

# Leslie Kweon

## User Experience Designer

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### EDUCATION

#### **UX Design Certificate**

CareerFoundry, March 2021

#### **Psychology (BA)**

Emory University, 2017

### SKILLS

User Research  
Competitive Analysis  
User Personas  
Card Sorting  
Information Architecture  
Wireframing  
Prototyping  
Usability Testing

### TOOLS

Figma  
Optimal Sort  
Usability Hub

### LANGUAGES

Korean

### PROJECTS

#### ***pinch of salt***

- Food expert app prototype created in UX course
- Carried out user research, collecting insight to create user personas
- Started from low – fidelity wireframes to a high – fidelity prototype using grid systems, focusing on UI design as well
- Conducted usability testing, incorporating feedback into design iterations

#### ***QuiVo***

- Vocabulary app created during CareerFoundry intro course
- Conducted competitor analyses and user research to identify pain points
- Performed user testing with mid – fidelity prototype

### EXPERIENCE

#### **English Language Instructor**

NOV 2018 – NOV 2019

*Chungdahm Learning*

- Taught English language to Korean students, ranging from 1st to 5th grade, focusing on speaking and writing skills
- Conducted one – on – one coaching sessions to help students with sentence structures and grammar
- Created writing samples to guide students in their descriptive writing skills, improving their abilities in brainstorming ideas
- Worked closely with native teachers, reporting students' skills and behaviors with daily evaluations

#### **Research Assistant**

AUG 2017 – NOV 2018

*Emory University*

- Assisted with data entry, using databases for statistical analysis with SPSS
- Transcribed audio recordings of participant research interviews, maintaining accuracy for qualitative data
- Reviewed and prepared questionnaires for participants, collecting demographic and background information

#### **Database Management Assistant**

OCT 2015 – MAY 2017

*Emory University*

- Created personnel and administration databases with FileMaker Pro, from designing layouts to implementing use of database
- Performed various administrative tasks including filing and scanning documents

#### **Office Assistant**

MAY 2016 – AUG 2016

*Emory University, Goizueta Business School*

- Provided clerical support, managed phone calls and greeted interviewees
- Aided directors with projects involving data management