

Digital Portfolio



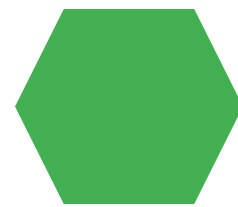
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PROJECT TITLE



DIGITAL PORTFOLIO



AGENDA

1. Problem Statement
2. Project Overview
3. End Users
4. Tools and Technologies
5. Portfolio design and Layout
6. Features and Functionality
7. Results and Screenshots
8. Conclusion
9. Github Link



PROBLEM STATEMENT

problem statement for a digital portfolio case study outlines the user, their need, and the underlying insight, providing a clear focus for the problem-solving process. For a design portfolio, you can select an existing product, identify a specific user flow to improve, consider relevant business metrics, and then define the problem and opportunity for a better user experience within that flow.



PROJECT OVERVIEW

- 1) challenges in creating and managing personal digital portfolios for showcasing work, such as technical difficulties, lack of privacy, and maintaining relevance; or
- 2) issues within Digital Portfolio Management (DPM) for businesses, including fragmentation of service information, lack of a central source of truth, poor visibility into dependencies, and complexity in tool adoption and management.



WHO ARE THE END USERS?



The primary end-users of a digital portfolio are the creator of the portfolio and their target audience, which can include potential employers, clients, teachers, parents, and academic institutions



TOOLS



1) Creative-focused Platforms:

Websites like Behance, Dribbble, and Adobe Portfolio are ideal for designers, photographers, and artists, offering templates and features specifically for visual work.

2) Website Builders:

Platforms like Wix.com and Fabrik offer drag-and-drop interfaces for creating a personalized portfolio website.

3) Educational Tools:

For students, Book Creator and Kidblog allow for the collection of various digital artifacts and include features for reflection and sharing with teachers.



TECHNIQUES

1) Curate Selectly:

Only include your best, most impactful work that demonstrates your skills and aligns with the type of opportunities you seek.

2) Tell Your Story:

Go beyond just presenting work. Include case studies, project descriptions, and written reflections that explain your process, challenges, and solutions.

3) Know Your Audience:

Tailor the content and style of your portfolio to the potential employers or clients you are trying to attract.



POTFOLIO DESIGN AND LAYOUT

1. About me section
2. Work samples
3. Project description
4. Skill section
5. Testimonials

FEATURES AND FUNCTIONALITY

1) Work Samples:

The central part of the portfolio, showcasing high-quality pieces like design visuals, writing excerpts, code snippets, or functional project links.

2) Project Descriptions:

Contextual explanations of the goals, challenges, and solutions for each showcased project.

3) Skills Section:

A list of your key abilities and relevant technologies, often visually represented with icons or progress bars.

4) Testimonials:

Positive quotes from past clients or employers that add credibility.

Functionality

1) Multimedia Support:

Ability to include a variety of digital content such as images, videos, documents, and graphics to create a dynamic experience.

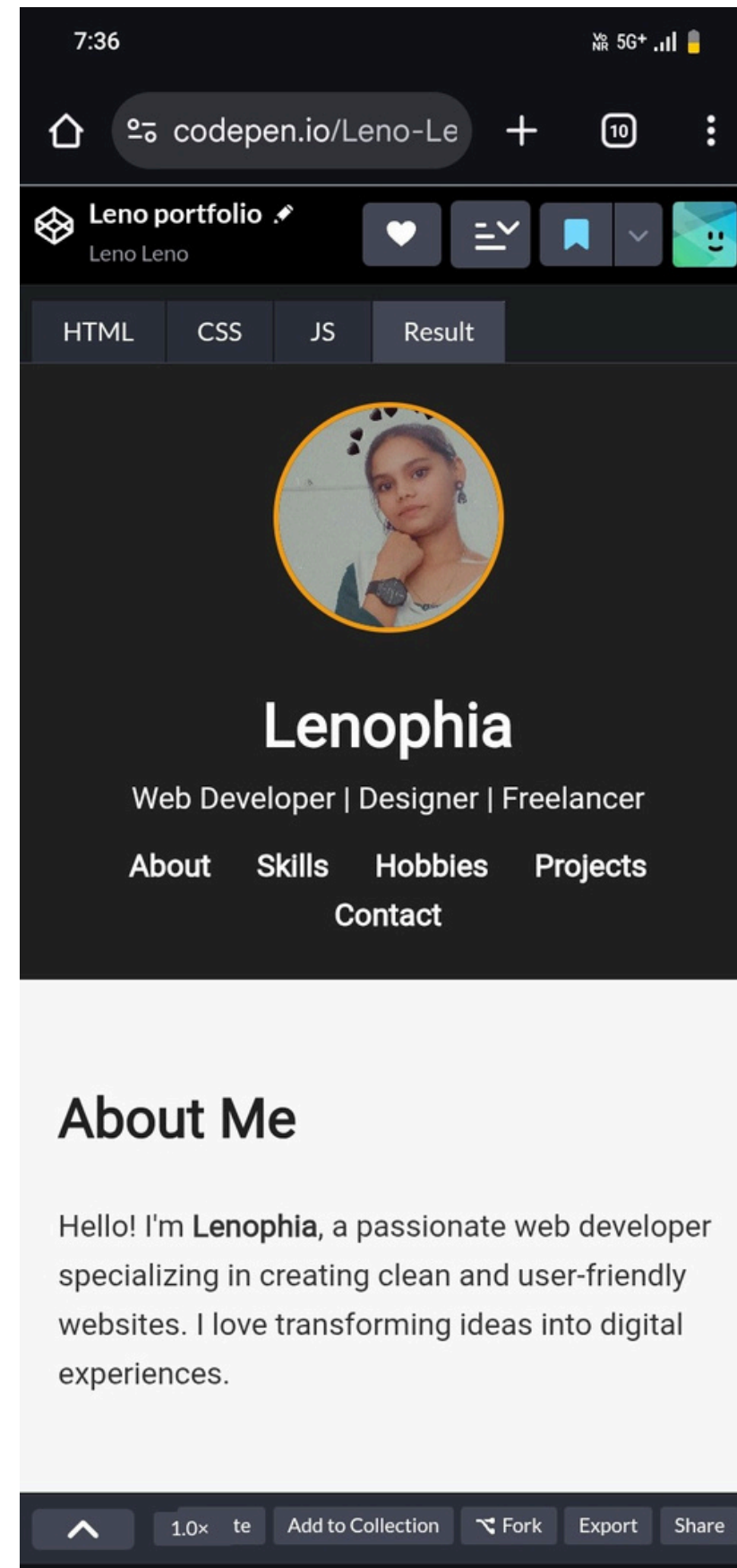
2) Easy Sharing:

The ability to share the entire portfolio with a single link via email or social networks, reaching a global audience instantly.

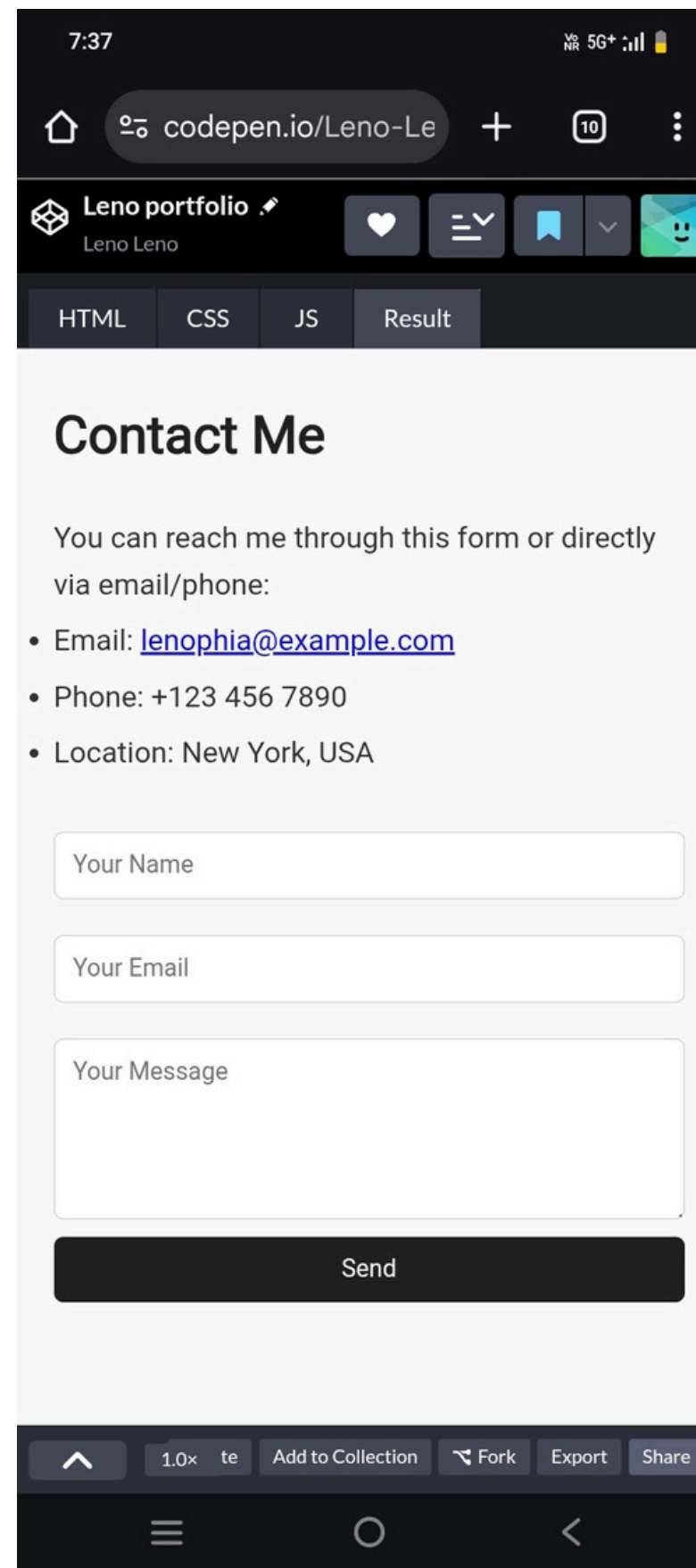
3) Accessibility:

Accessible to anyone with an internet connection, regardless of location or time zone.


RESULTS AND SCREENSHOTS





RESULTS AND SCREENSHOTS



CONCLUSION



digital portfolio conclusion summarizes your skills and growth, highlighting how your best work and experiences create a strong personal brand that opens doors to new opportunities in academic and professional life.



Live demo and editable version on codepen:



<https://codepen.io/Leno-Leno/pen/empLwLo>





THANK YOU