



SHRI MATA VAISHNO DEVI UNIVERSITY

SPONSORSHIP BROCHURE

FACULTY OF MANAGEMENT

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2K17

ABOUT THE UNIVERSITY

Shri Mata Vaishno Devi University (SMVDU) has been established under THE JAMMU AND KASHMIR SHRI MATA VAISHNO DEVI UNIVERSITY ACT, 1999. an Act of the J&K State Legislature (ACT No. XII of 1999 dated 12th May 1999) as an autonomous, highly Technical & fully Residential University. The University started functioning as an academic unit in Aug 2004 when it was inaugurated on 19th August 2004 at the hands of the then Hon'ble President of India Dr. A P J Abdul Kalam. Dr. Kalam also delivered the first lecture to the students of the University.

Our Honourable PRIME MINISTER Sh. NARENDRA MODI was the guest of honour in SMVDU's 5th convocation.





TATVA



TATVA is organised by the efforts of about 300 management students both from M.B.A and Msc Economics (5 year Integrated course). TATVA' 17 showcase Events, Management Conclave, Trade Fair and Cultural Bonanza.



EVENTS

❖ FORMAL EVENTS

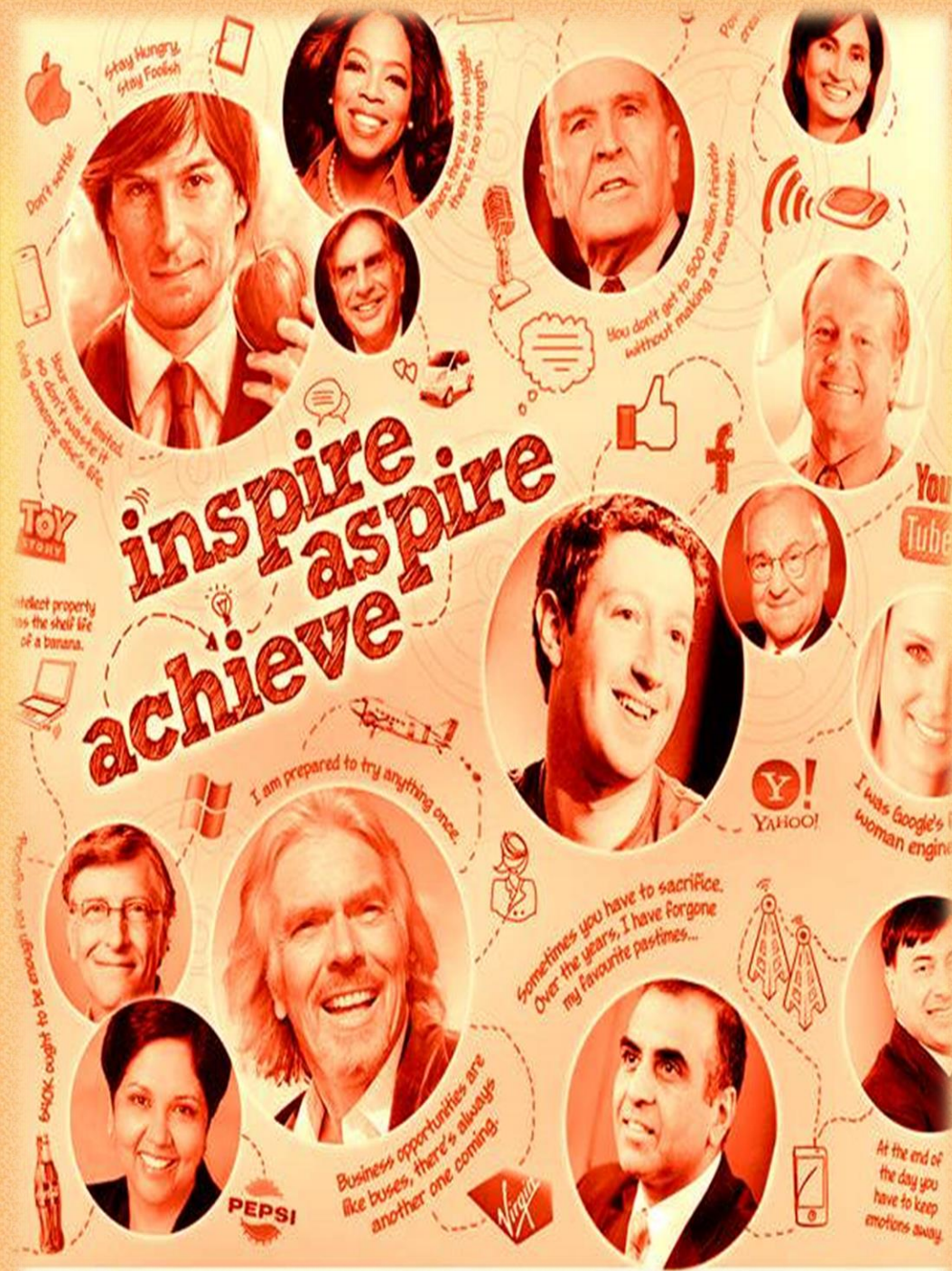
1. EMPRESARIO (Business Plan)
2. GLYPH (Create and communicate)
3. FUNK FROM JUNK (PRODUCT DEVELOPMENT)
4. FUTURE CEO
5. AD- MANIA
6. WELCOME TO HELL (Panel Discussion)
7. JINGLE MAKING (Rhyme)
8. MSAR (MARKET SITUATION AND REACTION.
9. JAM (Just a minute)
10. Stroke of Genius (Quiz)

