

OUR BRAND

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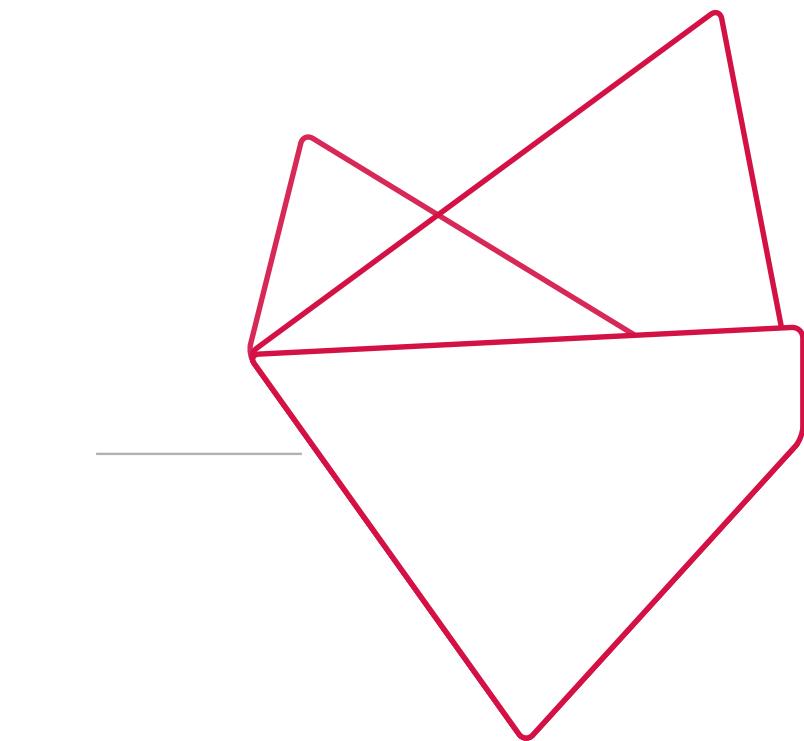
ASSETS

OUTLINE MOVING MOUNTAINS

Outline Moving Mountains should only be used in 100% AIA Red or white or follow the same tint rules as the Core Moving Mountains. Choose the stroke thickness that best suits your creative.

