AMAL LATIF

Laguna Hills, CA | LinkedIn | GitHub
657.527.1747 | latifamal1025@gmail.com

EDUCATION

MASTER OF SCIENCE, BUSINESS ANALYTICS | UNIVERSITY OF IRVINE, PAUL MERAGE SCHOOL OF BUSINESS | IRVINE, CA

BACHELOR OF SCIENCE, BUSINESS ADMINISTRATION, COMPUTER INFORMATION SYSTEMS | CALIFORNIA STATE POLYTECHNIC UNIVERSITY | POMONA, CA

EXPERIENCE

SOCIAL MEDIA DIGITAL MARKETING INTERN | WONDER WOMAN TECH | LONG BEACH, CA | May 2024 – August 2024

Assisted with social media strategy, content planning, creation, scheduling, community management, and engagement for Wonder Women Tech's social media platforms, including Instagram.

TECHNICAL PROJECTS

KITTYECLIPSE ROBOTIC CAT | CAL POLY POMONA | DEC 2024 – PRESENT
• Programmed emotional response algorithms in Python for therapeutic robotic companion
• Collaborating with hardware team to integrate touch/sound sensors

NASA FOOD DESERT MAPPER | NASA SPACE APPS CHALLENGE | OCT 2024
• Developed interactive web app using HTML/CSS/Leaflet.js to visualize food deserts
• Integrated USDA datasets with community-reported data points

WOMEN IN TECH WEBSITE REDESIGN | CAL POLY POMONA | MAY 2024 – SPRING 2025
• Co-led development of Node.js website with 200+ active members
• Implemented ADA-compliant design for key pages

LEADERSHIP AND ACTIVITIES

• Women in Tech (WIT) | Active Member | Spring 2024 – Spring 2025
• Software Engineering Association (SEA) | Member | Summer 2024 – Spring 2025
• Management Information Systems Student Association (MISSA) | Active Member | Spring 2024 – Spring 2025

TECHNICAL SKILLS

• Programming: Python, SQL, C++, Java, HTML/CSS
• Data Analysis: Excel, Oracle VirtualBox, Linux
• Design: Canva, CapCut
• Languages: Fluent in Urdu and Hindi