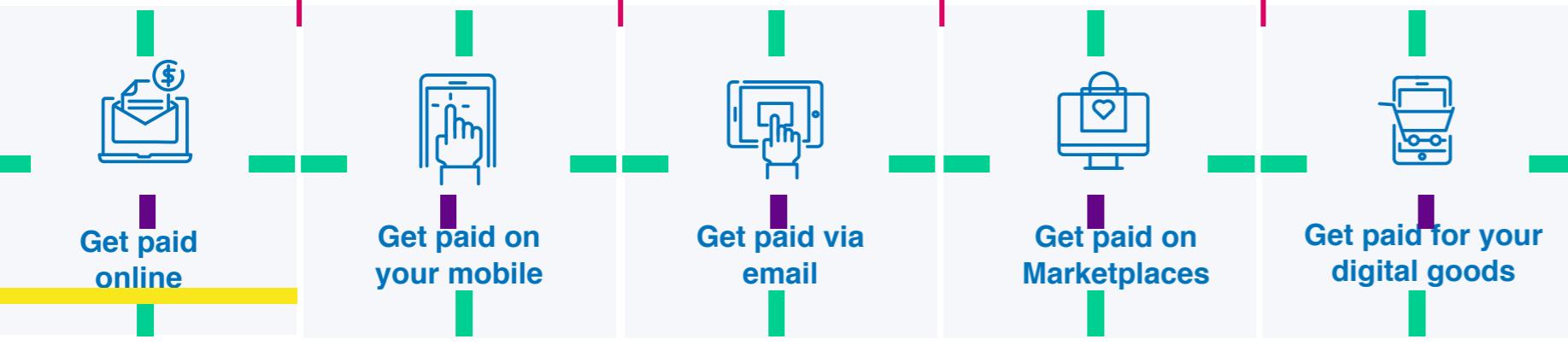
Note:

- All text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

F3 - STRIP W/ GREY BACKGROUND



Get paid online

Get paid on your mobile

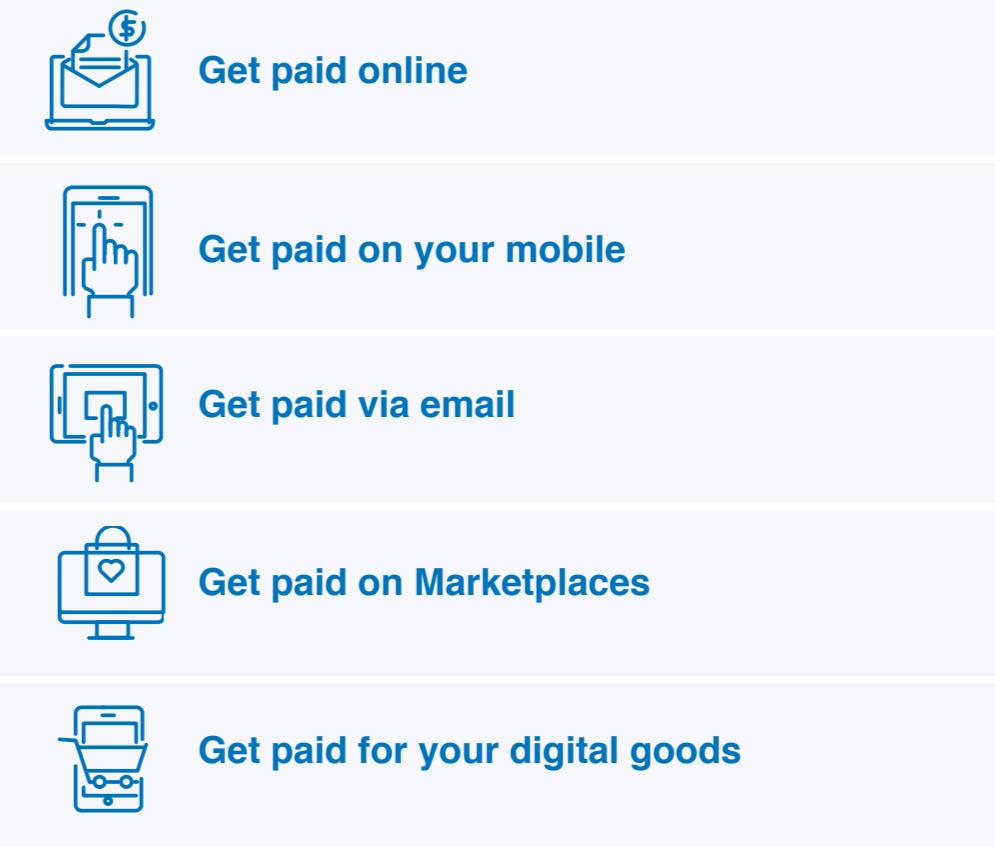
Get paid via email

Get paid on Marketplaces

Get paid for your digital goods

Style	
Headline	Desktop/Mobile: Regular 24 #0073BA
Image	50 x 50 px
Text	Text: Bold 13 #0073BA Character Limit: EN TH-35 JP KR ZH-16
Background Color	Primary #F5F7FA
Alignment	Mobile: Left

PayPal



Get paid online

Get paid on your mobile

Get paid via email

Get paid on Marketplaces

Get paid for your digital goods

20 px

2 px

15 px

138 px

Note:

- Check feasibility to dynamically adjust width. Max 5, Min 4 slots
- All images and text must be center aligned horizontally on desktop only
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



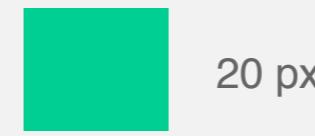
F2 - ATTENTION TEXT W/ BG

Need assistance?
Call 1-800-212-3852 if you need assistance with your [PayPal account](#).

Style	
Headline	Desktop/Mobile: Regular 24 #FFFFFF
Image	56 x 56 px
Body	Text: Regular 13 #FFF. , System Sans Serif Fonts Character limit: unlimited
CTA	Text: Bold 13 #FFF underline
Background Color	#9B9B9B
Alignment	Desktop/Mobile: Left



30 px



20 px

Need assistance?
Call 1-800-212-3852 if you need assistance with your [PayPal account](#).

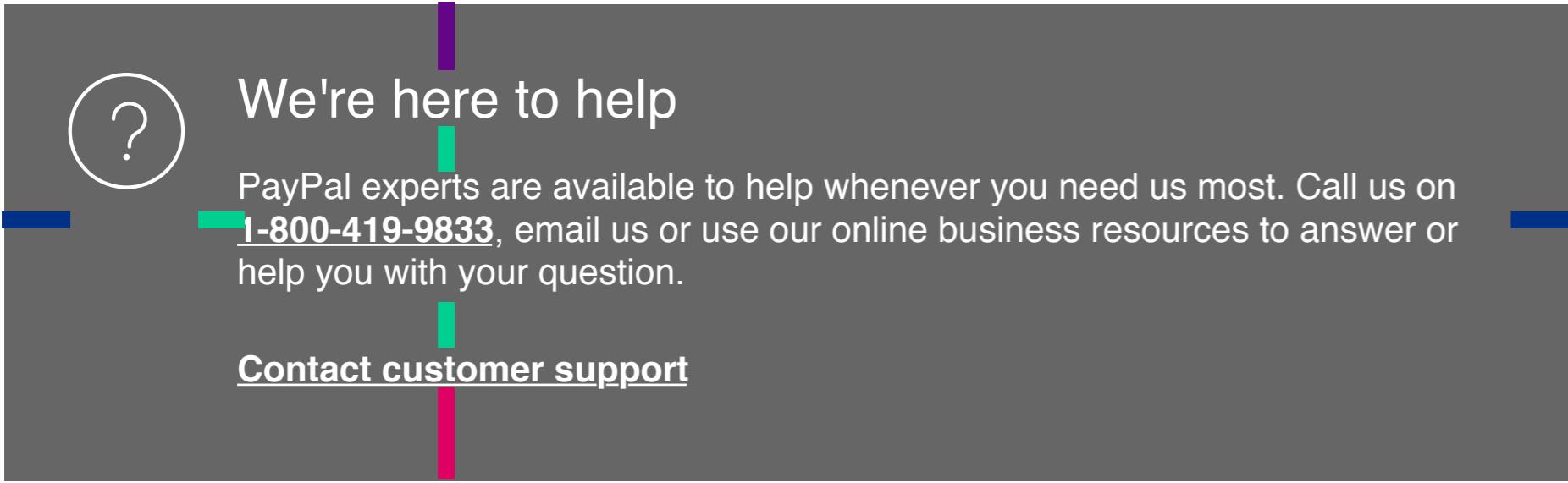
Note:
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



F4 - ATTENTION TEXT DARK BG



We're here to help

PayPal experts are available to help whenever you need us most. Call us on **1-800-419-9833**, email us or use our online business resources to answer or help you with your question.

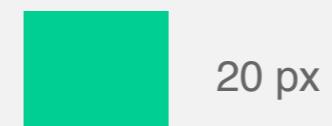
[Contact customer support](#)

This component is a dark grey callout box with white text. It features a circular icon with a question mark on the left. A vertical teal bar is positioned to the right of the text. The background has thin horizontal teal and dark blue bars at the top and bottom edges.

	Style
Headline	Desktop/Mobile: Regular 24 #FFFFFF
Image	56 x 56 px
Body	Text: Regular 16 #FFF, System Sans Serif Fonts Character limit: unlimited
CTA	Text: Bold 16 #FFF underline
Background Color	#9B9B9B
Alignment	Desktop/Mobile: Left



30 px



20 px



40 px



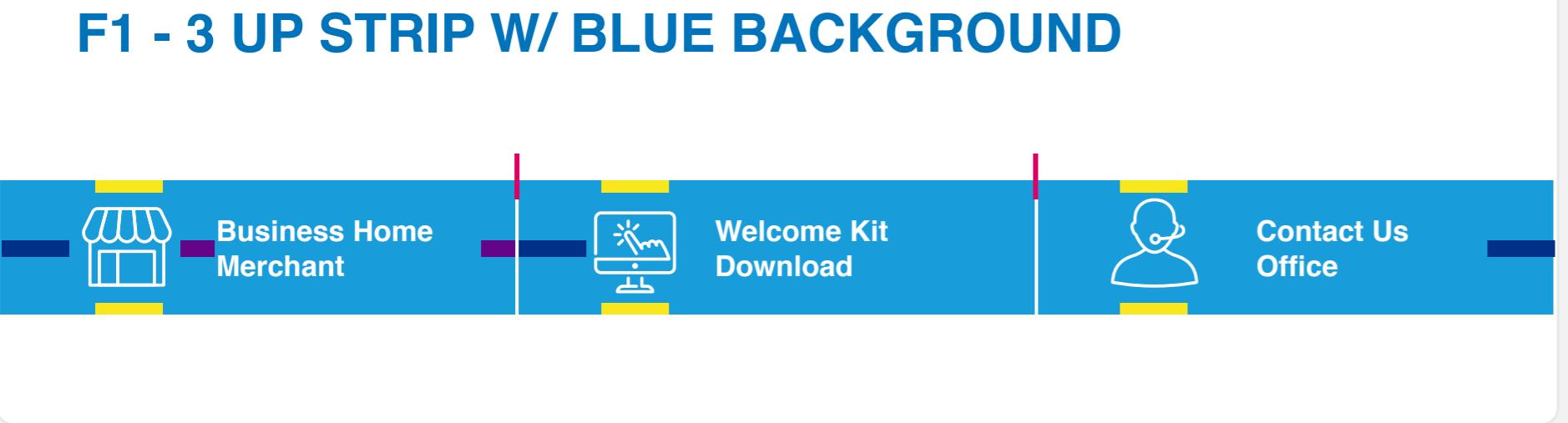
30 px

Note:

