Stat 1600

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Statistics and Data Analysis

Lecture 2 Knowledge and data

Outline

Data Presentation # 1

- Statistics and Data
- Variable Types
- Summarizing Categorical Data

Knowledge and data

- Step-by-step knowledge building
- Some fallacies in interpreting evidence

Building knowledge step-by-step

1. Conceptualize the problem
   - This is the problem of interest. State it broadly.

Building knowledge step-by-step

2. Operationalize the problem
   - The investigator formulates specific questions to answer
   - What do you want to measure? These will become our dependent variables.

Building knowledge step-by-step

3. Design the Study
   - How will you select your sample?
   - How many groups will you compare?

Building knowledge step-by-step

4. Collect the Data
   - What instrument or technique will you use to collect data?
   - Will you use a survey, questionnaire, interview, observation?
   - Are you measuring a variable that will require special equipment/technology?

Building knowledge step-by-step

5. Analyze the Data
   - Are you comparing means? Percentages?
   - Are differences statistically significant?

Building knowledge step-by-step

6. Conclusions
   - Do the results generalize to a larger population?
   - Did you show cause-and-effect or just associations?

Building knowledge step-by-step

7. Disseminate results
   - How are you sharing your results?
   - News reports?
   - Scientific journals?
   - Etc. . .

Step-by-step Knowledge Building

- Conceptualize the problem – broad wording
- Operationalize the problem – specific questions
- Design the Study – how to select samples
- Collect the Data – measurement instrument
- Analyze the Data – comparing what
- Conclusions – repeatability and generalization
- Disseminate results – presentation of results

Example – comparing wt loss program

- Zone
  - Balances carbohydrates, protein, fat
- Atkins
  - Low carbohydrate, high fat, unrestricted calories
- LEARN
  - Low fat, and based on national guidelines
- Ornish
  - Low fat, high carbohydrate, unrestricted calories

How are we going to design a study to compare these?

Building knowledge step-by-step

1. Conceptualize the problem
   - Which weight loss program is most effective?
   - Which one is most healthy?

Building knowledge step-by-step

2. Operationalize the problem
   - How do we measure 'effective' and 'healthy?'
   - At what time point are we interested in measuring? In 2 weeks, 2 months, 2 years?
   - Are we comparing average weight loss or perhaps the percentage of people who lost 15 pounds or more?
   - How do we measure healthy? LDL cholesterol reduction, BP reduction, Glucose levels?

Building knowledge step-by-step

3. Design the Study
   - Where are we recruiting our subjects?
   - How long will the study last?
   - Do they choose the diet or do we randomly assign them to it?
   - How do we ensure they stay on a diet?
   - What do we do with participants who go off the diet, do we eliminate them from the study?

Building knowledge step-by-step

4. Collect the Data
   - How many times will we measure their weights?
   - Are we taking blood samples? Urine samples? Are we sending samples to the lab?

Building knowledge step-by-step

5. Analyze the Data
   - Are there significant differences in average weight loss between the diet groups?
   - Are there differences in cholesterol, blood pressure, glucose levels or other biochemistry measures relating to health?
   - Are there differences in how well participants adhere to each diet plan?

Building knowledge step-by-step

6. Conclusions

- After analyzing the results what do we conclude is the best diet? Why?
- Can we generalize results to the larger population?
- Are we sure weight loss can be attributed to the diet?

Building knowledge step-by-step

7. Disseminate results
   - How are we going to present the results?
   - What tables and graphs would make the study easy to read and understand?

Questioning results of a study

If we are reading the results of a study we need to be able to ask ourselves some questions:

- What is the long-term result (perhaps the results will differ if measurements are taken at longer time points)?
- What was the sample and to what population are we trying to generalize the results (males, females, age, ethnic differences)? We want to make sure we can generalize to the population outside of the study sample.
- Was the sample size large enough to allow for generalizing to the outside population?

Questioning results of a study

There is variation in study design, and some studies are designed better than others. We need to be able to judge the validity and reliability of a study.

Fallacies in interpreting evidence

1. Lack of evidence
   - "No proof that the drug is unsafe."
   - This is flawed as a lack of evidence does not mean the contrary is true and that the drug is safe.
2. Anecdotal evidence
   - "Testimonies of real people this worked for . . ."
   - Infomercials.
   - Existence does not mean prevalence. Perhaps the drug or supplement worked for some people, but does that mean it is effective for the broader population?

Fallacies in interpreting evidence

- Correlation equals causation
  - "married people are happier than single people."
  - Did marriage cause the 'happier' outcome? Maybe happy people are the ones who tend to get married.
  - Two things happening at the same time does not mean one causes the other.

Examples of Wrong Reasoning Leading to Wrong Conclusions

- Lack of evidence fallacy. The fallacy lies in the reasoning that lack of evidence means the contrary is true.
- Anecdotal evidence fallacy. The fallacy lies in the reasoning that existence means prevalence.
- Correlation equals causation fallacy. The fallacy lies in the reasoning that "two things happening together" must mean one causes the other.

Statistics and Data Analysis

Ch 2.4 Summarizing Numerical Data

Outline

Data Presentation #2

- Summarizing Numerical Data

Sorted Data List

Payment (Rent or Mortgage), ACS Data:
140, 190, 200, 200, 220, 230, 250, 280, 290, 340, 340, 350, 370, 380, 380, 400, 420, 440, 450, 490, 500, 500, 500, 510, 530, 550, 560, 650, 670, 670, 700, 700, 700, 700, 710, 720, 740, 740, 750, 760, 770, 800, 850, 880, 900, 900, 910, 970, 990, 1000, 1000, 1100, 1200, 1200, 1200, 1200, 1200, 1300, 1400, 1400, 1500, 1800, 2400, 5200

Sorted Data List

Payment (Rent or Mortgage), ACS Data:
140, 190, 200, 200, 220, 230, 250, 280, 290, 340, 340, 350, 370, 380, 380, 400, 420, 440, 450, 490, 500, 500, 500, 510, 530, 550, 560, 650, 670, 670, 700, 700, 700, 700, 710, 720, 740, 740, 750, 760, 770, 800, 850, 880, 900, 900, 910, 970, 990, 1000, 1000, 1100, 1200, 1200, 1200, 1200, 1200, 1300, 1400, 1400, 1500, 1800, 2400, 5200
MIN = smallest observation = 140

Sorted Data List

Payment (Rent or Mortgage), ACS Data:
140, 190, 200, 200, 220, 230, 250, 280, 290, 340, 340, 350, 370, 380, 380, 400, 420, 440, 450, 490, 500, 500, 500, 510, 530, 550, 560, 650, 670, 670, 700, 700, 700, 700, 710, 720, 740, 740, 750, 760, 770, 800, 850, 880, 900, 900, 910, 970, 990, 1000, 1000, 1100, 1200, 1200, 1200, 1200, 1200, 1300, 1400, 1400, 1500, 1800, 2400, 5200

MIN = smallest observation = 140

typical payment = around 700

Sorted Data List

Payment (Rent or Mortgage), ACS Data:
140, 190, 200, 200, 220, 230, 250, 280, 290, 340, 340, 350, 370, 380, 380, 400, 420, 440, 450, 490, 500, 500, 500, 510, 530, 550, 560, 650, 670, 670, 700, 700, 700, 700, 710, 720, 740, 740, 750, 760, 770, 800, 850, 880, 900, 900, 910, 970, 990, 1000, 1000, 1100, 1200, 1200, 1200, 1200, 1200, 1300, 1400, 1400, 1500, 1800, 2400, 5200

MIN = smallest observation = 140

MAX = largest observation = 5200, an outlier

typical payment = around 700

Outlier

An observation that falls apart from the rest of the data

$\Rightarrow$ check for correctness

Here,

Household	State	Bedrooms	Payment	Type	Income
28	Michigan	4	5200	Mortgage	358000

$\Rightarrow$ OK

Stem-and-Leaf Plot

- See next slide and page 24 for two views of the payment data (Mortgage & Rent combined) using stem-and-leaf plots
- See page 25 for the comparison of the payments of the two types, Mortgage and Rent, using side-by-side stem-and-leaf plots (same scale, i.e., same stem width)

Stem-and-Leaf Plot

```
The decimal point is 2 digit(s) to the right of the |

 1 | 49
 2 | 0023589
 3 | 445788
 4 | 02459
 5 | 0001356
 6 | 577
 7 | 00001244567
 8 | 058
 9 | 00179
10 | 00
11 | 0
12 | 00000
13 | 0
14 | 00
15 | 0
16 |
17 |
18 | 0
```

Note: 140, the one (1) to the left of | is the hundredths digit and the four (4) to the right of | is the tens digit.

Stem-and-Leaf Plot

```
The decimal point is 2 digit(s) to the right of the |

 1 | 49
 2 | 0023589
 3 | 445788
 4 | 02459
 5 | 0001356
 6 | 577
 7 | 00001244567
 8 | 058
 9 | 00179
10 | 00
11 | 0
12 | 00000
13 | 0
14 | 00
15 | 0
16 |
17 |
18 | 0
```

Note: 190, the one (1) to the left of | is the hundredths digit and the nine (9) to the right of | is the tens digit.

iClicker Question 2.4.1

The stem-and-leaf display below shows the BMI (Body Mass Index) of 14 individuals. What number(s) does '2 | 56' represent?

1. 2.5 and 2.6
2. 25 and 26
3. 250 and 260
4. 256
5. None of the above

```
The decimal point is 1 digit(s) to the right of the |

1 | 588
2 | 11222334
2 | 56
3 | 1
```

Relative Frequency Table

The data range is first divided into several (usually) equal-width class intervals and then we obtain the frequency/relative frequency of data values contained in each class interval.

- Often has 5 to 15 intervals (depending on number of observations)
- Starting value of the first (i,e, left-most) interval = _____.
- Settle boundary disputes (for example we may have intervals contain the left endpoint but not the right)

Relative Frequency Table

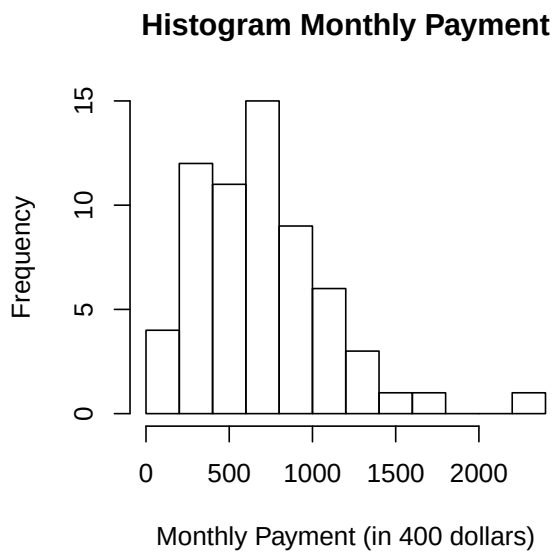
Monthly Payment($)*	Frequency	Rel. freq.(%)
0-200	2	3.2
200-400	13	20.6
400-600	12	19.0
600-800	14	22.2
800-1000	8	12.7
1000-1200	3	4.8
1200-1400	6	9.5
1400-1600	3	4.8
1600-1800	0	0
1800-2000	1	1.6
2000-2200	0	0
2200-2400	0	0
2400-2600	1	1.6
Total	63	100

* Interval contain the left endpoint, but not the right

Histogram

A graphical display of the relative frequency table defined by the class intervals

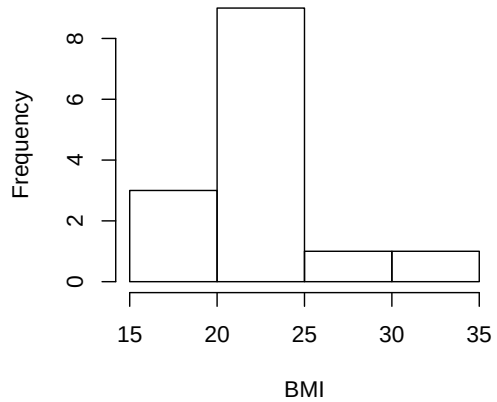
$\Rightarrow$ frequencies (or relative frequencies) are plotted as columns



iClicker Question 2.4.2

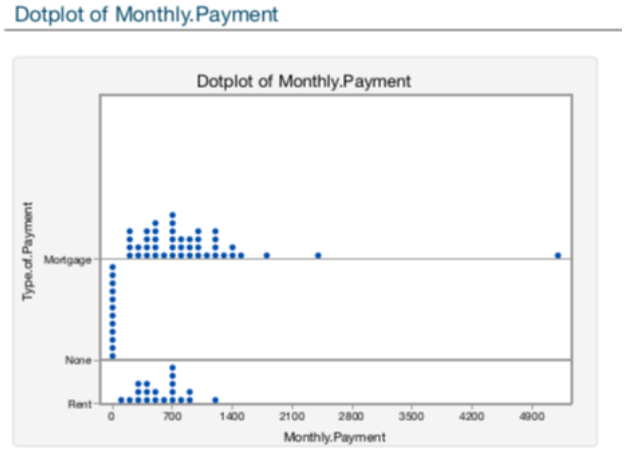
The histogram below shows the BMI (Body Mass Index) of 15 individuals. The right inclusion rule was used in the construction of the histogram. What class interval(s) occurs least frequently?

