

# Use and Implementation of Computational Intelligence



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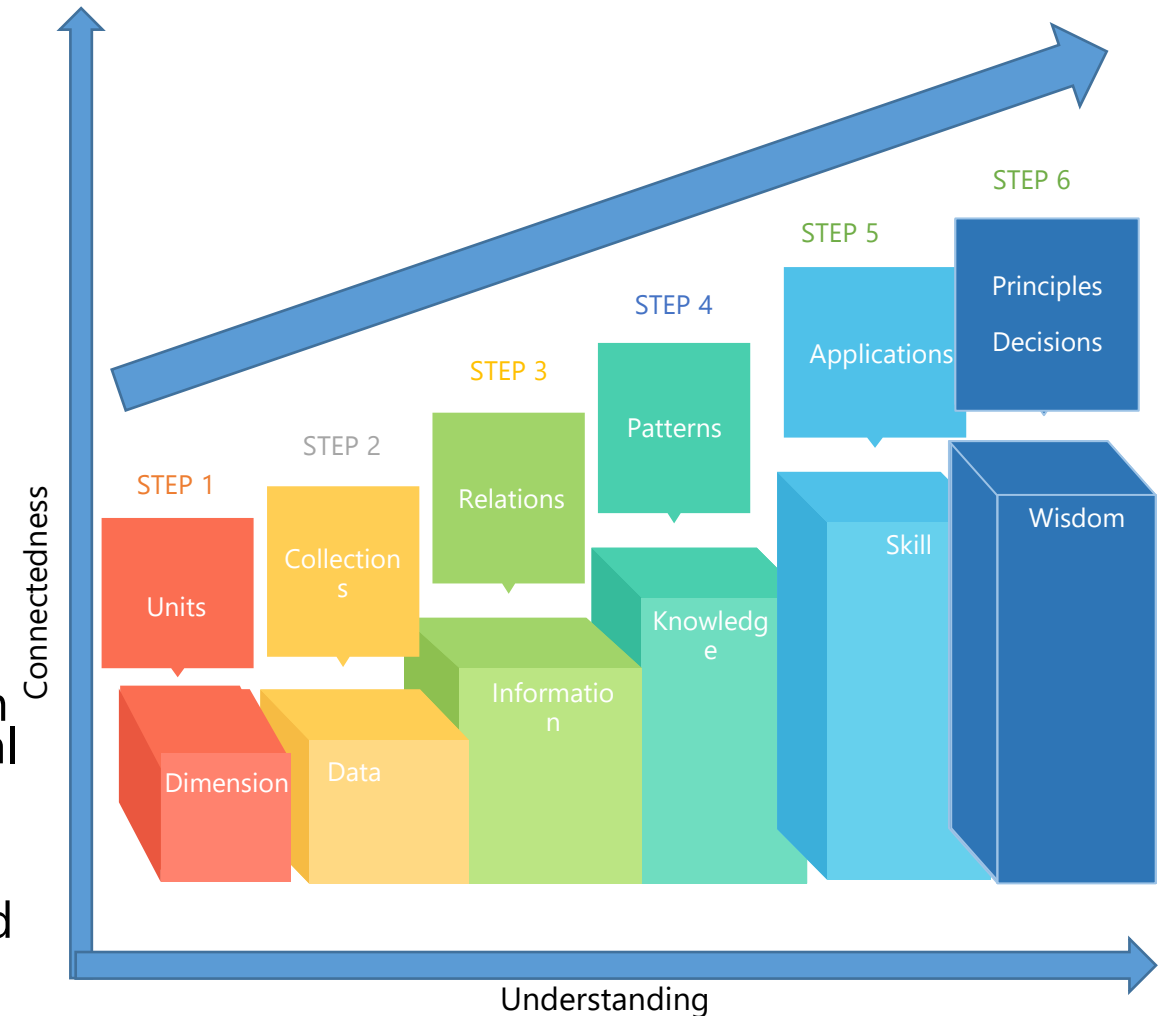
# Use and Implementation of Computational Intelligence

- Agenda
  - Components of Computation Intelligence
  - Computation Intelligence-Data Analytics Maturity Path
  - Example Applications of Computation Intelligence
    - IoT
    - Healthcare
    - eCommerce
    - Finance
    - Cyber Security
    - Education
    - ...and so on
  - Architecture to Implement
    - Business Component Architecture of Computation Intelligence
    - Connectivity Architecture of Computation Intelligence
    - Data Horizons
  - Implementation Approach
    - 9 Steps Approach