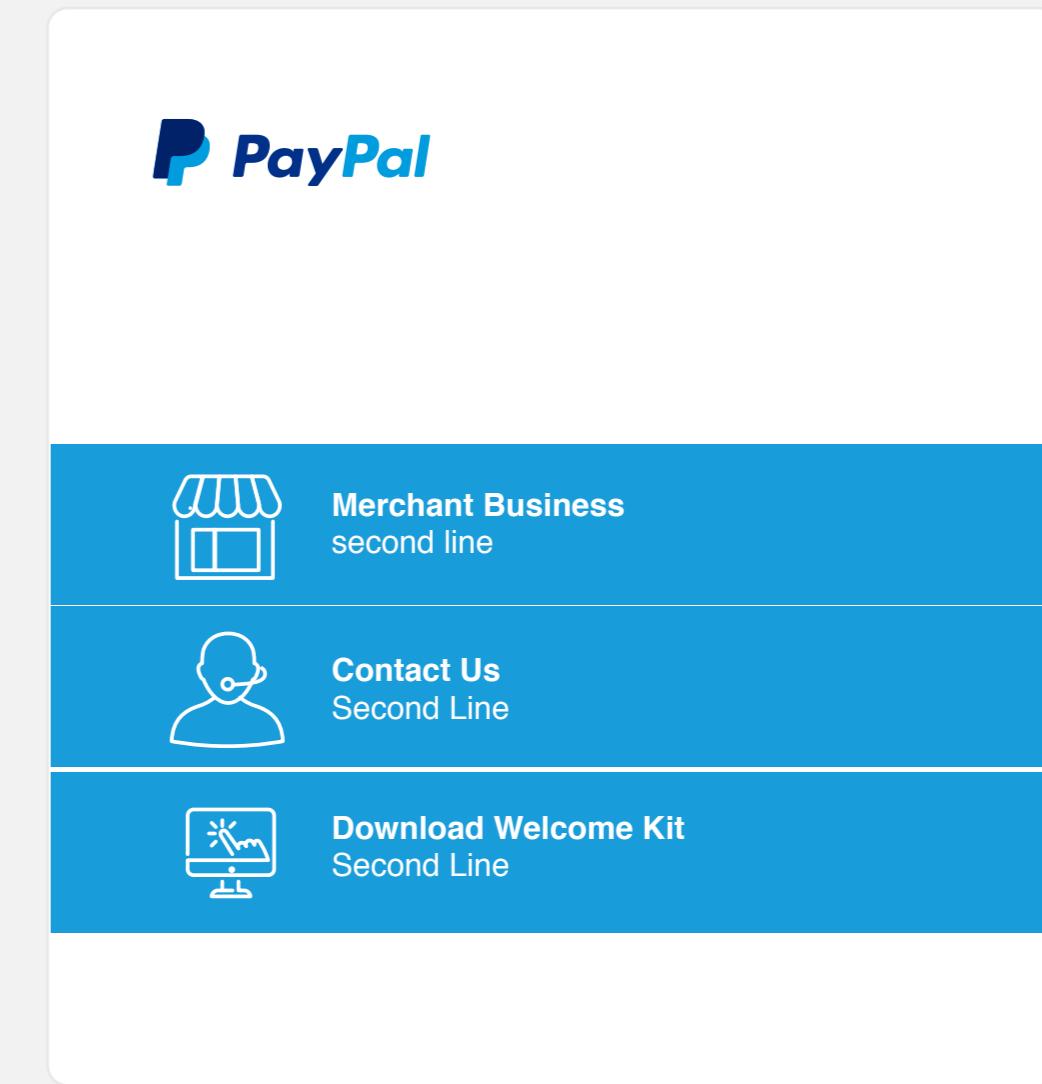
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



	Style
Headline	Desktop/Mobile: Bold 13 #FFF Character Limit: EN TH-15 JP KR ZH-8
Image (secondary)	50 x 50 px
Background Color	#009CDE
Alignment	Desktop/Mobile: Left



Note:
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

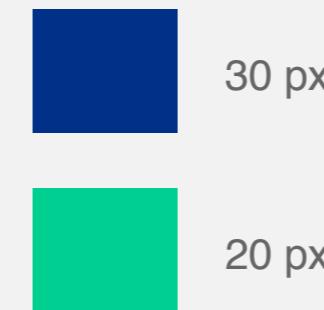
[View Online](#)



F# - ICON IN BLUE STRIP

The screenshot shows a blue header bar with a white icon on the left and text on the right. The icon consists of a blue square with a white 'F' shape and a green vertical bar with three horizontal bars. The text 'Fast forward' is in bold blue, followed by a green line and the text 'Launch and grow your business with PayPal. For companies receiving higher transaction volumes per month, you'll need to submit additional documents to meet compliance and we're here to help you every step of the way.' Below it is a blue link 'High transaction support'.

Style
Headline Desktop/Mobile: Regular 24 #FFFFFF Character limit: 100
Image 56 x 56 px
Body Text: Regular 13 #FFF, System Sans Serif Fonts Character limit: unlimited
CTA Text: Bold 13 #FFF underline
Background Color #009CDE
Alignment Desktop/Mobile: Left



The screenshot shows a blue header bar with a white icon on the left and text on the right. The icon consists of a blue square with a white 'F' shape and a green vertical bar with three horizontal bars. The text 'Fast forward' is in bold blue, followed by a green line and the text 'Launch and grow your business with PayPal. For companies receiving higher transaction volumes per month, you'll need to submit additional documents to meet compliance and we're here to help you every step of the way.' Below it is a blue link 'High transaction support'.

Note:

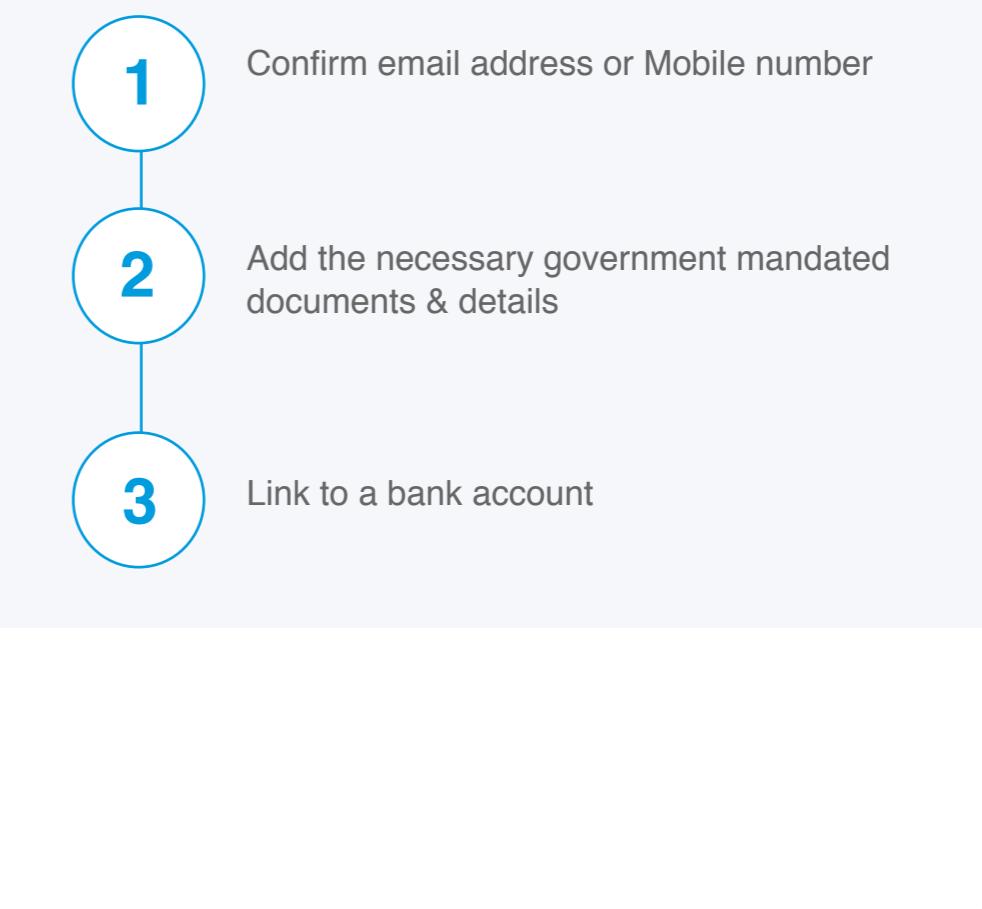
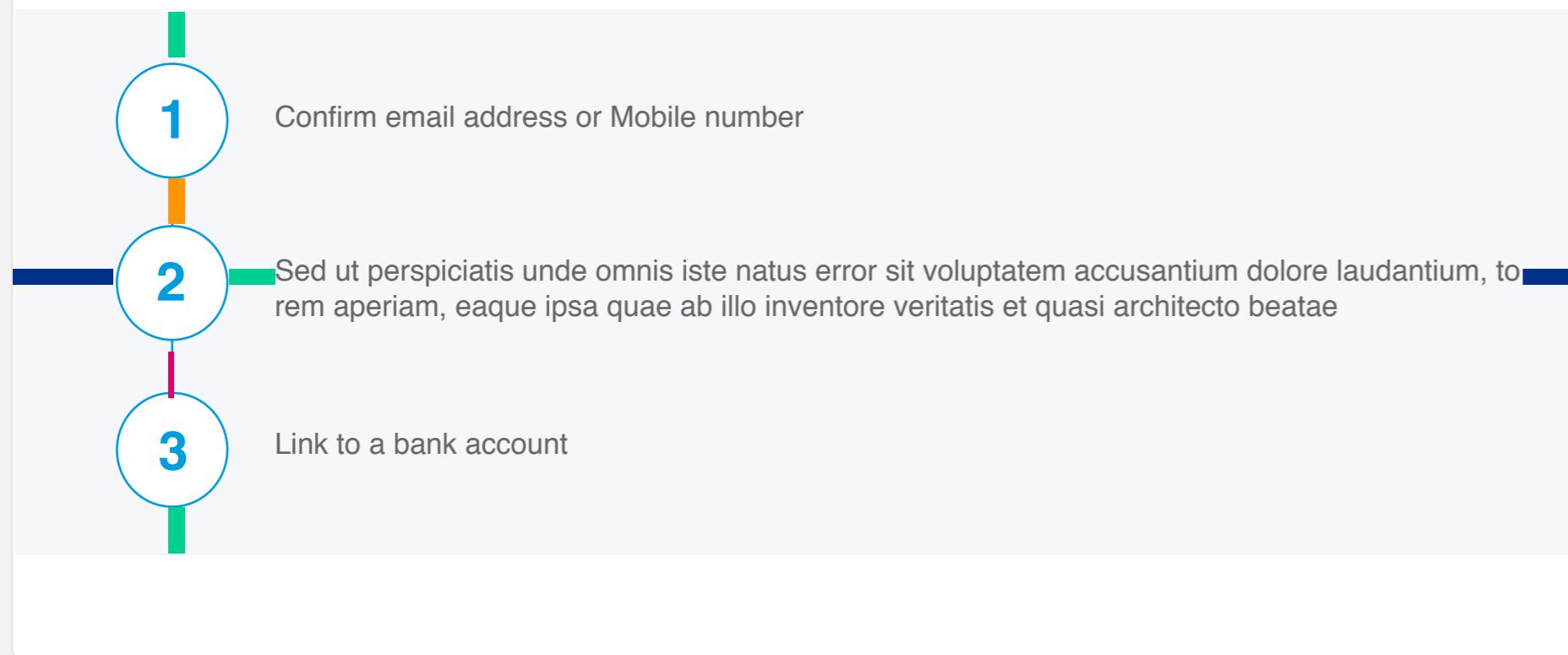
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