1. (25, 30]
2. (30, 35]
3. (20, 25]
4. (25, 30] and (30, 35]
5. Unknown



Dotplot

- Each observation is represented by a dot, repeated values are stacked upwards
- Below is a comparison dotplot of the monthly payments from the two types of payment:



iClicker Question 2.4.3

We summarize numerical data with all of the following EXCEPT:

1. Bar chart
2. Dotplot
3. Histogram
4. Scatterplot
5. Stem and leaf

Statistics and Data Analysis

STAT 1600
Ch 2.4.4 Box and Whisker Plot

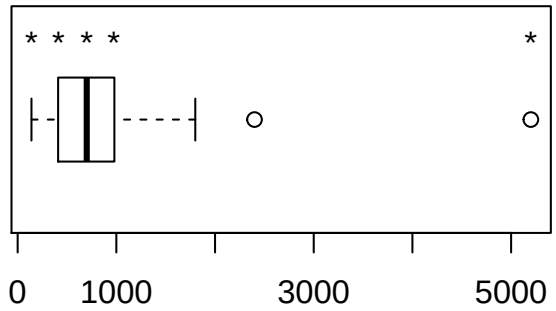
Outline

Summarizing Numerical Data, #2

- Box-and-Whisker Plot
- Symmetry and Skewness

Box -and-whisker plot (or Boxplot)

This is a graphical picture of the distribution of quarters of the data



- **This shows the range of each of the four quarters of data:**
- MINimum to Q1 (upper boundary of first quarter): 140, 415
- Median (upper boundary of second quarter, also known as Q2): 700
- Q3 is the upper boundary of the third quarter: 975
- MAXimum is the largest of the ordered observations: 5200

Five-number Summary

Payment (Rent/Mortgage, outlier excluded), ACS Data
$n = 63$; $(n + 1)/4 = 16$; 1st quarter of the data

140, 190, 200, 200, 220, 230, 250, 280, 290, 340, 340, 350, 370, 380, 380, 400, 420, 440, 450, 490, 500, 500, 500, 510, 530, 550, 560, 650, 670, 670, 700, 700, 700, 700, 710, 720, 740, 740, 750, 760, 770, 800, 850, 880, 900, 900, 910, 970, 990, 1000, 1000, 1100, 1200, 1200, 1200, 1200, 1200, 1300, 1400, 1400, 1500, 1800, 2400, 5200

The range is from 140 to 415

Five-number Summary

Payment (Rent/Mortgage, outlier excluded), ACS Data
$n = 63$; $(n + 1)/4 = 16$; 2nd quarter of the data

140, 190, 200, 200, 220, 230, 250, 280, 290, 340, 340, 350, 370, 380, 380, 400, 420, 440, 450, 490, 500, 500, 500, 510, 530, 550, 560, 650, 670, 670, 700, 700, 700, 700, 710, 720, 740, 740, 750, 760, 770, 800, 850, 880, 900, 900, 910, 970, 990, 1000, 1000, 1100, 1200, 1200, 1200, 1200, 1200, 1300, 1400, 1400, 1500, 1800, 2400, 5200

The range is from 415 to 700

Five-number Summary

Payment (Rent/Mortgage, outlier excluded), ACS Data
$n = 63$; $(n + 1)/4 = 16$; 3rd quarter of the data

140, 190, 200, 200, 220, 230, 250, 280, 290, 340, 340, 350, 370, 380, 380, 400, 420, 440, 450, 490, 500, 500, 500, 510, 530, 550, 560, 650, 670, 670, 700, 700, 700, 700, 710, 720, 740, 740, 750, 760, 770, 800, 850, 880, 900, 900, 910, 970, 990, 1000, 1000, 1100, 1200, 1200, 1200, 1200, 1200, 1300, 1400, 1400, 1500, 1800, 2400, 5200

The range is from 700 to 975

Five-number Summary

Payment (Rent/Mortgage, outlier excluded), ACS Data
$n = 63$; $(n + 1)/4 = 16$; 4th quarter of the data

140, 190, 200, 200, 220, 230, 250, 280, 290, 340, 340, 350, 370, 380, 380, 400, 420, 440, 450, 490, 500, 500, 500, 510, 530, 550, 560, 650, 670, 670, 700, 700, 700, 700, 710, 720, 740, 740, 750, 760, 770, 800, 850, 880, 900, 900, 910, 970, 990, 1000, 1000, 1100, 1200, 1200, 1200, 1200, 1200, 1300, 1400, 1400, 1500, 1800, 2400, 5200

The range is from 975 to 2400

Five-number Summary

Payment (Rent/Mortgage, outlier excluded), ACS Data
$n = 63$; $(n + 1)/4 = 16$; In summary,

- MIN = smallest observation = 140
- Q1 = 1st quartile = 400
- MED = median (= 2nd quartile) = 700
- Q3 = 3rd quartile = 970
- MAX = largest observation = 2400
-
- MIN, Q1, MED, Q3, and MAX give five-number summary

Five-number Summary

Payment (Rent/Mortgage, outlier excluded), ACS Data
$n = 63$; $(n + 1)/4 = 16$; In summary,

- 50% of data values $\leq$ MED
- 50% of data values $\geq$ MED
- 25% of data values $\leq$ Q1
- 75% of data values $\geq$ Q1

Computing Five-number Summary

1. Sort data into a list of ordered values

Computing Five-number Summary

1. Sort data into a list of ordered values
2. Find MIN and MAX

Computing Five-number Summary

1. Sort data into a list of ordered values
2. Find MIN and MAX
3. Determine the sample size (i.e., number of observations) n

Computing Five-number Summary

1. Sort data into a list of ordered values
2. Find MIN and MAX
3. Determine the sample size (i.e., number of observations) n
4. Q1 $= 0.25(n + 1)$th ordered value

Computing Five-number Summary

1. Sort data into a list of ordered values
2. Find MIN and MAX
3. Determine the sample size (i.e., number of observations) n
4. Q1 $= 0.25(n + 1)$th ordered value
5. MED $= 0.5(n + 1)$th ordered value

Computing Five-number Summary

1. Sort data into a list of ordered values
2. Find MIN and MAX
3. Determine the sample size (i.e., number of observations) n
4. Q1 = 0.25(n + 1)th ordered value
5. MED = 0.5(n + 1)th ordered value
6. Q3 = 0.75(n + 1)th ordered value

Computing Five-number Summary

1. Sort data into a list of ordered values
2. Find MIN and MAX
3. Determine the sample size (i.e., number of observations) n
4. Q1 = 0.25(n + 1)th ordered value
5. MED = 0.5(n + 1)th ordered value
6. Q3 = 0.75(n + 1)th ordered value
7. If a non-integer resulted in any computation of the quartiles (Q1, MED, Q3) above, average the two adjacent ordered values for the respective quartile

Five-number Summary for Monthly Rent

Sorted monthly payments for Type = Rent (n = 20), ACS Data

140, 220, 250, 280, 340, 350, 380, 400, 490, 500, 560, 650, 670, 700, 700, 740, 760, 880, 910, 1200

1. MIN = 140, MAX = 1200

Five-number Summary for Monthly Rent

Sorted monthly payments for Type = Rent (n = 20), ACS Data

140, 220, 250, 280, 340, 350, 380, 400, 490, 500, 560, 650, 670, 700, 700, 740, 760, 880, 910, 1200

1. MIN = 140, MAX = 1200
2. $0.25(n + 1) = 5.25$ and hence Q1 = average of 5th and 6th ordered values $= (340 + 350)/2 = 345$

Five-number Summary for Monthly Rent

Sorted monthly payments for Type = Rent (n = 20), ACS Data

140, 220, 250, 280, 340, 350, 380, 400, 490, 500, 560, 650, 670, 700, 700, 740, 760, 880, 910, 1200

1. MIN = 140, MAX = 1200
2. $0.25(n + 1) = 5.25$ and hence Q1 = average of 5th and 6th ordered values $= (340 + 350)/2 = 345$
3. $0.5(n + 1) = 10.5$ and hence MED = average of 10th and 11th ordered values $= (500 + 560)/2 = 530$

Five-number Summary for Monthly Rent

Sorted monthly payments for Type = Rent (n = 20), ACS Data

140, 220, 250, 280, 340, 350, 380, 400, 490, 500, 560, 650, 670, 700, 700, 740, 760, 880, 910, 1200

1. MIN = 140, MAX = 1200
2. $0.25(n + 1) = 5.25$ and hence Q1 = average of 5th and 6th ordered values $= (340 + 350)/2 = 345$
3. $0.5(n + 1) = 10.5$ and hence MED = average of 10th and 11th ordered values $= (500 + 560)/2 = 530$
4. $0.75(n + 1) = 15.75$ and hence Q3 = average of 15th and 16th ordered values $= (700 + 740)/2 = 720$

iClicker Question 2.4.4.1

In general, the middle 50% of data values are bounded by what statistics?

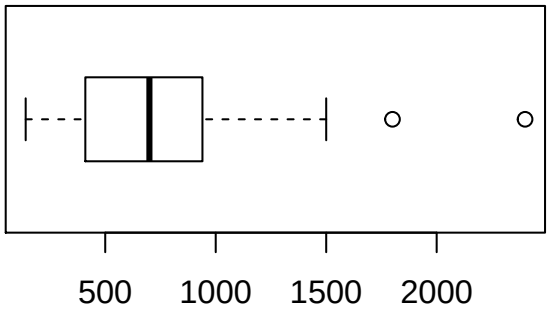
1. The first quartile and the median.
2. The first quartile and the third quartile.
3. The median and the third quartile.
4. The median and the maximum.
5. The minimum and the maximum.

iClicker Question 2.4.4.2

Given the 5-Number summary (MIN, Q1, Q2, Q3, and MAX) of any data set, approximately 75% of data values are at or above what statistic?

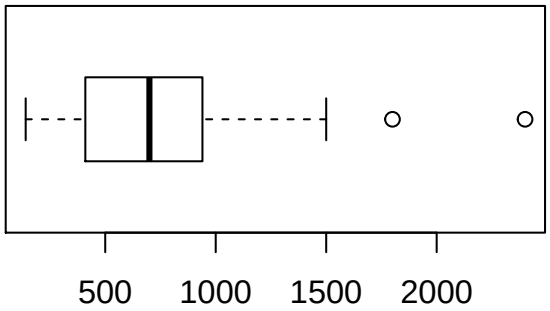
1. The median.
2. The first quartile.
3. The third quartile.
4. The maximum.
5. The minimum.