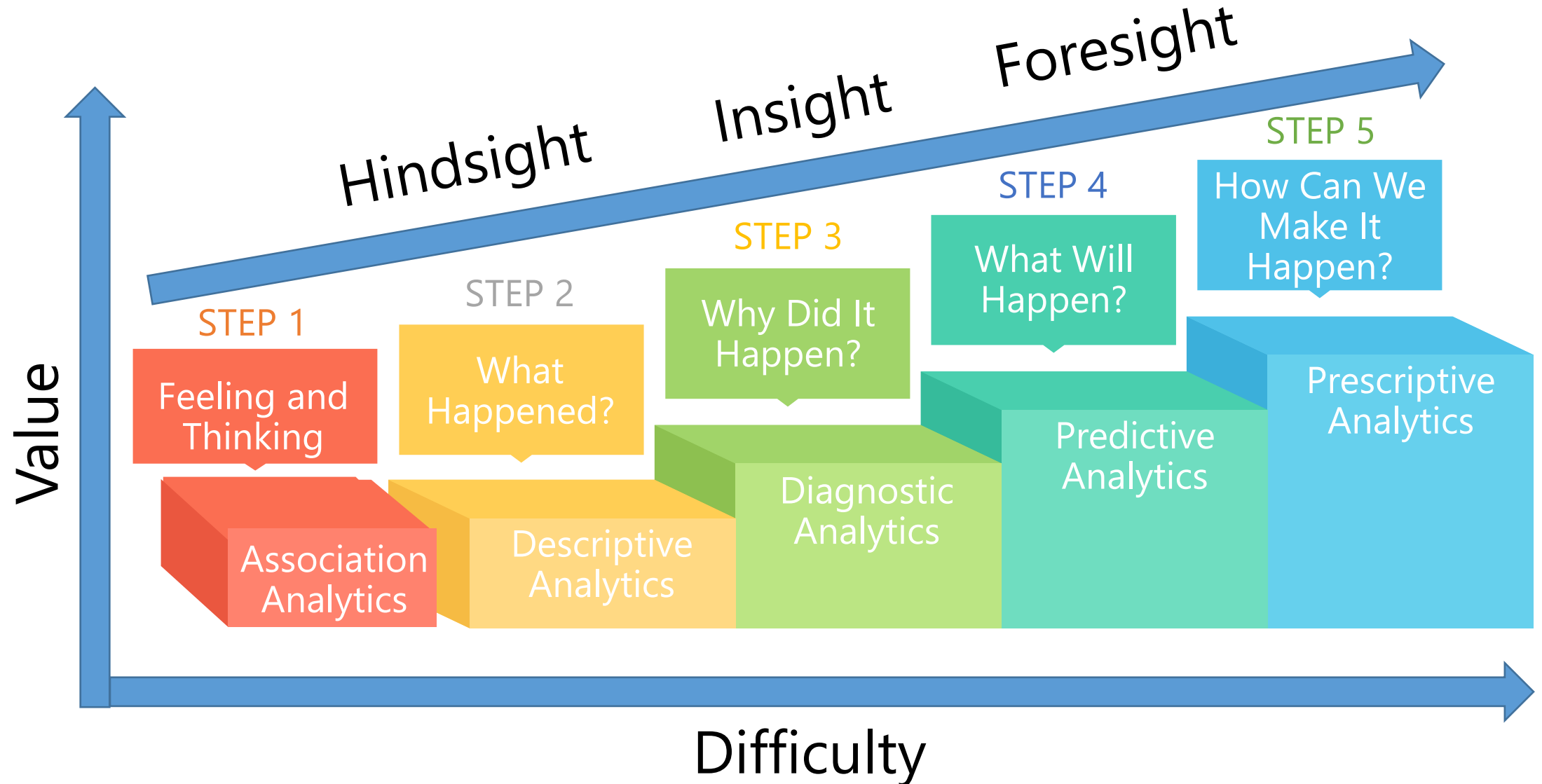


# Computational Intelligence

- Fuzzy Logics
  - Approximate reasoning and Decision making
- Neural Networks
  - Data analysis, Classification, Associative memory, Clustering generation of patterns and Control of patterns
- Evolutionary Computation
  - Natural evolution to bring up new artificial evolutionary methodologies
- Learning Theory
  - Process of bringing together behaviorism, cognitivism, constructivism along with emotional and environmental effects
- Probabilistic Methods
  - Randomness to predict the problem and prescribe the solution combining mathematical relations and or above methods



# High Level Machine Intelligence - Data Analytics Maturity Path



# Where Can be Used for IoT?

- Information – Diagnostic Analytics
  - Moving Speed Detections as well as oscillation frequencies
  - Removal of Data noise and Self Correctness
  - Growth/Decline rate – Support Cases, Manufacturing Defects rate, Devices Wear & Tear Rate, Financial Growth
- Knowledge – Activation Functions for AI/ML
  - Preventative Maintenance Schedule - modelling by sound and temperature in motors of fan, washing machine, fridge etc.
  - Prescriptive Methods - Auto switch on/off A/C based on temperature, products pair well together and how to price products

# Where Can be Used for Healthcare?

- Information – Diagnostic Analytics
  - Clinical Document Quality Index
  - Growth/Decline rate – Support Cases, Recovery rate, Readmission rate, Financial Growth
- Knowledge – Activation Functions for AI/ML
  - Preventative and Corrective actions – Diagnosis data with Patient education materials
  - Predictive Methods- Number of patients visiting hospitals, Diseases seasonal patterns
  - Prescribing Methods – Number of resources needed like beds, pills, injections, nurses etc.

# Where Can be Used for e-Commerce?

- Information – Diagnostic Analytics
  - Optimal Logistics Route planner
  - Decoration Pattern to connect irregular shapes
  - Product Grouping to maximize Buyers and to minimize stock
  - Growth/Decline rate – After sales support cases, Financial Growth
- Knowledge – Activation Functions for AI/ML
  - Predictive Method- Where to invest money, Which products can be retired, Customer segmentations
  - Prescribing Methods – Price response functions, Supply and Demand generating seasonal patterns

# Where Can be Used for Cyber Security?

- Information – Diagnostic Analytics
  - Network (network traffic analysis and intrusion detection)
  - Endpoint (anti-malware)
  - Application, Users, Process (anti-fraud)
  - At Rest, At Transit or Historical
- Knowledge – Activation Functions for AI/ML
  - Prediction Methods – Anomalies, Forensic analysis
  - Prescribing Methods – Encrypted Blockchain



