

Welcome

LiveSchool's New Style Guide

Logos



LiveSchool

Full Version



Icon Only



LiveSchool

Full Version



Icon Only

Social Icons



Instagram



LinkedIn



TikTok



Twitter



Facebook

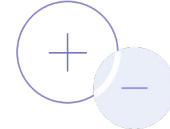


YouTube



Spotify

Product Icons



Points Tracking



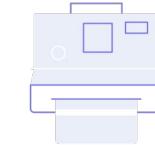
House Points



Rewards Store



Insights

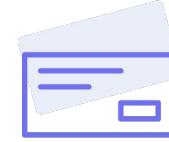


Recaps

Product Icons

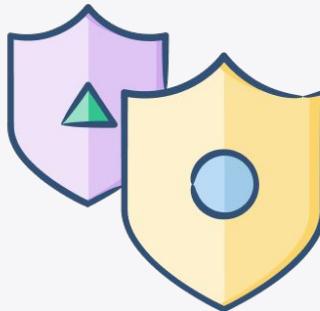
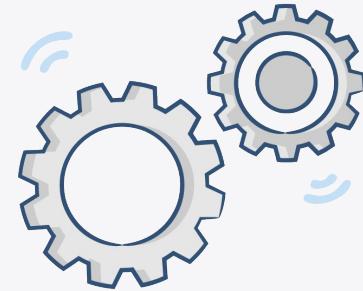
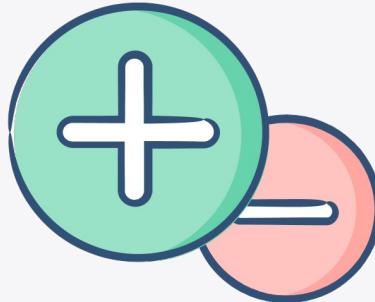


