Lucas Lagôa

UX/UI Designer specialized in Mobile & Web | Skilled in Research, Prototyping, and Usability Testing

Contact and Portfolio

- ✉ Email: llplagoa@gmail.com
- ☎ Phone: +55 19 99535-9443
- 🔗 Linkedin: linkedin.com/in/llplagoa
- 💼 Portfolio: lucaslagoa.github.io/

Professional Summary

Creative and results-driven UX/UI Designer with hands-on experience in mobile and web design. Skilled in user research, wireframing, prototyping, and usability testing. Strong ability to translate complex data into intuitive interfaces that improve user engagement. Passionate about accessibility, clean UI, and solving real problems through human-centered design. Fluent in English, with international education and teamwork experience.

Work Experience

UX/UI Designer (Volunteer) - Nubo Cursinhos | Dec 2024 - Present

- Led the full redesign of Nubo's mobile and web platforms, resulting in a 25% increase in active usage.
- Designed and launched the "Nubo Sisu" landing page, attracting 3,545 visits in 3 days and increasing sign-ups by 15%.
- Collaborated with the data team to turn complex datasets into visual dashboards, improving stakeholder understanding by 20%.
- Conducted usability testing with target users, identifying key friction points and implementing solutions that raised user retention by 30%.
- Applied principles of accessibility and mobile-first design across all project stages.

Education

Tamwood Career College – ILAC | Canada

UX/UI Design Co-op Program – 2024

International program focused on UX theory and practical UI design using Figma. The first two modules covered user research, information architecture, user journeys, wireframes, and human-centered design principles. The final modules were dedicated to building real-world portfolio projects, with an emphasis on prototyping, usability testing, and applying agile methodologies.

Core skills

User research, Wireframing, Prototyping, Usability testing, Interaction design, Visual design, Responsive design, Accessibility (WCAG), Information architecture, A/B testing, Agile, Lean UX

Tools

- Figma - FigJam - Miro - Canva - Jira - HTML, CSS and Javascript

Languages

English — Fluent
French — Beginner/Intermediate (A2)