Box-and-whisker Plot



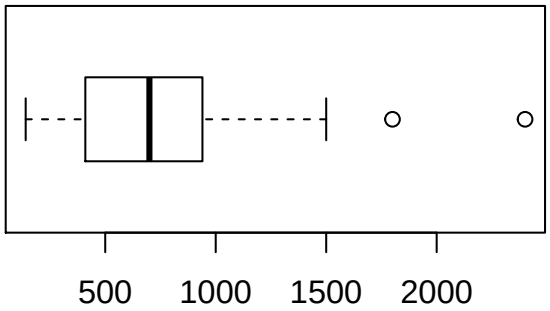
- Draw a horizontal axis covering data range

Box-and-whisker Plot



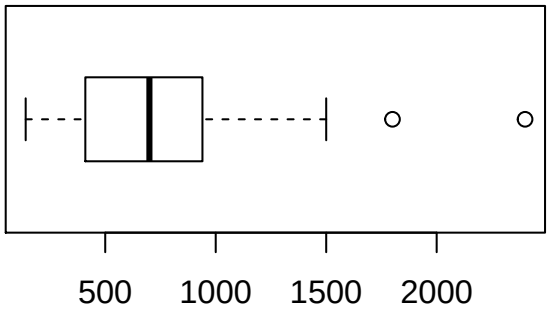
- Draw a horizontal axis covering data range
- Draw a box with edges at Q1 and Q3

Box-and-whisker Plot



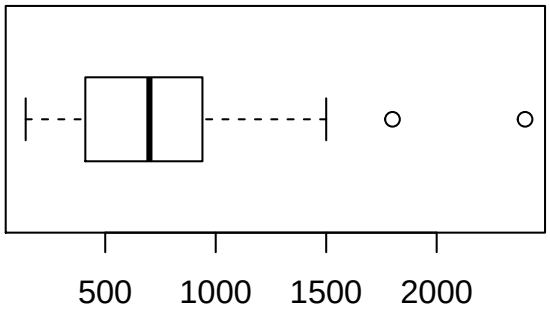
- Draw a horizontal axis covering data range
- Draw a box with edges at Q1 and Q3
- Draw within the box, a line located at MED

Box-and-whisker Plot



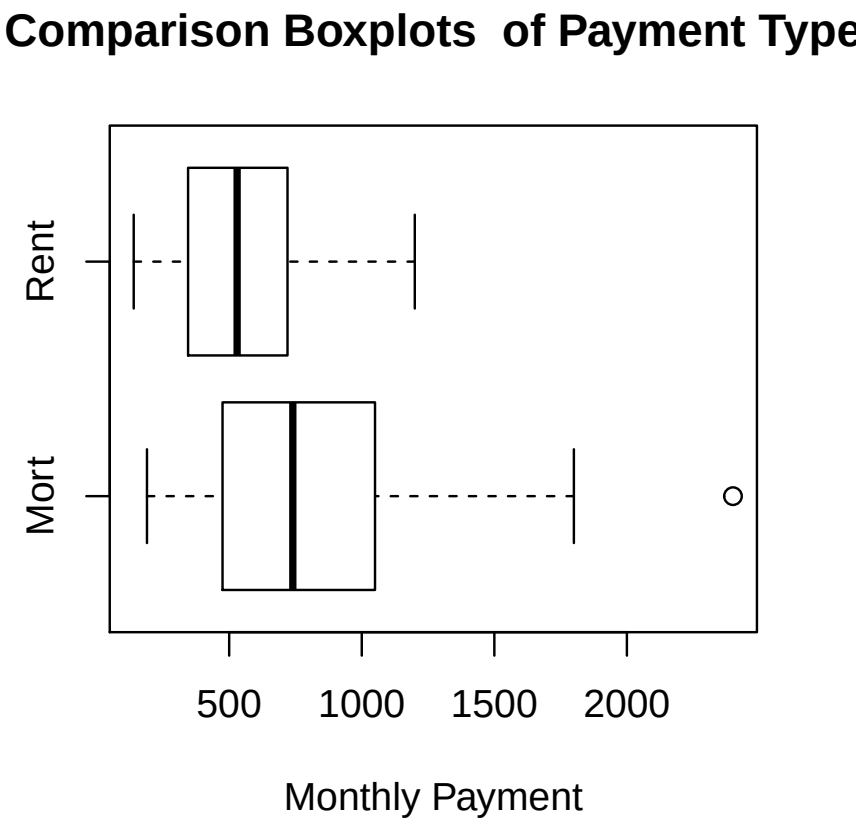
- Draw a horizontal axis covering data range
- Draw a box with edges at Q1 and Q3
- Draw within the box, a line located at MED
- Draw 'fences' (lines) at the MIN and MAX

Box-and-whisker Plot



- Draw a horizontal axis covering data range
- Draw a box with edges at Q1 and Q3
- Draw within the box, a line located at MED
- Draw 'fences' (lines) at the MIN and MAX
- Draw 'whiskers' extending from the edges of the box to the MIN and MAX

Comparison Boxplots



Symmetry/Skewness

Left-skewed

```
The decimal point is 1 digit(s) to the right of the |

 4 | 0
 5 | 5
 6 | 2
 7 |
 8 | 17
 9 | 2445
10 | 011245569
11 | 58
```

Symmetry/Skewness

Symmetric

```
The decimal point is 1 digit(s) to the right of the |

 4 | 7
 5 | 35
 6 | 005
 7 | 00112
 8 | 467899
 9 | 0199
10 | 14
11 | 1
```

Symmetry/Skewness

Right-skewed

```
The decimal point is 1 digit(s) to the right of the |

 4 | 58
 5 | 011245569
 6 | 2445
 7 | 17
 8 |
 9 | 2
10 | 5
11 | 0
```

Symmetry/Skewness, continued

- **Symmetric:** data shape in two mirror-imaged halves

Symmetry/Skewness, continued

- **Symmetric:** data shape in two mirror-imaged halves
- **Right-skewed:** long right tail

Symmetry/Skewness, continued

- **Symmetric:** data shape in two mirror-imaged halves
- **Right-skewed:** long right tail
- **Left-skewed:** long left tail

Symmetry/Skewness, continued

- **Symmetric:** data shape in two mirror-imaged halves
- **Right-skewed:** long right tail
- **Left-skewed:** long left tail
- **Symmetry/Skewness** can be detected by inspecting the stem-and-leaf plot (first turn it counter-clockwise 90 degrees), histogram, dotplot, or boxplot (median is half way from the edges of the box, whiskers on two sides of equal length)

iClicker Question 2.4.4.3

The stem-and-leaf displays of two data sets are given below. Describe the shape of these two data sets.

1. 1. symmetric; 2. left skewed
2. 1. right skewed; 2. symmetric
3. 1. symmetric; 2. symmetric
4. 1. left skewed; 2. left skewed
5. 1. symmetric; 2. right skewed

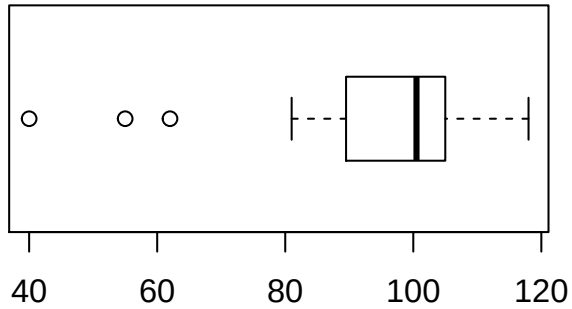
	Set 1
1	599
2	0113
3	669

	Set 2
0	1223466
1	0015
2	9

iClicker Question 2.4.4.4

Describe the shape of the box-and-whisker plot (boxplot) below.

1. Symmetric
2. Right skewed
3. Left skewed
4. right and left skewed
5. None of the above



Statistics and Data Analysis

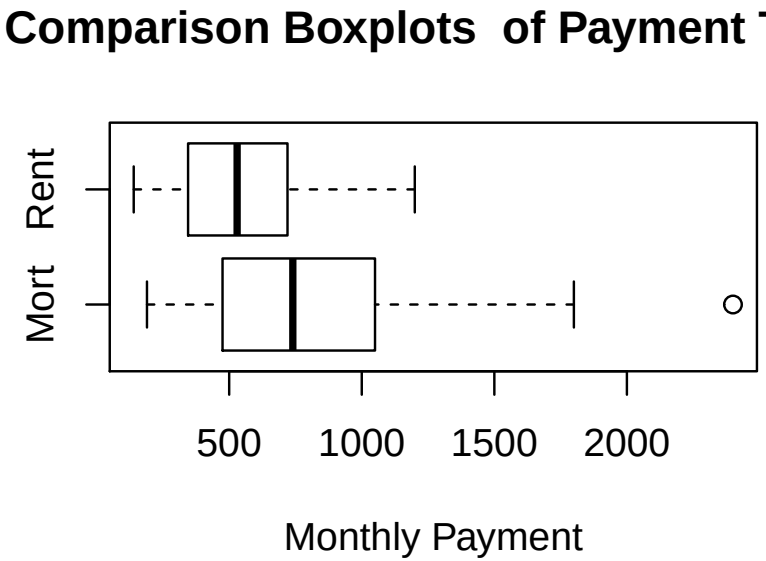
STAT 1600
Ch. 3 Estimates of Center

Outline

Summarizing Numerical Data, #3

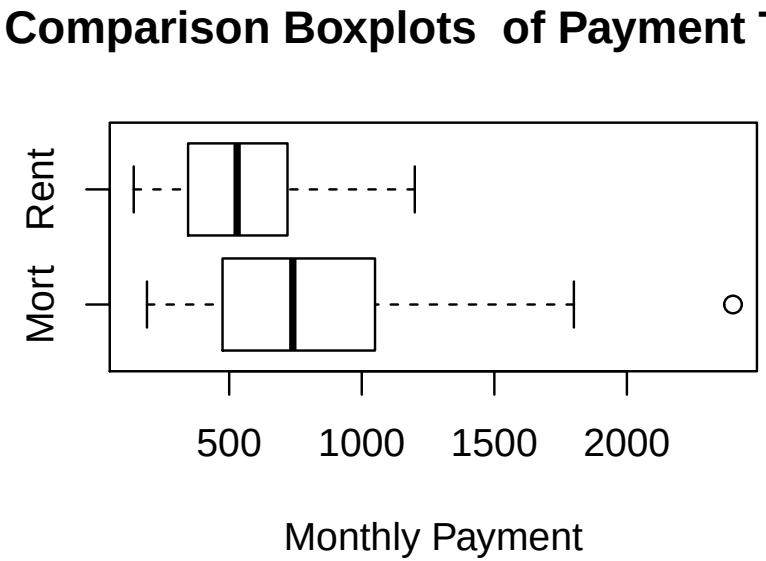
- Location and Spread

Importance of Location and Spread



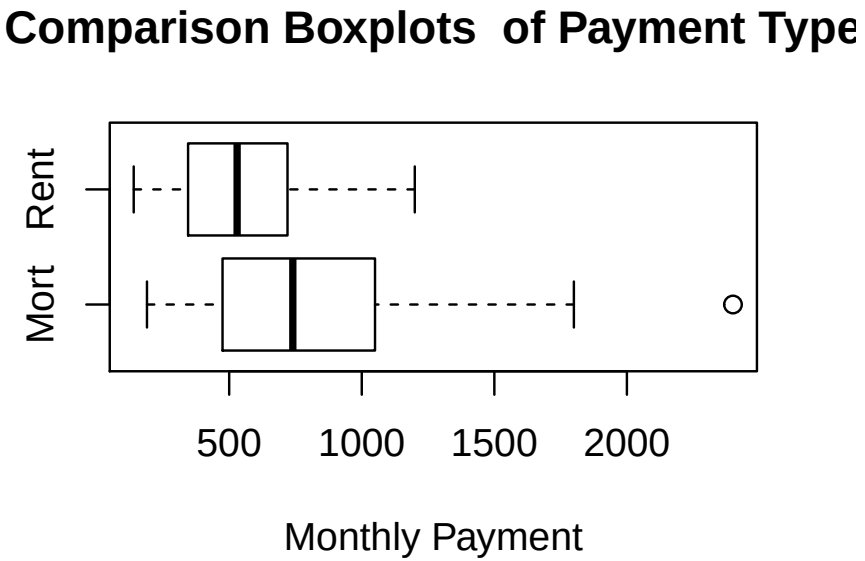
- The central *location* of Rent appears to be smaller than that of Mortgage

Importance of Location and Spread



- The central *location* of Rent appears to be smaller than that of Mortgage
- Moreover, the *spread* of Rent appears to be smaller than that of Mortgage, i.e., Rent payment is less scattered (or less variable) than that of Mortgage

Importance of Location and Spread



- The central *location* of Rent appears to be smaller than that of Mortgage
- Moreover, the *spread* of Rent appears to be smaller than that of Mortgage, i.e., Rent payment is less scattered (or less variable) than that of Mortgage
- But how do we quantify such comparisons? $\Rightarrow$ through **location** and **spread** measures

Outline

Summarizing Numerical Data, #3

- Location and spread
  - Location and spread
- Estimates of Center
  - Estimating Average Value
  - The Sample Means
  - The Trimmed Mean
  - The Median of Pairwise Averages

How do you estimate the average rental

Based on the following random sample of 2-bedroom apartments in Kalamazoo area

280, 140, 350, 220, 340, 880, 700, 700, 250, 910

How do you measure the (central) location of such rentals?

Sample Mean is an Est. of Pop. Mean

- The sample mean (i.e., average of the sample) is denoted by $\bar{X}$

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- and is the arithmatic average of data values i.e.,
- $$\bar{X} = \frac{\texttt{sum of data values}}{\texttt{sample size}}$$
- (2-bedroom appartment rental example)
- $$\bar{X} = \frac{280 + 140 + \cdots + 910}{10} = 477$$

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- It is subject to *sampling error*
- It likely missed the true population mean (denoted μ), by $|\bar{X} - \mu|$, the *sampling error*.