QR Code



Printables

Product Icons



Typography

Poppins Font

H1

Semibold 64px
Letter space: -3%
Line height: 130%
Paragraph space: 0

H2 SemiBold

SemiBold 48px
Letter space: -1%
Line height: 130%
Paragraph space: 0

H2 Medium

Medium 48px
Letter space: -3%
Line height: 120%
Paragraph space: 0

Typography

Poppins Font

H3

Medium 32px
Letter space: -3%
Line height: 120%
Paragraph space: 0

H4

Semibold 24px
Letter space: -3%
Line height: 130%
Paragraph space: 0

H4

Medium 24px
Letter space: -3%
Line height: 130%
Paragraph space: 0

Typography

Poppins Font

Body 1

Regular 18px
Letter space: -3%
Line height: 140%
Paragraph space: 0

Body 2 – Regular

Regular 16px
Letter space: -3%
Line height: 140%
Paragraph space: 0

Body 2 – Regular

Medium 16px
Letter space: -3%
Line height: 140%
Paragraph space: 0

Typography

Poppins Font

Body 2 – Semibold

Semibold 16px
Letter space: -1%
Line height: 140%
Paragraph space: 0

Body 3

Regular 14 px
Letter space: -2%
Line height: 140%
Paragraph space: 0

Colors

Primary - Headings & Text



P1

#101E57

Colors

Primary - Sub-Text



N3

#667085

Colors

Neutrals



Colors

Background

B1

#F6F6F9

Colors

Accent



A1

#FFFFAE5



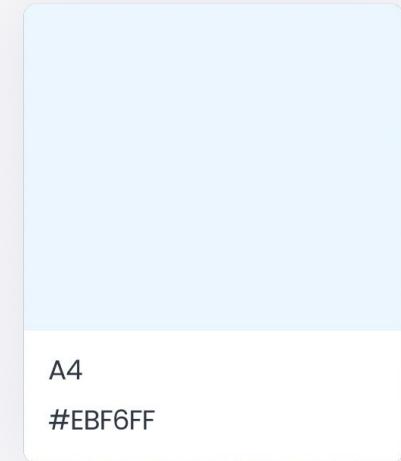
A2

#FEF5EB



A3

#F2FFF6

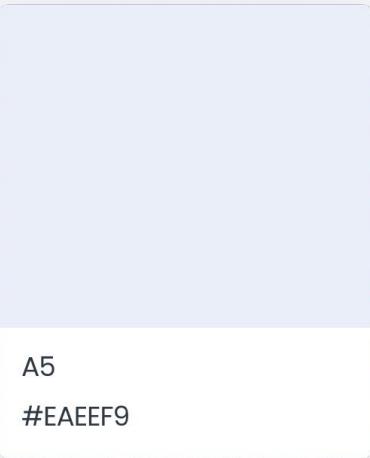


A4

#EBF6FF

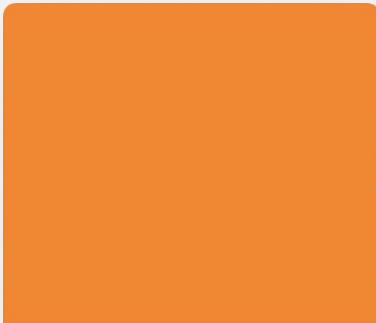
Colors

Accent



Colors

Accent



A9

#F08733



A10

#417762



A11

#D92D20

