# Use and Implementation of Computational Intelligence



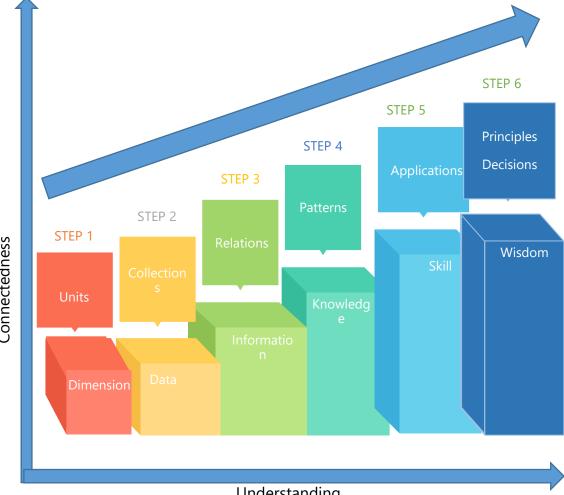
# Use and Implementation of Computational Intelligence

- Agenda
  - Components of Computation Intelligence
  - Computation Intelligence-Data Analytics Maturity Path
  - Example Applications of Computation Intelligence
    - IoT
    - Healthcare
    - eCommerce
    - Finance
    - Cyber Security
    - Education
    - ...and so on
  - Architecture to Implement
    - Business Component Architecture of Computation Intelligence
    - Connectivity Architecture of Computation Intelligence
    - Data Horizons
  - Implementation Approach
    - 9 Steps Approach



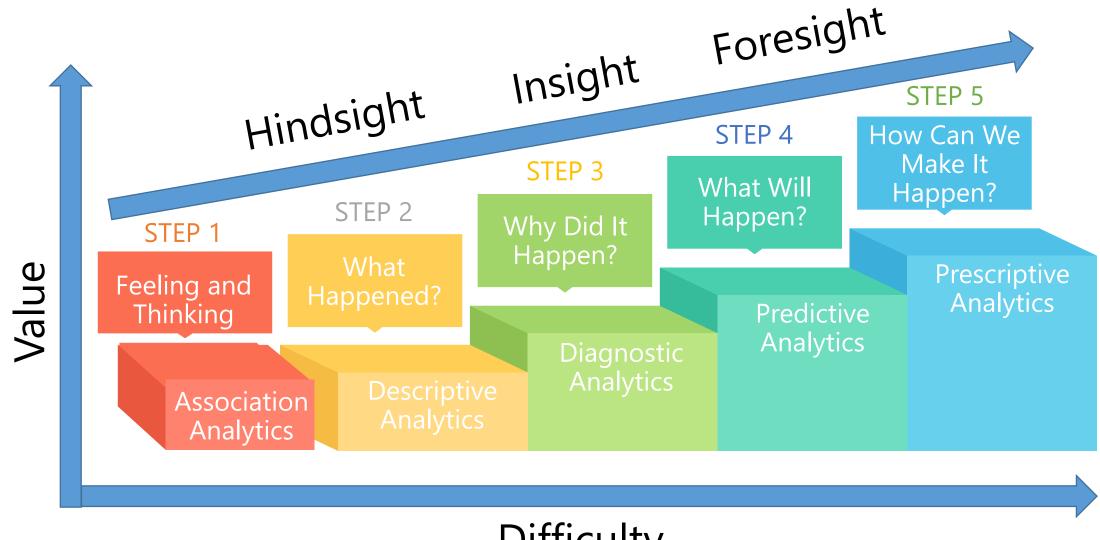
## Computational Intelligence

- Fuzzy Logics
  - Approximate reasoning and Decision making
- Neural Networks
  - Data analysis, Classification, Associative memory, Clustering generation of patterns and Control of patterns
- Evolutionary Computation
  - Natural evolution to bring up new artificial evolutionary methodologies
- Learning Theory
  - Process of bringing together behaviorism, cognitivism, constructivism along with emotional and environmental effects
- Probabilistic Methods
  - Randomness to predict the problem and prescribe the solution combining mathematical relations and or above methods



