A Short Introduction to Networks and Model Comparisons

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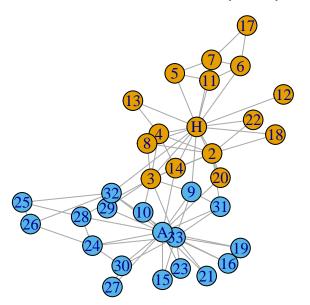
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What is a Network?

- Using terminology from graph theory, a graph $G=(V,\,E)$ is a structure that consists of a set V of vertices (nodes, actors, etc.), and a set E of edges (links, relationships, etc.)
- Able to display multiple layers of data
- Four major groups: technological, biological, social, informational

Example: Karate Club of Zachary (1977)



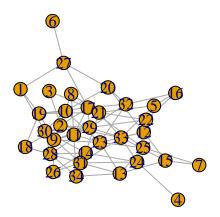
Can we simulate this?

- What graph models/graph generators will we choose?
- What characterstics of the observed graph will we choose to look at?
- What are some methods to access accuracy?

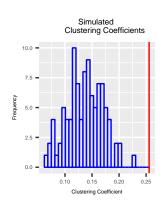
Erdos-Renyi Model

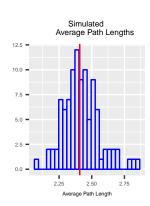
A graph model/generator with two parameters

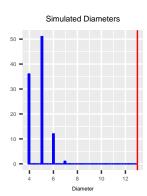
- N: the number of vertices
- p: the probability of a link forming between any two pairs of nodes



Simulation







What's Next?

Choose a different model!

• Barabasi-Albert, Watts-Strogatz, ERGMs, R-MAT, HOT, COLD, ...

Look at other properties of networks

Degree distributions, centrality measures, hub-like nodes, . . .

Sources

Chakrabarti, Deepayan, and Christos Faloutsos. "Graph mining: Laws, generators, and algorithms." ACM computing surveys (CSUR) 38.1 (2006): 2.

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