The Sample Median

- an alternative to the sample mean as a measure of location
- Recall that the median is the $0.5(n + 1)$th ordered data value
- Sorted list of Kalamazoo 2-bedroom rental data

  140, 220, 250, 280, 340, 350, 700, 700, 880, 910

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- 5.5 is in-between 5 and 6
- Hence, MED = average of 5th & 6th ordered values
- $$\tilde{x} = \frac{340 + 350}{2} = 345$$

iClicker Question 3.1.1

The fuel efficiency (MPG) of 5 Japanese made cars are listed below

27.5, 27.2, 34.1, 29.5, 31.8

What is the median MPG?

1. 29.5
2. 34.1
3. 30.50
4. 28.5
5. 27.5

Sample Mean versus Sample Median

- Sample mean is sensitive to outliers

Sample Mean versus Sample Median

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Sample Mean versus Sample Median

- Sample mean is sensitive to outliers
- Sample median is *insensitive* to outliers
- In the Kalamazoo apartment rental data, what if the smallest value \$ 140 is replaced by \$100?
- The MED remains unchanged (\$ 345) but $\bar{X} = 473$, down by from the original data (\$ 477).

Sample Mean versus Sample Median

- Looking at another example:
- Let's say we have a dataset of the following:
- Data: 5, 10, 17, 20, 25
- Mean: **15.4**; Median:17
- Data: 5, 10, 17, 20, 40
- Mean: **18.4**; Median: 17

We can see the median has not been affected by the outlier, whereas the mean has been affected.

The Trimmed Mean

- The Trimmed Mean is less sensitive to outliers when compared with sample mean

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The Trimmed Mean

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- 10% trimmed mean = mean of data with lowest 10% values and highest 10% values excluded = mean of middle 80% values
- in Kalamazoo apartment rental data, 10% of n = 10 is 1 ($n \times 0.1 = 1$)

  220, 250, 280, 340, 350, 700, 700, 880
- Hence, 10% trimmed mean, denoted $\bar{X}_{tr}$, is computed by

$$\begin{aligned} \bar{X}_{tr} &= \frac{220 + 250 + 280 + 340 + 350 + 700 + 700 + 880}{8} \\ &= 465 \end{aligned}$$

The Trimmed Mean – cont'd

- If $n \times 0.1$ is not an integer, round it up. E.g., if $n = 23$ such that $n \times 0.1 = 2.3$ then exclude the 3 lowest values and the 3 highest values, thus computing the trimmed mean as the average of 17 $(= 23 - 3 - 3)$ middle values to ensure at least 10% protection (against outlying values at each end)

The Trimmed Mean – cont'd

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- The dataset must be ordered.

The Median of Pairwise Averages

- The median of pairwise averages is another compromise between the mean and the median.
- We replace observations by pairwise averages of those observations.
- Next we take the median of those.
- Also make sure to pair each observation with itself!
- Proceed in the following pattern as laid out on the next slide.

The Median of Pairwise Averages

$$\frac{500+500}{2}$$

$$\frac{\frac{500+500}{2}}{\frac{500+500}{2}}$$

$$\frac{\frac{500+525}{2}}{\frac{500+525}{2}}$$
$$\frac{525+525}{2}$$

$$\frac{\frac{500+555}{2}}{\frac{500+555}{2}}$$
$$\frac{525+555}{2}$$
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$$\frac{\frac{500+635}{2}}{\frac{500+635}{2}}$$
$$\frac{525+635}{2}$$
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$$\frac{675+800}{2}$$
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$$\frac{800+800}{2}$$

- averaging 1st obs with itself = (500 + 500) / 2 = 500,
- averaging 1st obs with 2nd obs = (500 + 500) / 2 = 500, and so on ...
- averaging 2nd obs with itself = (500 + 500) / 2 = 500, and so on ...
- and so on ...
- median of 55 (= .5(n + 1)/2) pairwise averages = 28th (0.5(55 + 1) = 28) ordered pairwise average = \$625.0.

Robustness of Est. of Central Location

- Recall that an estimate is robust if it is insensitive to outliers.
- **Robust** = resistant to errors
- The sample mean is NOT robust. That is, it is sensitive to outliers.
- The sample median and the median of pairwise averages are robust.
- The trimmed means are more robust than the mean but less robust than the median. Trimmed means with higher trimmed percentage are more robust.

Clicker Question 3.1.2

For estimates of central location, which of the following statements is true?

1. Median, mean, and the median of pairwise averages are robust.
2. Median, 20% trimmed mean, and mean are robust.
3. Mean and the median are not robust.
4. Median and the median of pairwise averages are robust.
5. All statements above are incorrect.

Statistics and Data Analysis

STAT 1600
Ch 3.2 Estimates of Spread

Outline

Estimates of Spread

- Estimates of Spread
- The Sample Standard Deviation
- Effect of Multiplication/Addition by a Constant

Estimates of Spread

(or Uncertainty, Variation)

- An estimate of spread is a measure of uncertainty, or variation, or 'give or take'

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- When two or more comparable data sets (comparable means data sets are of same type/same unit of numerical measurements) are compared, the one with the smallest spread has the least uncertainty around the estimate of center (i.e., least scattered)
- Estimates of spread are non-negative

Estimates of Spread, Cont'd

i.e.,

- The standard deviation (SD) is typically used as a 'give or take' number in describing the spread of a dataset

Estimates of Spread, Cont'd

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-

$$\texttt{Sample SD} = s = \sqrt{\frac{\sum(X - \bar{X})^2}{n-1}} = \sqrt{\frac{SS}{n-1}}$$

The Sample Standard Deviation (SD)

	Rent	Diff	Diff Sqd
1	280	-197	38809
2	140	-337	113569
3	350	-127	16129
4	220	-257	66049
5	340	-137	18769
6	880	403	162409
7	700	223	49729
8	700	223	49729
9	250	-227	51529
10	910	433	187489

- Step 1. Compute $\bar{x} = 477$

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- Step 1. Compute $\bar{x} = 477$
- Step 2. Calculate Diff, i.e., how much an obs. 'missed by' the average, (i.e., deviation).

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- Step 3. Square the 'missed by' differences.

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- Step 1. Compute $\bar{x} = 477$
- Step 2. Calculate Diff, i.e., how much an obs. 'missed by' the average, (i.e., deviation).
- Step 3. Square the 'missed by' differences.
- Step 4. Add all the squared 'missed by' differences, i.e., SS
- Step 5. Take the square-root of $\frac{SS}{n-1}$ to get SD

$$SD = \sqrt{\frac{7.5421 \times 10^5}{10-1}} = 289.5$$

Interpretation of SD

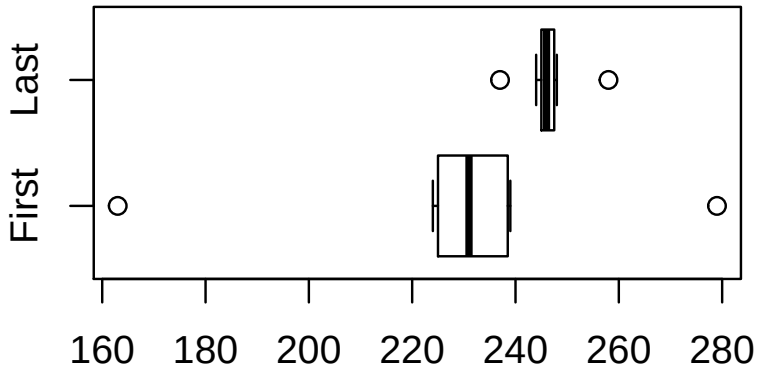
Table: Bowling Example

Games	Scores	Mean	SD
First games	163, 231, 224, 238, 279, 239, 226	228.6	34.34
Last games	246, 244, 247, 248, 237, 258, 246	246.6	6.21

Scores of Walter Ray Williams Jr. in 2008 bowling tournament, Indiana

Interpretation of SD

Scores of Walter Ray Williams Jr. in 2008 bowling tournament, Indiana



- Bigger swings (larger SD) in earlier games and scored typically lower (smaller Mean)
- He played consistently (smaller SD) in later games, and typically with better scores (larger Mean)

Sample Standard Deviation is Not Robust

As an estimate of the spread of a data set, the sample standard deviation **is sensitive to outliers**.

iClicker Question 3.2.1

The fuel efficiency (MPG) of 5 Japanese made cars are listed below
27.5, 27.2, 34.1, 29.5, 31.8
Ignoring any rounding error, what is the sum of all the deviations (MPG for Japanese made cars) from the mean MPG for Japanese made cars?

1. 9.38
2. 4.19
3. 0.00
4. -4.19
5. 30.58

iClicker Question 3.2.2

Recall that an estimate is robust if it is insensitive to outliers. Which of the following statements is true.

1. The sample mean and the standard deviation are robust.
2. The sample mean is robust but the standard deviation is not.
3. The sample mean is not robust but the standard deviation is.
4. The sample mean and the standard deviation are not robust.
5. None of the previous statements is true.

Effect of Multiplication/Addition by a Constant

apartment rental example

- Recall that the mean and SD are \$ 477 $\pm$ 289.5 ($\pm$ means 'give or take')

Effect of Multiplication/Addition by a Constant

apartment rental example

- Recall that the mean and SD are \$ 477 $\pm$ 289.5 ($\pm$ means 'give or take')
- Get a roommate and pay half the rent: \$ 238.5 $\pm$ 144.7

Effect of Multiplication/Addition by a Constant

apartment rental example

- Recall that the mean and SD are \$ 477 $\pm$ 289.5 ($\pm$ means 'give or take')
- Get a roommate and pay half the rent: \$ 238.5 $\pm$ 144.7
- No roommate but has contribution of \$100 per month from parents: 238.5 $\pm$ 289.5

General Rules

- when a constant is **added to/subtracted from** each data value, the same thing happens to the average, but the SD remains unchanged,

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- when a constant is **added to/subtracted from** each data value, the same thing happens to the average, but the SD remains unchanged,
- when each data value is **multiplied or divided** by a positive constant, the same thing happens to both the average and the SD.

General Rules

Eg. data: 1, 2, 3

X	Diff	Sqd
1	-1	1
2	0	0
3	1	1
$\bar{x} = 2$	0	$SS = 2$

Eg. data: 3, 4, 5 (added 2)

X	Diff	Sqd
3	-1	1
4	0	0
5	1	1
$\bar{x} = 4$	0	$SS = 2$

$$SD = \sqrt{\frac{2}{(3-1)}} = 1$$

$$SD = \sqrt{\frac{2}{(3-1)}} = 1$$

Notice here the mean increased from 2 to 4, yet the SD did not change.

General Rules

Eg. data: 1, 2, 3

X	Diff	Sqd
1	-1	1
2	0	0
3	1	1
$\bar{x} = 2$	0	$SS = 2$

Eg. data: 2, 4, 6 (times 2)

X	Diff	Sqd
2	-2	4
4	0	0
6	2	4
$\bar{x} = 4$	0	$SS = 8$

$$SD = \sqrt{\frac{2}{(3-1)}} = 1$$

$$SD = \sqrt{\frac{4}{(3-1)}} = 2$$

In this second example, multiplying by 2 the mean doubled AND the SD doubled.

iClicker Question 3.2.3

Compute the mean given the following data:
8, 12, 15, 22, 28

1. 5
2. 10
3. 15
4. 17
5. 20

Statistics and Data Analysis

STAT1600
Ch 4 Threats to Valid Comparisons

Outline

Threats to Valid Comparisons

- Hidden Confounder

Hidden Confounder

Lower Extremity Fractures Example
In the study of 'Lower extremity fractures in motor vehicle collisions: Influence of direction of impact and seatbelt use,' one of the conclusions is of interest: there was a higher incidence of lower extremity fracture among women.

Lower Extremity Fractures

Wrong assumptions may lead to wrong conclusions by falsely assuming that gender **causes** higher/lower leg fractures, one may reach these **false conclusions** about the study outcome 'women have higher rates of leg fractures'

- because they drive faster?
- apply brakes more slowly?
- have weaker bones?