Sub-Text on Standard Background

Heading on Standard Background

Primary Text on Standard
Background

Sub-Text on White Background

Heading on White Background

Primary Text on White Background

Sub-Text on Yellow Background

Heading on Yellow Background

Primary Text on Yellow
Background

Sub-Text on Orange Background

Heading on Orange Background

Primary Text on Orange
Background

Sub-Text on Green Background

Heading on Green Background

Primary Text on Standard
Background

Sub-Text on Green Background

Heading on Green Background

Primary Text on Green
Background

Sub-Text on Blue Background

Heading on Blue Background

Primary Text on Blue Background

Sub-Text on Blue Background

Heading on Blue Background

Primary Text on Blue Background

Sub-Text on Purple Background

Heading on Purple Background

Primary Text on Purple
Background

Sub-Text on Pink Background

Heading on Pink Background

Primary Text on Pink Background

Sub-Text on Purple Background

Heading on Purple Background

Primary Text on Purple
Background

Sub-Text on Orange Background

Heading on Orange Background

Primary Text on Orange
Background

Sub-Text on Green Background

Heading on Green Background

Primary Text on Green
Background

Sub-Text on Green Background

Heading on Green Background

Primary Text on Green
Background

Signature



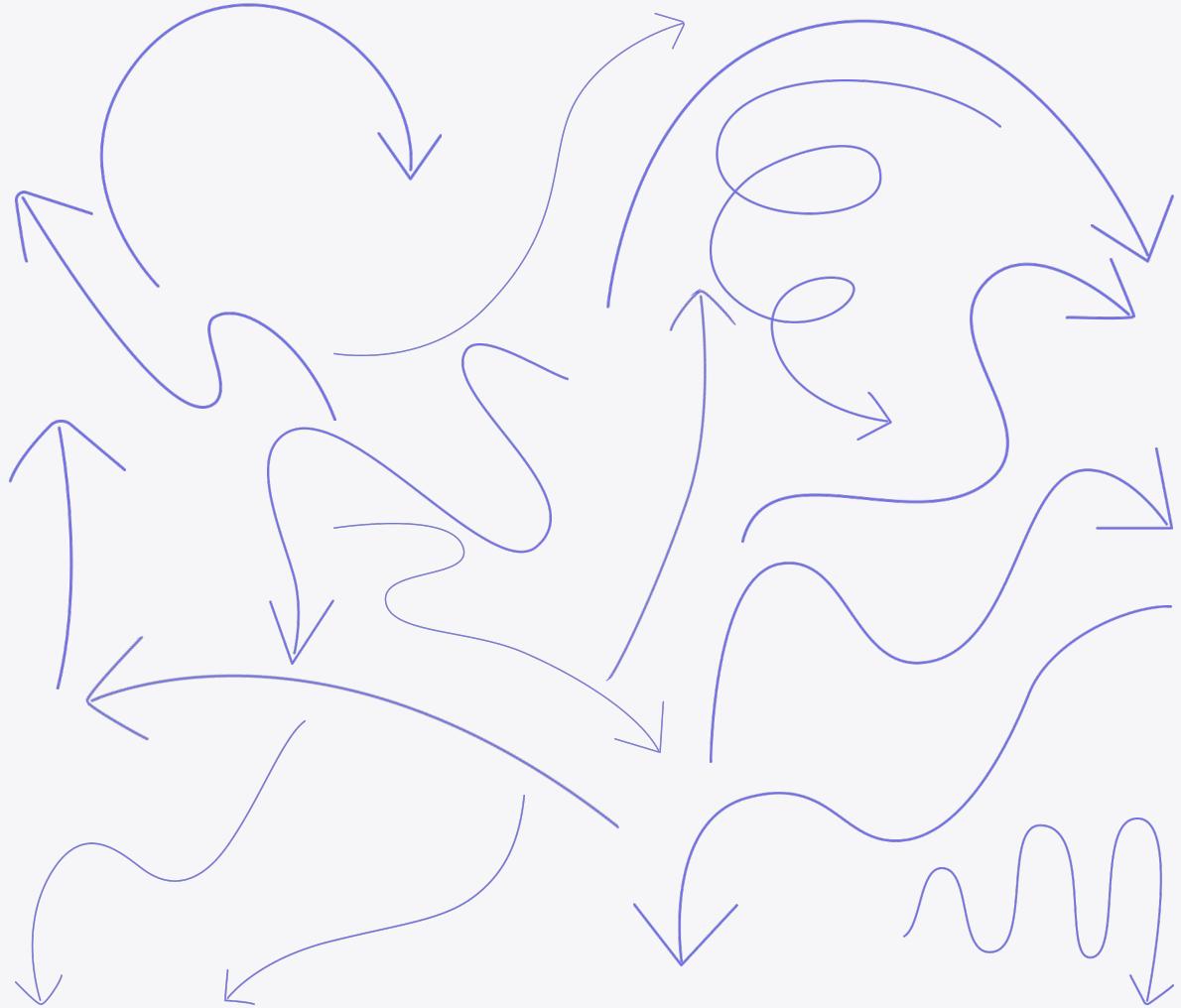
Anna Murphy
Director of Marketing
anna@liveschoolinc.com
(503) 713-3917
whyliveschool.com



