

Competitive Analysis

Product Name	Platform	Description	Works on Multiple Platforms?	Geolocation Services	Stores Locations?	Provide info on proper activities based on AQI?	Provides info on pro-active measures to improve AQI?	Intended for daily use by general public?	Provides full Air Quality Index for reference?
AirNow	Web (http://www.airnow.gov/)	<i>Every day the Air Quality Index (AQI) tells you how clean or polluted your outdoor air is, along with associated health effects that may be of concern. The AQI translates air quality data into numbers and colors that help people understand when to take action to protect their health.</i>	No (not responsive)	Not automated; User must enter Zip Code or choose State to view data.	No	Yes, limited	Links to information on Action Days; Provides 'Learning Center' with further links to information about the environment, grouped by demographic	Yes	Yes
EPA Air Now	iOS	<i>The AIRNow iPhone application will provide an increasingly mobile public with real-time air quality information that people can use to protect their health when planning their daily activities.</i>	No	User can enter zip code, or tap a location button for the app to give them info relative to their area.	No	Yes	No	Yes	Yes
EPA Indoor airPlus	iOS, Android	<i>The Indoor airPLUS mobile app is primarily intended for use by builder and verifier partners in the field at new home construction sites. Users can review the current Indoor airPLUS Construction Specifications and complete and email the Verification Checklist via their mobile device.</i>	Yes (Mobile Operating Systems)	No	No	No	Yes	No	No