USING WITH PHOTOGRAPHY: TRANSPARENT

When you need to see more of the image, you may use a transparent version of the Moving Mountains device. The first mountain must always be AIA Red 100% tint and opacity. The other mountains follow the same tint rules as the Core Moving Mountains but with the multiply effect applied in InDesign.
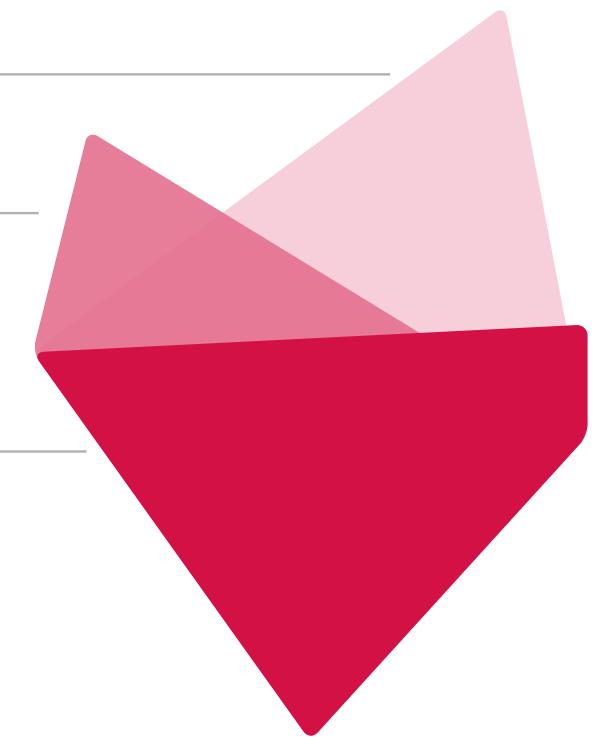
This effect works best on lighter backgrounds so ensure your image isn't too dark.

3MM

AIA Red 20% tint
with multiply effect

AIA Red 60% tint
with multiply effect

AIA Red 100% tint
100% opacity (no effect)
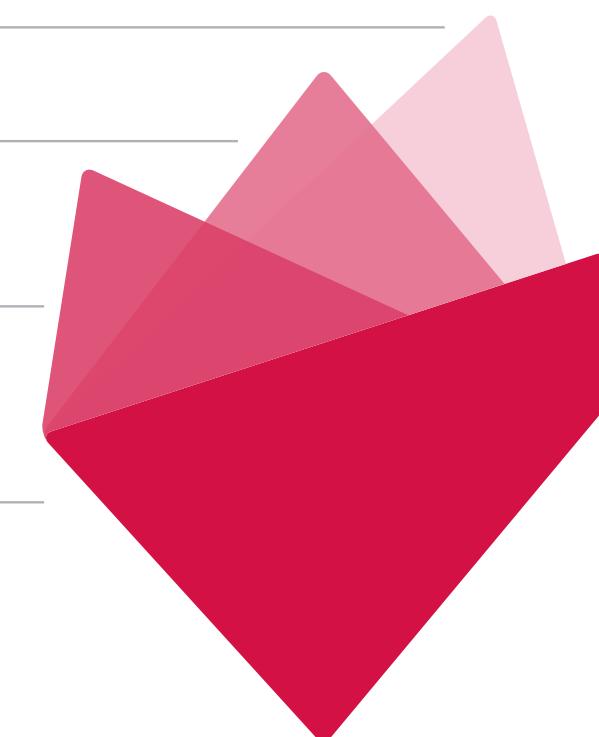
4MM

AIA Red 20% tint
with multiply effect
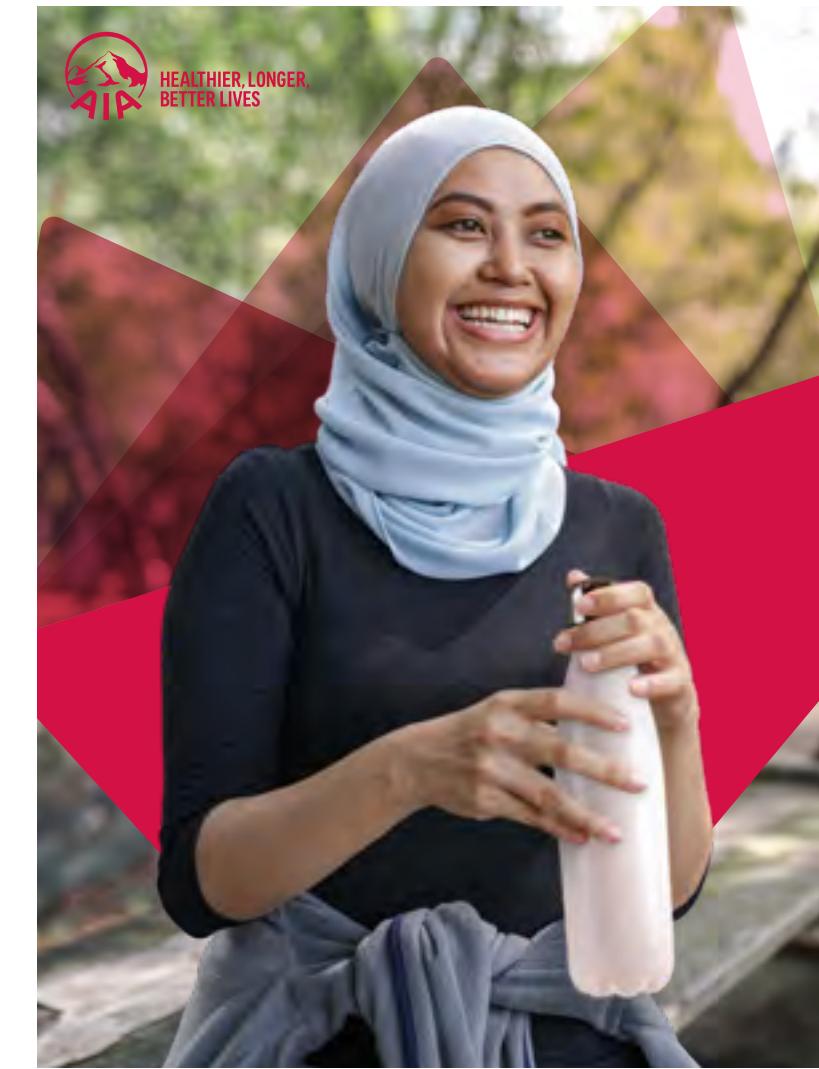
AIA Red 60% tint
with multiply effect

AIA Red 80% tint
with multiply effect

AIA Red 100% tint
100% opacity (no effect)

! Don't use transparent Moving Mountains on dark backgrounds

EXAMPLES