

FAQS page

Header - Soapify Logo

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[Photos about significance and facts about recycle]

Tagline

“The safe, secure, and selfless choice.”

Soapify considers itself safe because they seek to benefit both the consumers and their environment. The ingredients of each individual product are also carefully researched and tested by the owners to ensure that none will bring harm towards any of the stakeholders. Moreover, the company values security by guaranteeing effectiveness and safety for each and every product, so that customers can rest assured whenever they use products from Soapify. Finally, choosing Soapify counts as a selfless choice because anyone who purchases eco-friendly products from a company that aims to care for the environment is doing so out of the love for the planet and all its inhabitants. Thus, the tagline was a perfect fit for Soapify.

About us

The name 'Soapify' is a combination of the words soap and purify. ‘Soap’ pertains to one of the company’s main products: the soap pods. At the same time, the word ‘purify’ encompasses the remainder of Soapify’s product line: disinfectant pods and alcohol, all of which work to purify the customer's surroundings. Similarly, Soapify also gives off a catchy ring, thus the owners thought that this name would make it easier for the consumers to remember and would get their attention as well.