

OUR BRAND

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MOVING MOUNTAINS

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AIA ONE BILLION

AIA VITALITY

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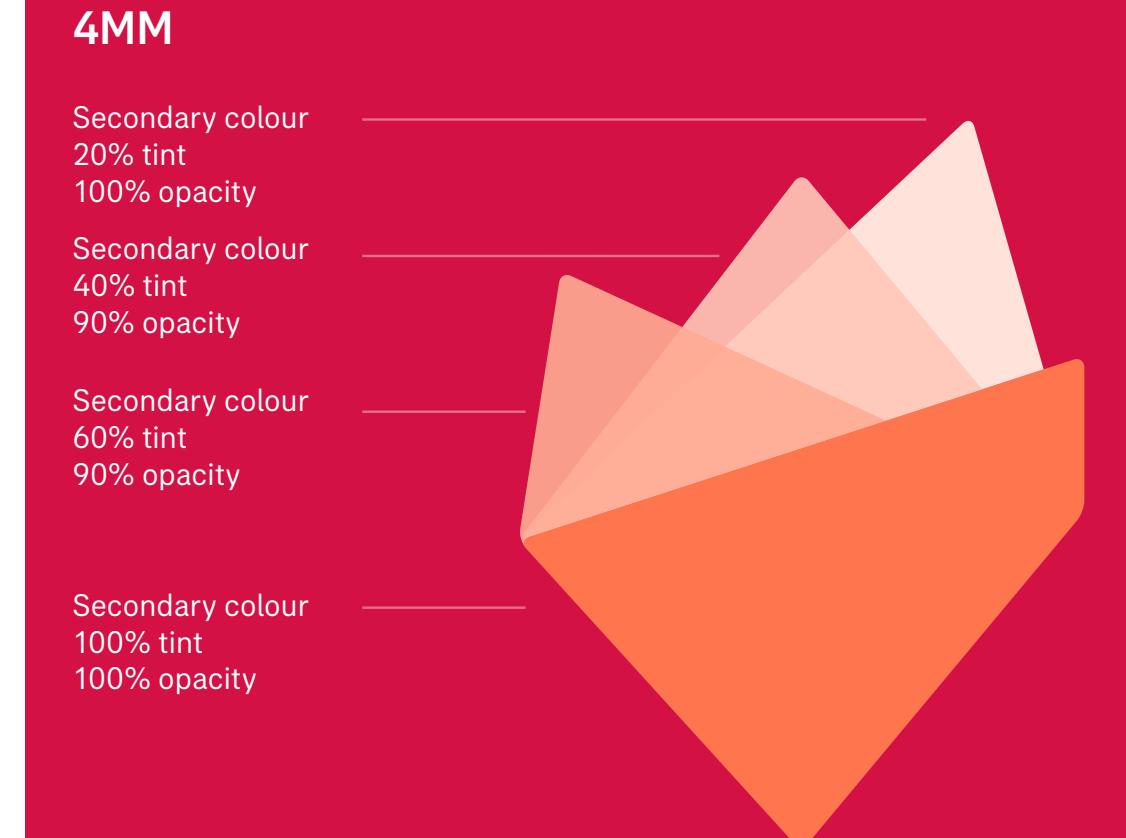