B7 - STEP BY STEP HOLLOW BUBBLE



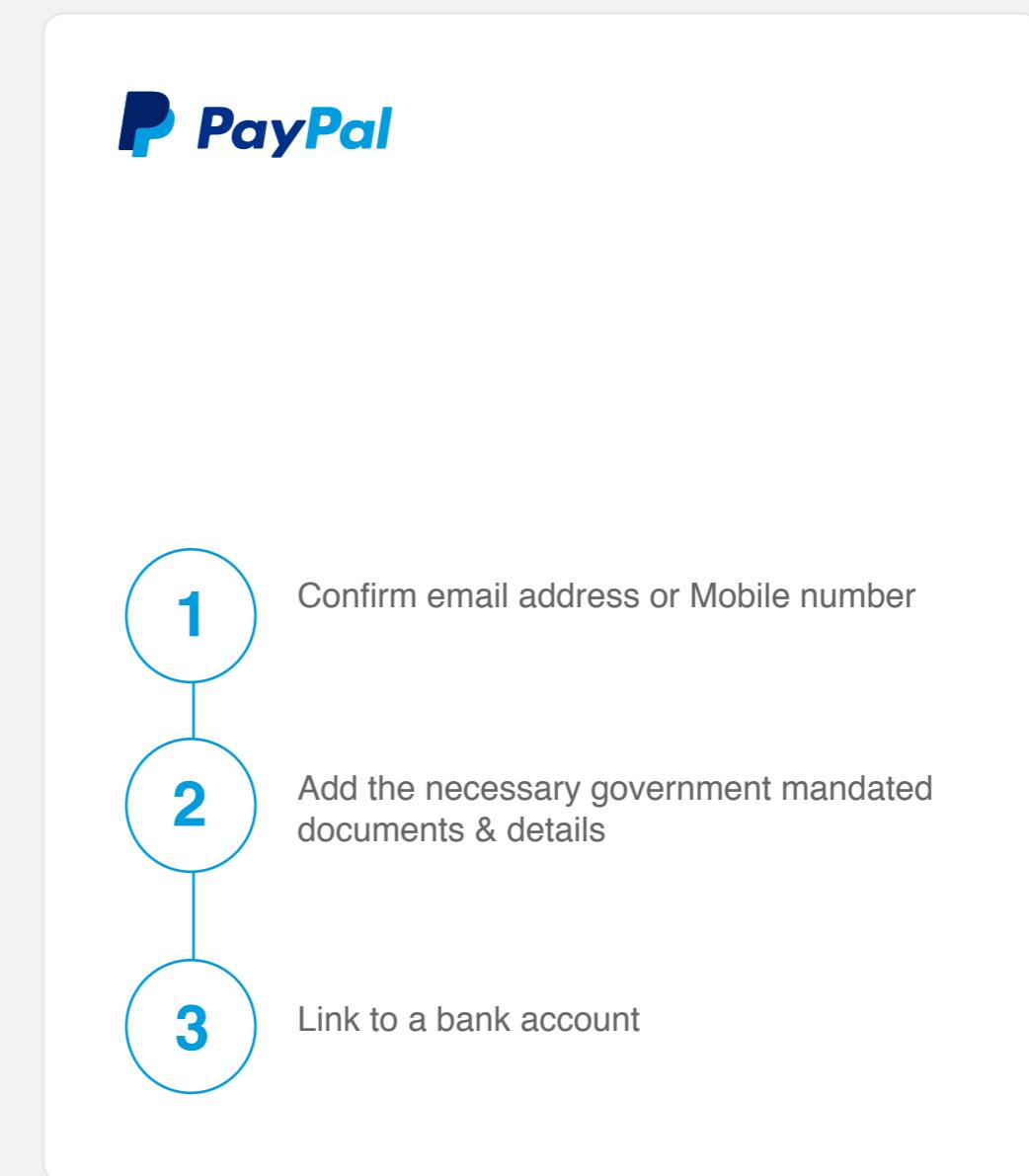
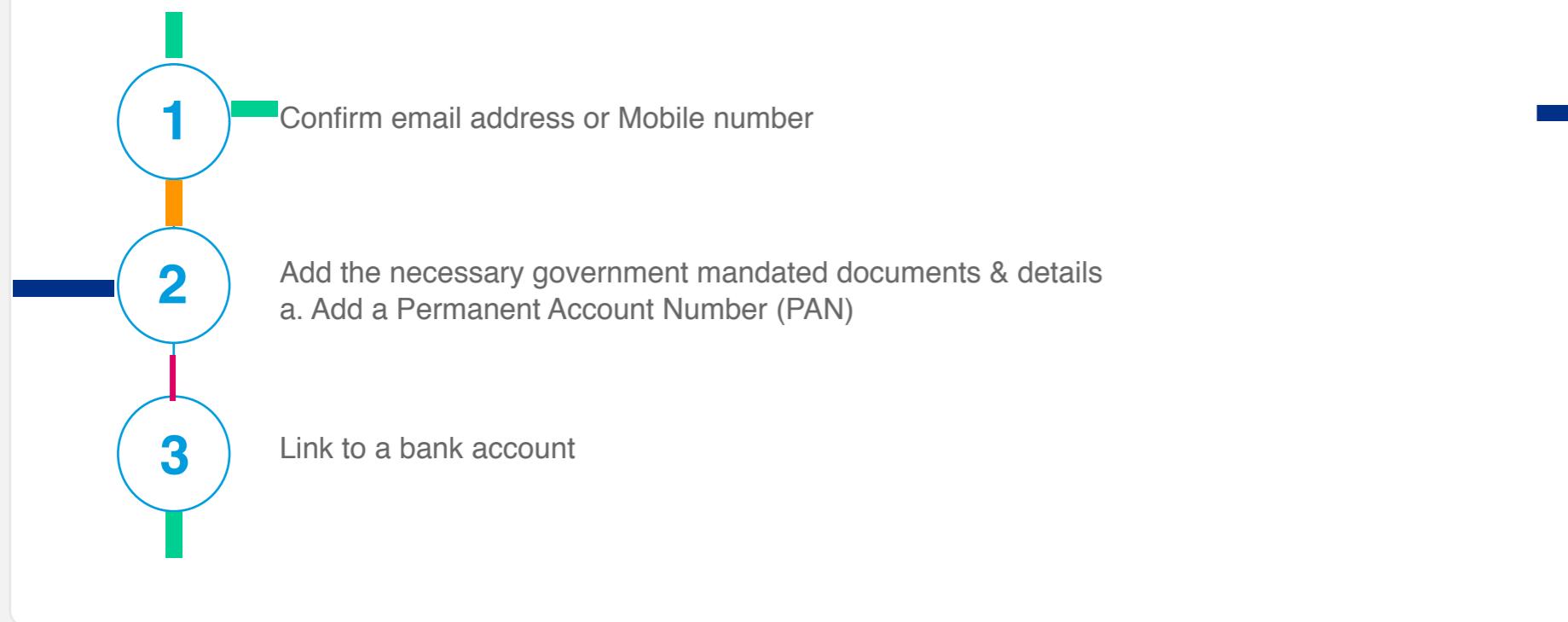
	Style
Image	48 x 48 px
Text	<p>Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit</p>
Background Color	#F5F6F7

	minimum-height 20 px
	20 px
	1 px
	30 px

Note :

- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

B7 - STEP BY STEP HOLLOW BUBBLE



Style	
Image	48 x 48 px
Text	Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit



minimum-height 20px



20 p



1 p



30 p

Note :