Understanding

#### High Level Machine Intelligence - Data Analytics Maturity Path



## Difficulty

#### Where Can be Used for IoT?

- Information Diagnostic Analytics
  - Moving Speed Detections as well as oscillation frequencies
  - Removal of Data noise and Self Correctness
  - Growth/Decline rate Support Cases, Manufacturing Defects rate, Devices Wear & Tear Rate, Financial Growth
- Knowledge Activation Functions for AI/ML
  - Preventative Maintenance Schedule modelling by sound and temperature in motors of fan, washing machine, fridge etc.
  - Prescriptive Methods Auto switch on/off A/C based on temperature, products pair well together and how to price products

#### Where Can be Used for Healthcare?

- Information Diagnostic Analytics
  - Clinical Document Quality Index
  - Growth/Decline rate Support Cases, Recovery rate, Readmission rate, Financial Growth
- Knowledge Activation Functions for Al/ML
  - Preventative and Corrective actions Diagnosis data with Patient education materials
  - Predictive Methods- Number of patients visiting hospitals, Diseases seasonal patterns
  - Prescribing Methods Number of resources needed like beds, pills, injections, nurses etc.

#### Where Can be Used for e-Commerce?

- Information Diagnostic Analytics
  - Optimal Logistics Route planner
  - Decoration Pattern to connect irregular shapes
  - Product Grouping to maximize Buyers and to minimize stock
  - Growth/Decline rate After sales support cases, Financial Growth
- Knowledge Activation Functions for AI/ML
  - Predictive Method- Where to invest money, Which products can be retired, Customer segmentations
  - Prescribing Methods Price response functions, Supply and Demand generating seasonal patterns

#### Where Can be Used for Cyber Security?

- Information Diagnostic Analytics
  - Network (network traffic analysis and intrusion detection)
  - Endpoint (anti-malware)
  - Application, Users, Process (anti-fraud)
  - At Rest, At Transit or Historical
- Knowledge Activation Functions for AI/ML
  - Prediction Methods Anomalies, Forensic analysis
  - Prescribing Methods Encrypted Blockchain

#### Where Can be Used for Education?

- Information Diagnostic Analytics
  - Digital Library
  - Questions, Answers
  - Markings / Categorization as Easy to Difficult from Novice to Expertise
- Knowledge Activation Functions for AI/ML
  - Prediction Methods Most wanted materials, Attendance, Productive hours, teaching preferences
  - Prescribing Methods Assigning Education Materials to overcome Weak Skills, Auto scheduler

