Personal Project

Creative Portfolio

Name:

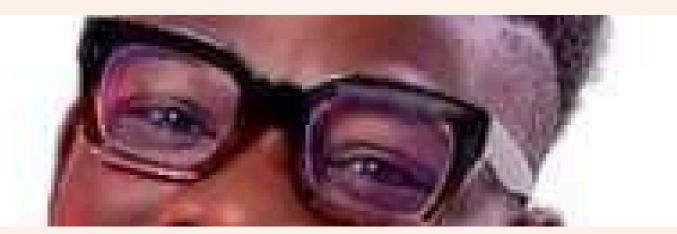
Ajibola Olamilekan Praise

Profession: Social Media and Digital Marketer

Year Project: 2015-2024







Introduction

About Me

Ajibola Olamilekan Praise stands as a shining example of what can be achieved with passion, perseverance, and a willingness to embrace change. As he continues to chart new territories in the ever-evolving landscape of social media and digital marketing, one thing remains certain: the sky is truly the limit for this young and talented entrepreneur.

Overview Of The Portfolio

This document contain most of my recent work and more, for more details please contact the owner.

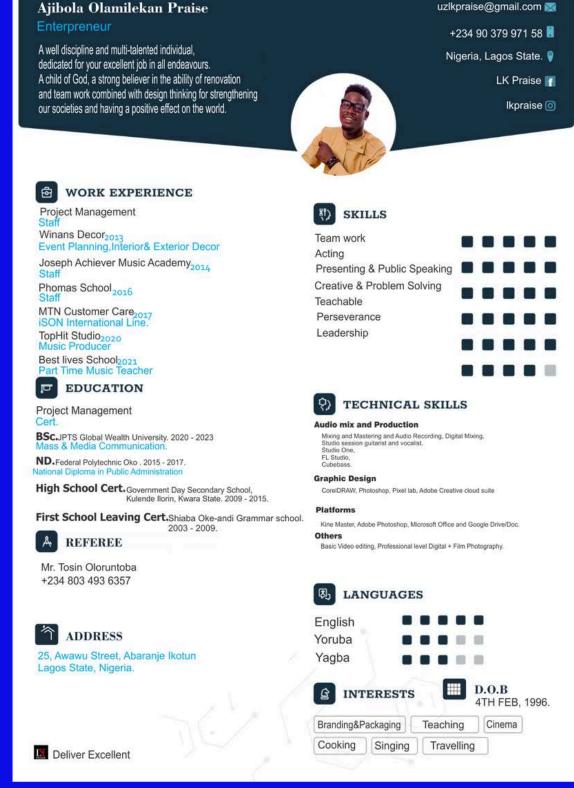
My Curriculum Vitae*

Rimberio High School 2015-2018



Salford University





Creative

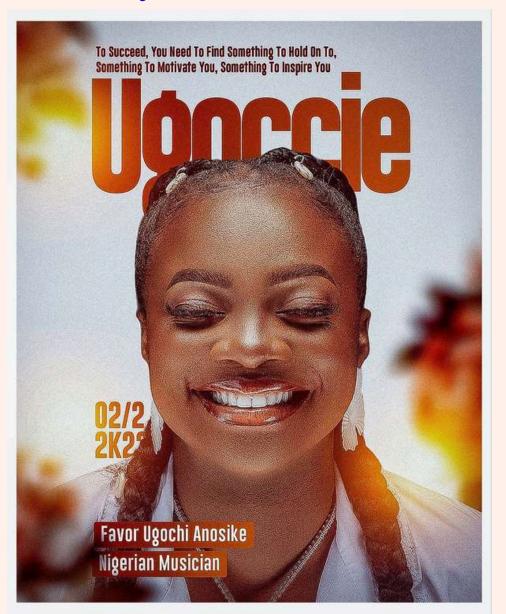
Portfolio



Project For Salford & Co. (2018)



Project For Liceria & Co. (2019)





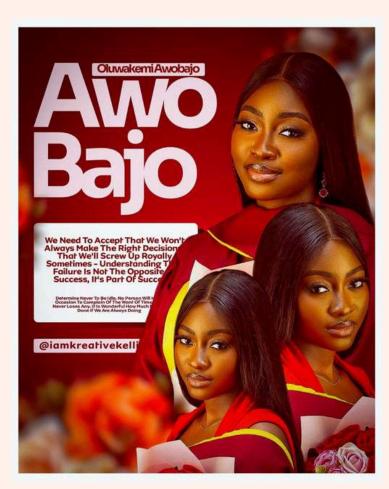
Project For Studio Shodwe (2020)



Project For TD Travel (2024)

Project For Awo Bajo.

(2023)







Project For Travel Agent

(2024)















Reg No: 1809947

Project For tomon Integrated (2023)





Project For MayejLogistics (2023)

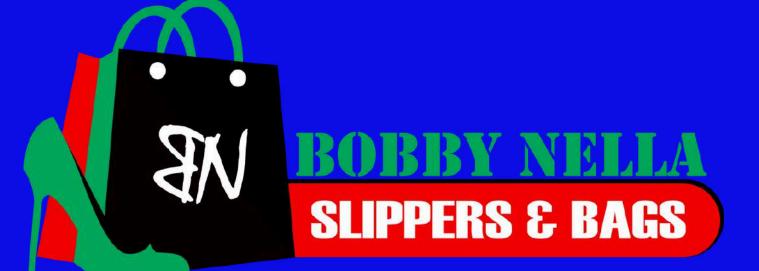
Another Work



Project For Borcelle (2015)



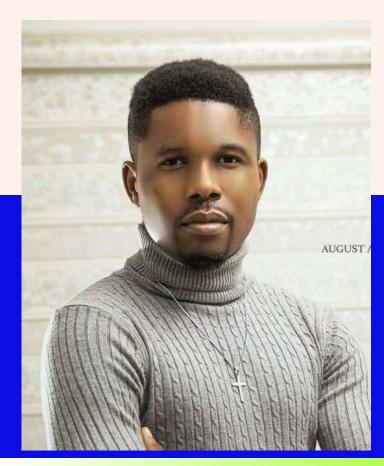




Project For Mayej (2023)

Project For Bobby Nella (2020)

Client Review



Ohaechesi Kingsley
Ugochukwu

Working with this company has been a gamechanger for our business. Their branding expertise has helped us stand out in a crowded market. iaculis tempus, nisl mauris hendrerit mauris, vitae congue ipsum eros eu nibh. Morbi faucibus id purus et porttitor.



■ Blessed Afolayan

I was impressed by the level of creativity and dedication they put into building our brand. It has truly made a difference in how we are perceived in the market.



Oyelade Michael

As a small business owner, I was skeptical about investing in branding, but it was the best decision I made. Our brand now has a strong presence and we have seen a significant increase in customer engagement.

Skills and Tools **

Software Skill

- 1. Social Media Management Platforms:
 - Hootsuite
 - Buffer
 - Sprout Social
 - Later
 - SocialBee
 - Agorapulse
- 2. Content Creation and Design:
 - Adobe Photoshop
 - Canva
 - Adobe Illustrator and CorelDraw

Techniques

Mastering social media management and digital marketing requires proficiency in software tools like Hootsuite, Google Analytics, and Adobe Photoshop. Key techniques include content strategy development, social media engagement, and search engine optimization (SEO) to drive traffic and engagement. Additionally, techniques such as paid advertising, email marketing, and influencer partnerships are crucial for reaching and converting target audiences effectively.



Contact

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Creative Portfolio