Contact

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Top Skills

Wireframing

E-Commerce

Web development

Lucy Kamau

UI/UX designer | Web Designer | Web Developer | Front-End Developer

Wote, Makueni, Kenya

Experience

Gemstone Technoglobal Limited
UI/ UX designer
June 2024 - Present (10 months)
Nakuru, Kenya

- UI/UX Design Strategy: Developed and executed user-centered design strategies that aligned with business goals and enhanced user engagement.
- User Research & Testing: Conducted user interviews, surveys, and usability testing to gather insights and refine design decisions, ensuring alignment with user needs.
- Wireframing & Prototyping: Created detailed wireframes, mockups, and interactive prototypes to visualize user flows and improve design clarity for developers and stakeholders.
- Cross-Functional Collaboration: Worked closely with product managers, developers, and other stakeholders to deliver consistent, high-quality design solutions across web and mobile platforms.
- Design System Development: Built and maintained a cohesive design system with reusable components and design patterns, ensuring consistency and efficiency across the company's digital products.
- Accessibility Implementation: Applied accessibility standards to ensure inclusive design, allowing for a better experience for all users.
-Enhanced User Satisfaction: Improved user satisfaction metrics by introducing intuitive, visually appealing, and efficient interfaces that streamlined user workflows.
- Streamlined Development Process: Developed a design system that reduced design and development time for new features, accelerating product launch timelines.
- Positive Stakeholder Feedback: Received commendations from stakeholders for the improved user experience and the professional, modern look of the digital products.
- Adaptable and Scalable Solutions: Created scalable UI/UX solutions that adapted to user needs and allowed for seamless expansion into new digital product features.

My Gift Harbour
Web Designer
April 2024 - June 2024 (3 months)
Nairobi County, Kenya

- Website Design & Layout Creation: Designed visually appealing, user-friendly layouts optimized for both desktop and mobile devices.
- Brand Identity Alignment: Collaborated with the client to ensure the website reflected My Gift Harbor's brand values and voice through cohesive color schemes, typography, and graphics.
- User Experience (UX) Optimization: Conducted user research and applied UX principles to enhance site navigation, improve customer journey flows, and maximize conversion rates.
- Front-End Development: Translated design mockups into responsive web pages using Wordpress
- Product Page Enhancements: Created engaging product pages that highlighted features, benefits, and images, supporting user decision-making.
- SEO Implementation: Implemented basic SEO practices to improve search engine ranking and increase organic traffic.
- Increased Conversion Rate: Achieved 70% conversion rate by redesigning the checkout process to reduce friction and enhance user experience.
- Enhanced User Retention: Improved user retention metrics by optimizing site speed and streamlining navigation.
- Boosted Organic Traffic: Successfully increased organic traffic through SEO improvements and user-centered design.
- Positive User Feedback: Consistently received positive feedback on the website's aesthetics, functionality, and ease of use, contributing to My Gift Harbor's brand reputation.

Sumba Group Limited
Office Administration and system support expert
April 2022 - April 2023 (1 year 1 month)
Nairobi, Kenya

As an Office Administrator and System Support Expert at Sumba Group Limited, I was responsible for managing the day-to-day operations of the office while also providing technical support for our internal and external software systems.

Some of my key accomplishments in this role include:

1. Implementing a new system for managing helpdesk tickets, which reduced response times by 50% and improved client satisfaction.
2. Reducing system downtime by 30% through implementing a new system for monitoring and addressing system issues in real-time.
3. Providing training and support to staff on a variety of systems and processes, which led to a 20% increase in efficiency and reduced errors.
4. Collaborating with cross-functional teams to identify opportunities for process improvement and system optimization.
5. Coordinating and managing multiple projects simultaneously, ensuring that deadlines were met and all stakeholders were kept informed.
6. Providing high-quality customer service to clients, which led to a 40% increase in customer satisfaction.
7. Maintaining accurate records and documentation, which improved the organization's compliance with regulatory requirements.
8. Managing office supplies and equipment, ensuring that all staff had the resources they needed to work effectively.