#### Where Can be Used ...and So on...

















 Machine Intelligence to expand capabilities Digital Society address

Industrial Society

Society 3.0













Hunter-Gatherer Society

Society 1.0

Society 2.0







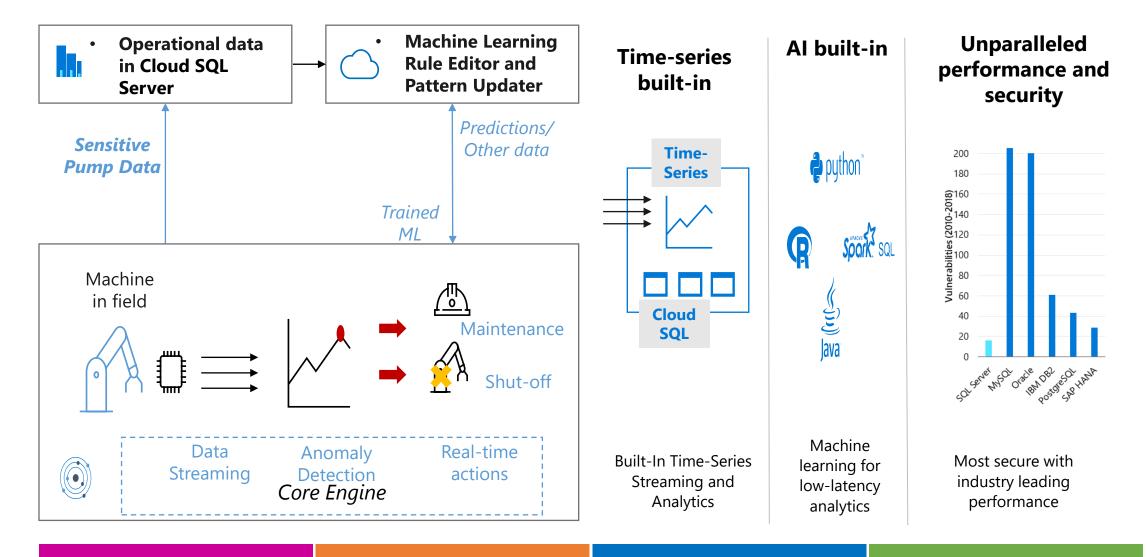