Lower Extremity Fractures

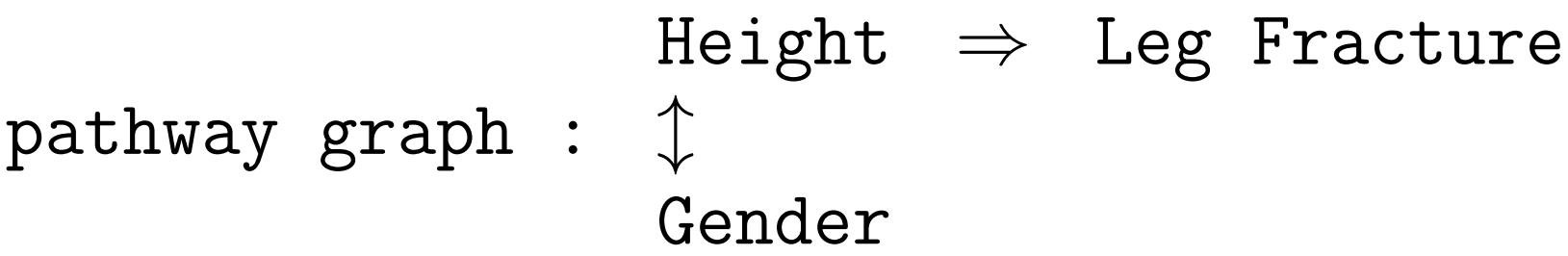
A follow-up study titled 'the role of driver gender and height' turns out that **height** was the culprit.
Because **height** and **gender** have a strong link, a false conclusion can result from a false assumption.
The pathway graph below describes the true relationship:

```
Confounder          Height  ⇒  Leg Fracture  Outcome
(actual cause)      ↕
Prob cause          Gender
```

↕ Means 'association' or 'probable cause'

⇒ Means 'cause-and-effect'

Lower Extremity Fractures



- outcome variable: leg fracture.
- probable cause: gender.
- confounder or confounding variable: the hidden variable height.

Confounding Variable or Confounder

A **confounder** is a third variable that is associated with both the probable cause and the **outcome**.

- *Overlooking* its existence can lead us to drawing a *wrong conclusion* about the cause-and-effect relationship.
- Hidden confounders are one of the biggest sources of (often unknowingly) *invalid comparisons*. One could end up comparing apples to oranges! (Note: women as a group are shorter than men!)

Lower Extremity Fractures, cont'd

Potential confounders other than height includes

- weight,
- none/light/heavy smoker,
- alcohol consumption,
- short/long hair,
- wearing higher heels or not,
- ..., etc.

iClicker Question 4.1

According to "Cumulative Use of Strong Anticholinergics and Incident Dementia" (JAMA, March 2015), from 10 years of tracking older adults and their use of anticholinergic drugs (meant to reduce symptoms of allergies, inability to sleep, anxiety, depression and bladder over-activity), the risk of Alzheimer's was 63 percent higher. Which of the following is the **outcome variable** (response)?

1. use of anticholinergic drugs
2. risk of Alzheimer's
3. hidden variables such as high blood pressure
4. none of the previous

iClicker Question 4.2

According to "Cumulative Use of Strong Anticholinergics and Incident Dementia" (JAMA, March 2015), from 10 years of tracking older adults and their use of anticholinergic drugs (meant to reduce symptoms of allergies, inability to sleep, anxiety, depression and bladder over-activity), the risk of Alzheimer's was 63 percent higher. Which of the following is the **probable cause**?

1. use of anticholinergic drugs
2. risk of Alzheimer's
3. hidden variables such as high blood pressure
4. none of the previous

Outline

Threats to Valid Comparisons

1. Hidden Confounder
2. In the Headlines

Examples In the Headlines

- Smoking 'causes' lung cancer. True? Having lung cancer or not is the outcome variable, smoking is probable cause, potential confounders abound. (see textbook)

Examples In the Headlines

- Smoking 'causes' lung cancer. True? Having lung cancer or not is the outcome variable, smoking is probable cause, potential confounders abound. (see textbook)
- not true for a single study or a few studies.

Examples In the Headlines

- "Older Viagra Users More Likely to Get STDs" – the Chicago Sun Times and the like. See critiques by Rebecca Goldin and Jing Peng in August 2010 from `http://www.stats.org` titled 'If you take Viagra, will you get an STD?' Pathway graph for this is 'person type' (i.e. lifestyle) is a confounder which is the cause (or surrogate of causes)

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- 'taking ED drugs or not' is only a probable cause

Statistics and Data Analysis

STAT1600
Ch 5 Study Designs

Outline

Study Designs

- Randomized Trials
- Double-blind Randomized Controlled Trials
- Observational Studies
- iClicker Questions

Diet Comparison Example

The diet comparison example "Comparison of the Atkins, Zone, Ornish, and LEARN Diets for Change in Weight and Related Risk Factors Among Overweight Premenopausal Women The A TO Z Weight Loss Study: A Randomized Trial" by C.D. Gardner, et al. (JAMA, Vol. 297, pp. 969–977, March 2007) is a good example of **randomized trials**.

An important characteristic of the experiment is that the comparison groups are similar to each other in all aspects, **except for the treatment** (see Table 5.1 on page 79). Hence such experiment offers fair comparison of the treatment among the four diet groups.

Randomization and Randomized Trials

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- Randomization
- the best way to safeguard against potential confounders so that the comparison groups are similar in all factors except for the treatment itself.

Randomized Controlled Experiment (or Trial)

is a randomized experiment in which one of the comparison groups is a control group or placebo group.

Double-blind Randomized Controlled Trial

is a randomized controlled trial in which neither doctor (the experimenter) nor patient (experimental subject) knows what treatment the patient receives.

- done by giving the patient a pill that looks/smells... like the treatment pill, but is actually an inert pill or placebo.

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- Blinding achieves additional protection against bias.
- All groups have the same frame of mind (as opposed to knowing you are not really getting the new drug)
- The experimenter has the same frame of mind evaluating patients from each group.

Leg Fracture Example

In many cases, randomization cannot be achieved in that the treatments being compared cannot be assigned, e.g., the study involving women and leg fractures. When a new subject enters the study (by having a car accident), we observe what gender they belong to, instead of randomly assigning it. This is an example of *observational studies*.

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  E.g. the outcome is a rare event like cancer or stroke, and a randomized trial would need too many subjects and too much time.
- In cases like these, a case-control study is generally the way to go.

Case-control Study

starts with the outcome and then works backward to the type of treatment. For instance in the diet comparison trial, a case-control study would look for people in the population who lost weight, and then ask them what diet they used.

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- are less time-consuming to conduct;
- are able to conclude a link or 'association,' but are not able to prove 'causation;'
- provide initial evidence that can generate resources for more rigorous studies like double-blind randomized controlled trials.

Successful Story of a Case-control Study

The first study formally linking lung cancer to smoking was a 1950 case-control study "Smoking and Carcinoma of the Lung" by Richard Doll and A. Bradford Hill (British Medical Journal, 1950 September 30; 2(4682): page 739–748). This study led to numerous studies, and consequently, it is now accepted by the scientific community that smoking causes lung cancer.

Case-crossover Study

allows subjects in the treatment group 'cross over' to the control group an vice versa. That is, each subject can be their own control.

A successful example: a 1997 study linking cell phone use to car accidents: "Association between cellular-telephone calls and motor vehicle collisions" by D.A. Redelmeier and R.J. Tibshirani (The New England Journal of Medicine, 1997 Feb 13; vol 336, pp. 453–458).

iClicker Question 5.1

According to "Cumulative Use of Strong Anticholinergics and Incident Dementia" (JAMA, March 2015), from 10 years of tracking older adults and their use of anticholinergic drugs (meant to reduce symptoms of allergies, inability to sleep, anxiety, depression and bladder over-activity), the risk of Alzheimer's was 63 percent higher. What type of study is this?

1. randomized controlled experiment
2. case-control study
3. none of the previous

iClicker Question 5.2

Which of the following is *false* about a case-control study when it is compared to a randomized controlled trial?

1. case-control study is less time-consuming to conduct
2. case-control study is cheaper to conduct
3. case-control study can be used to determine causation
4. case-control study is easier to conduct

iClicker Question 5.3

A clinical trial was conducted in which 120 patients with similar clinical features were randomly divided into a control group and a treatment group, each consisting of 60 patients. What type of study this is?

1. randomized controlled trial
2. case-control study
3. none of the previous

iClicker Question 5.4

Western Michigan University offers a 1 credit course for freshmen, UNIV 1010, which teaches about university resources and study habits for success in college. It is an elective course and about half of the freshmen take it. WMU has studied the results by comparing the retention and GPAs of students who took this class against those who did not take this class. It was found that retention and GPAs were generally higher for those who took UNIV 1010. This evidence was put forth as proof that the course was successful and that it should be continued. What potential source(s) of bias have not been accounted for by WMU?

1. GPAs before college.
2. Lack of randomization in subject selection for UNIV 1010
3. Chosen majors of the students
4. All the above

Statistics and Data Analysis

STAT 1600
Ch. 6 The Normal Distribution

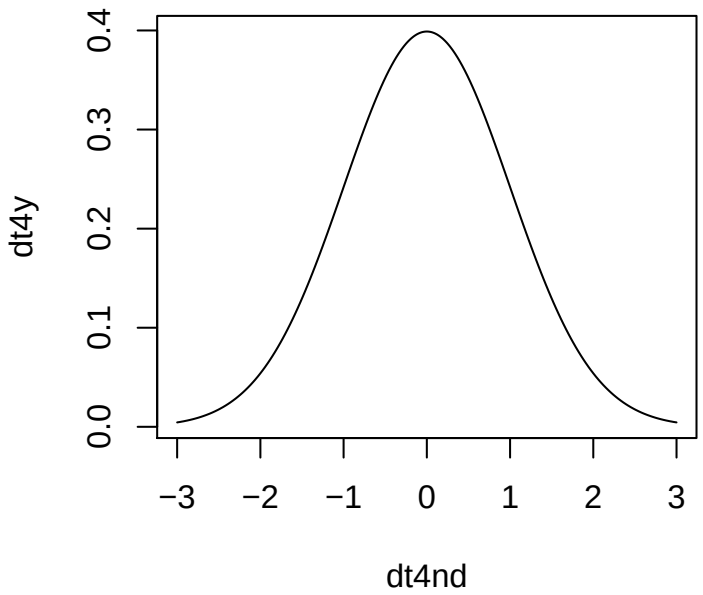
Outline

The Normal Distribution

- Normal Distribution and Z Score
- Using the Normal or Z Curve

Normal Distribution

- Normal distribution is denoted by N(mean,SD).
- Standard normal has mean=0 and SD=1 and is denoted by N(0, 1)z s
- The mean gives the location of the line of symmetry and the standard deviation refers to the spread.
- **The area under the curve always equals 1.**

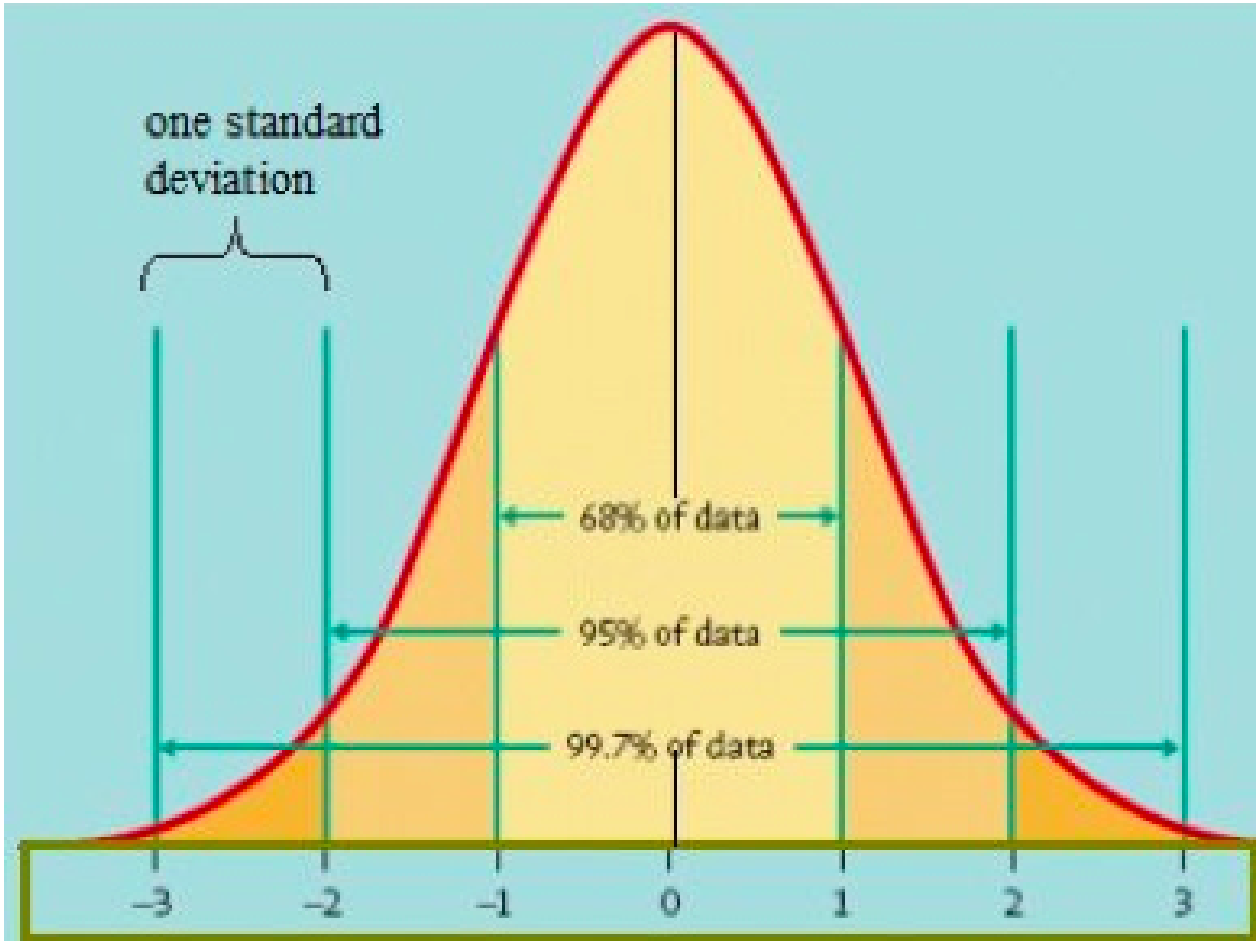


Normal Distribution

The normal or bell-shaped curve is helpful in calculating probabilities

- 68% of the data falls within -1 and +1 standard deviations of the mean
- 95% falls between -2 and +2 standard deviations
- 99.7% falls between -3 and +3 standard deviations