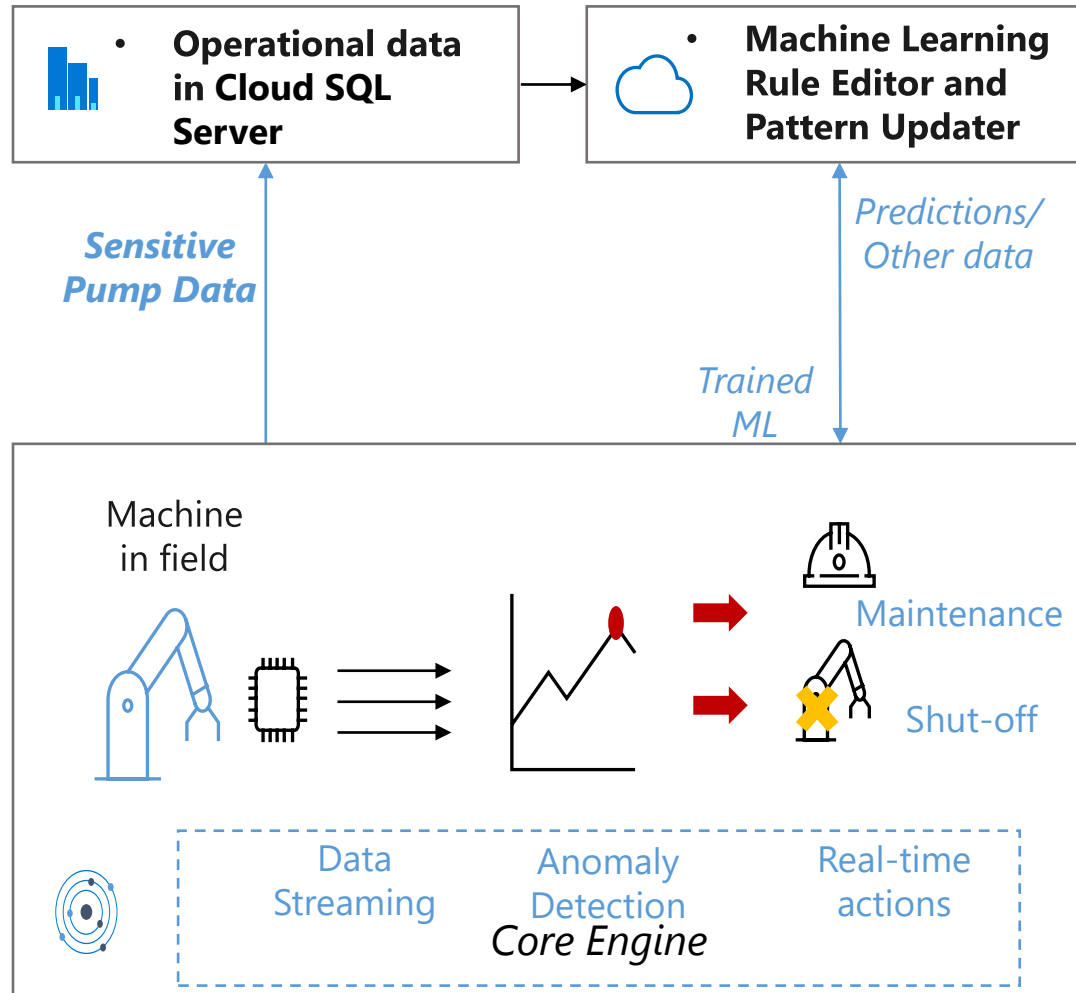
# Where Can be Used for Education?

- Information – Diagnostic Analytics
  - Digital Library
  - Questions, Answers
  - Markings / Categorization as Easy to Difficult from Novice to Expertise
- Knowledge – Activation Functions for AI/ML
  - Prediction Methods – Most wanted materials, Attendance, Productive hours, teaching preferences
  - Prescribing Methods – Assigning Education Materials to overcome Weak Skills, Auto scheduler

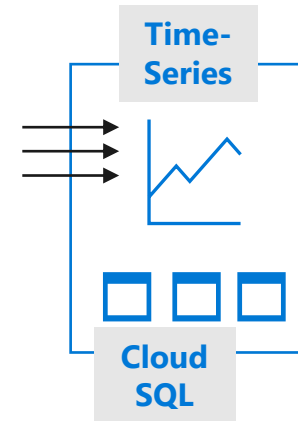
# Where Can be Used ...and So on...



# High Level Example of Preventative and Maintenance System



## Time-series built-in



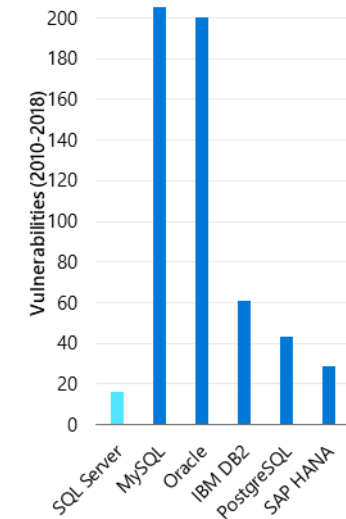
Built-In Time-Series Streaming and Analytics

## AI built-in



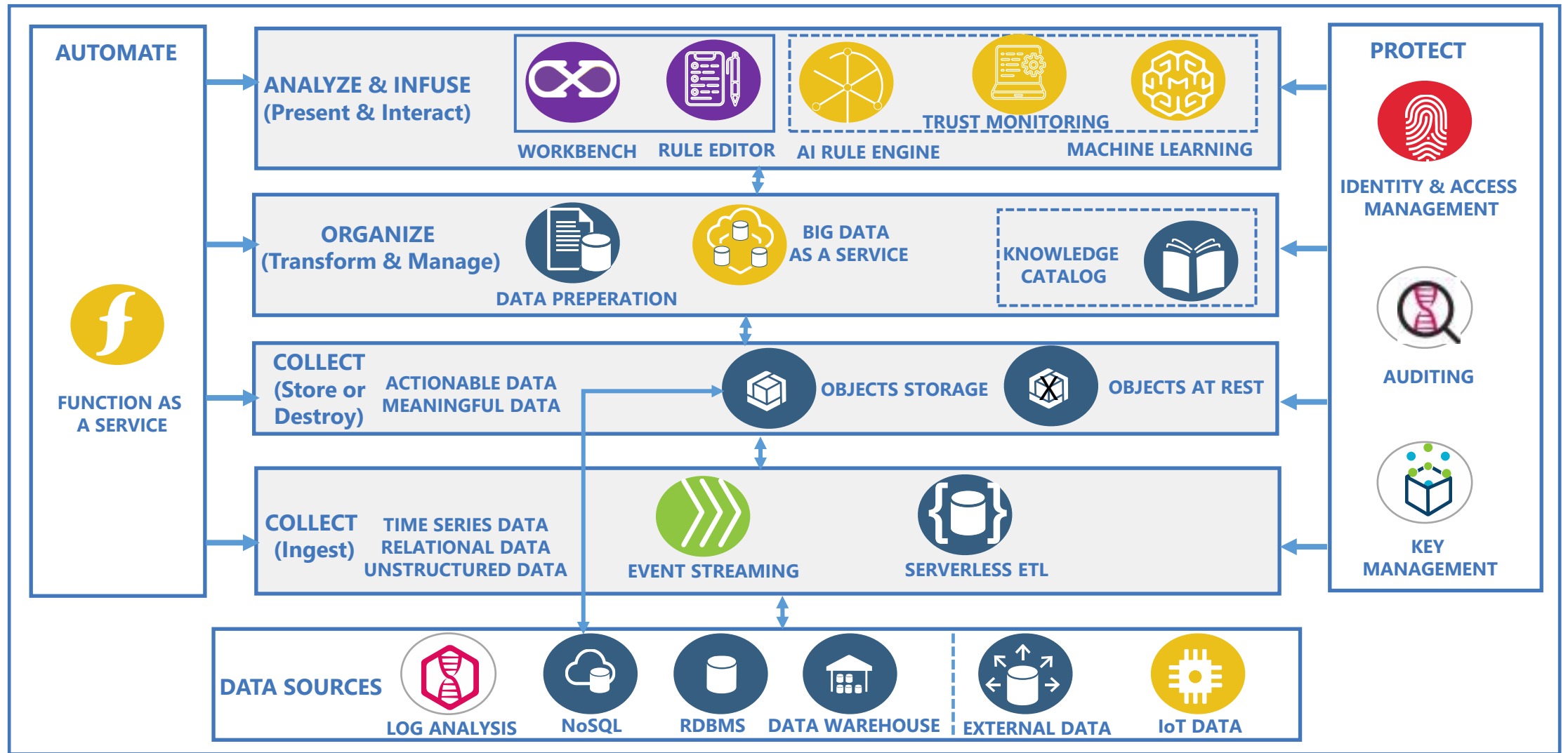
Machine learning for low-latency analytics