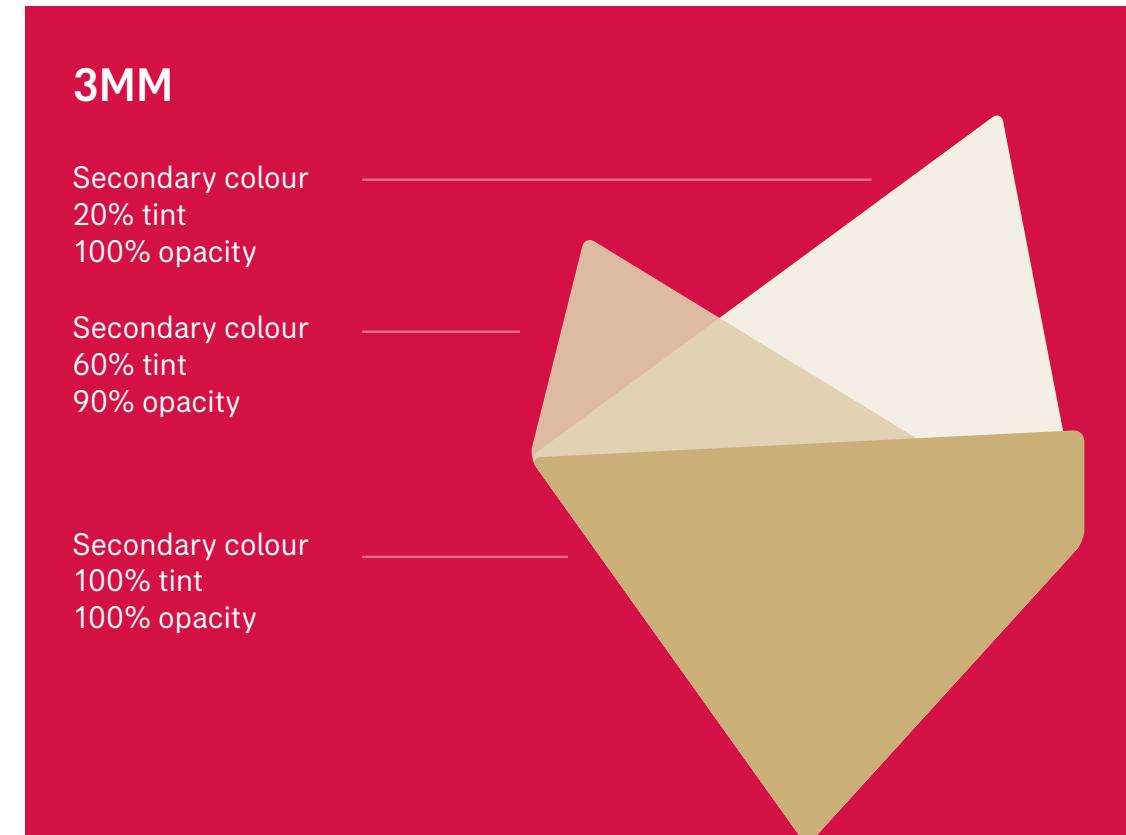
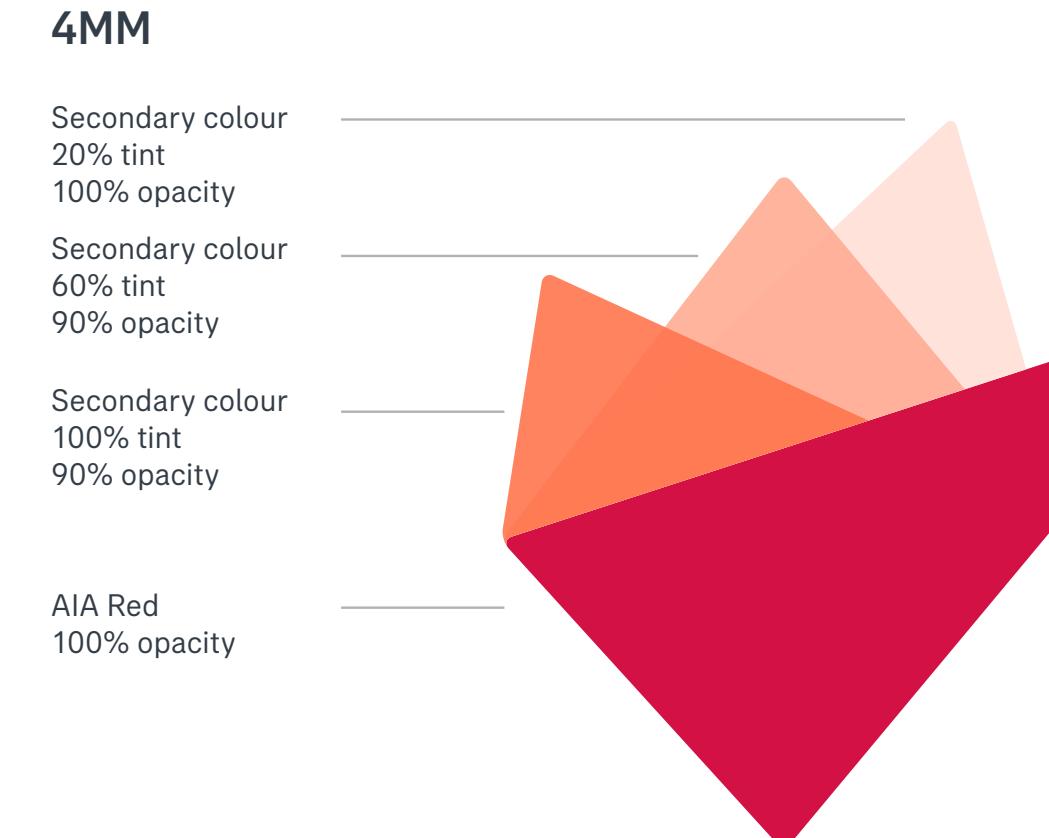
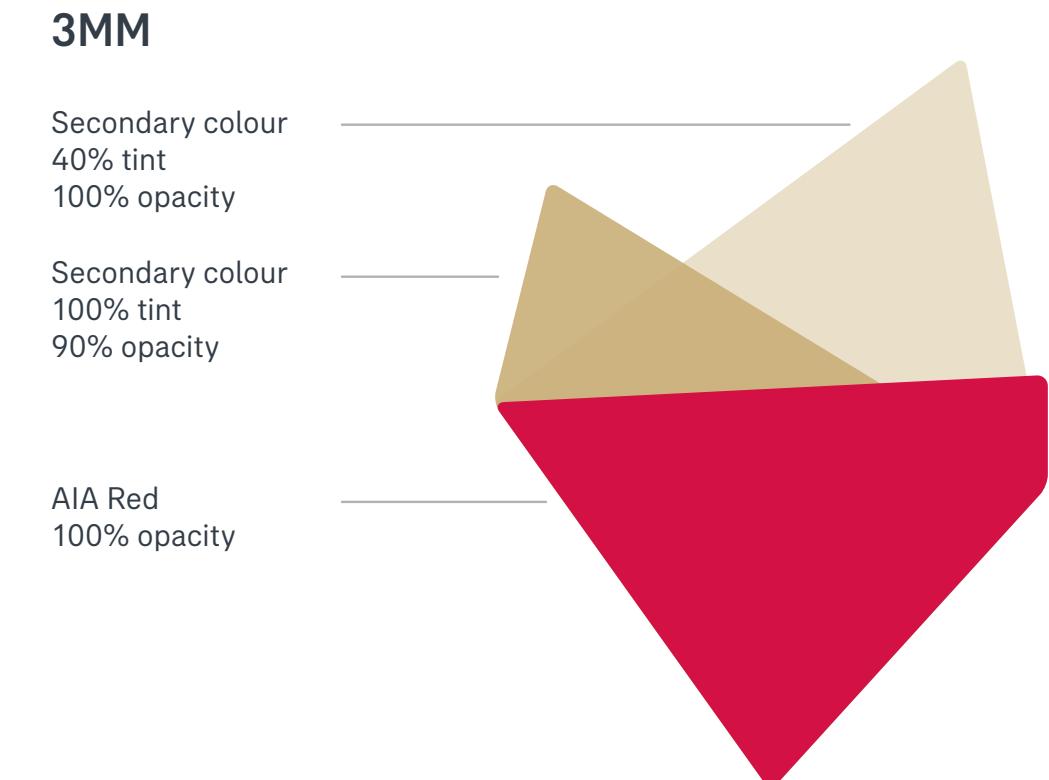
ASSETS

TWO-COLOUR MOVING MOUNTAINS

Two-colour is when we use AIA Red with tints of one secondary colour. The first mountain should always be in AIA Red.

When used on an AIA Red background the first mountain should use a 100% tint of your chosen secondary colour.

! Don't mix tints of different colour



EXAMPLES