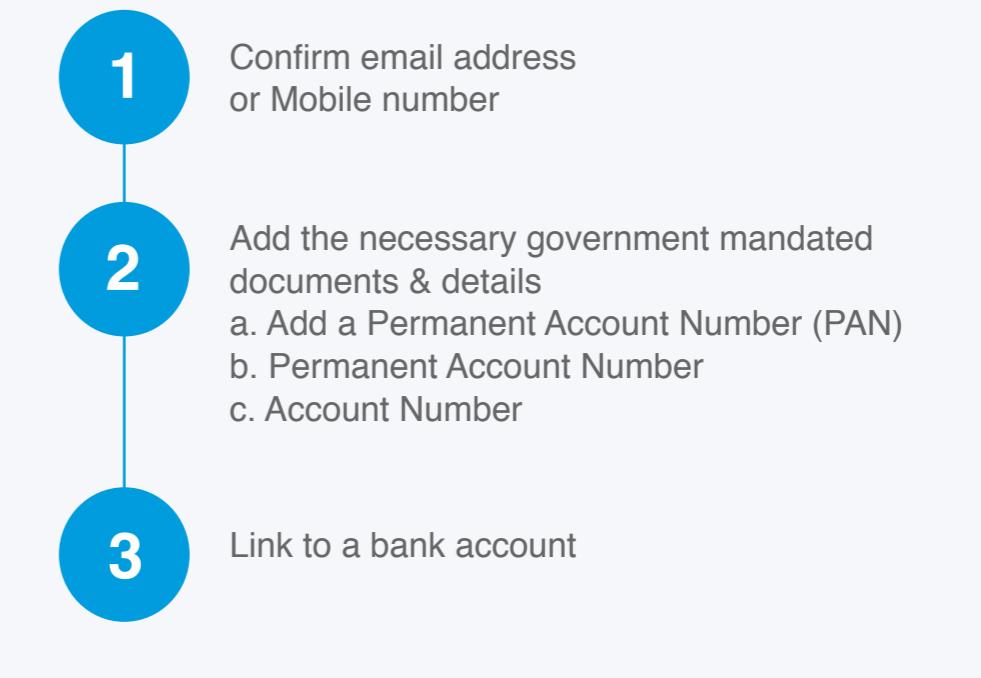
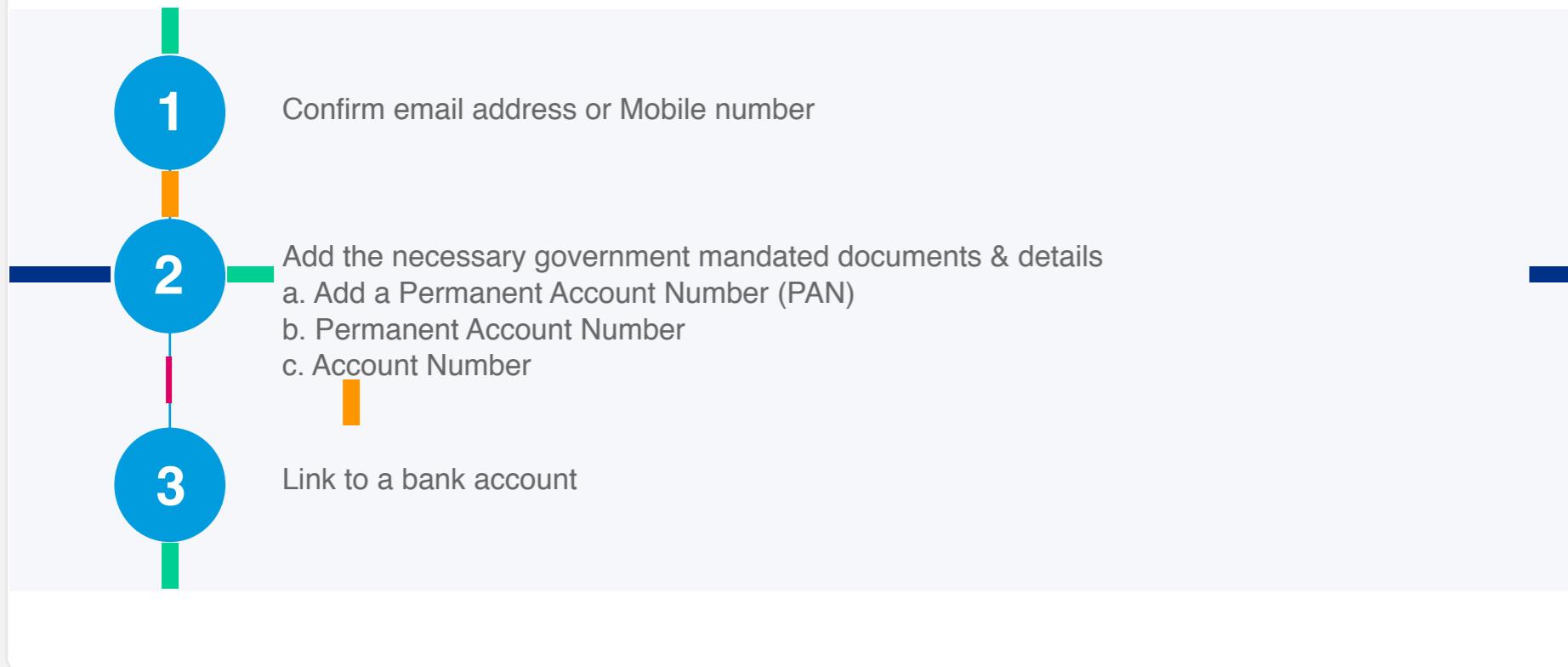
- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
 - Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

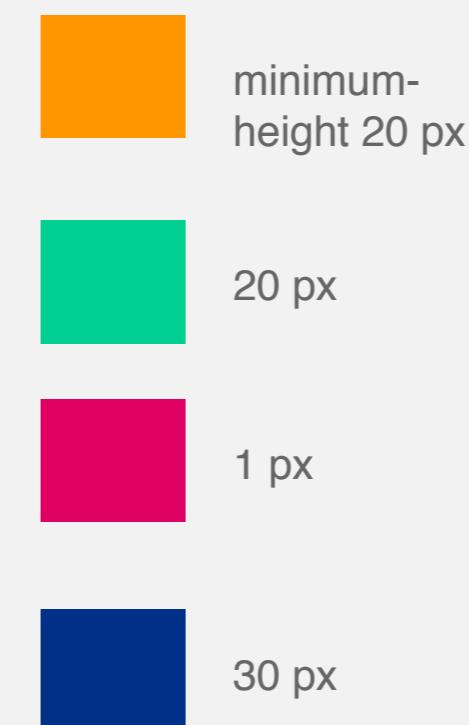
[View Online](#)



B8 - STEP BY STEP SOLID BUBBLE



	Style
Image	48 x 48 px
Text	<p>Text: Regular 13 #666, System Sans Serif Fonts Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit</p>
Background Color	#F5F6F7



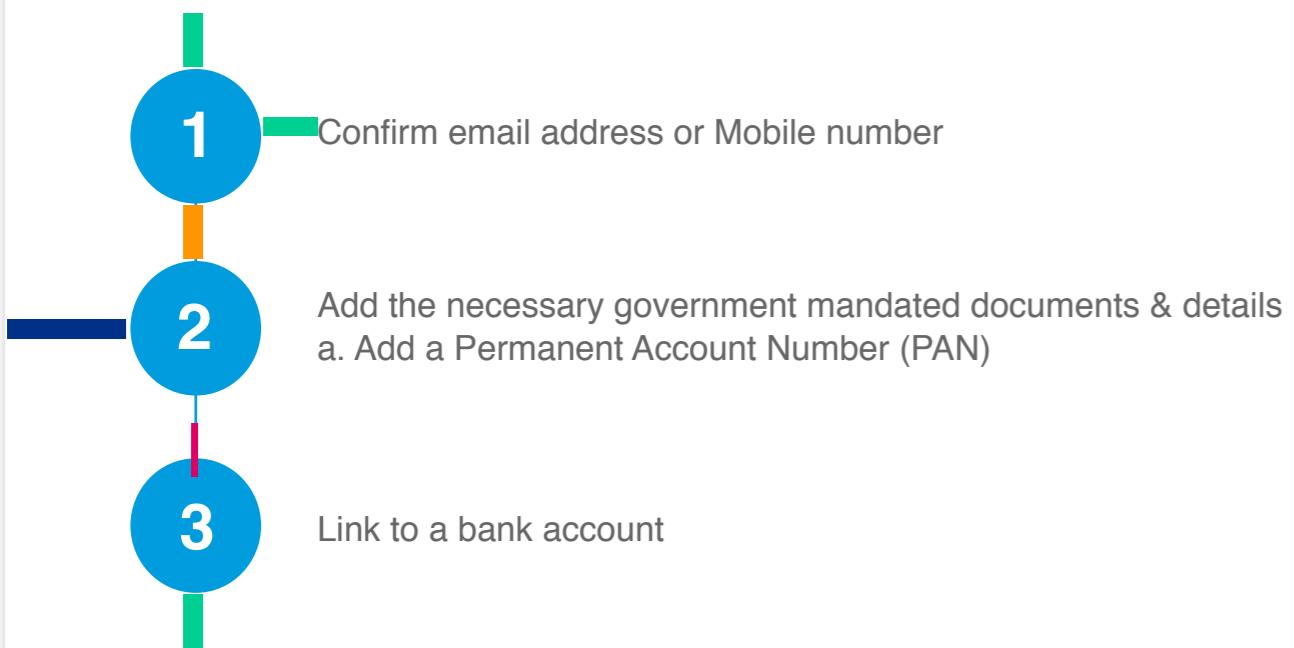
Note :

- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

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B8 - STEP BY STEP SOLID BUBBLE



	Style
Image	48 x 48 px
Text	<p>Text: Regular 13 #666, System Sans Serif Fonts</p> <p>Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit</p>

	minimum-height 20 px
	20 px
	1 px
	30 px

Note :

