

# LAUREN LEAGUE

UI DESIGNER & DEVELOPER

portfolio: [laurenleague.io](http://laurenleague.io)

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## ABOUT

- 1 A quick learner most comfortable in fast-paced work environments.
- 2 Team player that values feedback and critique as tools for improvement.
- 3 Skilled communicator that specializes in bridging the gap between engineering and design teams.

## SKILLS

-  photoshop (7 years)
-  illustrator (7 years)
-  sketch (2 years)
-  html (6 years)
-  css (scss) (6 years)
-  javascript (5 years)

## HOBBIES

-  cooking
-  camping
-  painting
-  tennis

## EXPERIENCE



### Web Designer Associate ..... Oct 2015 - Oct 2017

University of Michigan Health System

Department of Surgery - International Center for Automotive Medicine

- Shipped responsive, visually striking web and mobile interfaces using **HTML, CSS, and JavaScript** that **improved the department's external reputation**.
- Spearheaded the reorganization, rebranding, and UI design of numerous legacy sites, which greatly **increased usability and visual appeal**.
- Led the overhaul of the department's websites and online tools by building a custom CMS that **automated website maintenance and saved hours of time**.



### Multimedia Designer ..... Dec 2014 - Oct 2015

University of Michigan

Health Management Research Center

- Led the design of the department's HRA (a web application) that **95% of our surveyed audience chose over our competitors' HRA's**.
- Created infographics, product logos, icons, stylized imagery, and promotional materials for events, which **attracted more clients**.



### Designer ..... Summer 2014

HoppApp

- **Surveyed users** from our target demographic, collected data, and used it to design the user interface of the app.
- Designed branding and marketing materials, which gave the company an identity, a direction, and **attracted customers and business partners**.

## EDUCATION



### Dual Bachelor's Degree ..... Aug 2014

University of Michigan

- **B.A. in Design** - Penny W. Stamps School of Art & Design
- **B.A. in Psychology** - College of Literature, Science, and Arts