❖ INFORMAL EVENT TREASURE HUNT

❖ MANAGEMENT CONCLAVE

❖ TRADE FAIR

❖ CULTURAL NIGHT



SPONSORSHIP OPPORTUNITIES

Proposal for being the Universe Category Sponsor

Amount for being the Universe category sponsor- 3,00,000/-INR

Benefits are:

- Universe category sponsor will be Title Sponsor of whole event.
- 8 free passes of musical night will be given to universe category sponsor.
- Only Title sponsor's hoarding will be displayed at the main entrance of the university.
- Large firm logo on all major venues.
- One stall for 2 days 75x75 sq. Feet @50% discount rate.
- Your brand logo would be listed on the official TATVA website, university website, and featured on all the banners, posters, flex, hoardings, ID cards, invitation letters (including the letters to be sent to the Governor of the state and other dignitaries), registration forms, T shirt, registration kits for all the attendees, certificates, passes/tickets, promo videos, etc.
- Your brand logo would be featured in our main brochure.
- Your brand logo would be covered by radio channels, leading media channels, leading newspapers and our media partners.
- Your brand logo would be promoted on our all online promotional activities i.e., YouTube, Instagram, Facebook etc.
- Your brand logo Selfie board would also be made.

Proposal for being the Galaxy Category Sponsor

Amount for being the Galaxy category Sponsor – 1,50,000/-INR

Benefits are:

- 5 free passes of musical night will be given to Galaxy category sponsor.
- Large firm logo on all major venues.
- One stall for 2 days 60x60sq.feet @25% discount rate.
- Your brand logo would be listed on the official TATVA website, university website, and featured on all the banners, posters, flex, hoardings, ID cards, invitation letters (including the letters to be sent to the Governor of the state and other dignitaries), registration forms, T shirt, registration kits for all the attendees, certificates, passes/tickets, promo videos, etc.
- Your brand logo would be featured in our main brochure.
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- Your brand logo Selfie board would also be made.

Proposal for being the Star Category Sponsor

Amount for being the Star sponsor -75,000/-INR

Benefits are:

- 4 free passes of musical night will be given to Star category sponsor.
- Large firm logo on all major venues. (Ten college hoardings).
- One stall for 2 days 45x45sq.feet @10% discount rate.
- Your brand logo would be listed on the official TATVA website, university website, and featured on all the banners, posters, flex, hoardings, ID cards, invitation letters (including the letters to be sent to the Governor of the state and other dignitaries).
- Your brand logo would be featured in our main brochure.
- Your brand logo would be covered by radio channels, leading media channels, leading newspapers and our media partners.

Proposal for being the Comet Category Sponsor

Minimum amount for being a Comet category sponsor – 50,000/ -INR

Benefits are:

- 3 free passes of musical night will be given to Comet category sponsor.
- Large firm logo on all major venues (Three college hoardings).
- One stall for 2 days 30x30sq.feet at prescribed rate.
- Your brand logo would be listed on the official TATVA website, university website, and featured on all the banners, posters, flex, hoardings.
- Your brand logo would be covered by radio channels, leading media channels, leading newspapers and our media partners.

Proposal for being the Meteoroid Category Sponsor

Minimum amount for being a Meteoroid category sponsor – 20,000/-INR

Benefits are:

- 2 free passes of musical night will be given to Meteoroid category sponsor.
- Large firm logo on one major venue.
- One stall for 2 days 15x15sq.feet at prescribed rate.
- Publicity in newspapers, radio, TATVA website.



SPONSORSHIP BENEFITS



HOW TO REACH

KATRA

The Campus of Shri Mata Vaishno Devi University is situated in the cradle of serene Trikuta Hills and its proximity to the spiritually and Culturally rich pilgrimage centre KATRA



Reach

There are two ways to reach Shri Mata Vaishno Devi University from Jammu either by taxi or Public buses. You can also arrive directly to Katra Railway Station and take local bus to University.

Connect

If you are coming from public buses then from Jammu station you have to take a bus till Lower Domail and apparently from there to University and at the same time if you are taking taxi then from Jammu Station or Airport its easily available

Invest

If you have opted for a bus then the prices are very nominal and at the same time taxi from Jammu Station will take 600 to 1100 bucks





CONTACT:

Faculty Co-ordinator

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Co-ordinator Sponsorship Team-

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Visit our facebook page -  TATVA- THE MANAGEMENT FEST OF SMVDU