3MM

AIA Red
100% opacity



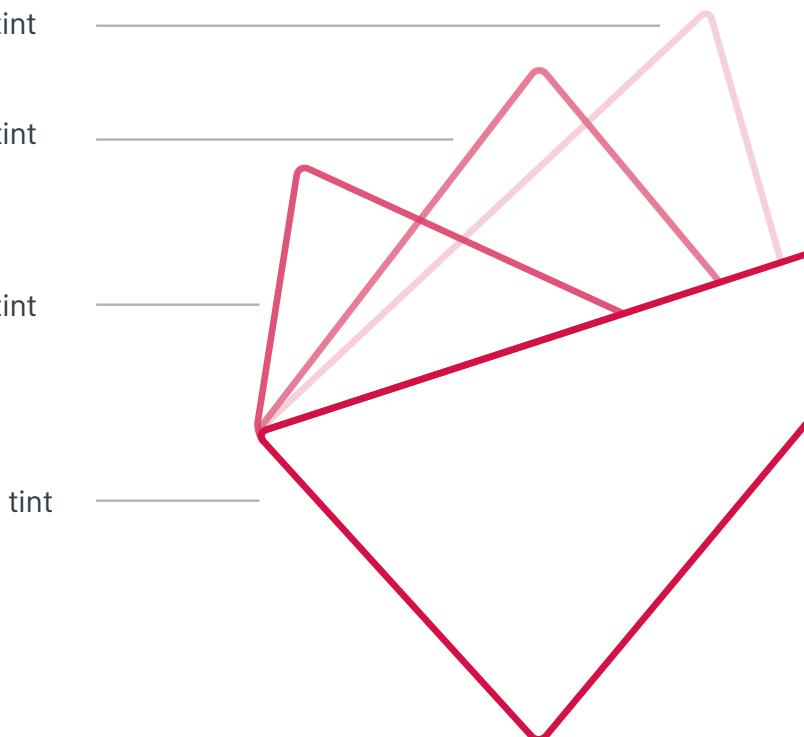
4MM

AIA Red 20% tint
100% opacity

AIA Red 60% tint
100% opacity

AIA Red 80% tint
100% opacity

AIA Red 100% tint
100% opacity

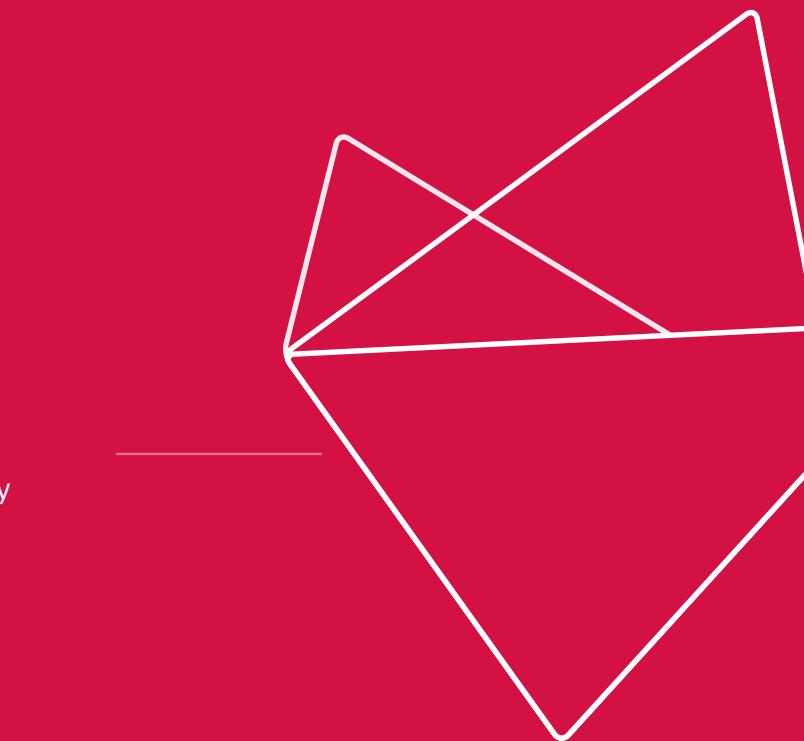


Inverted outline mountains can only be used in white.

- ! Don't use secondary colours with Outline Moving Mountains

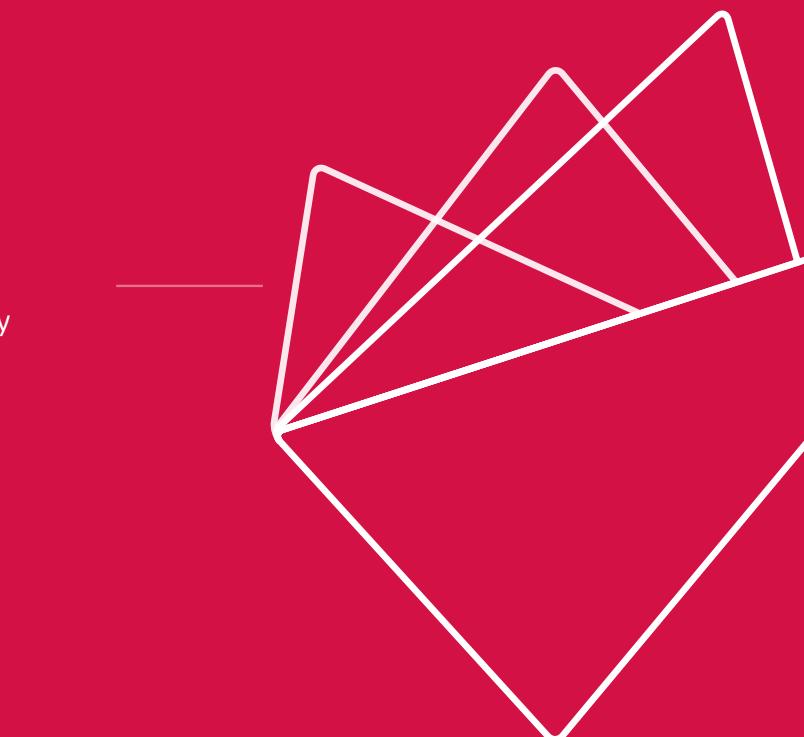
3MM

White
100% opacity



4MM

White
100% opacity



EXAMPLES