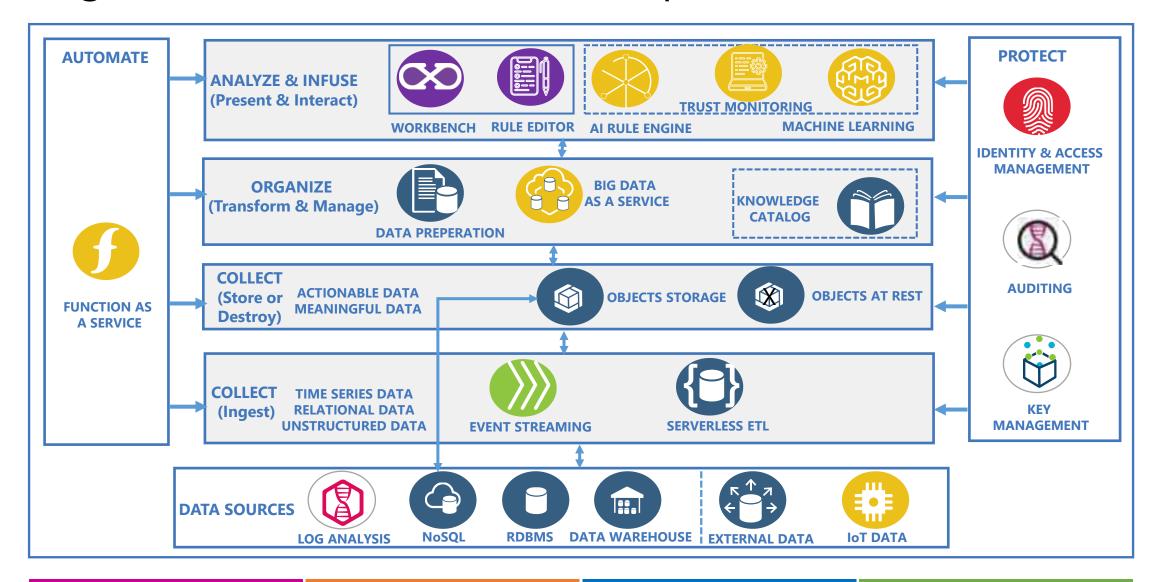




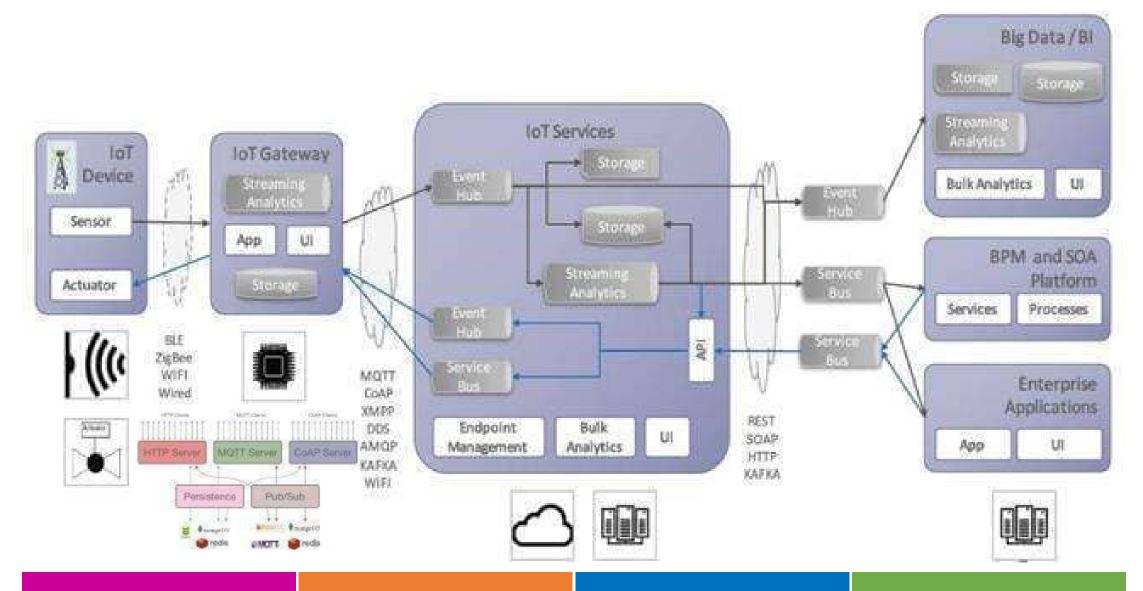
## High Level Example of Preventative and Maintenance System



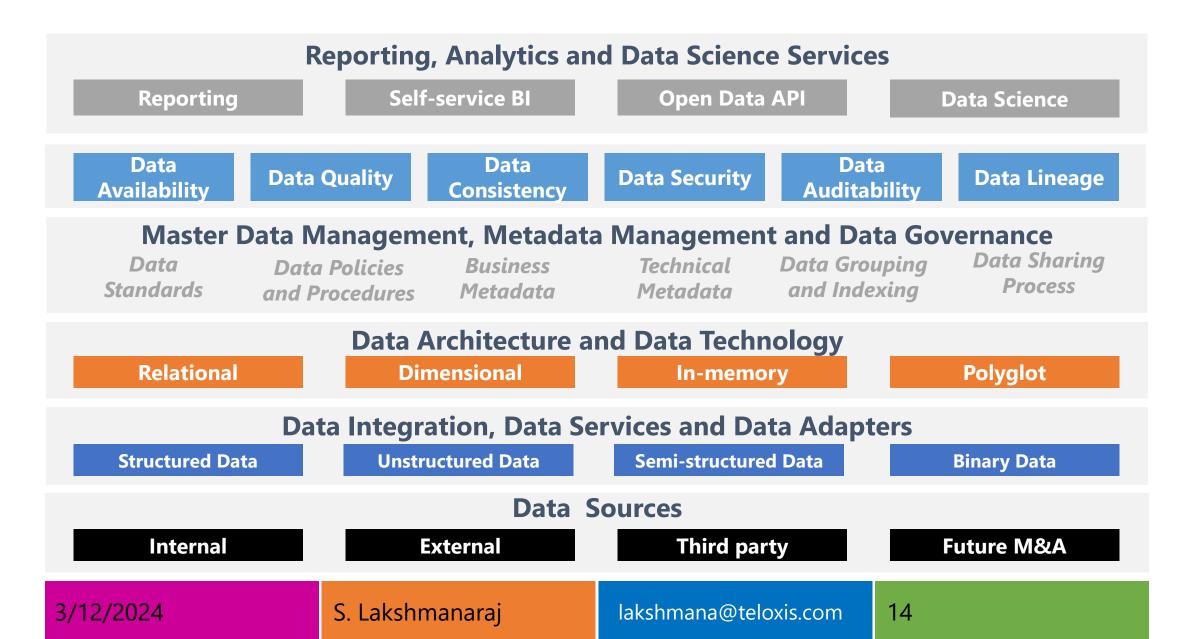
## High Level Generic Business Components Architecture