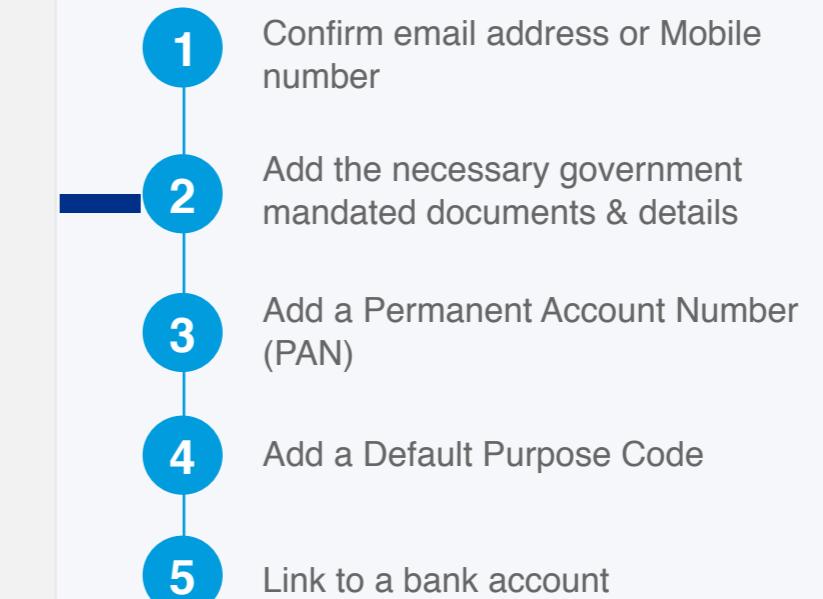
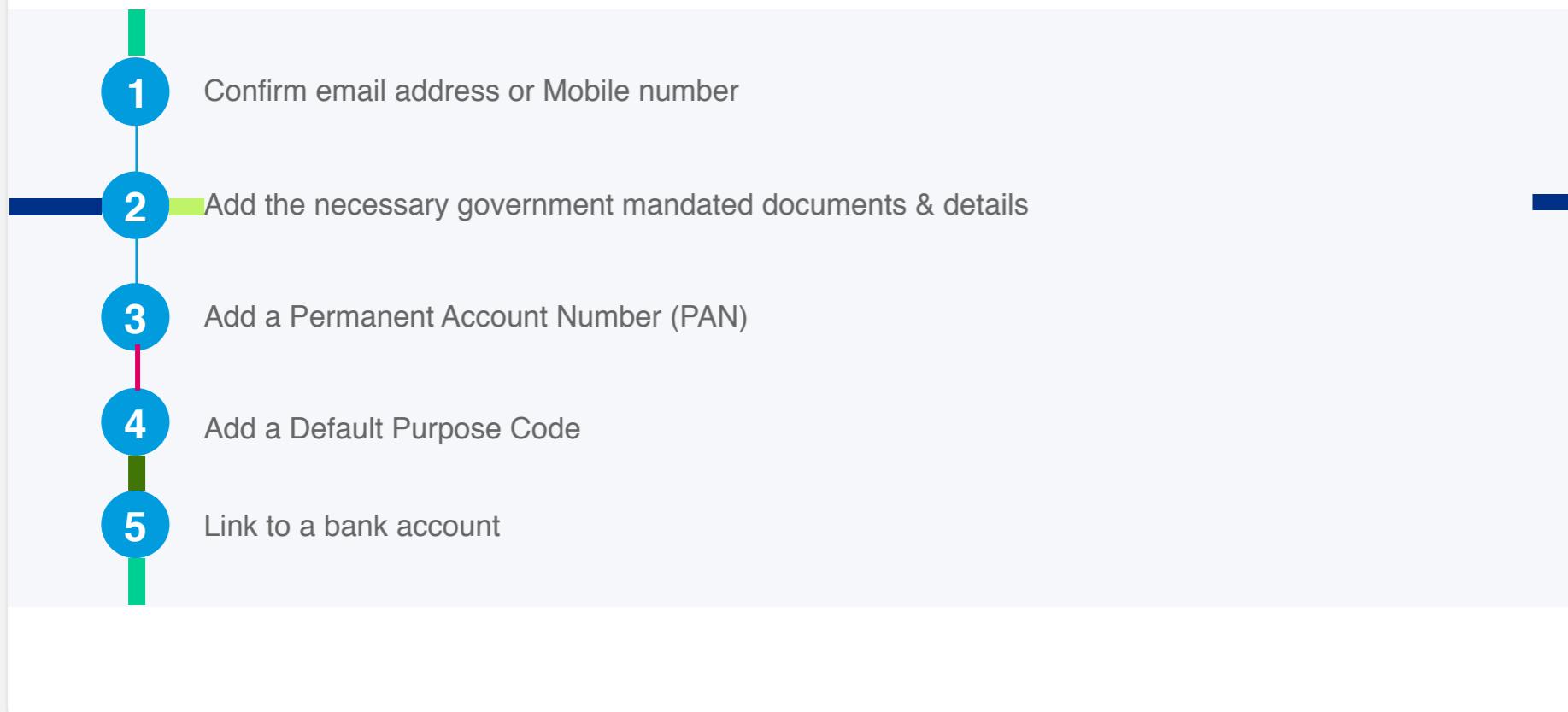
- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

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B9 - STEP BY STEP SOLID BUBBLE W/ BG XS



	Style
Image	30 x 30 px
Text	Text: Regular 13 #666 , System Sans Serif Fonts Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit
Background Color	#F5F6F7

	15 px
	minimum-height 15 px
	20 px
	1 px
	30 px

Note :

- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

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B9 - STEP BY STEP SOLID BUBBLE G XS

- 1 Confirm email address or Mobile number
- 2 Add the necessary government mandated documents & details
- 3 Add a Permanent Account Number (PAN)
- 4 Add a Default Purpose Code
- 5 Link to a bank account

- 1 Confirm email address or Mobile number
- 2 Add the necessary government mandated documents & details
- 3 Add a Permanent Account Number (PAN)
- 4 Add a Default Purpose Code
- 5 Link to a bank account

	Style
Image	30 x 30 px
Text	<p>Text: Regular 13 #666, System Sans Serif Fonts</p> <p>Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit</p>

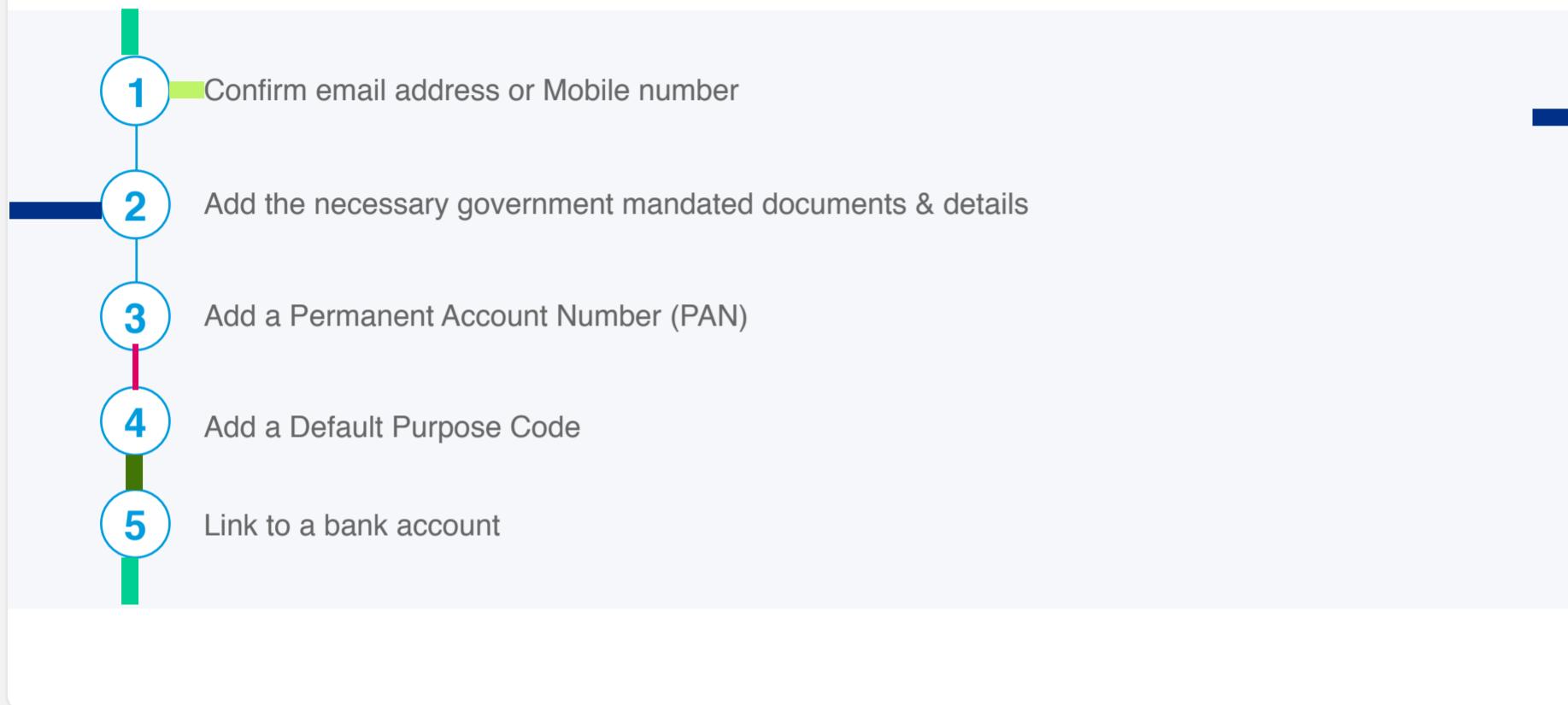
Note :
- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

	15 px
	minimum-height 15 px
	20 px
	1 px
	30 px

Confirm your email to start transacting.

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B9 - STEP BY STEP HOLLOW BUBBLE W/ BG XS



- 1 Confirm email address or Mobile number
- 2 Add the necessary government mandated documents & details
- 3 Add a Permanent Account Number (PAN)
- 4 Add a Default Purpose Code
- 5 Link to a bank account

	Style
Image	30 x 30 px
Text	<p>Text: Regular 13 #666, System Sans Serif Fonts</p> <p>Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit</p>
Background Color	#F5F6F7



15 px



minimum-height 15 px



20 px



1 px



30 px

Note :

- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

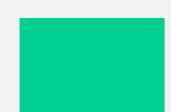


B9 - STEP BY STEP HOLLOW BUBBLE XS

- 1 Confirm email address or Mobile number
- 2 Add the necessary government mandated documents & details
- 3 Add a Permanent Account Number (PAN)
- 4 Add a Default Purpose Code
- 5 Link to a bank account

	Style
Image	30 x 30 px
Text	<p>Text: Regular 13 #666,, System Sans Serif Fonts</p> <p>Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit</p>

Note :
- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

 15 px
 minimum-height 15 px
 20 px
 1 px
 30 px

Confirm your email to start transacting.

[View Online](#)

B# - STEP BY STEP ICONS W/ BG

1. Customise
Enter your name to create your personalised PayPal.Me link, e.g. PayPal.Me/YourName

2. Share
Request a payment with the amount added to your personalised link, e.g. PayPal.Me/YourName/250 for a \$250 payment.

3. Get paid
Customers click the link, log in to PayPal and complete the payment. The payment shows up in your PayPal account shortly after it's sent.

	Style
Image	48 x 48 px
Text	<p>Text: Regular 13 #666, System Sans Serif Fonts</p> <p>Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit</p>
Background Color	#F5F6F7
Alignment	Desktop/Mobile: Left



1. Customise

Enter your name to create your personalised PayPal.Me link, e.g. PayPal.Me/YourName



2. Share

Request a payment with the amount added to your personalised link, e.g. PayPal.Me/YourName/250 for a \$250 payment.



3. Get paid

Customers click the link, log in to PayPal and complete the payment. The payment shows up in your PayPal account shortly after it's sent.

Note :

- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

TESTIMONIALS



“ PayPal.Me is a very easy way to collect payments. It works well for me as my customers can click and pay right away. ”

Truong Ming Tien, *Pokemon Go seller, paypal.me/tientruong/*

	Style
Headline	Desktop: Regular 24 #FFFFFF left-aligned Character Limit: EN TH max 160 no min limit JP KR ZH max 80 no min limit
Text	Text: Regular 13 #FFF, System Sans Serif Fonts Character limit: unlimited
CTA (optional)	Text: Bold 13 #FFF
Alignment	Desktop/Mobile: Left
Image	144 x 144 px
Background Color	#0074BA

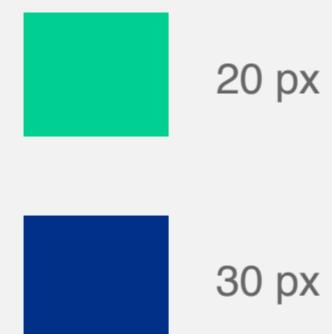
Note:

- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified



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Truong Ming Tien, *Pokemon Go seller, paypal.me/tientruong/*



Confirm your email to start transacting.

