## UCDAVIS

COURSE CERTIFICATE

Nov 16, 2022

## LAKSHMAN JI

has successfully completed

Advanced Content and Social Tactics to Optimize SEO

an online non-credit course authorized by University of California, Davis and offered through Coursera



Ger Est

Eric Enge Lead Author of "The Art of SEO" President, Pilot Holding, Inc.

Verify at: <a href="https://coursera.org/verify/6YE5KC5CXTUH">https://coursera.org/verify/6YE5KC5CXTUH</a>

Coursera has confirmed the identity of this individual and their participation in the course.