Normal Distribution



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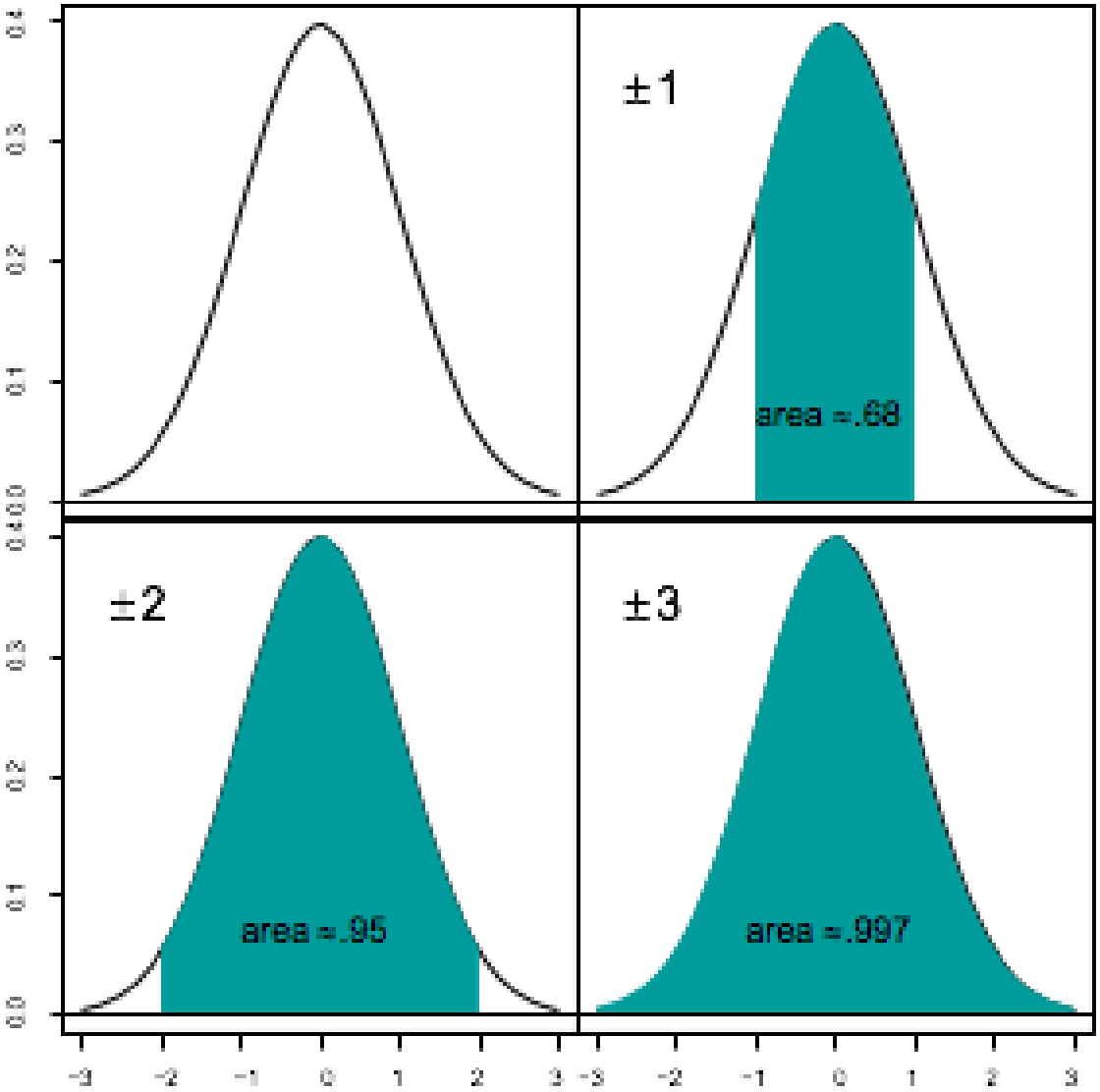
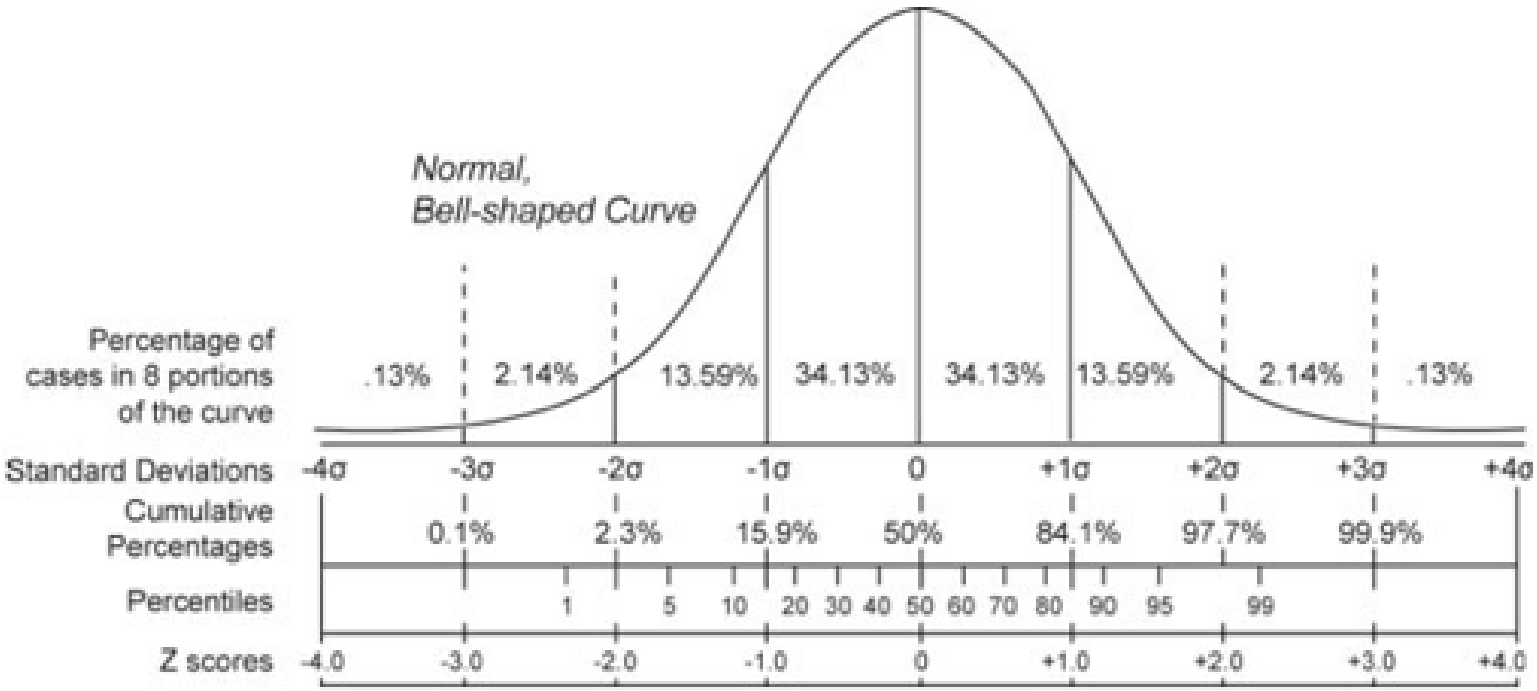


Normal Distribution



Z-score

- To calculate area under curve of general N(mean, SD), calculate z score (i.e., number of SD's above average/below the average). For example, the area to the left of X in this normal:

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- $$\texttt{calculate z-score of x} = z = \frac{x - \mu}{\sigma}$$
- To find the probability of a random variable, X, occurring in a normal distribution, we make use of the normal distribution or normal curve. Once we obtain a z-score using the formula above we can find the probability of a data value occuring at or below that value.

Z-score

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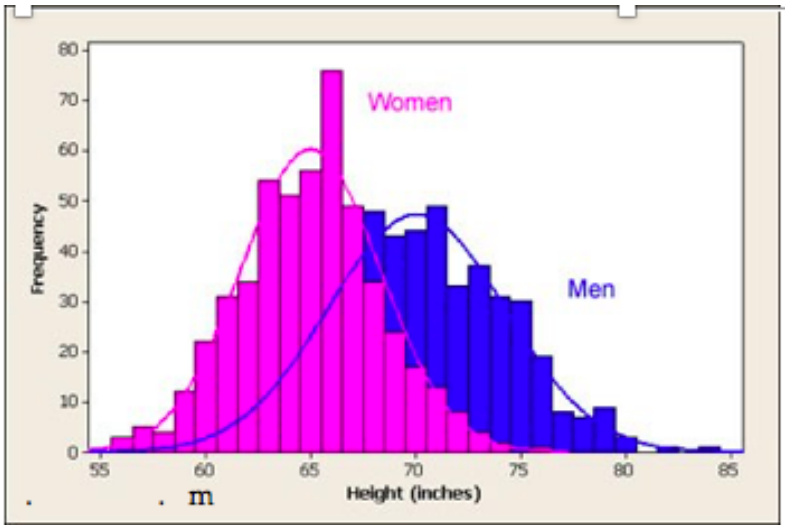
- $$\texttt{calculate z-score of x} = z = \frac{x - \mu}{\sigma}$$
- then area to the left of x in N(mean, SD) = area to the left of z in N(0,1)

Z-score

Let X =adult male height. Then X is N (70", 4"). This is stating that for this population the mean height in males is 70 inches and the standard deviation is 4 inches. What is the probability that a male is less than 6' tall (or 72 inches)?:



$$
\begin{aligned}
z &= \frac{x-\mu}{\sigma} \\
&= \frac{x-70}{4} \\
&= \frac{72-70}{4} \\
&= 0.5
\end{aligned}
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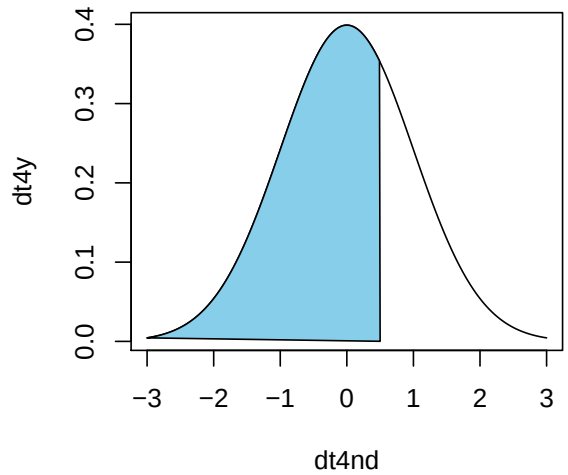

A Z value of 0.5 corresponds to the area of 0.6915 (AUC). This means the probability, $P(X \leq 72$ inches), is 69.15%

Statistics and Data Analysis

STAT 1600
Ch 7 The Binomial Distribution

Outline

The Binomial Distribution

- Binomial Random Variables

Binomial Process and Binomial RV

A sequence of (fixed) n observations is called a **binomial process** if

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- P (success) = p, and P (failure) = q = 1 - p for all observations
- observations are independent

Binomial Process and Binomial RV

A sequence of (fixed) n observations is called a **binomial process** if

- each observation results in exactly one of two possible outcomes (conveniently called *success* and *failure*)
- P (success) = p, and P (failure) = q = 1 - p for all observations
- observations are independent
- X = total number of successes among the n observations is a **binomial random variable** with parameters n and p and is denoted $X \sim binomial(n, p)$

Binomial Process and Binomial RV

Example: What is the probability of rolling exactly two ones in 10 rolls of a die? (n, our sample size = 10)
There are several things you need to know:

1. First Define Success: "Rolling a 1 on a single die"
2. Define the probability of success: (p):
   $p = \frac{1}{6} = 0.167$
3. Find the probability of failure:
   $(1 - p) = q = \frac{5}{6} = 0.833$
4. Define the X (or j) that we are investigating. This is the number of successes out of the trials(or sample size, n): Here it is two rolls out of 10 so $X = j = 2$

Binomial Process and Binomial RV

- Example: **What is the probability of rolling exactly two ones in 10 rolls of a die?** Anytime a '1' appears it is a success. Anytime any other number (2, 3, 4, 5, 6) appears it is a failure.