## Unparalleled performance and security

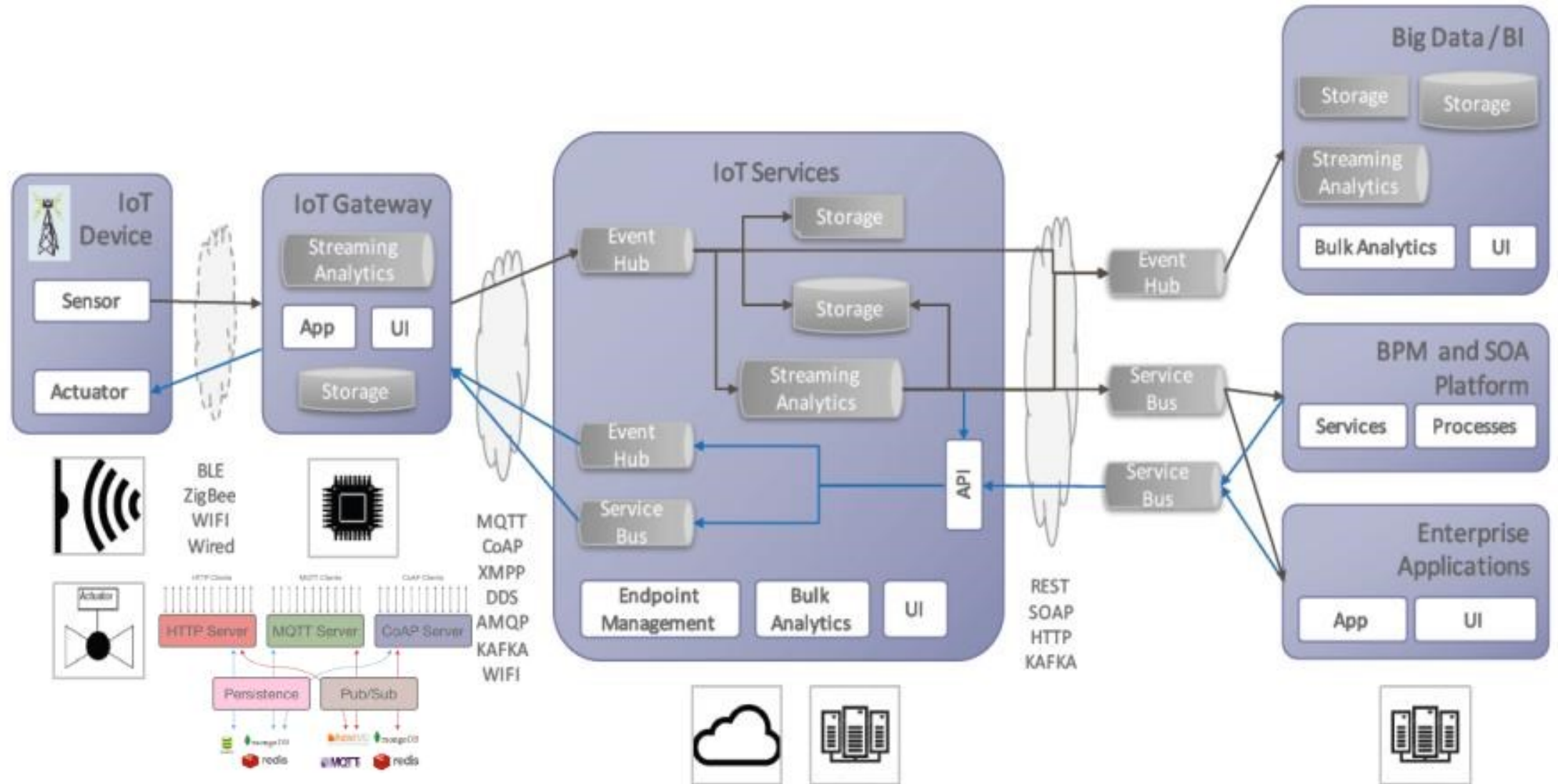


Most secure with industry leading performance

# High Level Generic Business Components Architecture



# High Level Generic Connectivity Architecture



# Data Horizons

## Reporting, Analytics and Data Science Services

Reporting

Self-service BI

Open Data API

Data Science

Data  
Availability

Data Quality

Data  
Consistency

Data Security

Data  
Auditability

Data Lineage

## Master Data Management, Metadata Management and Data Governance

*Data  
Standards*

*Data Policies  
and Procedures*

*Business  
Metadata*

*Technical  
Metadata*

*Data Grouping  
and Indexing*

*Data Sharing  
Process*

## Data Architecture and Data Technology

Relational

Dimensional

In-memory