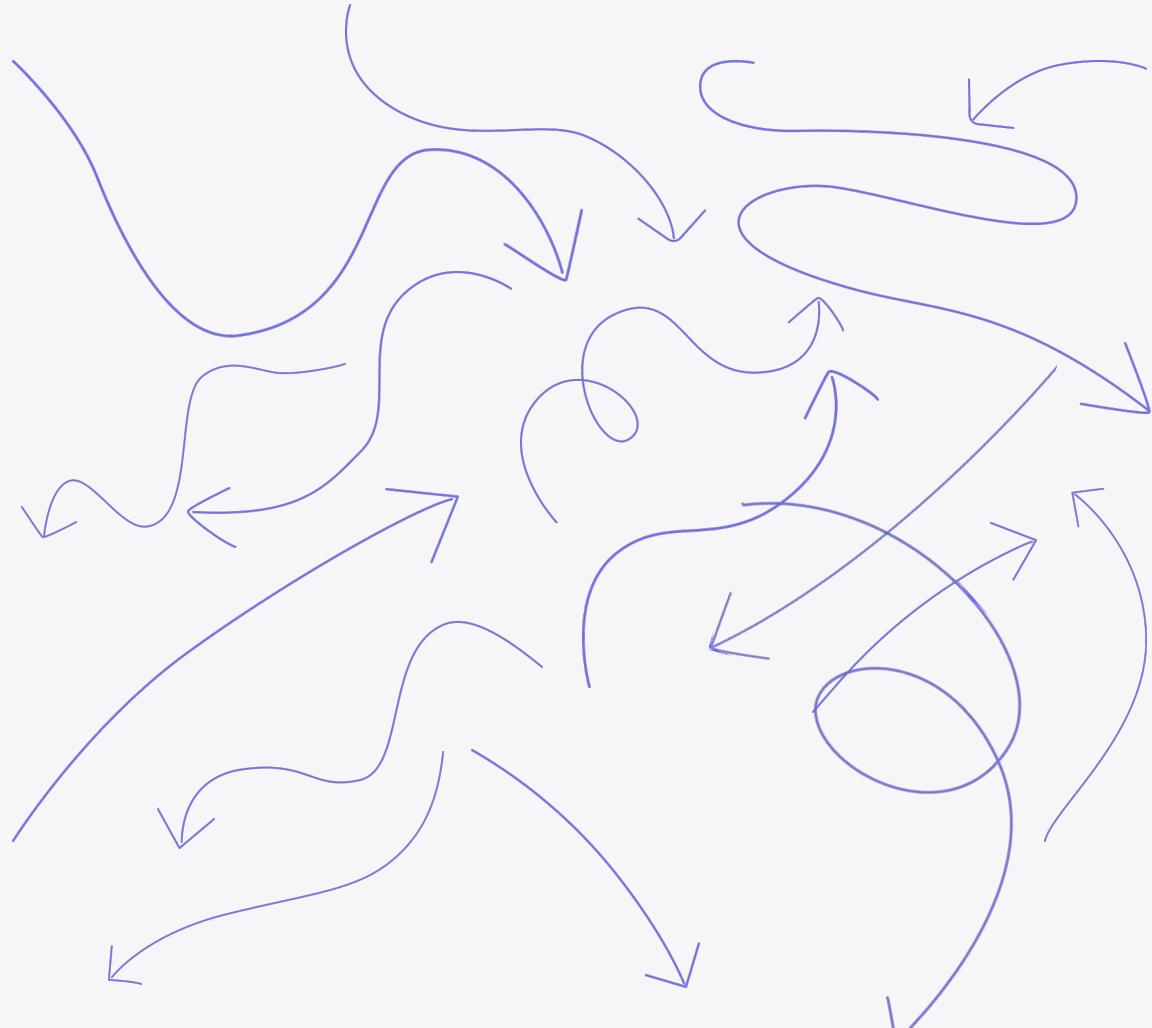
HTML Signature

```
<figure style="margin:0"></figure><p  
style="margin-bottom: -10px; font-weight: bold;  
font-size: 18px; line-height: 100%;"><span  
style="color: #101e57;">Anna Murphy</span></p>  
<p style="margin-bottom: -10px; font-size: 14px;  
line-height: 125%; font-weight: normal;"><span  
style="color: #101e57;">Director of  
Marketing</span></p>  
<p style="margin-bottom: -10px; font-size: 14px;  
line-height: 125%; font-weight: normal;"><span  
style="color:  
#101e57;">anna@liveschoolinc.com</span></p>  
<p style="margin-bottom: -10px; font-size: 14px;  
line-height: 125%; font-weight: bold;"><span  
style="text-decoration: underline;"><span  
style="color:  
#101e57;">whyliveschool.com</span></span></p>
```