Binomial Process and Binomial RV

- Example: **What is the probability of rolling exactly two ones in 10 rolls of a die?** Anytime a '1' appears it is a success. Anytime any other number (2, 3, 4, 5, 6) appears it is a failure.
- We need to use the binomial probability distribution function in order to solve for this:

Binomial Process and Binomial RV

- Example: **What is the probability of rolling exactly two ones in 10 rolls of a die?** Anytime a '1' appears it is a success. Anytime any other number (2, 3, 4, 5, 6) appears it is a failure.
- We need to use the binomial probability distribution function in order to solve for this:
- $$P[X = j] = \frac{n!}{j!(n-j)!} p^j (1-p)^{n-j},$$

  where j = 0, 1, 2, ⋯, n

Binomial Process and Binomial RV

In our example:
X = j = 2 and n = 10
p = (probability of success) = 1/6 = 0.167
q = (probability of failure) = 1 - p = 1 - 0.167 = 0.833
(Since q is the probability of failure in our example you can see it is also 5/6 as there are five other numbers the die could fall on.)

Using Formula to Compute Binomial Probability

$X \sim binomial(n, p)$

$$
\begin{aligned}
P[X = 2] &= \frac{10!}{2!(10-2)!}(.167)^2(.833)^{10-2} \\
&= \frac{10 \times 9 \times 8!}{(2 \times 1)(8!)}(.167)^2(.833)^8 \\
&= (45)(.167)^2(.833)^8 \\
&= 0.291 \text{ or } 29.1\%
\end{aligned}
$$

Examples of Binomial RV

- A 5-question multiple-choice quiz has 5 choices on each question. X = number of correct answers (success = correct) in the quiz by guessing all. Then $X \sim binomial(n = 5, p = 0.20)$.
- Past experience: 40% phone respondents agree to be interviewed (success = a respondent agrees to be interviewed) for market research survey. Of 50 reached by Reliable Research, X respondents agree to be interviewed. Then $X \sim binomial(n = 50, p = 0.40)$.

Examples of Binomial RV

- Suppose historical data shows that 20% of buyers at Best Buy who purchase smart fitness and GPS watches also purchase the Geek Squad's extended protection plan (success = a buyer purchases extended protection plan). X extended protection plans were sold along with the 300 smart watches sold last quarter. Then
  $X \sim binomial(n = 300, p = 0.20)$.

iClicker Question 7.1

The probability that a defective item is observed at a production line is 0.02. A quality engineer, working at the production line, inspects an item. What is the chance that the item is found to be non-defective?

1. 0.02
2. 1
3. 0.98
4. -0.02
5. none of the previous

iClicker Question 7.2

Over a long period of time in a large multinational corporation, 10% of all sales trainees are rated as outstanding, 75% are rated as excellent/good, 10% percent are rated as satisfactory, and 5% are considered unsatisfactory. What is the probability that a sales trainee is rated as not outstanding?

1. 0.05
2. 0.10
3. 0.25
4. 0.90
5. 0.95

Outline

The Binomial Distribution

- Binomial Random Variables
- Computing Binomial Probabilities Using a Formula

Using Formula to Compute Bin. Prob.

- $X \sim binomial(n, p)$
- $$P[X = j] = \frac{n!}{j!(n-j)!} p^j (1-p)^{n-j}$$
- where j = 0, $\cdots$, n and $n! = n \times (n-1) \times \cdots \times 1$

Using Formula to Compute Bin. Prob.

- $X \sim binomial(n, p)$
- $$P[X = j] = \frac{n!}{j!(n-j)!} p^j (1-p)^{n-j}$$
- where j = 0, $\cdots$, n and $n! = n \times (n-1) \times \cdots \times 1$
- Multiple-choice quiz: $X \sim binomial(5, 0.2)$, eg.,
- $$\begin{aligned} P[X = 2] &= \frac{5!}{2!(5-2)!} 0.2^2 (1-0.2)^{5-2} \\ &= \frac{5 \cdot 4 \cdot 3!}{2 \cdot 1(3!)} 0.2^2 \cdot 0.8^3 = 0.2048 \end{aligned}$$

Best Buy Example, continued

Recall that historical data shows that 20% (i.e., $p = 0.2$) of buyers at Best Buy purchase extended protection plans with smart watches. If ($n = 10$ smart watches were sold in one day, what is the probability that ($j = 3$) extended protection plans were sold? Now, X , the number of extended protection plans sold along with 10 smart watches has $X \sim binomial(10, .2)$ distribution and hence

$$\begin{aligned} P[X = 3] &= \frac{10!}{3!(10-3)!} 0.2^3 (1-0.2)^{10-3} \\ &= \frac{10 \cdot 9 \cdot 8 \cdot 7!}{3 \cdot 2 \cdot 1(7!)} 0.2^3 \cdot 0.8^7 \\ &= 0.2013 \end{aligned}$$

Using Formula – olympics swimmer eg.,

A swimmer competes in three events in the Summer Olympics. The swimmer's winning/losing one event is independent of her result in any other event. If the probability of winning any one event is 0.45, what is the chance that she wins two or three events?
$X \sim binomial(3, 0.45)$

$$\begin{aligned} P[X = 2 or X = 3] &= P[X = 2] + P[X = 3] \\ &= \frac{3!}{2!(1)!}0.45^2 0.55^1 + \frac{3!}{1!(0)!}0.45^3 0.55^0 \\ &= 0.334125 + 0.091125 \\ &= 0.42525 \end{aligned}$$

The 'Language' of Probability

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- 'at most 3 or 'no more than 3' or '3 or less':
  $P[X \leq 3] = P(X = 0, 1, 2, \text{ or } 3) =$
  $P(X = 0) + P(X = 1) + P(X = 2) + P(X = 3)$

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- 'at least 8' or 'no less than 8' or '8 or more' if n=10: $P[X \geq 8] = P[X = 8] + P[X = 9] + P[X = 10]$

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- 'at least 8' or 'no less than 8' or '8 or more' if n=10: $P[X \geq 8] = P[X = 8] + P[X = 9] + P[X = 10]$
- etc.

iClicker Question 7.3

The probability that a defective item is observed at a production line is 0.02. A quality engineer, working at the production line, goes to inspect the next 4 items. What is the set of possible number of defectives?

1. 1,2,3,4
2. 0,1,2,3,4
3. 1,2
4. 3,4
5. none of the previous

Statistics and Data Analysis

STAT1600
Ch. 8 Sampling Distribution of the Proportion

Outline

Distribution of the Sample Proportion

- Best Buy Example
- Theory
- Law of Large Numbers for Sample Proportions

Sampling Distribution of the Proportion

- Suppose Best Buy sells 60 extended protection plans with 300 smart watches sold.

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Sampling Distribution of the Proportion

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- The protection plan sales rate is $\frac{60}{300} = 0.20$.
- Therefore, let X denote the number of successes out of a sample of n observations. Then X is a binomial random variable with parameters n and p. Note that p is the (population) proportion of successes.
- The (sample) proportion of successes, $\hat{p} = \frac{x}{n}$ in a sample is also a random variable.

Sampling Distribution of the Proportion

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Sampling Distribution of the Proportion

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- For the proportion, $\hat{p}$ is expected to be $p = \frac{n\hat{p}}{n}$ give or take $\sqrt{\frac{pq}{n}} = \frac{\sqrt{npq}}{n}$.

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-

Random Variable	Mean	SD
X	np	$\sqrt{npq}$
$\hat{p}$	p	$\sqrt{\frac{pq}{n}}$

Best Buy example, revisited

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- The proportion of plans sold is expected to be around

$$\frac{60}{300} \pm \frac{7}{300} \text{ or } 0.2 \pm 0.02$$

Best Buy example, revisited

- The number of protection plans sold is expected to be around 60 ± 7
- The proportion of plans sold is expected to be around

$$\frac{60}{300} \pm \frac{7}{300} \text{ or } 0.2 \pm 0.02$$

- The *percentage* of plans sold is expected to be around 20% give or take 2% (Note: percentage = proportion $\times$ 100%)

Gamers Retro Rental Eg., revisited

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- Historically, 5% of videogame rentals from Gamers Retro Rental are returned late.
- Gamers Retro Rental rented out 100 videogames yesterday. The percentage that will be returned late should be around 5%, give or take

$$100\% \times \sqrt{\frac{0.05 \times 0.95}{100}} \approx 2.2\%$$

Gamers Retro Rental Eg., revisited

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$$100\% \times \sqrt{\frac{0.05 \times 0.95}{100}} \approx 2.2\%$$

- Gamers Retro Rental rented out 700 videogames yesterday. The percentage that will be returned late should be around 5%, give or take

$$100\% \times \sqrt{\frac{0.05 \times 0.95}{700}} \approx 0.8\%$$

iClicker Question 8.1

A study surveyed 100 students who took a standardized test. Among these students, 43 said they would like math help. What is the sample percentage of students needing math help?

1. 100%
2. 43%
3. 0.43%
4. 1%
5. cannot determine

Law of Large Numbers

- for sample proportions
- The sample proportion tends to get closer to the true proportion as sample size increases.

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- For the Best Buy Example:
- Recall if Best Buy sold 300 protection plans then $sd = 0.02$. Note that $p = 0.2$.

Law of Large Numbers

- for sample proportions
- The sample proportion tends to get closer to the true proportion as sample size increases.
- For the Best Buy Example:
- Recall if Best Buy sold 300 protection plans then $sd = 0.02$. Note that $p = 0.2$.
- If Best Buy sold 1200 plans then,

$$SD = \sqrt{\frac{0.2 \cdot 0.8}{1200}} = 0.0115$$

Sampling Distn of Sample Proportion

If Best Buy sold 100 protection plans with their smart watches last year, the percentage of watches sold with protection plans is expected to be around 20% give or take 4%. Estimate the likelihood that it sold a protection plan with each smart watch for more than 25% of those watches, in other words,

$$P[\hat{p} > 0.25] = ?$$

Sample Proportion is approx. normal

Given: $n = 100$ and $p = .2$

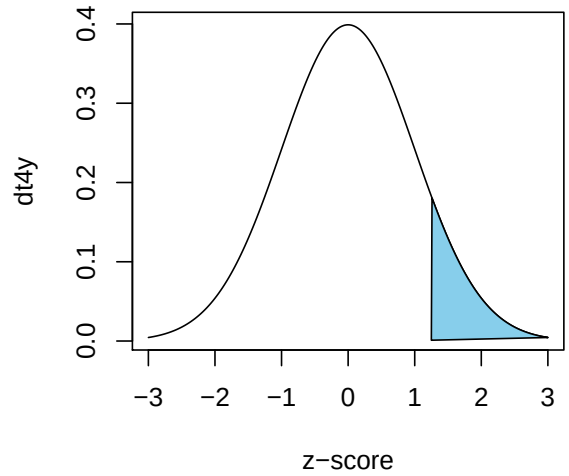
and $SD = \sqrt{\frac{.2(.8)}{100}} = 0.04$

and $P[\hat{p} > 0.25] = ?$

Note that $\hat{p} \approx N(0.2, 0.04)$

$z = \frac{0.25-0.2}{0.04} = 1.25$

$$\begin{aligned} P[\hat{p} > 0.25] &\approx P[Z > 1.25] \\ &\approx 1 - P[Z < 1.25] \\ &\approx 1 - .8944 \\ &\approx 0.1056 \end{aligned}$$



iClicker Question 6.2

Recall that if Best Buy sold 100 smart watches last year, the percentage of watches sold with extended protection plans is expected to be around 20% give or take 4%. What is the chance that the percentage of plans sold with extended warranties is between $12\%(= 20\% - 2 \times 4\%)$ and $28\%(= 20\% + 2 \times 4\%)$?