Polyglot

## Data Integration, Data Services and Data Adapters

Structured Data

Unstructured Data

Semi-structured Data

Binary Data

## Data Sources

Internal

External

Third party

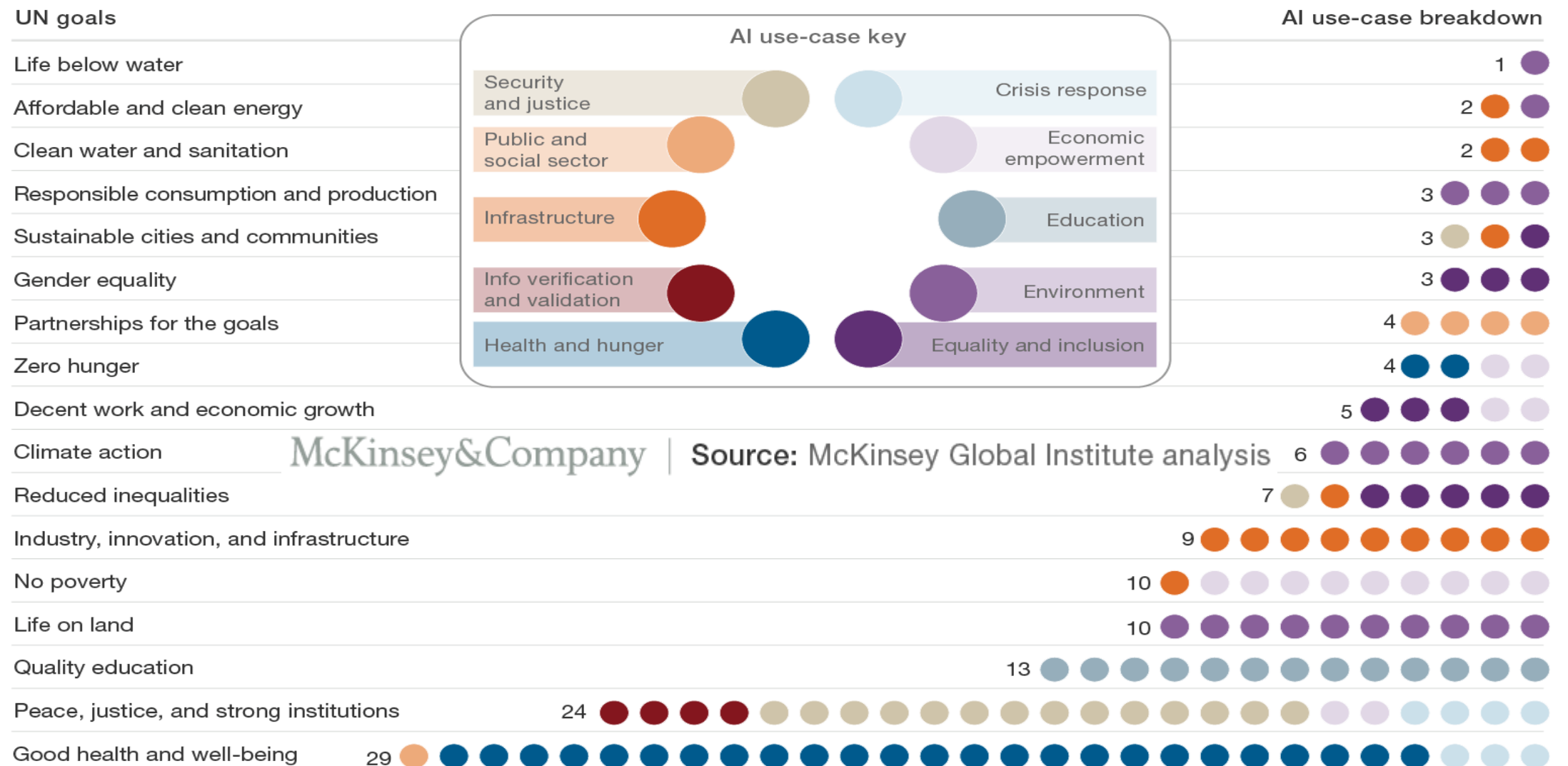
Future M&A

# High Level Generic Data Analytics 9 Steps Approach

1. Identify the problem and the stakeholders
2. Identify what data are needed and where those data are located
3. Develop a plan for analysis and a plan for offline or periodic or near-time or real-time data retrievals or access
4. Extract, transform, load the data
5. Check, clean and prepare the data for analysis and automate in minimizing time
6. Analyze and interpret the data
7. Visualize the data
8. Disseminate the new knowledge
9. Implement the knowledge in the organization