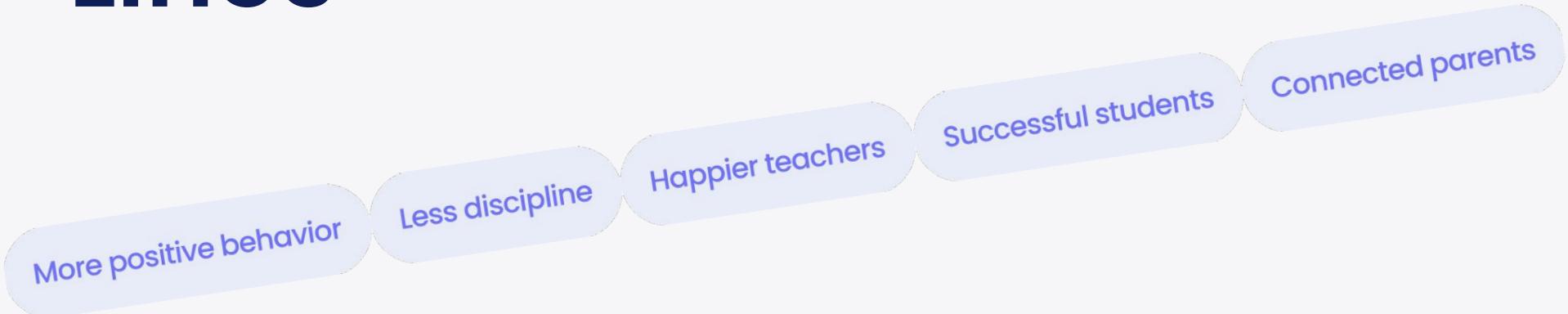
Arrows



Arrows



Creeping Lines



Product Mockups

Points Tracking

Selected Students < ...

Respect

- Good attitude/
Sportsmanship
3 points
- Helpful
3 points
- Random act of
kindness
5 points
- Respecting
adults
5 points
- Respecting self
3 points

Responsibility

- Good hallway
behavior
5 points
- Cleaning up area
3 points
- Completes
homework
1 points
- Following
instructions
5 points
- Coming prepared
3 points

Ready to learn

- Appropriate
computer use
5 points
- Ask questions
3 points
- Attentive listener
3 points
- Being on time
5 points
- Improvement
3 points

← Back Submit ✓

Product Mockups

Points Tracking

The screenshot displays a web-based application for tracking student points. The title bar reads "liveschool.com" and "Points Record". The main area is titled "Roster's Name" and shows a grid of student names and their current point counts. Each student entry consists of a name and a small circular icon indicating their current point total. Most students have a green circle with a white '1', while Linda Green has a red circle with a white '1'. The grid is organized into three rows:

Student Name	Point Status
Angel Betts	1
Benjamin Cooks	1
Brianna Jacobs	1
Christian Hollins	1
Marcus Whitfield	1
Derian Ivory	1
Jontae Rogers	1
Eric Edwards	1
Genya Abrams	1
Harry Moore	1
Jacob Brown	1
Jeremiah Porter	1
Joey Odom	1
Kharisma Garcia	1
Lee Moris	1
Linda Green	1

At the bottom of the page are navigation buttons: "Back", "1/8", "Continue >".

Product Mockups

Points Tracking

The screenshot shows a user interface for tracking student rewards. At the top, there's a blue header bar with the website address 'liveschool.com'. Below the header, the word 'Rewards' is displayed next to a gold medal icon, and 'Record' is shown with a dropdown arrow. On the right side of the header is a user profile picture of a person with brown hair.

The main content area is titled 'Roster's Name ▾'. It displays a grid of student names and their current point counts, represented by blue circles with white numbers. The students are arranged in three rows:

Student Name	Points	Student Name	Points	Student Name	Points	Student Name	Points	Student Name	Points
Angel Betts	45	Benjamin Cooks	32	Brianna Jacobs	15	Christian Hollins	55	Marcus Whitfield	84
Eric Edwards	10	Genya Abrams	14	Harry Moore	35	Jacob Brown	93	Jeremiah Porter	39
Lee Moris	19	Linda Green	33					Joey Odom	60
								Kharisma Garcia	38

At the bottom of the page, there are navigation buttons: a 'Back' button with a left arrow, a 'Continue' button with a right arrow, and a small page number '1/8' between them.

Product Mockups

Rubric

The screenshot displays a rubric for student behavior across three categories:

- Respect**:
 - Good attitude/ Sportsmanship (3 points)
 - Helpful (3 points)
 - Random act of kindness (5 points)
 - Respecting adults (5 points)
 - Respecting self (3 points)
- Responsibility**:
 - Good hallway behavior (5 points)
 - Cleaning up area (3 points)
 - Completes homework (1 points)
 - Following Instructions (5 points)
 - Coming prepared (3 points)
- Ready to learn**:
 - Appropriate computer use (5 points)
 - Ask questions (3 points)
 - Attentive listener (3 points)
 - Being on time (5 points)
 - Improvement (3 points)

At the bottom of the screen, there are navigation buttons: a blue "Back" button, a grey "Submit" button with a checkmark, and a small "..." button.

