

OUR BRAND

OUR IDENTITY

VISUAL ELEMENTS

APPLICATIONS

- Mobile app icon system
- Digital
- Digital: social media
- Corporate
- Print
- Merchandise
- Environmental
- Events

AIA ONE BILLION

AIA VITALITY

HIGH NET WORTH

BRAND CHECKLIST

ASSETS

ENVIRONMENTAL

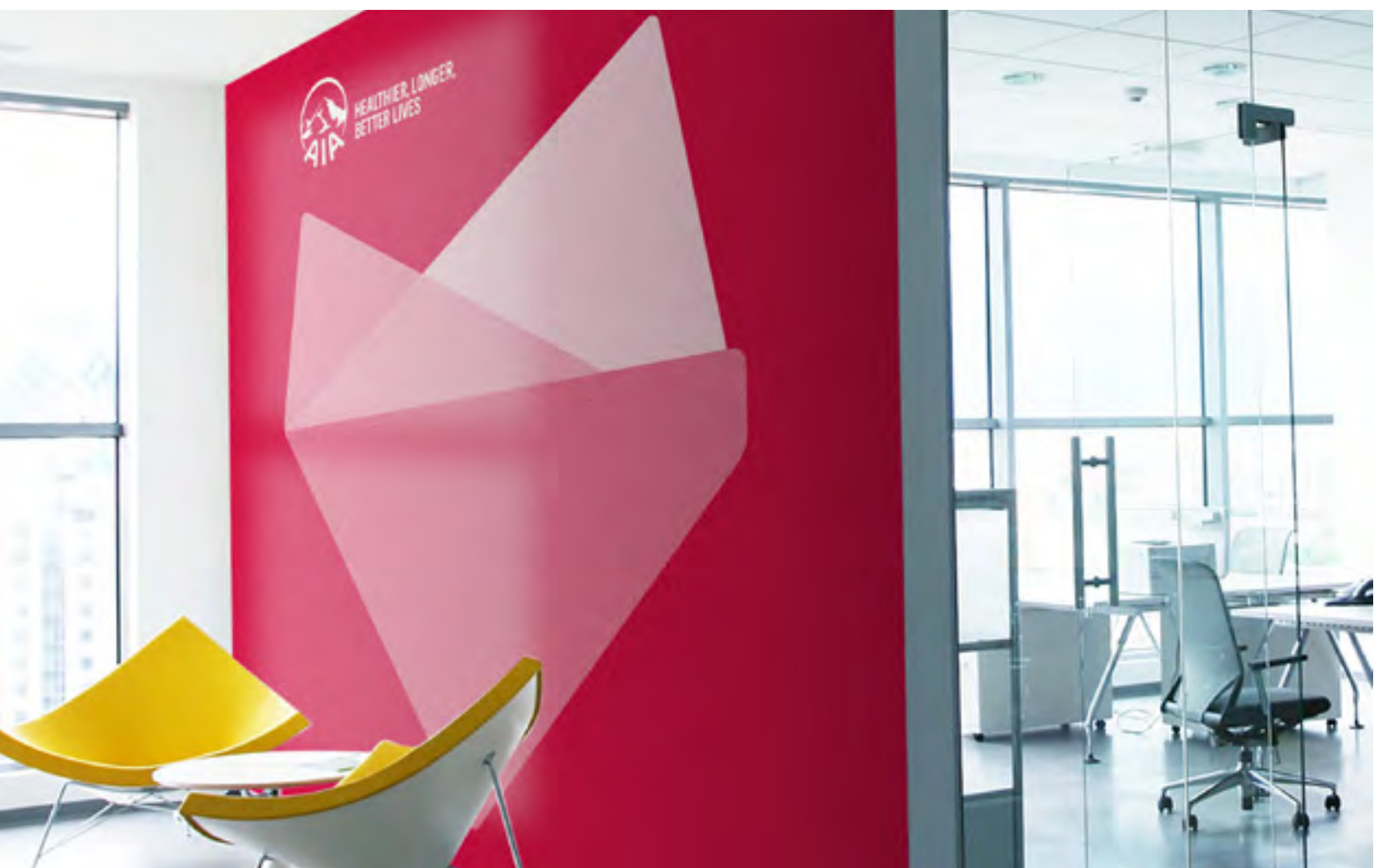
Waiting area



Office walls



Furniture



Breakout areas