# **Lauren Flannery**

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**Education:** 

**Bachelor of Arts in Business Administration** 

**Dec 2015** 

**Major in Business Administration- General Studies** 

**Bachelor of Arts in Journalism** 

**Dec 2015** 

Major in Journalism

University of Florida - Gainesville, FL

Grade Point Average: 3.8/4.0

**Work Experience:** 

Florida Museum of Natural History – Gainesville, FL

Jan 2014 – Present

Marketing and Public Relations Intern

• Wrote press releases on research findings and upcoming public events

- Updated and maintained the media contact list of local publications, libraries and schools
- Contacted and built relationships with non-profits for museum donations
- Edited and organized budget spreadsheets

ESPN-850 WRUF – Gainesville, FL

May 2013 – Present

Producer and Board Operator

- Produced four local sports talk shows and produced and broadcasted UF sports events over Alachua County
- Worked directly with talent, edited and logged commercials, answered questions and took phone calls, set up broadcasting equipment for sports games

**The Alligator** – Gainesville, FL

Jan 2013- April 2013

**Opinion Columnist** 

Researched and wrote weekly columns on deadline for the UF student newspaper

Country 103.7 The Gator - Gainesville, FL

Oct 2011- May 2012

Management Track Internship

- Programmed weekday music logs and downloaded and imported weekend shows
- Assisted in writing commercials and imaging for the station

## **Leadership and Development:**

College of Journalism and Communications - Gainesville, FL

Floor Manager at WUFT-TV

Jan 2013-April 2013

- Responsible for communication between floor and control room
- Prepared set, lights and microphones for each Wednesday's show
- Assisted anchors in preparing for shows and trained students to work cameras

Camera Woman at WUFT-TV

Oct 2012 - Dec 2012

• Ran cameras for a First at Five News, a live half-hour broadcast

Volunteer at Rock 104.com

Oct 2011 – Dec 2012

- Researched, wrote and produced Rock News segments on Monday mornings
- Produced voice tracks and reviewed music for the station with the station manager
- Promoted local concerts and events by announcing them over online broadcasts

# **Honors and Awards**

Warrington College of Business Administration Dean's List Dec 2011, June 2012, Dec 2012, June 2013, Dec 2014

## **Special Skills**

Adobe Audition, Maestro, Adobe Premiere, Soundslides, Audacity, Twitter, Wordpress, InDesign, basic HTML and CSS skills

# **References:**

# **Robert Lawrence (Employer)**

Operations Manager at UF's Division of Multimedia Properties

Email: <a href="mailto:ob@wruf.com">ob@wruf.com</a>
Phone: 352-328-0236

## My published clips



## For the full article:

 $\frac{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-moths/\#more-4690}{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-moths/\#more-4690}{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-moths/#more-4690}{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-moths/#more-4690}{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-moths/#more-4690}{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-moths/#more-4690}{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-moths/#more-4690}{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-moths/#more-4690}{http://www.flmnh.ufl.edu/pressroom/2014/02/20/museum-researcher-wins-nsf-grant-to-study-rare-hawaiian-hawaiian-hawaiian-hawaiian-hawaiian-hawaiian-hawaiian-hawaiian-hawai$ 



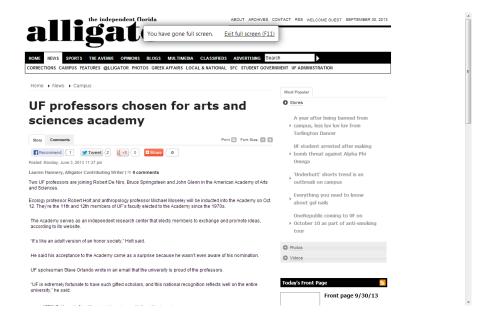
### For the full article:

http://www.gainesville.com/article/20130802/ARTICLES/130809904?p=all&tc=pgall



#### For the full article:

http://www.alligator.org/the\_avenue/music/article\_7fe72626-41e4-11e3-8a49-001a4bcf887a.html



#### For the full article:

<u>http://www.alligator.org/news/campus/article\_1a9941fa-ccc8-11e2-a1ad-</u>0019bb2963f4.html?TNNoMobile



### For the full article:

http://www.alligator.org/the\_avenue/movies and tv/article\_45b0d02a-f4db-11e2-b9d7-001a4bcf887a.html

A video story I shot and edited: https://vimeo.com/71685751