1. 99.7%
2. 95%
3. 68%
4. 75%
5. cannot determine

Outline

Estimating Proportion

- Questions Asked About Population Proportion

Questions Asked

about the population proportion

- The population proportion p are generally unknown and are estimated from the data.

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Questions Asked

about the population proportion

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- Suppose we want to estimate the number of students planning to attend graduate school.
  1. Will the sample proportion equal the population proportion? Yes or No.
  2. If not, by how much will it miss?

Estimating the population proportion p

- $\hat{p}$ is an estimate of the population proportion, i.e.,

$$E[\hat{p}] = p$$

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- Consider our example: $n = 40$ graduating seniors, $X = 6$ plan to attend graduate school.
  1. What is the proportion of graduating seniors planning to attend graduate school?
  2. By how much will it miss the true population proportion?

Estimating the pop. proportion – Cont'd

- $\hat{p} = \frac{X}{n} = \frac{6}{40} = 0.15$

Estimating the pop. proportion – Cont'd

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$$\begin{aligned} SE_{\hat{p}} &= \sqrt{\frac{\hat{p}(1-\hat{p})}{n}} = \sqrt{\frac{.15 \times .85}{40}} \\ &= 0.056 \end{aligned}$$

Estimating the pop. proportion – Cont'd

- $\hat{p} = \frac{X}{n} = \frac{6}{40} = 0.15$
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- What if 54 out of 360 students plan to go to graduate school. The proportion of all students who plan to go to graduate school is estimated as

Estimating the pop. proportion – Cont'd

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- What if 54 out of 360 students plan to go to graduate school. The proportion of all students who plan to go to graduate school is estimated as
- $\hat{p} = \frac{54}{360} = 0.15$ with $SE_{\hat{p}} = \sqrt{\frac{.15 \times .85}{360}} = .0188$

Estimating the pop. proportion – Cont'd

- The **population** proportion p is estimated using the sample proportion $\hat{p}$, i.e., $E[\hat{p}] = p$.

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Estimating the pop. proportion – Cont'd

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- The $SE_{\hat{p}}$ is calculated as

$$SE_{\hat{p}} = \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

- As sample size increases, the $SE_{\hat{p}}$ decreases.

iClicker Question 8.3

Which of the following statements is true about the standard error of the sample proportion?

1. The standard error increases when sample size increases.
2. The standard error decreases when sample size decreases.
3. The increase/decrease of sample size has no effect on the value of the standard error.
4. The standard error decreases when sample size increases.
5. None of the previous.

Statistics and Data Analysis

STAT 1600
Ch 9 Comparing Two Proportions,
Part 1 Difference in Proportions

Outline

Difference Between Independent Proportions

- Example and Notation
- Standard Error of Difference in Sample Proportions

Change in Student Retention Rate

- Has retention rate at WMU changing?

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- Has retention rate at WMU changing?
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- Another random sample of 200 entering students in 1999 $\Rightarrow$ 66% were still enrolled 3 years later.
- An 8% change in 3-year retention rate was observed.
- The 8% difference is based on random sampling, and is only an estimate of the true difference.
- What is the likely size of the error of estimation?

Notation

A categorical variable with binary responses ('success' and 'failure') is of interest for two independent populations.

- Population 1 has proportion p_1 of successes.

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- Sample of size n_1 is taken from population 1: X successes observed in the sample with sample proportion $\hat{p}_1 = \frac{X}{n_1}$

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- Population 1 has proportion p_1 of successes.
- Population 2 has proportion p_2 of successes.
- Sample of size n_1 is taken from population 1: X successes observed in the sample with sample proportion $\hat{p}_1 = \frac{X}{n_1}$
- Sample of size n_2 is taken from population 2: Y successes observed in the sample with sample proportion $\hat{p}_2 = \frac{Y}{n_2}$

Notation

A categorical variable with binary responses ('success' and 'failure') is of interest for two independent populations.

- Population 1 has proportion p_1 of successes.
- Population 2 has proportion p_2 of successes.
- Sample of size n_1 is taken from population 1: X successes observed in the sample with sample proportion $\hat{p}_1 = \frac{X}{n_1}$
- Sample of size n_2 is taken from population 2: Y successes observed in the sample with sample proportion $\hat{p}_2 = \frac{Y}{n_2}$
- The two samples are independent.

Standard Error of Difference

The SE (Standard Error) of the difference in the sample proportions of two independent samples is

$$SE_{\hat{p}_1-\hat{p}_2} = \sqrt{(SE_{\hat{p}_1})^2 + (SE_{\hat{p}_2})^2}$$

where

$$SE_{\hat{p}_1} = \sqrt{\frac{\hat{p}_1(1-\hat{p}_1)}{n_1}}$$

$$SE_{\hat{p}_2} = \sqrt{\frac{\hat{p}_2(1-\hat{p}_2)}{n_2}}$$

Change in Student Retention Rate

- For 1989 sample $\hat{p}_1 = 0.74$ give or take (i.e., with a standard error)

$$SE_{\hat{p}_1} = \sqrt{\frac{0.74(0.26)}{200}} = \sqrt{0.000962} = 0.031$$

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- For 1999 sample $\hat{p}_2 = 0.66$ give or take (i.e., with a standard error)

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- For 1999 sample $\hat{p}_2 = 0.66$ give or take (i.e., with a standard error)

$$SE_{\hat{p}_2} = \sqrt{\frac{0.66(0.34)}{200}} = \sqrt{0.001122} = 0.033$$

- and hence for the difference in sample proportions.

$$SE_{\hat{p}_1 - \hat{p}_2} = \sqrt{0.000962 + 0.001122} = 0.0456$$

Calculation of the $SE_{\hat{p}_1 - \hat{p}_2}$

- Calculate $(SE_1)^2$, the squared $SE_{\hat{p}_1}$

$$(SE_1)^2 = \frac{\hat{p}_1(1 - \hat{p}_1)}{n_1}$$

keeping 6 decimal places to the right of the decimal point.

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keeping 6 decimal places to the right of the decimal point.

- Calculate $(SE_1)^2 + (SE_2)^2$.

Calculation of the $SE_{\hat{p}_1 - \hat{p}_2}$

- Calculate $(SE_1)^2$, the squared $SE_{\hat{p}_1}$

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keeping 6 decimal places to the right of the decimal point.

- Calculate $(SE_1)^2 + (SE_2)^2$.
- $SE_{\hat{p}_1 - \hat{p}_2} = \sqrt{(SE_1)^2 + (SE_2)^2}$

Calculation of the $SE_{\hat{p}_1 - \hat{p}_2}$

Change in Retention Rate Example

$$
\begin{aligned}
(SE_1)^2 &= \frac{.74 \times .26}{200} = 0.000962 \\
(SE_2)^2 &= \frac{.66 \times .34}{200} = 0.001122 \\
(SE_1)^2 + (SE_2)^2 &= 0.000962 + 0.001122 = 0.002084 \\
SE_{\hat{p}_1 - \hat{p}_2} &= \sqrt{0.002084} = 0.0456
\end{aligned}
$$

Outline

Confidence Interval for Difference in Proportions

- Confidence Interval for Difference in Proportions
- iClicker Questions

Confidence Interval for $\hat{p}_1 - \hat{p}_2$

A 95% confidence interval for the true difference $p_1 - p_2$ is

$$\hat{p}_1 - \hat{p}_2 \pm 1.96 \times SE_{\hat{p}_1 - \hat{p}_2}$$

That is

$$\hat{p}_1 - \hat{p}_2 \pm 1.96\sqrt{\frac{\hat{p}_1(1-\hat{p}_1)}{n_1} + \frac{\hat{p}_2(1-\hat{p}_2)}{n_2}}$$

If the interval excludes zero (0), then we say that the difference in sample proportions is statistically significant.

However, If the interval includes 0 then the difference is statistically insignificant.

Change in Student Retention Rate

- Recall that the standard error of the difference in the sample proportions is

$$SE_{\hat{p}_1 - \hat{p}_2} = 0.0456$$

Change in Student Retention Rate

- Recall that the standard error of the difference in the sample proportions is

$$SE_{\hat{p}_1 - \hat{p}_2} = 0.0456$$

- So, a 95% CI (confidence interval) for $p_1 - p_2$ is
$(0.74 - 0.66) \pm 1.96 \times 0.0456 = 0.8 \pm 0.089 \Rightarrow$ (-.009, 0.169)

Change in Student Retention Rate

- Recall that the standard error of the difference in the sample proportions is

$$SE_{\hat{p}_1 - \hat{p}_2} = 0.0456$$

- So, a 95% CI (confidence interval) for $p_1 - p_2$ is $(0.74 - 0.66) \pm 1.96 \times 0.0456 = 0.8 \pm 0.089 \Rightarrow$ (-.009, 0.169)
- If we round it off to (-.01, .17), or, in percentages, (-1%, 17%), we say that the drop in retention rate from 1989 to 1999 is between -1% and 17% with 95% confidence.

Change in Student Retention Rate

- Recall that the standard error of the difference in the sample proportions is

$$SE_{\hat{p}_1 - \hat{p}_2} = 0.0456$$

- So, a 95% CI (confidence interval) for $p_1 - p_2$ is $(0.74 - 0.66) \pm 1.96 \times 0.0456 = 0.8 \pm 0.089 \Rightarrow$ (-.009, 0.169)
- If we round it off to (-.01, .17), or, in percentages, (-1%, 17%), we say that the drop in retention rate from 1989 to 1999 is between -1% and 17% with 95% confidence.
- Note: 0% is contained in this interval and hence there is still a probability that there might not be a real change in retention rate, just chance variability.

iClicker Question 9.1

A 95% confidence interval was constructed for the difference in the proportions $p_1 - p_2$ in two independent populations: (-0.08, 0.26). Which of the following is true?

1. The difference in the proportions is significant.
2. p_1 differs from p_2 significantly.
3. The difference in the proportions is insignificant.
4. None of the previous.

iClicker Question 9.2

A study of the television viewing preferences of children, each child is asked if the Sesame Street is the program he or she likes the best among others. Of 200 girls surveyed, 85 like Sesame Street the best; of 100 boys surveyed, 30 like Sesame Street the best. A 95% confidence interval for the difference in the percentages of children like the Sesame Street the best between girls and boys is (1.2%,23.8%).

1. Which of the following is true?
2. The two percentages differ significantly.
3. The two percentages do not differ significantly.
4. The two proportions do not differ significantly.
5. None of the previous.

Outline

Statistical Significance

Cooks or Chefs

- According to a 2009 occupation survey by the Census Bureau, regular cooks were a separate classification from chefs or head cooks:

Occupation	Women	Men	Total	% Women
Cooks	441	762	1203	37
Chefs	45	245	290	16

- The difference in percentage is approximately 21%.
- Is the difference in percentages just luck of the draw, or due to something else besides chance?

Cooks or Chefs – Cont'd

- If chance was at work, how likely we get a difference in proportions of 0.21?
- The chance of this occurs is small $\Rightarrow < 0.0001$. That is, less than 1 in 10,000. This chance of getting 0.21 by chance is called a P-value.
- But how do we know that this P-value is less than 0.0001?

Cooks or Chefs – Cont'd

- The SE for the difference in proportion is

$$SE_{\hat{p}_1-\hat{p}_2} = \sqrt{\frac{.37 \cdot .63}{1203} + \frac{.16 \cdot .84}{290}} = 0.026$$

- And hence the chance to get a difference beyond ± 0.078 ($=$ 3SE) is 0.003 ($=$ 1 - .997 by the empirical rule), or 3 in 1,000.
- Similarly, the chance to get a difference beyond ± 0.104 ($=$ 4SE) is $0.00006 < 0.0001$, or less than 1 in 10,000.
- Now, in our example, a difference of 0.21 is beyond 8 SE. This cannot be just chance variability. Something else is at work.
- Note: the probability of 0.00006 above was obtained by computer.

Statistical Significance, The P-Value

The general rule for P-value for the difference:

- If P-value $\leq .05$, the difference is **statistically significant**. (difference is at least 1.96SE in absolute value)
- If P-value $\leq .01$, the difference is called **highly significant**. (difference is at least 2.58SE in absolute value)
- If P-value $> .05$, the difference is **insignificant**. (difference is less than 1.96SE in absolute value)

iClicker Question 9.3

A 95% confidence interval was constructed for difference in the proportions $p_1 - p_2$ in two independent populations: (-0.04, 0.16). Which of the following is true?

1. The p-value ≤ 0.05, the difference is statistically significant.
2. The p-value ≤ 0.01, the difference is called highly significant.
3. The p-value > 0.05, the difference is insignificant.
4. None of the above.