

LAUREN KRAHLING

FULL STACK WEB DEVELOPER

CONTACT DETAILS

North Charleston,
South Carolina, 29420

240-691-2892

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PROFESSIONAL SUMMARY

Versatile professional with 10+ years in Marketing & Sales, now transitioning to Full Stack Web Development. Skilled in HTML, CSS, JavaScript, React, and Node.js, with a strong foundation in user-focused design and digital strategy. Known for blending market insight with technical expertise to build seamless, customer-centered web applications. Recognized for problem-solving, collaboration, and a strategic approach to creating scalable, impactful digital solutions.

EDUCATION

COURSE COMPLETION:
Career Foundry Full Stack Web
Development

BACHELORS OF ARTS:
Coastal Carolina University - 2017
Communication & Marketing

ASSOCIATES OF ARTS:
College of Southern Maryland - 2015
Communication & Media Studies

WORK EXPERIENCE

BlueGreen Vacation Club
In-House Marketing Executive
2020 - Current

- Researched industry and marketplace trends to develop marketing solutions and enhance business operations.
- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- Made average of 150 outbound and inbound calls per working day and attained over \$1.5 million in sales targets within 6 months.

Marriott Vacation Club
In-House Marketing Executive
2017 - 2020

- Planned and executed marketing campaigns to target groups, areas and wider community.
- Maintained reporting and developed actionable insights to continually improve branding efforts.
- Explained product prices and packages as well as answered questions and addressed concerns of customers.

PORTFOLIO

GitHub:
<https://github.com/lkrahling>

LinkedIn:
<https://www.linkedin.com/in/lauren-krahling-29678923a/>