# **NEURAL NETWORK MODEL REPORT**

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#### Purpose of analysis

Create a neural network model that has 75% accuracy in successfully matching applicants with funding opportunities. The features for this model will be a binary classifier that can predict whether applicants will be successful.

#### Data preprocessing

Dropping non-beneficial columns: 'EIN', 'SPECIAL\_CONSIDERATIONS', & 'ASK\_AMT'

Finding the number of data points for columns with more than 10 unique values and choosing the cut off points to bin rare categorical values:

- 'APPLICATION\_TYPE' = 700.
- 'CLASSIFICATION = 200.
- 'NAME' = 50.

### ■ Compiling, Training, Evaluating the Model

Converting categorical data into numeric by utilizing 'pd.get\_dummies()' and divide the data into a target and feature array

```
# Split our preprocessed data into our features and target arrays
X = app_dummies.drop(['IS_SUCCESSFUL'],axis=1).values
y = app_dummies['IS_SUCCESSFUL'].values
```

The 'train\_test\_split' method was applied to create a testing and training dataset. A Standard Scalar instance was created, fitted to the' X training' variable and transformed.

```
# Scale the data
X_train_scaled = X_scaler.transform(X_train)
X_test_scaled = X_scaler.transform(X_test)
```

The model was defined by number\_input\_features, three hidden nodes layers and an outer nodes layer to provide a model summary.

Model: "sequential\_1"

- number\_input\_features = len(X\_train[0])
- hidden\_nodes\_layer1 = 360
- hidden\_nodes\_layer2 = 180
- hidden\_nodes\_layer3 = 90
- outer\_nodes\_layer = 1

Layer (ty	pe)	Output	Shape	Param #
dense_4 (	Dense)	(None,	360)	33120
dense_5 (	Dense)	(None,	180)	64980
dense_6 (	Dense)	(None,	90)	16290
dense_7 (	Dense)	(None,	1)	91

Total params: 114481 (447.19 KB)
Trainable params: 114481 (447.19 KB)
Non-trainable params: 0 (0.00 Byte)

Model was then compiled using the 'binary\_crossentropy' as the loss and 'adamax' as the optimizer then the model was trained using test scaled and fit variables.

Model was then evaluated using the evaluate method.

268/268 - 0s - loss: 0.4730 - accuracy: 0.7736 - 435ms/epoch - 2ms/step Loss: 0.4730331301689148, Accuracy: 0.7736443281173706

## Summary

- Initial model had a 71% accuracy. For optimization of the model to 77% the following was adjusted:
  - Dropping 3 columns instead of 2. Attempts were made when majority of the columns were deleted resulting in 60% accuracy but when majority of the columns remained the accuracy increased by 1%.
  - Another bin for 'NAME' column values was created for rare occurrences. By reducing the variation of value counts, the model will have an increased accuracy.
  - Three hidden layers were added to the model with more neurons allowing the information to be filtered properly.
  - For additional accuracy increase, the second hidden layer has the 'leaky\_relu' activation function and the third layer had the "sigmoid" activation function.
  - Model optimizer that was used for compiling was 'adamax' and the batch size was reduced to 10 to process smaller data sets increasing the accuracy by 1%.