

OUR BRAND

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AIA ONE BILLION

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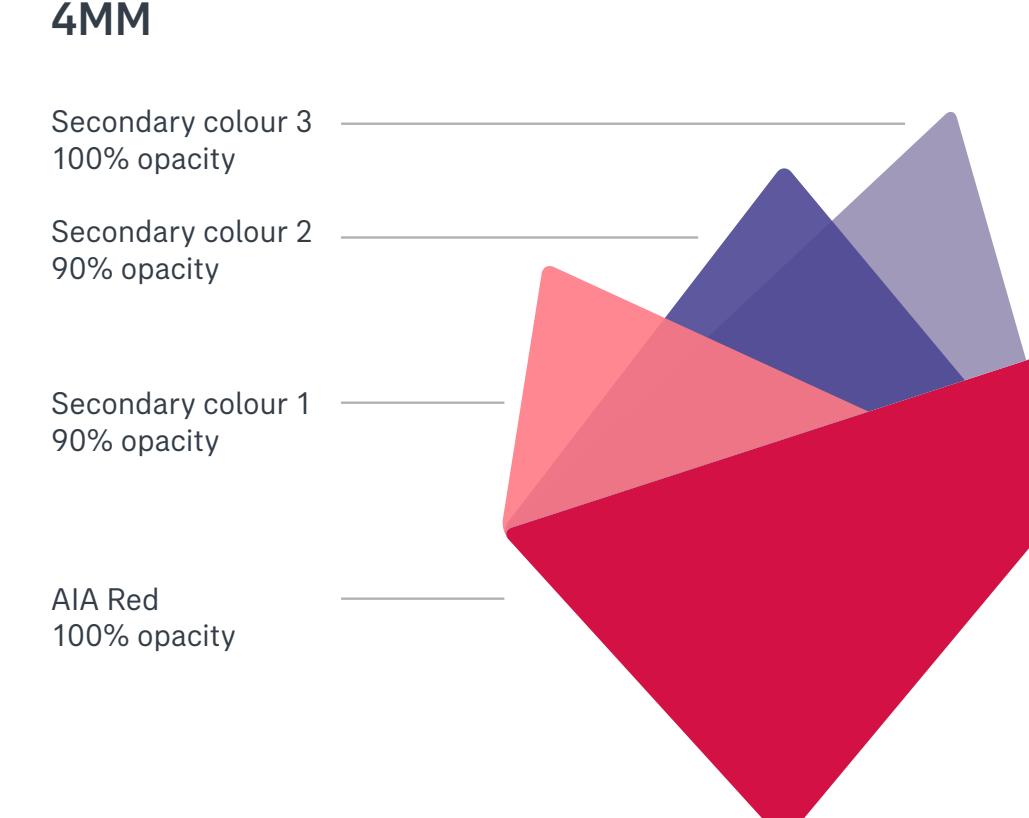
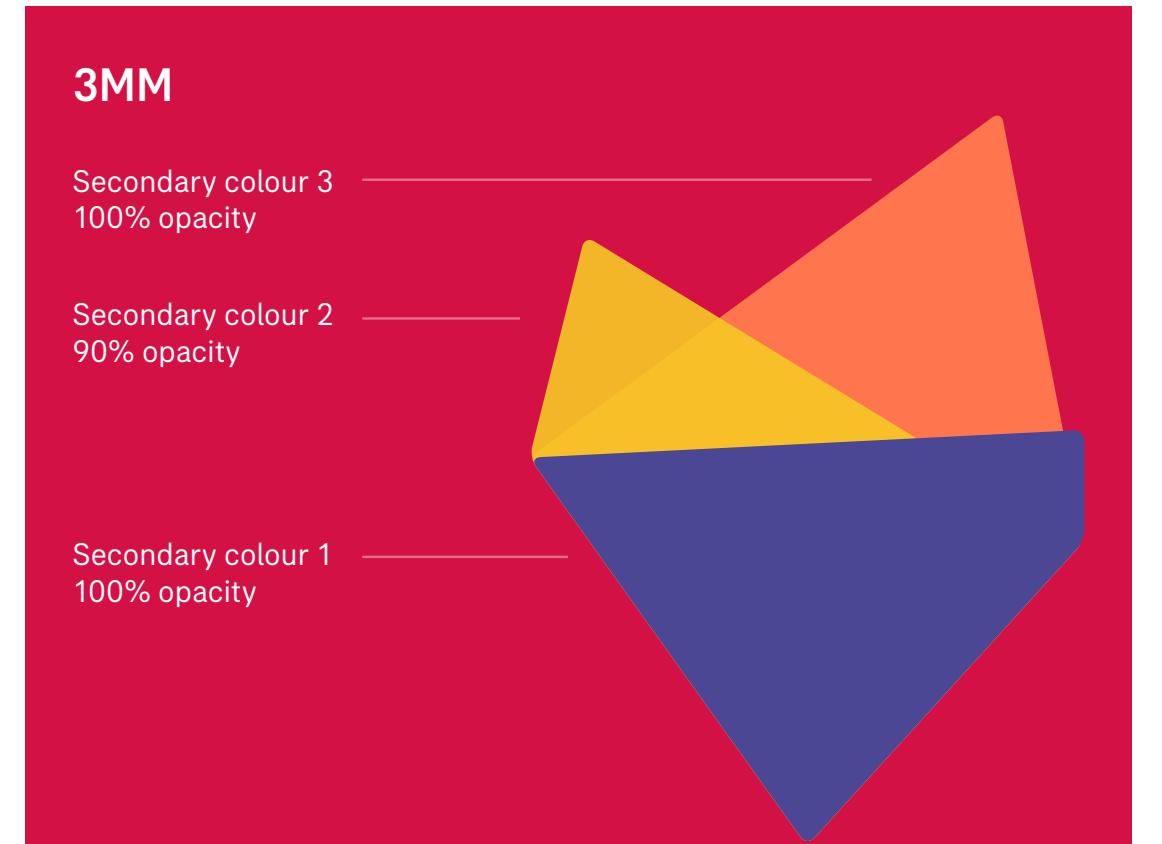
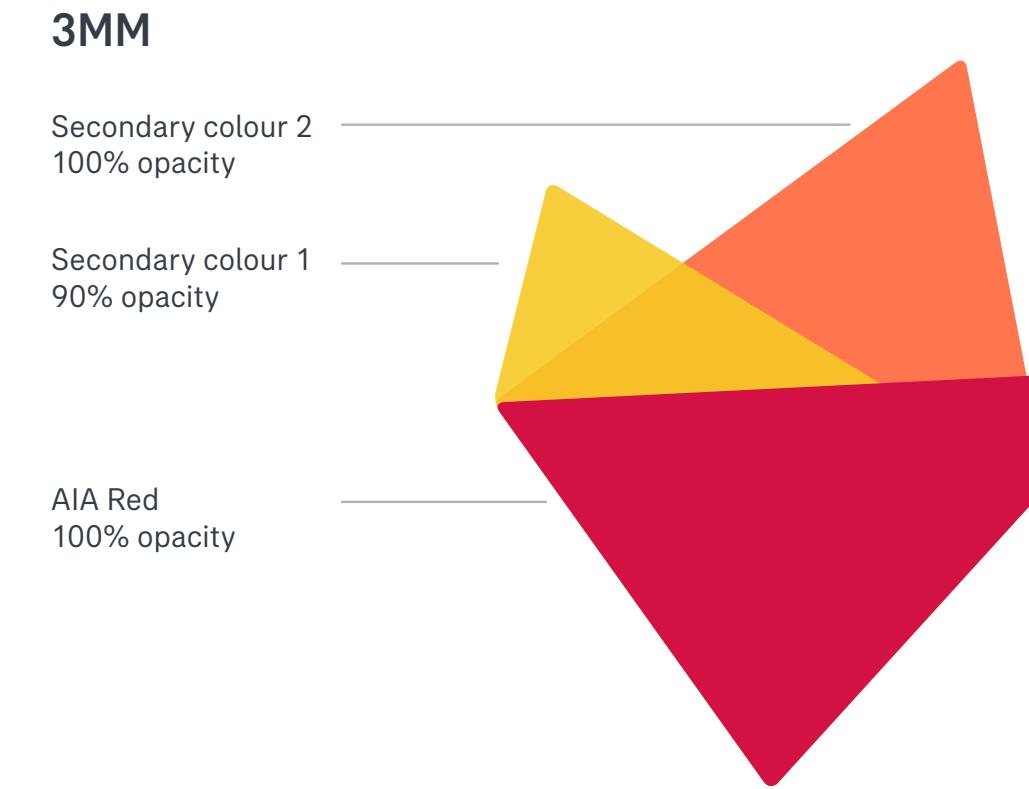
ASSETS

MULTICOLOUR MOVING MOUNTAINS

Always ensure the predominant colour is AIA Red either in the first mountain or the background colour. Secondary colours must always be used at 100%, tints are not permissible.

When the Multicolour Moving Mountains are used on an AIA Red background the first mountain can use a colour from the secondary palette.

! Don't use tints in Multicolour Moving Mountains



EXAMPLES