[View Online](#)

PLAIN TEXT W BG

Five reasons to use PayPal invoicing

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod?
- We need some information to enable your payments in India. Simply log in to the **Task Board** to provide the following information
- Bnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt ex
- Fenable your payments in India. Simply log in to the **Task Board** to provide the following information
- We need some information to enable your payments in India. Simply log in to the **Task Board** to provide the following information
- Want to know more about how you can use PayPal.Me?

Visit our FAQ

	Style
Headline	Desktop: Regular 24 #009CDE left-aligned Character Limit: EN TH max 50 no min limit JP KR ZH max 25 no min limit
Text	Text: Regular 13 #666, System Sans Serif Fonts Character limit: unlimited
CTA	Text: Bold 13 #0073BA
Background Color	#F5F6F7
Alignment	Desktop/Mobile: Left

Note:

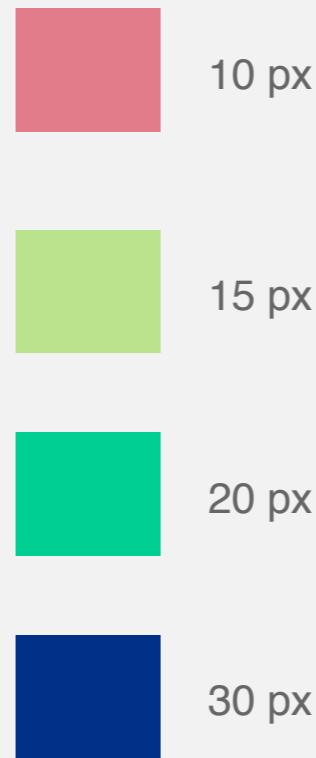
- Character spacing are all set to auto unless otherwise specified



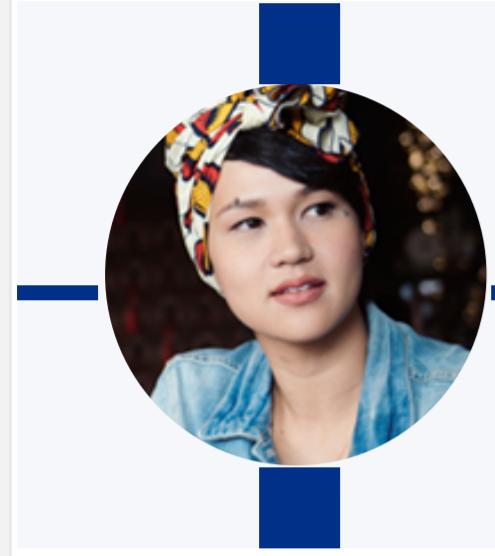
Five reasons to use PayPal invoicing

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod?
- We need some information to enable your payments in India. Simply log in to the **Task Board** to provide the following information
- Bnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt ex
- Fenable your payments in India. Simply log in to the **Task Board** to provide the following information
- We need some information to enable your payments in India. Simply log in to the **Task Board** to provide the following information
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TESTIMONIALS



“ PayPal.Me is a very easy way to collect payments. It works well for me as my customers can click and pay right away. ”

Truong Ming Tien, *Pokemon Go seller*, paypal.me/tientruong



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Truong Ming Tien, *Pokemon Go seller*, paypal.me/tientruong

	Style
Headline	Desktop: Regular 24 #0074BA left-aligned Character Limit: EN TH max 160 no min limit JP KR ZH max 80 no min limit
Text	Text: Regular 13 #0074BA , System Sans Serif Fonts Character limit: unlimited
CTA (optional)	Text: Bold 13 #0074BA
Alignment	Desktop/Mobile: Left
Image	144 x 144 px
Background Color	#F5F7FA



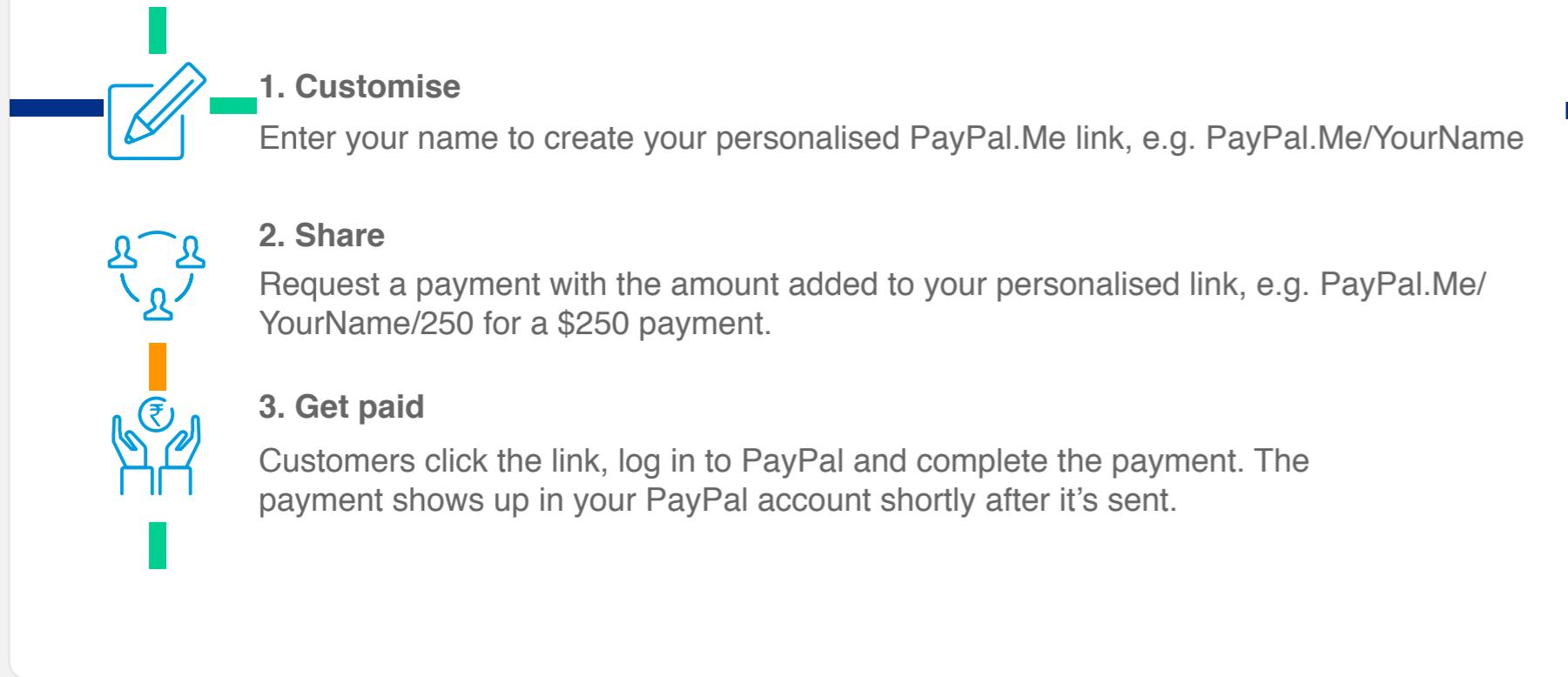
Note:

- All images and text must be center aligned horizontally on mobile only
- Character spacing are all set to auto unless otherwise specified

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B# - STEP BY STEP ICONS



1. Customise

Enter your name to create your personalised PayPal.Me link, e.g. PayPal.Me/YourName



2. Share

Request a payment with the amount added to your personalised link, e.g. PayPal.Me/YourName/250 for a \$250 payment.



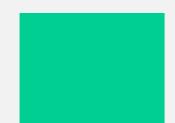
3. Get paid

Customers click the link, log in to PayPal and complete the payment. The payment shows up in your PayPal account shortly after it's sent.

	Style
Image	48 x 48 px
Text	<p>Text: Regular 13 #666, System Sans Serif Fonts</p> <p>Character Limit: EN TH max 290 no min limit JP KR ZH max 40 no min limit</p>
Alignment	Desktop/Mobile: Left



minimum-height 20 px



20 px



30 px

Note :

- Check feasibility to dynamically adjust height based on no. of steps added. Max 7
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)



PLAIN TEXT

Five reasons to use PayPal invoicing

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod?
- We need some information to enable your payments in India. Simply log in to the [Task Board](#) to provide the following information
- Bnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt ex
- Fenable your payments in India. Simply log in to the [Task Board](#) to provide the following information
- We need some information to enable your payments in India. Simply log in to the [Task Board](#) to provide the following information
- Want to know more about how you can use PayPal.Me?

[Visit our FAQ](#)

Five reasons to use PayPal invoicing

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod?

- We need some information to enable your payments in India. Simply log in to the [Task Board](#) to provide the following information
- Bnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt ex
- Fenable your payments in India. Simply log in to the [Task Board](#) to provide the following information
- We need some information to enable your payments in India. Simply log in to the [Task Board](#) to provide the following information

Want to know more about how you can use PayPal.Me?

[Visit our FAQ](#)

	Style
Headline	Desktop: Regular 24 #009CDE left-aligned Character Limit: EN TH max 50 no min limit JP KR ZH max 25 no min limit
Text	Text: Regular 13 #666, System Sans Serif Fonts Character limit: unlimited
CTA	Text: Bold 13 #0073BA
Alignment	Desktop/Mobile: Left



Note:

- Character spacing are all set to auto unless otherwise specified

TESTIMONIALS 3-UP

“At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis corrupti quo dolores et quas molestias”

Truong Ming Tien, Seller Go,
paypal.me/tientruong/

“Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis”

Yap Yep Yip, Buyer Ltd,
paypal.me/yapyepyip/

“Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates ”

Ms Ng, Buy & Sell Pte Ltd,
paypal.me/msNg/

	Style
Image	144 x 144 px
Text	<p>Text: Regular 13 #0074BA, System Sans Serif Fonts Character Limit: EN TH min 60 max 95 JP KR ZH-40 min 25</p>
Background Color	#F5F7FA

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified



“At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis corrupti quo dolores et quas molestias”

Truong Ming Tien, Seller Go,
paypal.me/tientruong/



“Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis”

Yap Yep Yip, Buyer Ltd,
paypal.me/yapyepyip/



“Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates ”

Ms Ng, Buy & Sell Pte Ltd,
paypal.me/msNg/



TESTIMONIALS 3-UP



At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis corrupti quo dolores et quas molestias