#### High Level Generic Connectivity Architecture

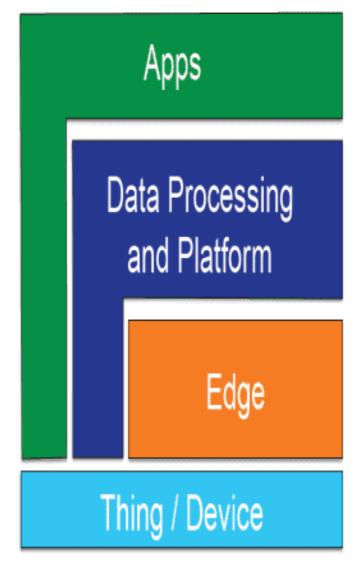


#### **Data Horizons**

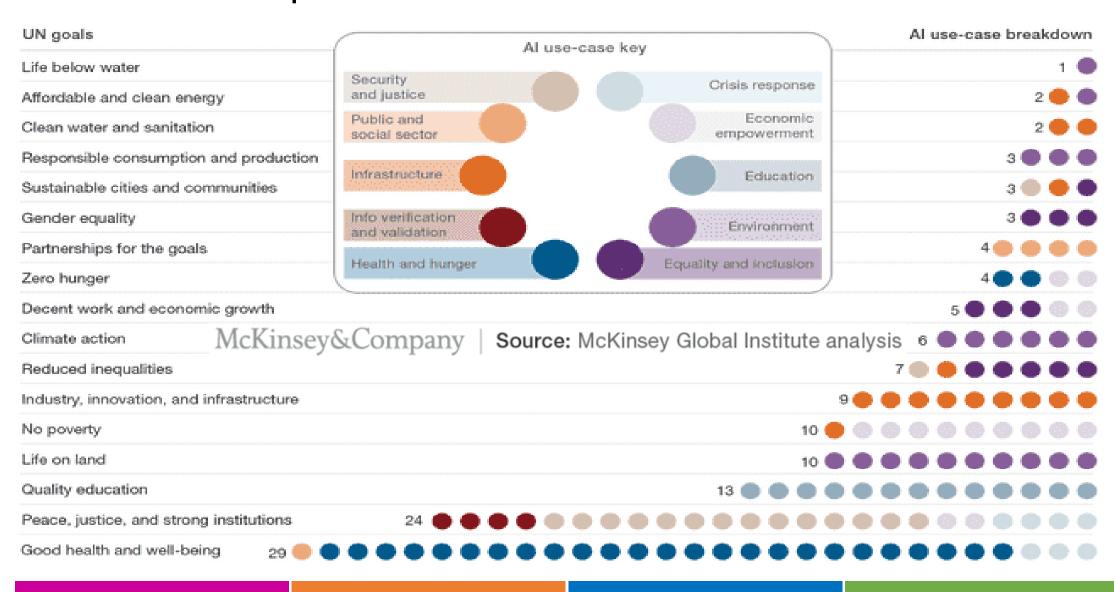


# High Level Generic Data Analytics 9 Steps Approach

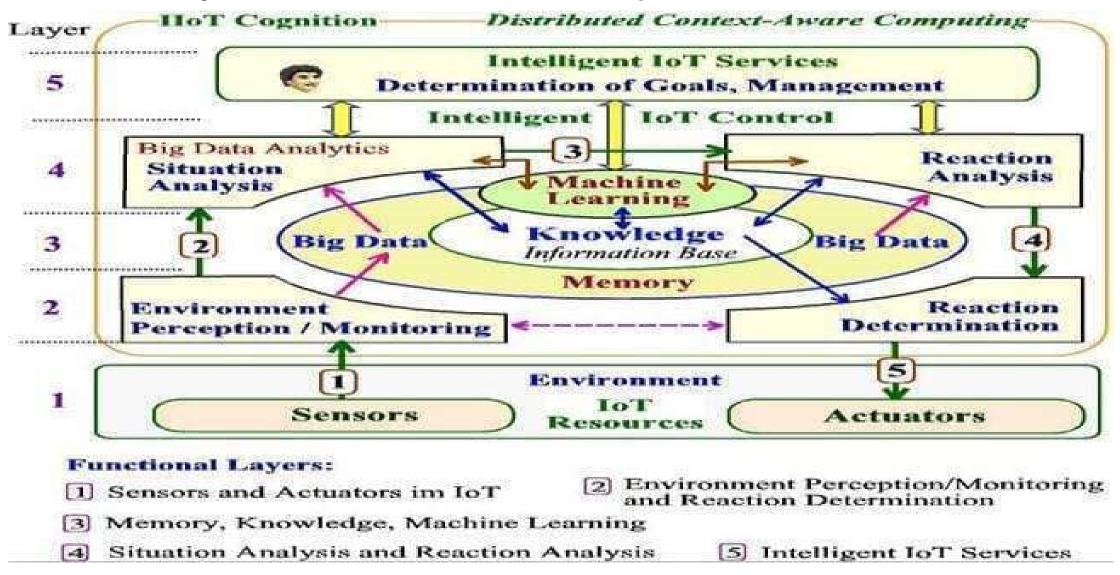
- 1. Identify the problem and the stakeholders
- 2. Identify what data are needed and where those data are located
- 3. Develop a plan for analysis and a plan for offline or periodic or near-time or real-time data retrievals or access
