

# HOME PAGE CONTENT

Header - Soapify Logo

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Featured product (under navigation bar)

Soapify Premium Kit

Picture of the premium kit (right)

(Left) Description:

Enjoy father's day with Soapify's premium kit. A kit that provides a high-demand commodity (hygiene goods) at a reasonable price point that customers can get delivered straight to their doorsteps, thus decreasing the consumers' need to go outside and risking their wellbeing. Meanwhile, in order to reduce the detrimental effects of single-use plastics on the environment, the kit introduces high-quality, reusable containers and small yet packaging-efficient pods that have been designed to be used anywhere, at any time.

- x1 300mL Foaming Bottle
- x1 300mL Spray Bottle
- 3 pieces Soap Pods in resealable pouch
- 3 pieces Disinfectant Pods in resealable pouch
- x1 300mL Spray Bottle of Alcohol

[photos of Soap pods] (under product feature)

Disinfectant pods

Soapify's disinfectant pods are made up of hypochlorous acid. Each tablet contains 5g of pure disinfectant, which can be perfectly diluted in 300mL of water in order to create a safe to use disinfectant solution. Hypochlorous acid has a strong antibacterial, antifungal, and antiviral effect, and is one of the few household cleaning products accessible that is non-toxic to people while yet being fatal to the majority of bacteria and viruses that pose a health risk. When sold in the kits, Soapify will include 3 disinfectant pods in a resealable paper bag. In the refill packs, the

disinfectants will be sold by 10's to reduce wasteful shipping. The pods themselves are compact and water-soluble, thus making them able to dissolve within 5 minutes of dropping into warm water.

## Video of Soapify package process (under disinfectant pods)

[Package process video] (left)

(right)

description: The company's soap and disinfectants are packaged as sustainable tablets that come in a resealable package, this eliminates the need for single-waste packaging (such as plastic bags) that often come with products from large manufacturers.

## Footer

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