Product Mockups

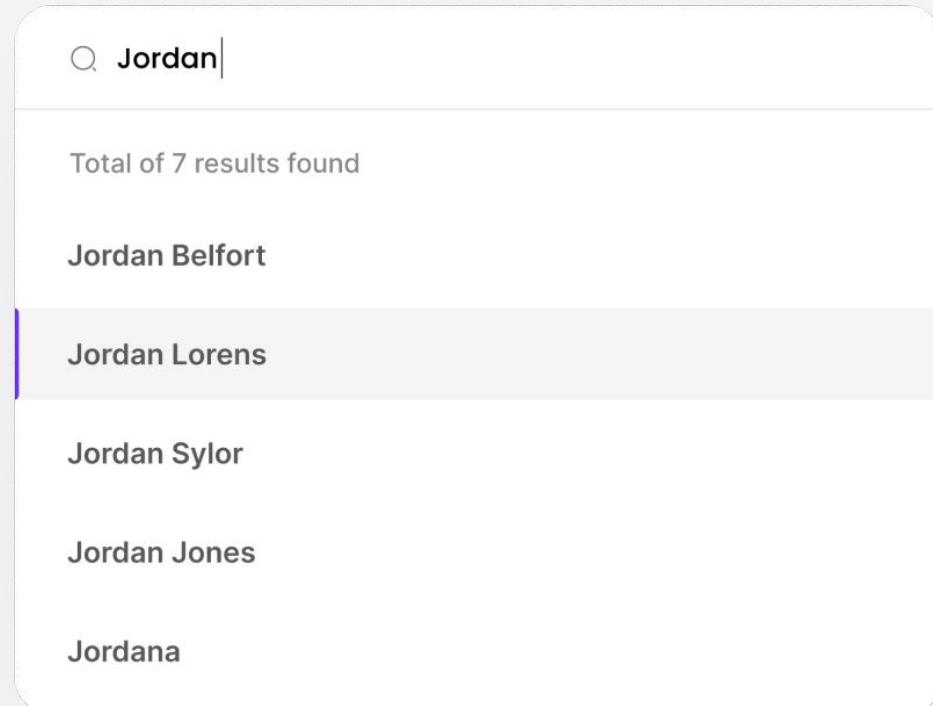
Rosters

The image displays a user interface for managing rosters. At the top right, there is a search bar labeled "Roster's Name" with a dropdown arrow, and three icons: a 2x2 grid, a 3x3 grid, and a vertical ellipsis. Below the search bar is a modal window titled "Name new roster". Inside the modal, there is a text input field containing "1st Period", a "Cancel" button, and a yellow "Create roster" button. The main area contains a grid of student names:

First Name	Last Name
Angel	Betts
Benjamin	Cooks
Christian	Hollins
Derian	Ivory
Eric	Edwards
Geniyia	Abrams
Harry	Moore
Jacob	Brown

Product Mockups

Student Search



A search interface showing results for the query "Jordan". The search bar at the top contains the text "Jordan". Below it, a message says "Total of 7 results found". A list of names follows, with "Jordan Lorens" highlighted by a purple vertical bar on its left side.

Result	Name
1	Jordan Belfort
2	Jordan Lorens
3	Jordan Sylor
4	Jordan Jones
5	Jordana

Product Mockups

Comments

Leave a comment

Great job working as a group today!