- 4. Extract, transform, load the data
- 5. Check, clean and prepare the data for analysis and automate in minimizing time
- 6. Analyze and interpret the data
- 7. Visualize the data
- 8. Disseminate the new knowledge
- 9. Implement the knowledge in the organization



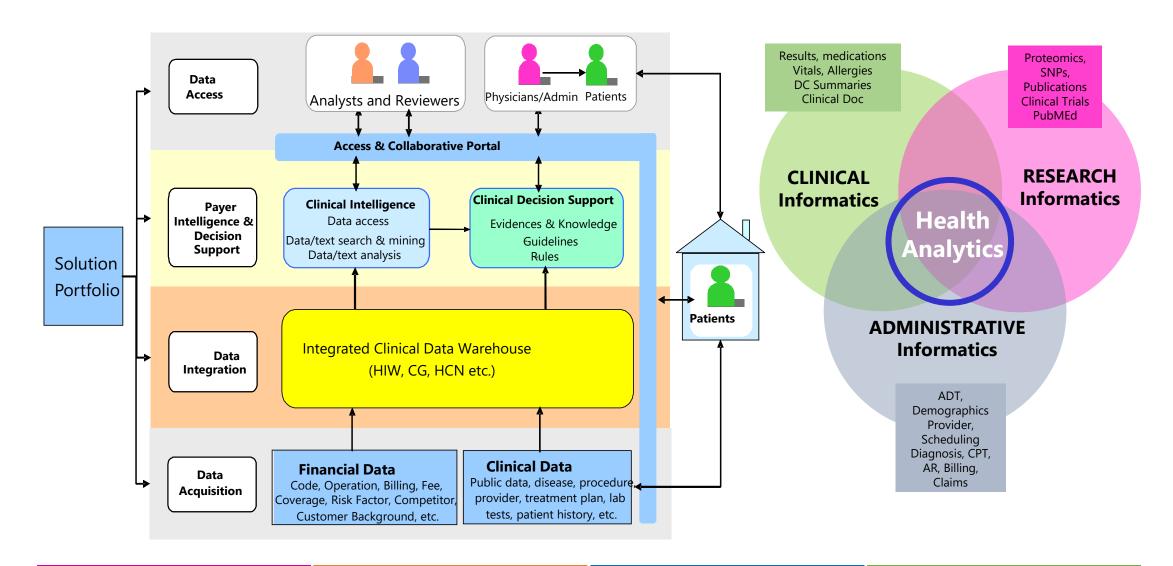
#### 1<sup>st</sup> and 2<sup>nd</sup> Step Data Points for UN SDG Goals



