

OUR BRAND

OUR IDENTITY

VISUAL ELEMENTS

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AIA ONE BILLION

AIA VITALITY

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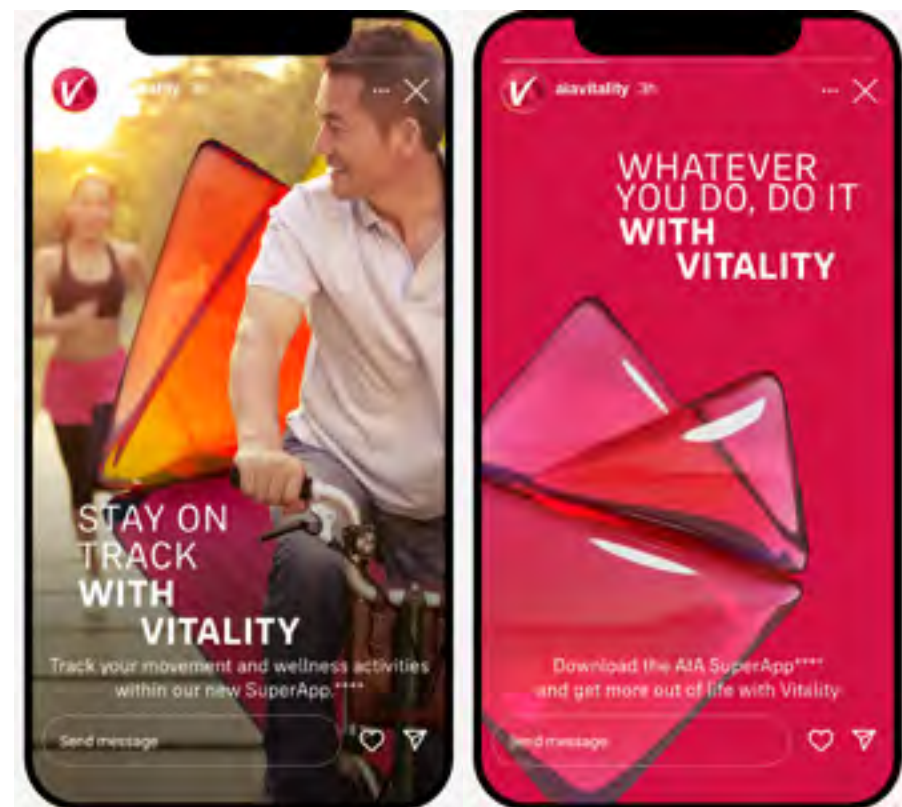
# EXAMPLES

AIA Vitality designs must always feature AIA Red, either in the logo, title, as a background or in the Moving Mountains.

Please refer to the Live with Vitality campaign toolkit for full guidelines.

Assets are available to download and use via our [asset links](#) page.

## Instagram stories



## Digital stickers



## Static social posts



## Posters

