

Features	Type	Meaning	Number of Unique Values	%Null	Example
browser	object	The browser used	29	0	Safari, Chrome, ...
visitNumber	int64	The session number for this user. If this is the first sessions, then this is set to 1	179	0	1, 2, 7 ...
visitId	int64	An identifier for this session. This is part of the value usually stored as the _utmb cookie. This is only unique to the user. For a completely unique ID, you should use a combination of fullVisitorId and visitId.	70478	0	1499949144, 1499948762, ...
visitStartTime	int64	The timestamp (expressed as POSIX time)	70578	0	1499949144, 1499948762, ...
date	datetime	The date of the session in YYYYMMDD format.	31	0	20170713, 20170713, ...
visits	int64	The number of session (for convinience). This value is 1 for sessions with interaction events	1	0	1
hits	int64	Total number of hits within the sessions	140	0	1, 18, 22, ...
pageviews	float64	Total number of pageviews within the sessions	104	0.02228	1.0, 12.0, 15.0, ...
timeOnSite	float64	Total time of the session	2377	50.86615	187.0, 382.0, 916.0, ...
bounces	float64	Total bounces (for convenience). For a bounced session, the value is 1, otherwise it is null	1	49.30095	1.0, NaN
transactions	float64	Total number of ecommerce transactions within the session	4	98.56431	NaN, 1, 2, 3, ...
transactionRevenue	float64	Total transaction revenue within the session	780	98.56431	NaN, 2.055000e+07, ...
source	object	This section contains information about the traffic source from which the session originated	97	0	google, (direct), youtube.com, ...
fullVistorId	object	The unique visitor ID	61262	0	6790377449422490000, ...