Lauren Park

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Education

B.S | JAMES MADISON UNIVERSITY | AUGUST 2018-MAY 2022

- Major: Media Arts & Design – Concentration in Interactive Design (GPA: 3.6)
- Extracurricular Activity: Mentor at physical activity and wellness center in efforts to efforts serve Individuals with disabilities, older adults, chronic conditions, refugees, at-risk youth, and many others

Experience

WEB DEVELOPER | WXJM 88.7 FM | AUGUST 2021-MAY 2022

- Redesign and modify WordPress to be more intuitive
- Collaborate with 9 other members and users to make the site more user-friendly
- Make strategic design decisions and the user experience of communications and product

SALES ASSOCIATE | NORDSTROM | MAY 2019 – JANUARY 2022

- Ensure high levels of customer satisfaction through excellent sales service
- Assess customers' needs and provide assistance and information on product features
- Follow and achieve department sales goals on a monthly and quarterly basis

COMMUNICATION SCIENCE & DISORDERS TEACHERS ASSISTANT | JAMES MADISON UNIVERSITY | SEPTEMBER 2019 – DECEMBER 2019

- Facilitate a section and hold weekly office hours supported numerous classroom teachers in implementing a developmentally appropriate curriculum for a group of 100+ students

UX/UI INTERN | TRIMBLE | NOVEMBER 2018 – FEBURARY 2019

- Apply strategic thinking to deliver solutions that account for both user needs and business goals
- Design user interfaces by rapidly executing low to high-fidelity wireframes, mockups, and interactive prototypes to support multiple development teams
- Create design assets using tools with Adobe XD
- Build collaborative working relationships with product management, marketing, engineering, and other design team members

Projects and Research

UX DESIGNER | 'GRATITAP' FOR ACM CHI CONFERENCE | AUGUST 2021-APRIL 2022

- Create sitemaps and information architecture
- Apply mobile first and responsive design methods on Figma
- Utilize a wide array of industry tools with Axure and Behavioral Psychology research methods and ethics

UX/UI DESIGNER & FRONT-END DEV. | OLE SCHOOL ALUMUNI GROUP | FEBURARY 2022-MAY 2022

- Design, build, and improve JavaScript, HTML and CSS on Visual Studio Code & Bootstrap over a 3-month period
- Conduct usability tests and results analysis
- Create user persons, journeys, and flows based on our target goal
- Responsible for user flow, interaction design, design documentation, and data handling research