

Linda Hadani - New York, US 25 year old Software Developer

## Brief summary

Linda originally wanted to become a lawyer but decided to become a software developer once she realised that that'd mean that she would be a professional student even out in the working field. She has previously dated a lot but is now ready to settle down and is therefore searching for an intelligent guy which she believes she can find amongst developers. However, dating a developer is not a strict preference and Linda has therefore a presence on other dating apps as well. A walk at the beach is according to her the perfect date and she likes her coffee like she likes her men.

## Main goals

- Find serious and intelligent partner
- Find someone who likes to be physically active and is quite adventurous

## Pain points

- Afraid she'll meet someone with no backbone
- Afraid she'll meet someone who isn't socially capable
- Doesn't focus on one single app

## **Features**

- Wants to painstakingly be able to unmatch with someone
- Matches should be based on location