Truong Ming Tien, Seller Go, paypal.me/tientruong/

Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis

Yap Yep Yip, Buyer Ltd, paypal.me/yapyepyip/

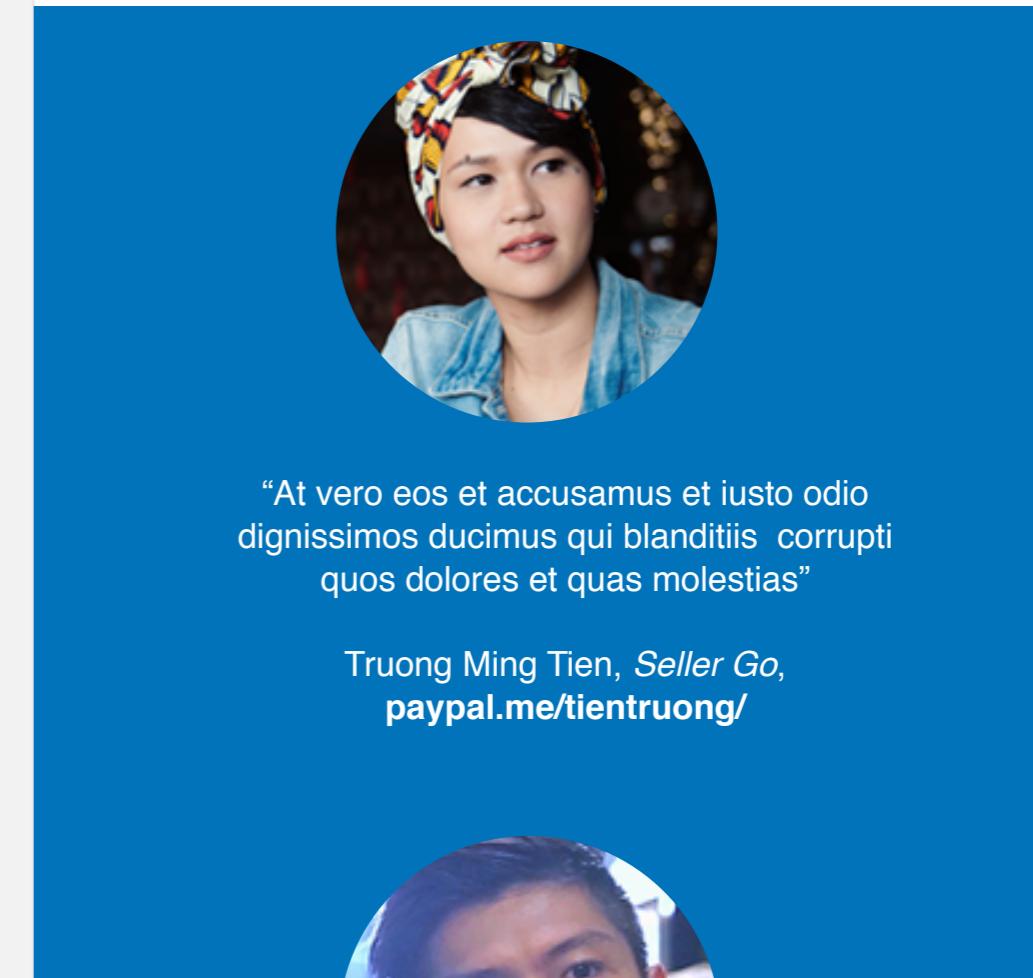
Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates

Ms Ng, Buy & Sell Pte Ltd, paypal.me/msNg/

	Style
Image	144 x 144 px
Text	Text: Regular 13 #FFFFFF, System Sans Serif Fonts Character Limit: EN TH min 60 max 95 JP KR ZH-40 min 25
Background Color	#0074BA

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis corrupti quo dolores et quas molestias

Truong Ming Tien, Seller Go, paypal.me/tientruong/

Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis

Yap Yep Yip, Buyer Ltd, paypal.me/yapyepyip/

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates

Ms Ng, Buy & Sell Pte Ltd, paypal.me/msNg/

Confirm your email to start transacting.

[View Online](#)



"Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis"

Yap Yep Yip, Buyer Ltd,
paypal.me/yapyepyip/

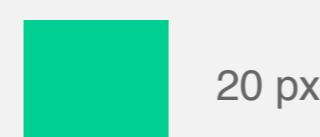


"Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates "

Ms Ng, Buy & Sell Pte Ltd,
paypal.me/msNg/



30 px



20 px

TESTIMONIALS 2-UP



"Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis"

Yap Yep Yip, Buyer Ltd,
paypal.me/yapyepyip/



"Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates "

Ms Ng, Buy & Sell Pte Ltd,
paypal.me/msNg/

	Style
Image	144 x 144 px
Text	Text: Regular 13 #0074BA, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 25
Background Color	#F5F7FA

Note:

- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

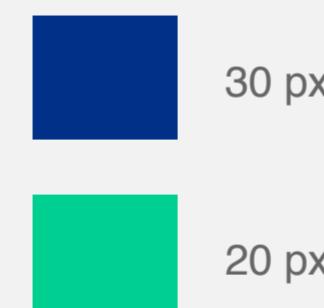
TESTIMONIALS 2-UP

The component displays two testimonial cards side-by-side. Each card features a circular profile picture of a person at the top, followed by a testimonial quote in the middle, and the name and contact information of the testimonial source at the bottom. The background is a solid blue color.

Testimonial 1:
"Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis"
Yap Yep Yip, Buyer Ltd,
paypal.me/yapyeipyip/

Testimonial 2:
"Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates "
Ms Ng, Buy & Sell Pte Ltd,
paypal.me/msNg/

	Style
Image	144 x 144 px
Text	<p>Text: Regular 13 #FFFFFF, System Sans Serif Fonts Character Limit: EN TH max 140 min 70 JP KR ZH max 40 min 25</p>
Background Color	#0074BA



The component shows a preview of the email message. At the top, there is a "PayPal" logo. Below it, the same two testimonial cards from the previous section are displayed. The background of the email preview is blue.

Testimonial 1:
"Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis"
Yap Yep Yip, Buyer Ltd,
paypal.me/yapyeipyip/

Testimonial 2:
"Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates "
Ms Ng, Buy & Sell Pte Ltd,
paypal.me/msNg/

Note:

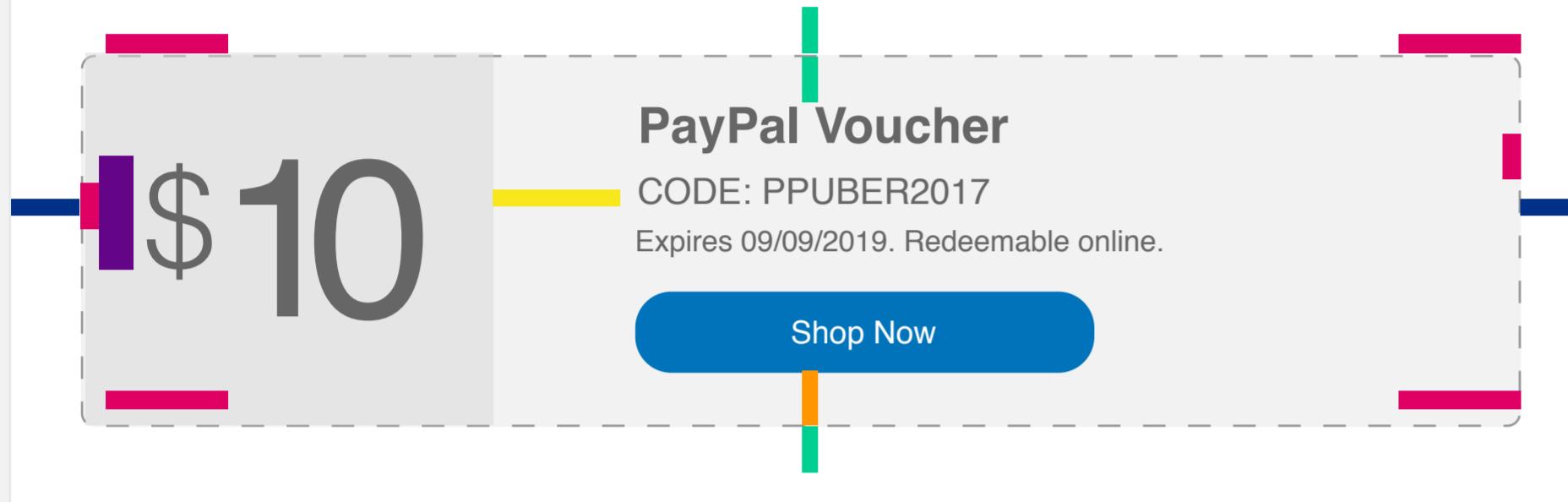
- All images and text must be center aligned horizontally on desktop and mobile
- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