9. I also learned new web technologies

Throughout my tenure at Sumba Group Limited, I demonstrated a strong ability to manage multiple tasks and projects while maintaining a high level of attention to detail. I am skilled in using a variety of software applications, including Microsoft Office, and am experienced in providing technical support to both internal and external stakeholders.

I am excited to bring my skills and experience to a new role and am confident that my expertise in office administration and system support will make a valuable contribution to any organization. Please feel free to reach out to me to learn more about my experience and how I can add value to your team.

craterNet
1 year 3 months

Internship Trainee
April 2021 - April 2022 (1 year 1 month)
Nakuru, Kenya

Worked at Craternet as an Information Technology(IT) Intern

-Participated in project development through entire Software Development Lifecycle (SDLC) for Angazia Sacco Management Information System.

-Adhered to best practices for software development methodology and web security.
-Created and implemented database designs and data models.
-Created scripts and processes for data integration and maintenance.
-Built databases and table structures following MARIADB architecture methodology for web applications.
-Contributed to team-based IT projects by lending assessment and management services.
-Handled computer system troubleshooting and provided technical support to entire team for computer operations.
-Identified and solved technical issues using variety of diagnostic tools and tactics.
-Developed and maintained strong client relationships to deliver exceptional customer service and problem resolution.
-Installed, modified and repaired software and hardware to resolve technical issues.
-Built and provided basic end-user troubleshooting and desktop support on Windows and Linux systems.
-Trained and supported end-users with software, hardware and network standards and use processes.

Juniour web developer
February 2021 - April 2022 (1 year 3 months)
Nakuru, Kenya

Freeton Africa
Voice Over Artist
August 2021 - December 2021 (5 months)
Russia

As a Voice Over Artist at Ever Scale Africa, I was responsible for providing high-quality voice-over services for a variety of projects, including commercials, documentaries, animations, and e-learning materials. I played a key role in bringing scripts to life and creating engaging content that resonated with audiences.

Some of my key accomplishments in this role include:

1. Recording and producing voice-overs for over 100 projects, which received positive feedback from clients and audiences.
2. Collaborating with clients to develop creative briefs and scripts, which resulted in highly engaging and effective content.

3. Ensuring that all recordings were of high quality and met clients' specifications, which resulted in a 90% client satisfaction rate.
4. Staying up-to-date with the latest trends and techniques in the voice-over industry, which enabled me to deliver high-quality and relevant content to clients.

Throughout my tenure at Ever Scale Africa, I demonstrated strong communication skills and the ability to work collaboratively with clients and other team members. I am skilled in using a variety of recording and editing software, including Audacity and Adobe Audition, and am experienced in providing professional voice-over services to clients across different industries.

I am excited to bring my skills and experience to a new role and am confident that my expertise in voice-over services will make a valuable contribution to any organization. Please feel free to reach out to me to learn more about my experience and how I can add value to your team.

Ngera Computer Garage
Web Administrator
April 2021 - August 2021 (5 months)
Kenya

As a Web Administrator at Ngera Computer Garage, I was responsible for designing and managing the organization's website and ensuring that it was up-to-date, secure, and easy to use. I played a key role in maintaining the organization's online presence and ensuring that it was optimized for search engines and user experience.

Some of my key accomplishments in this role include:

1. Redesigning the organization's website to improve user experience and increase traffic by 50%.
2. Developing and implementing a content strategy, which increased engagement and led to a 30% increase in leads.
3. Ensuring the security of the organization's website by implementing robust security protocols and conducting regular vulnerability assessments.
4. Managing the organization's social media accounts, which increased engagement and brand awareness.
5. Providing training and support to staff on website management and digital marketing strategies.

Throughout my tenure at Ngera Computer Garage, I demonstrated strong technical skills and the ability to manage multiple projects simultaneously. I am skilled in using a variety of web development tools, including HTML, CSS, and WordPress, and am experienced in developing and implementing digital marketing strategies.

I am excited to bring my skills and experience to a new role and am confident that my expertise in web administration and digital marketing will make a valuable contribution to any organization. Please feel free to reach out to me to learn more about my experience and how I can add value to your team.

Education

Rift Valley Institute of Science and Technology
Diploma, Information communication Technology · (September 2018 - December 2022)