MOBILE APP ICON SYSTEM

We have two sets of app icon design. One for customer and the other for agency.

App icon for customers

Our AIA white Corporate Logo on AIA Red background design is used as the main customer app icon. For other AIA customer apps, we will use a symbol or AIA Wordmark and app name on a four Moving Mountains background design.

App icon for Agency

Our AIA Red Corporate Logo on a white background design is used as the main Agency app icon. For alternative AIA Agency apps, we will use our AIA Wordmark and app name on a white background.

Region tag

Add a region tag to indicate markets if needed.

For further guidance on our AIA Digital Design System, please contact:

UX design lead – tony-kw.cheung@aia.com
DDS design lead – designsystem@aia.com

Customer app icons

Agency app icon

Region tag