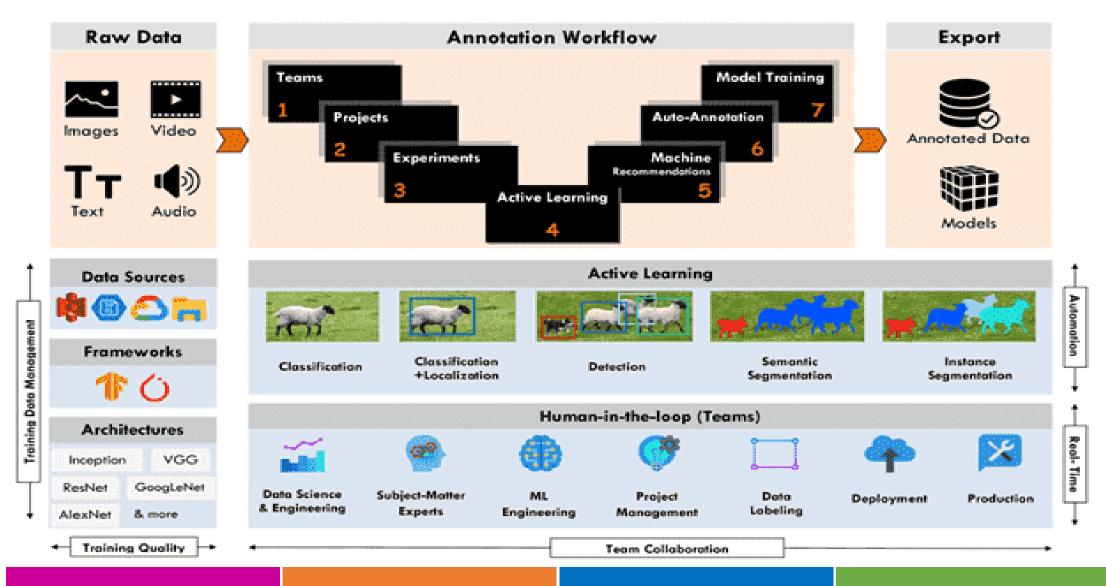
# Data Analytics Initial 1st to 5th Steps - IoT



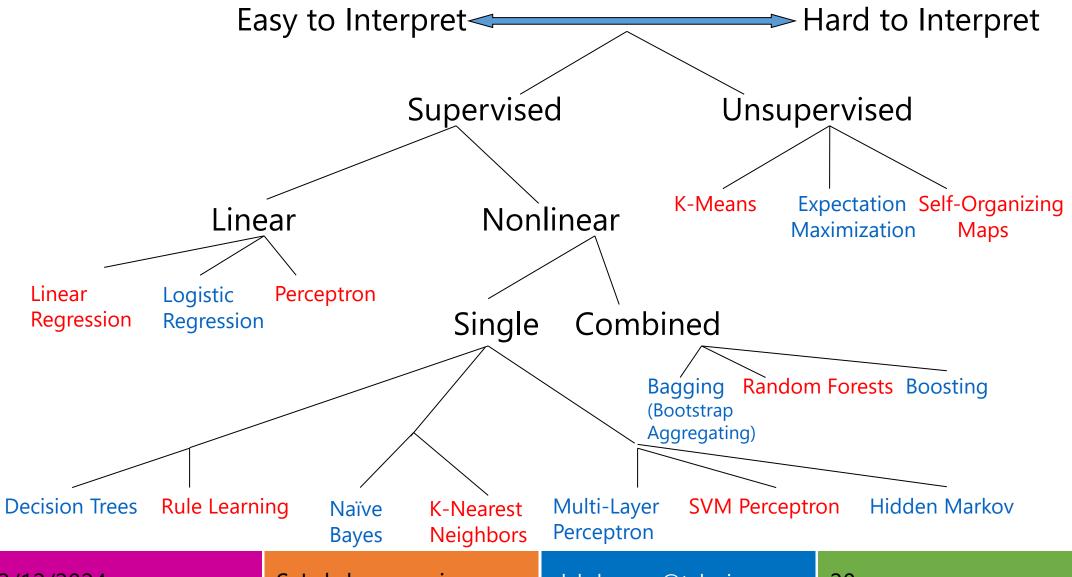
# Data Analytics Initial 1st to 5th Steps - Healthcare



