

Lucas Lagoa

UX/UI Designer specialized in Mobile & Web | Skilled in Research, Prototyping, and Usability Testing

PROFESSIONAL SUMMARY

Creative and results-driven UX/UI Designer with hands-on experience in mobile and web design. Skilled in user research, wireframing, prototyping, and usability testing. Strong ability to translate complex data into intuitive interfaces that improve user engagement. Passionate about accessibility, clean UI, and solving real problems through human-centered design. Fluent in English, with international education and teamwork experience.

EDUCATION

Front End Bootcamp @ Santander Bootcamp

JUN 2025 - AUG 2025

UX UI Design College @ Tamwood - Vancouver, Canada

NOV 2023 - OCT 2024

WORK EXPERIENCE

UX/UI Designer (Volunteer) @ Cursinho Nubo

DEC 2024 - PRESENT

- Led the full redesign of Nubo's mobile and web platforms, resulting in a 25% increase in active usage.
- Designed and launched the "Nubo Sisu" landing page, attracting 3,545 visits in 3 days and increasing sign-ups by 15%.
- Collaborated with the data team to turn complex datasets into visual dashboards, improving stakeholder understanding by 20%.
- Conducted usability testing with target users, identifying key friction points and implementing solutions that raised user retention by 30%.
- Applied principles of accessibility and mobile-first design across all project stages.

CONTACT

llplagoa@gmail.com

+55 19 99535-9443

lucaslagoa.github.io/

linkedin.com/in/llplagoa

SKILLS

- User Research
- Wireframing
- Prototyping
- Usability Testing
- Interaction Design
- Visual Design
- Responsive Design
- Accessibility (WCAG)
- Information Architecture
- A/B Testing
- Agile
- Lean UX

TOOLS

- Figma, FigJam, Miro, Canva, Jira
- HTML, CSS, Javascript
- Python (basic/intermediate)
- SQL (basic)