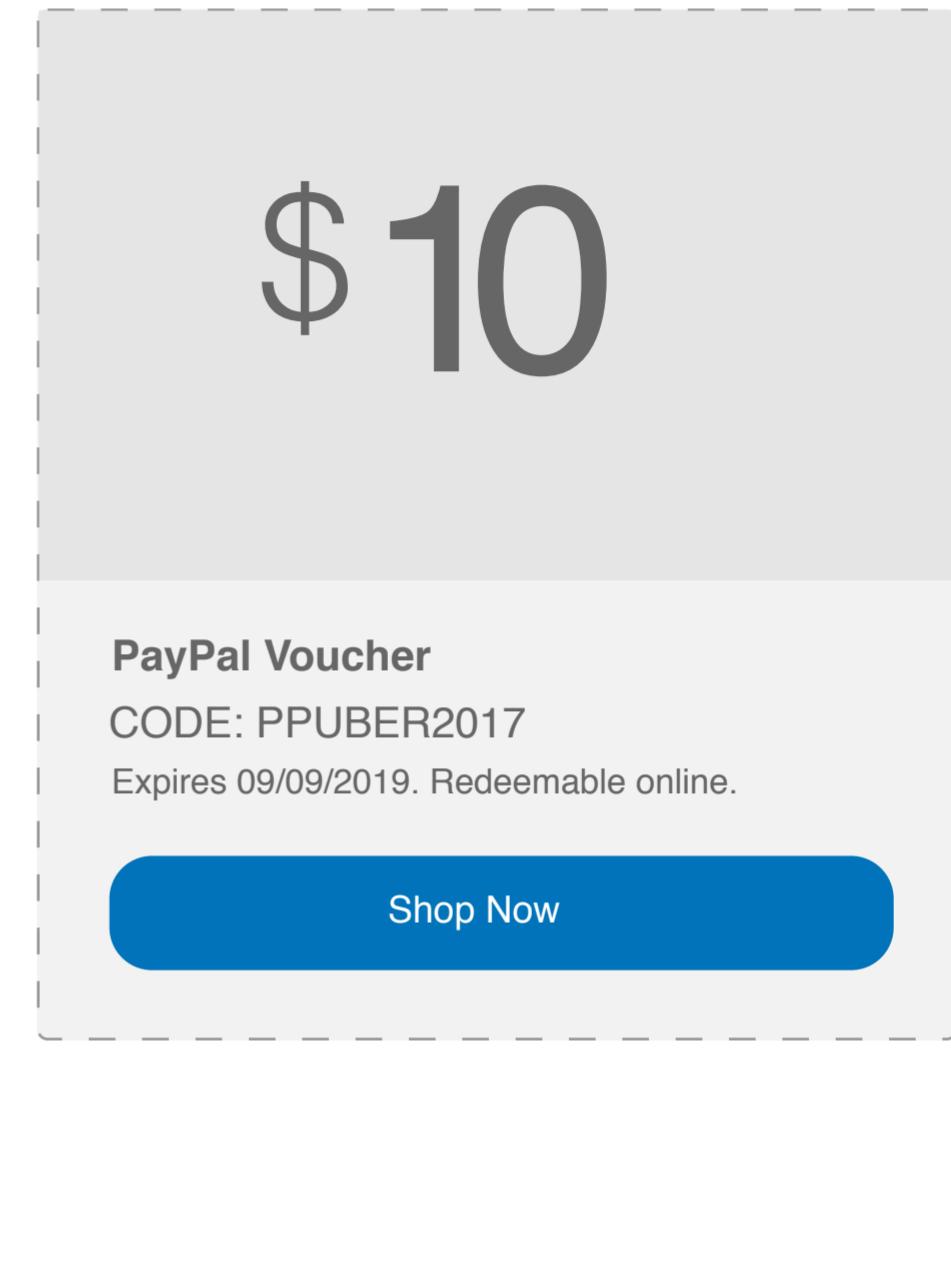


O1 - PROMOTIONAL OFFER W COUPON W/ CTA BUTTON



	Style
Headline	Desktop/Mobile: Bold 24 #666, System Sans Serif Fonts Character limit: 50
Subhead (optional)	Desktop: Regular 20 #666, System Sans Serif Fonts Character limit: 30
Price field text	Desktop: Regular 100 #666 (\$), System Sans Serif Fonts Character limit: 2
CTA	Text: Regular 13 #ffffff Button: 170 x 36 px #0073BA
Text	Text: Bold 13 #666 Button: 299 x 40 px #009cde
Background Color	#E4E4E4 #F2F2F2
Border Color	#979797

	30 px
	20 px
	24 px
	8 px
	15 px
	56 px



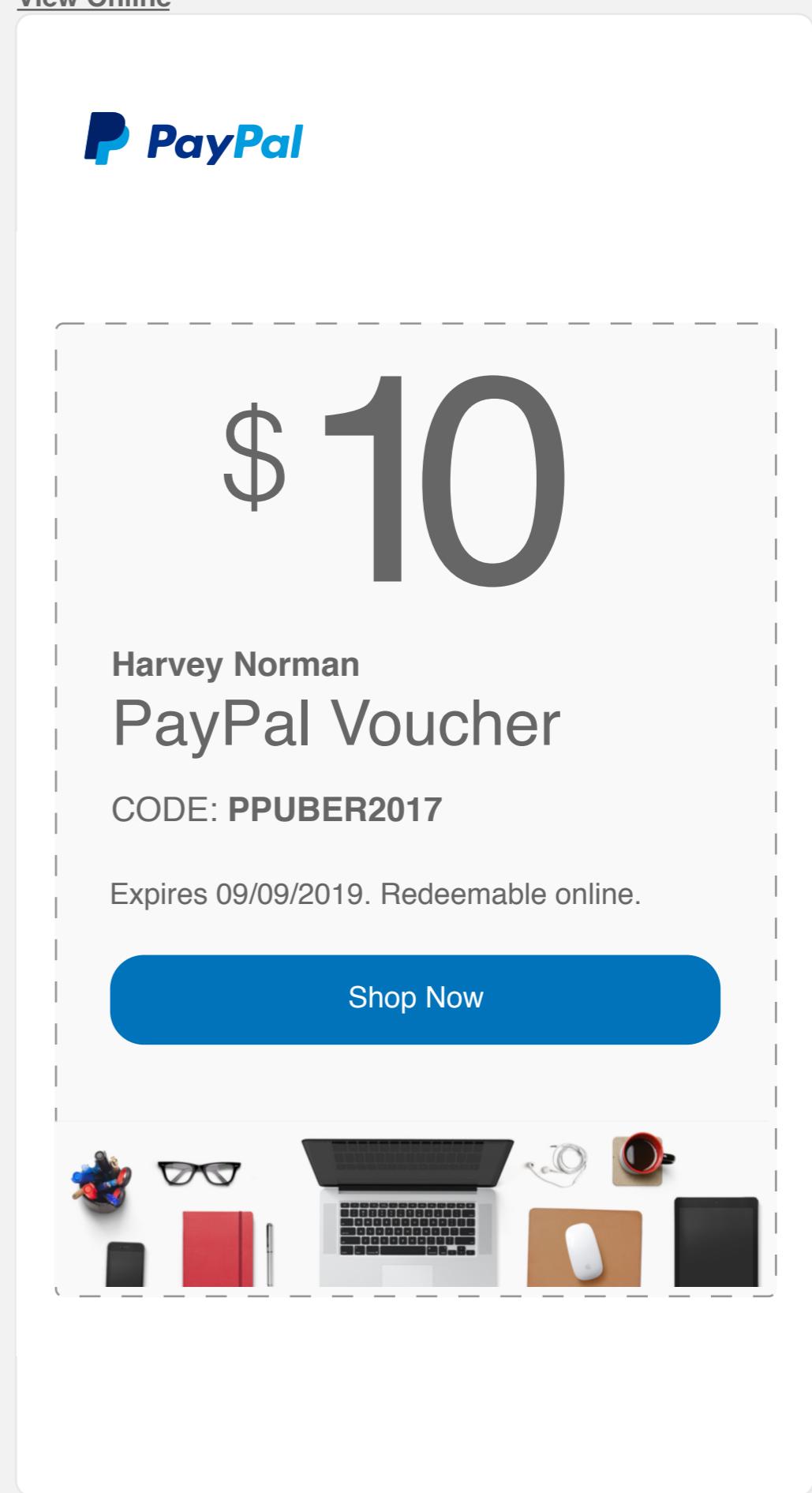
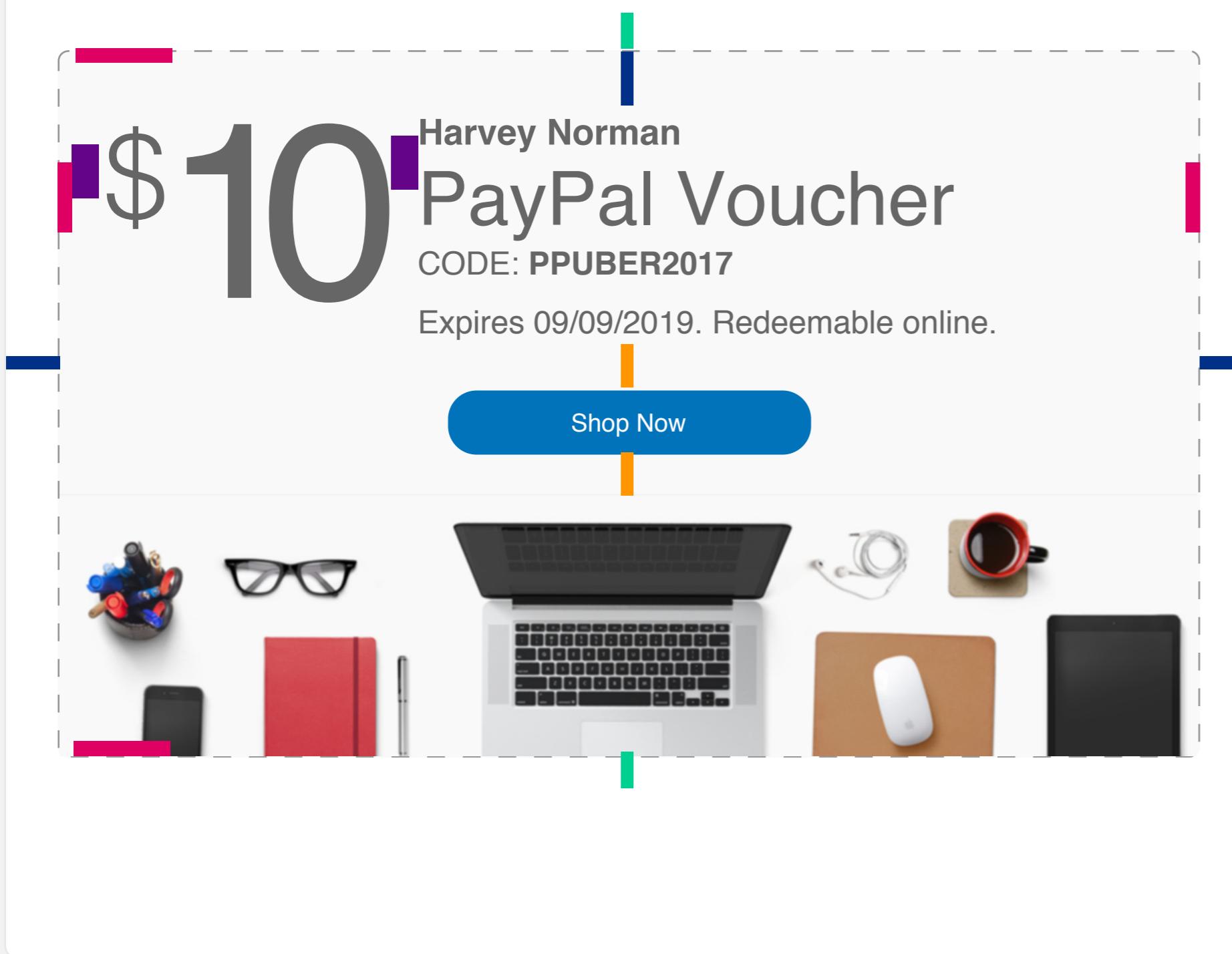
Note :

- Character spacing are all set to auto unless otherwise specified

Confirm your email to start transacting.

[View Online](#)

O2 - PROMOTIONAL OFFER W/ COUPON W/IMAGE AND CTA BUTTON



	Style
Headline	Desktop/Mobile: Bold 24 #6666, System Sans Serif Fonts Character limit: 50
Subhead (optional)	Desktop: Regular 20 #666
Image	Desktop/Reader: 638 x 147 px
CTA	Text: Regular 13 #ffffff Button: 170 x 36 px #0073BA
Price field text	Desktop: Regular 140 #6666 (\$), System Sans Serif Fonts Character limit: 2
Text	Text: Bold 13 #6666 Button: 299 x 40 px #009cde
Background Color	#F9F9F9
Border Color	#979797

- █ 30 px
- █ 20 px
- █ 24 px
- █ 15 px
- █ 8 px

Note :
- Character spacing are all set to auto unless otherwise specified