## Data Analytics Initial 1st to 5th Steps - Healthcare



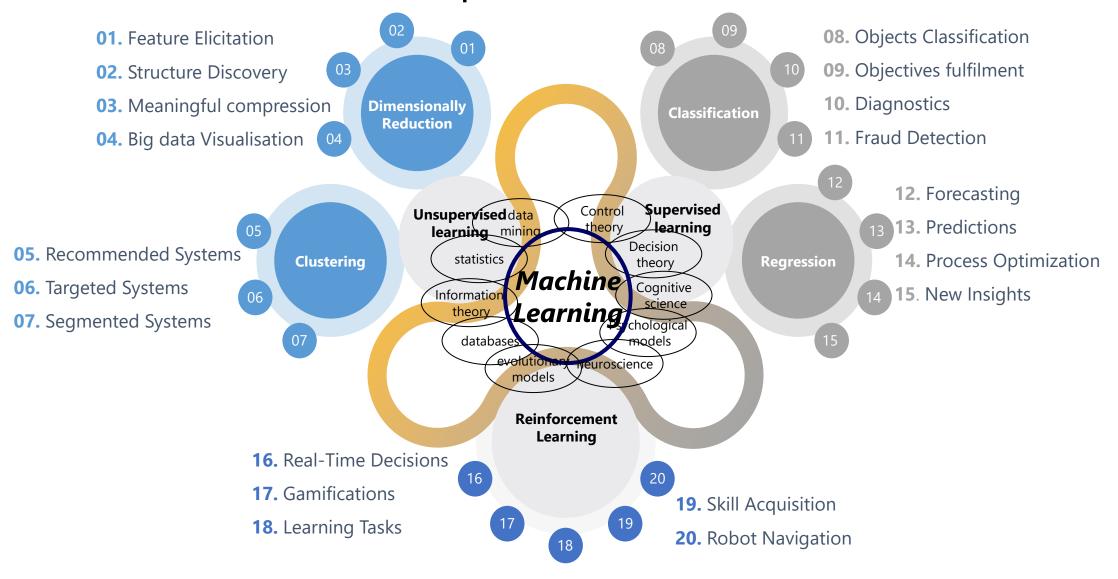
## Data Analytics Algorithms Used in Step 6



# Data Analytics Mid 6th and 7th Steps



#### AI/ML Initiatives for Step 7



# Data Analytics Final 8th and 9th Steps

- Disseminating the new knowledge
  - Write up the findings
  - Disseminate to the stakeholders
- Implementing the new knowledge
  - Requires participation of stakeholders



## Final Thoughts... Any Questions?

For more information, my Concept AI/ML activation models are published in <a href="https://ijmttjournal.org/archive/ijmtt-v66i11p502">https://ijmttjournal.org/archive/ijmtt-v66i11p502</a>

You can connect me at

https://www.linkedin.com/in/lakshmanarajsankaralingam/