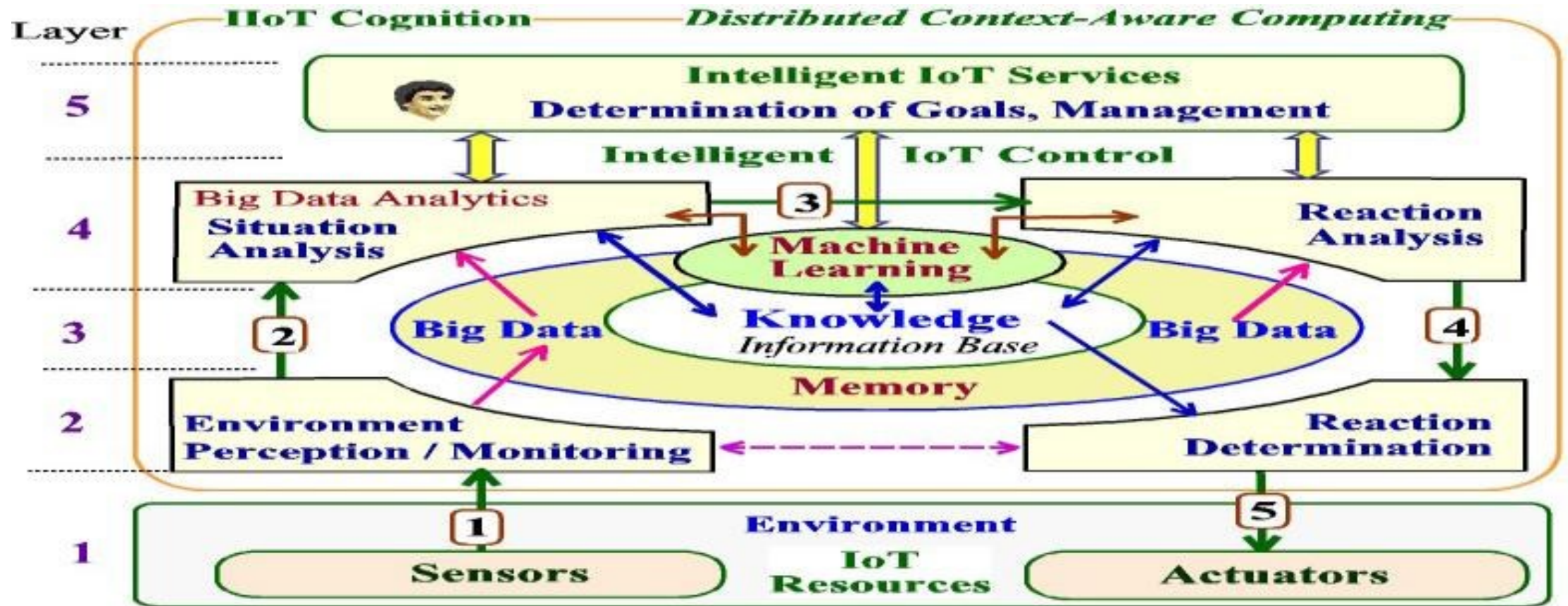


# 1<sup>st</sup> and 2<sup>nd</sup> Step Data Points for UN SDG Goals





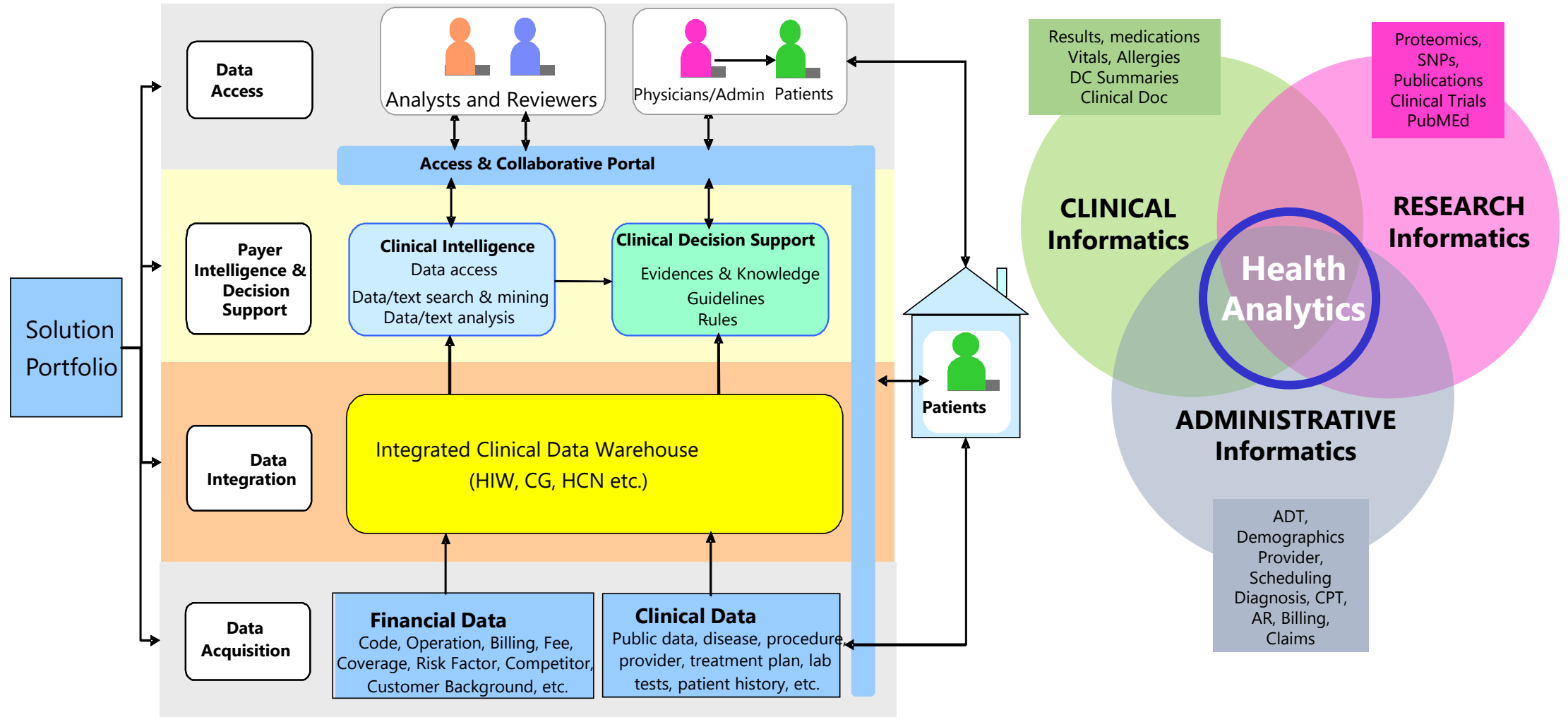
# Data Analytics Initial 1<sup>st</sup> to 5<sup>th</sup> Steps - IoT



