

## PRIVACY POLICY

Kumar Ashutosh built the "Brand Checker - Made in India" app as an Ad Supported app. This SERVICE is provided by Kumar Ashutosh at no cost and is intended for use as is.

This page is used to inform visitors regarding my policies with the collection, use, and disclosure of Personal Information if anyone decided to use my Service.

If you choose to use this Service, then you agree to the collection and use of information in relation to this policy. No personal information is collected and shared over the server at all. Camera permission is required to take photos; however, the photos are just used to extract the text and they are not stored either on user's device or our server at all. The app can work offline as well with no need of internet required.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at Brand Checker - Made in India unless otherwise defined in this Privacy Policy.

### Information Collection and Use

For a better experience, while using our Service, we may require suggestions from our users in form of email. However, it is user's decision and that email app is user's choice of app. We are not promoting or suggesting use of any app whatsoever. The email is only used to take suggestion from users in terms of any Brand Name which may have been missed and can help us improve our data list of brands in India.

**No personal data is collected at any time. No data from user's device is sent over server other than email which is user's choice and will only happen if user chooses to do so for improving our data.**

The app does use third party services that may collect information used to identify you.

Link to privacy policy of third-party service providers used by the app

- Google Play Services - For app distribution, release management and tracking health of the app as per google play console policy.
- AdMob - For showing advertisement to support for the app.

### Cookies

Cookies are files with a small amount of data that are commonly used as anonymous unique identifiers. These are sent to your browser from the websites that you visit and are stored on your device's internal memory.

This Service does not use these "cookies" explicitly. However, the app may use third party code and libraries that use "cookies" to collect information and improve their services. You have the option to either accept or refuse these cookies and know when a cookie is being sent to your device. If you choose to refuse our cookies, you may not be able to use some portions of this Service.

### Service Providers

I may employ third-party companies and individuals due to the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or

- To assist us in analyzing how our Service is used.

I want to inform users of this Service that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

### **Security**

I value your trust and we are striving to use commercially acceptable means of protecting it. There is no data being transferred to us at all. No data is collected and/or shared with any third party which may be deemed of personal category.

### **Links to Other Sites**

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by me. Therefore, I strongly advise you to review the Privacy Policy of these websites. I have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

### **Changes to This Privacy Policy**

I may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. I will notify you of any changes by posting the new Privacy Policy on this page.

This policy is effective as of 2020-07-17.

### **Contact Us**

If you have any questions or suggestions about this Privacy Policy, do not hesitate to contact us at [support@lkyashu.com](mailto:support@lkyashu.com).