LOGO

The AIA Vitality logo is composed of two elements: the AIA Wordmark and the Vitality logo. The elements are set in a defined relationship and should not be altered, redrawn or modified.

To maintain its integrity, the AIA Vitality logo must not be crowded by graphics or text. It is protected by a minimum clear space which is also the closest the logo can be positioned to the edge of a page.

A minimum size restriction has been placed on the AIA Vitality logo to ensure that it can be reproduced well.

Clear space

0.5 X

0.5 X

X

0.5 X

0.5 X

Minimum size: print*

10mm

Minimum size: digital*

24px

*Not to scale