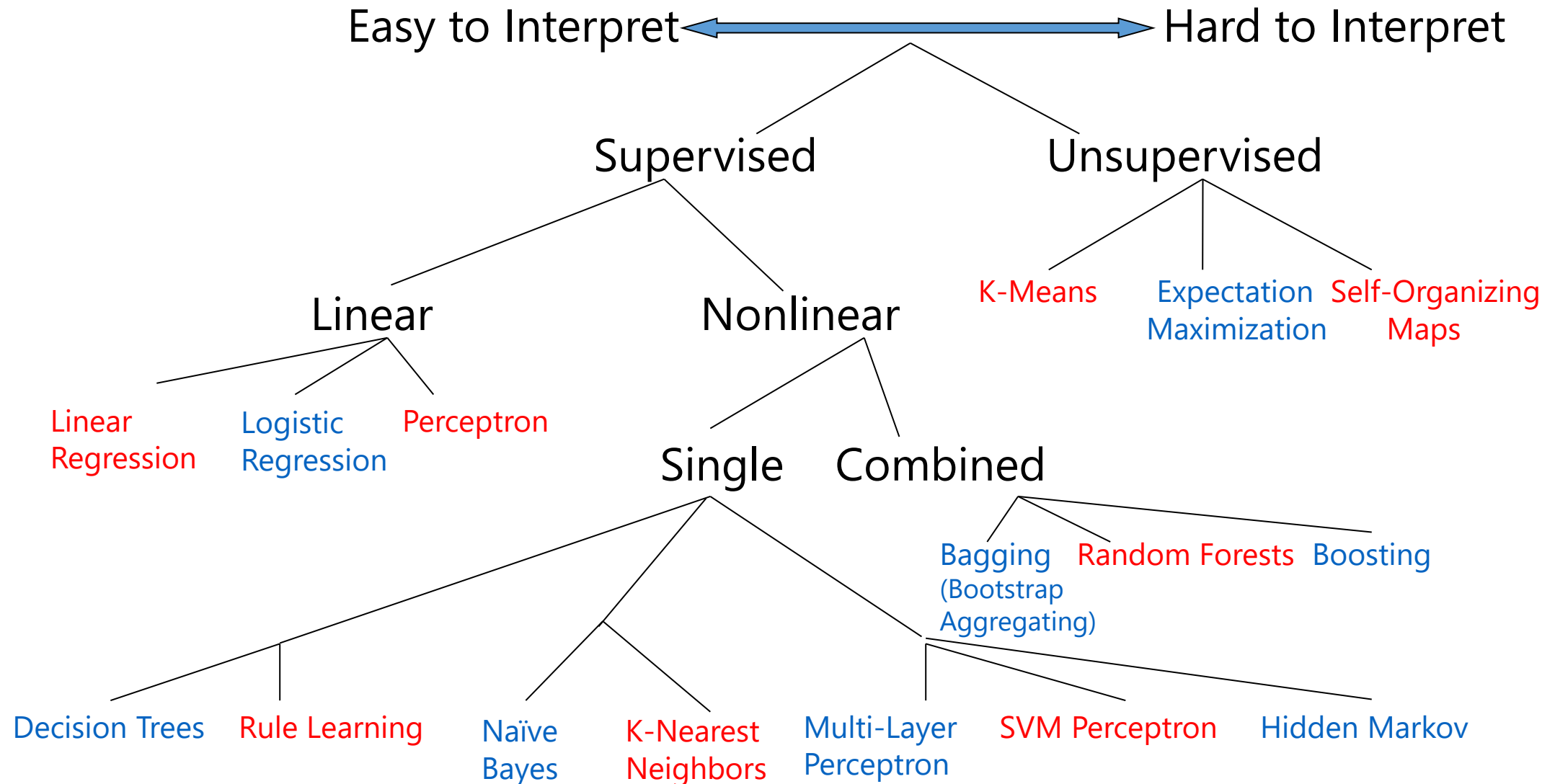
## Functional Layers:

- ① Sensors and Actuators in IoT
- ② Environment Perception/Monitoring and Reaction Determination
- ③ Memory, Knowledge, Machine Learning
- ④ Situation Analysis and Reaction Analysis
- ⑤ Intelligent IoT Services

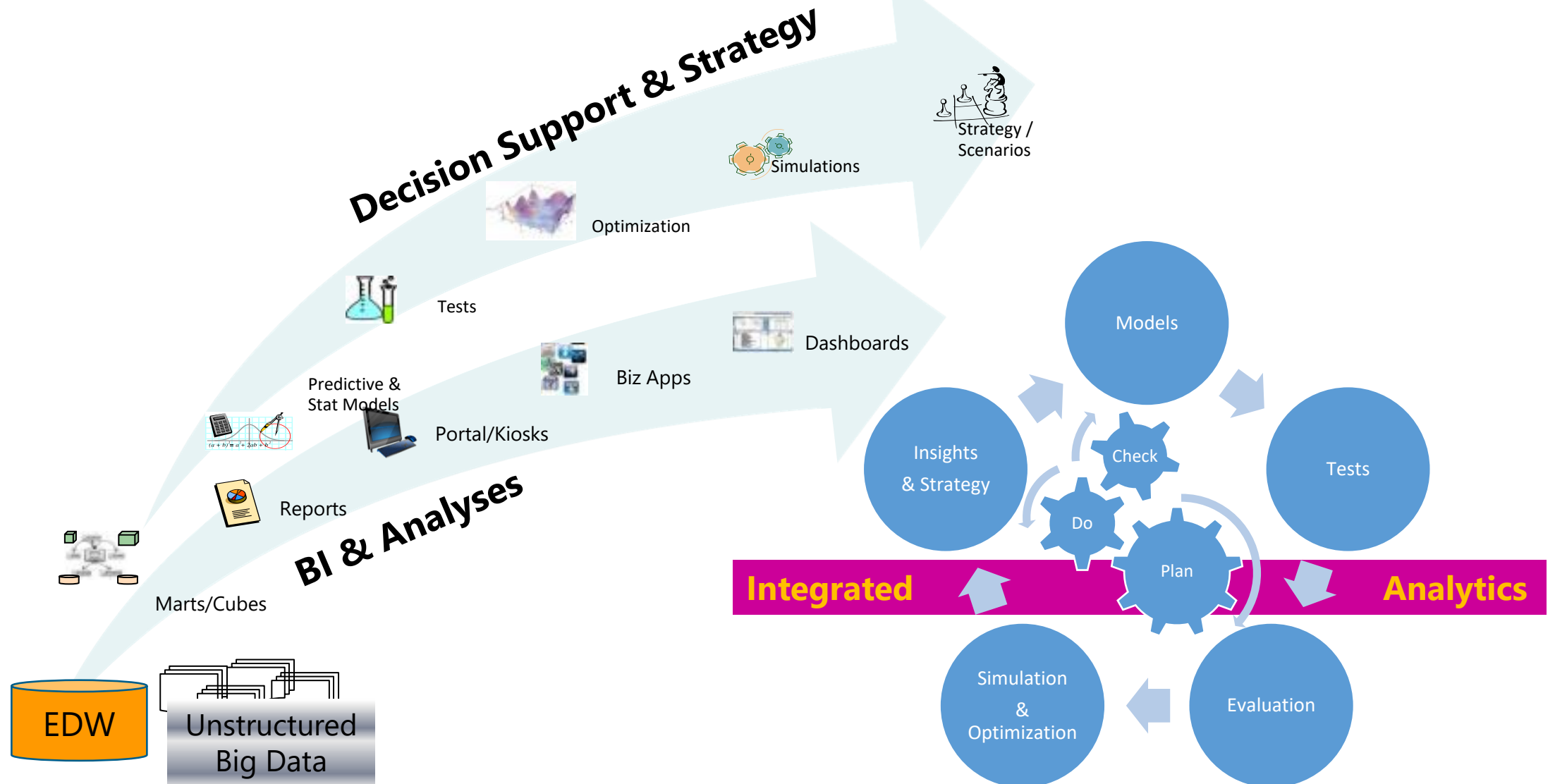
# Data Analytics Initial 1<sup>st</sup> to 5<sup>th</sup> Steps - Healthcare



