

OUR BRAND

OUR IDENTITY

VISUAL ELEMENTS

APPLICATIONS

- Mobile app icon system
- Digital
- Digital: social media
- Corporate
- Print
- Merchandise
- Environmental
- Events

AIA ONE BILLION

AIA VITALITY

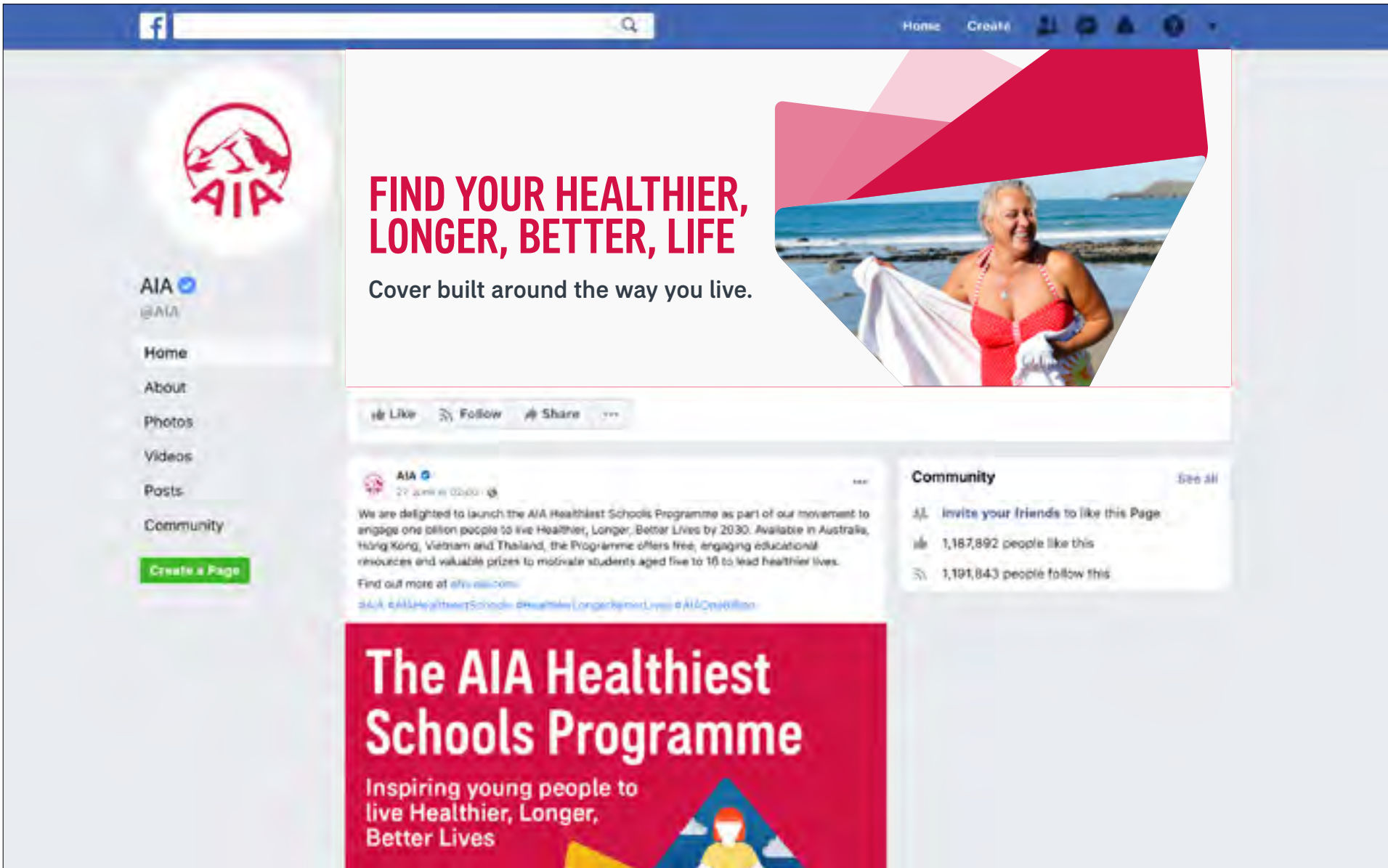
HIGH NET WORTH

BRAND CHECKLIST

ASSETS

DIGITAL: SOCIAL MEDIA

Facebook header example



Social media examples