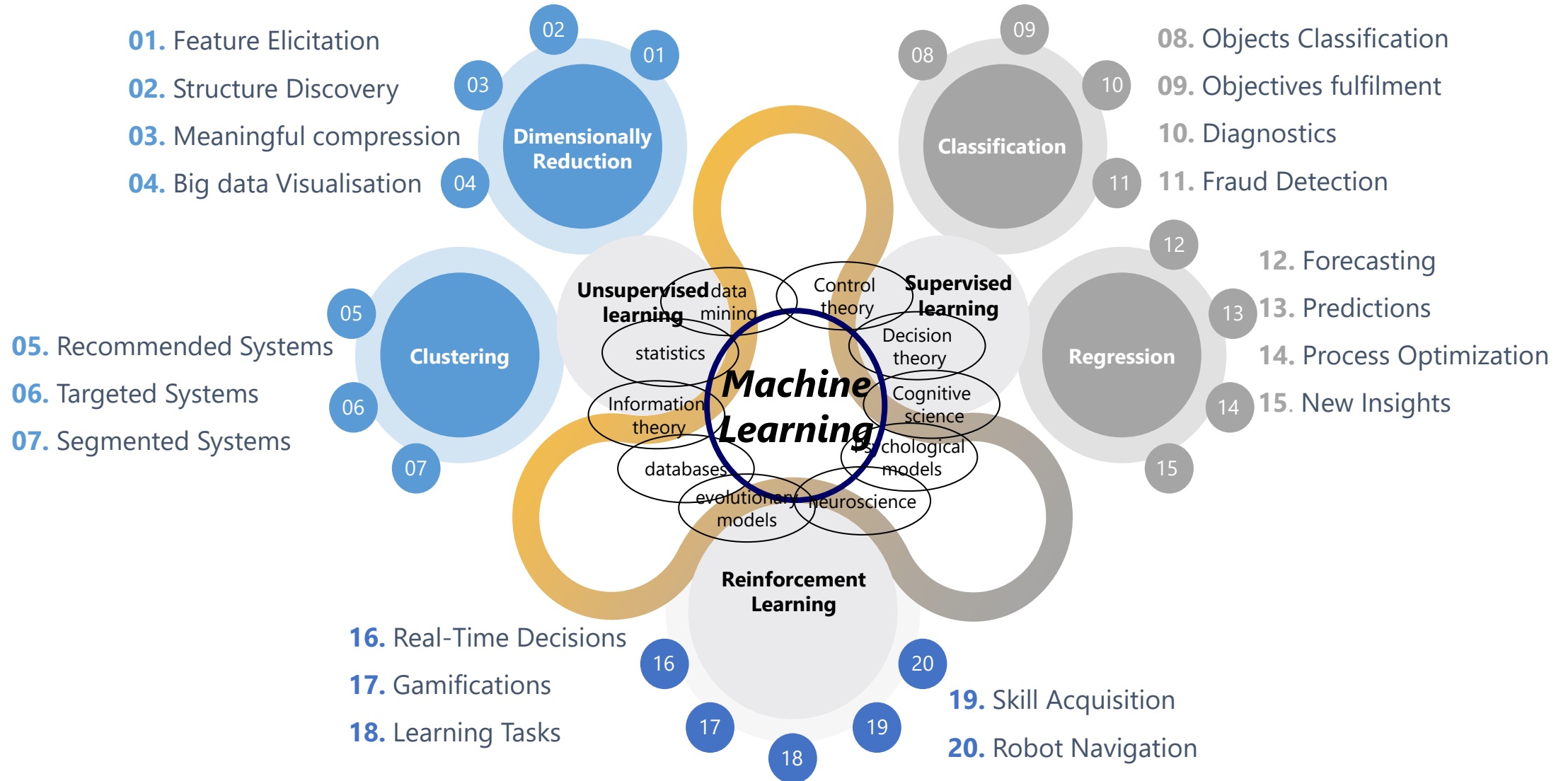
# Data Analytics Algorithms Used in Step 6



# Data Analytics Mid 6<sup>th</sup> and 7<sup>th</sup> Steps



# AI/ML Initiatives for Step 7



# Data Analytics Final 8<sup>th</sup> and 9<sup>th</sup> Steps

- Disseminating the new knowledge
  - Write up the findings
  - Disseminate to the stakeholders
- Implementing the new knowledge
  - Requires participation of stakeholders





# Final Thoughts... Any Questions?

For more information, my Concept AI/ML activation models are published in <https://www.ijmttjournal.org/Volume-66/Issue-11/IJMTT-V66I11P502.pdf>

You can connect me at <https://www.linkedin.com/in/lakshmanarajsankaralingam/>



***Thank  
you***