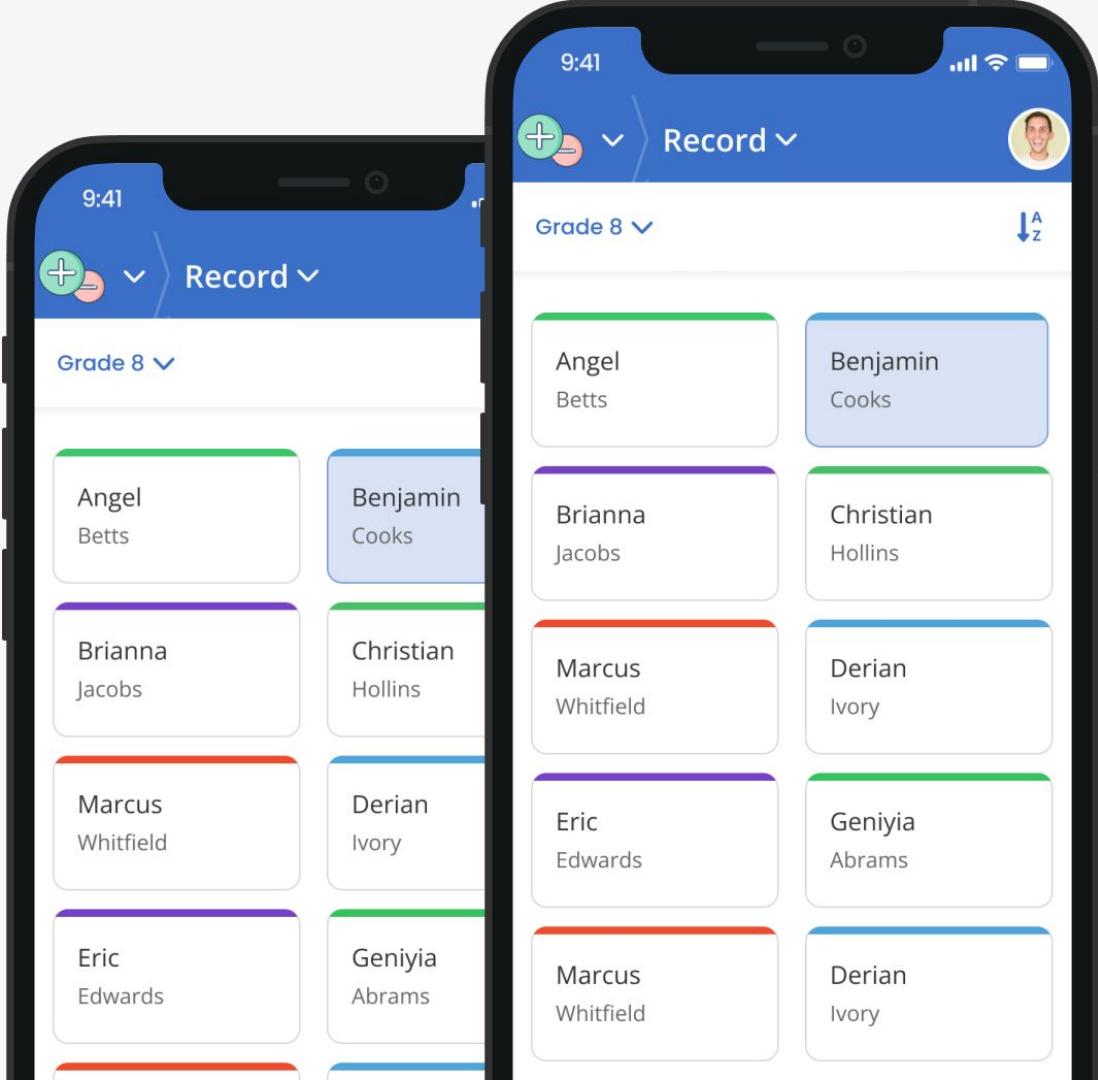
Save for later

Cancel

Add

Product Mockups

House Colors



Product Mockups

House Colors (Individual)

Miracle

Torff

1

Marley

Schleifer

1

Roger

Septimus

1

Kierra

Rhiel Madsen

1

1

1

Product Mockups

House Set-up

 Houses

Edit houses ↗

Create or update your house's names, colors and more.

Subtract points for demerits Off

When a student is given a demerit, should the house they're in lose points?

New competition start date Select Date ▼

Once the new date is reached, houses will start over!

Product Mockups

House Set-up (Colors)

House setup

Eagle

Penguin

Hawk

Color options

- Blue
- Yellow
- Red
- Purple

+

Product Mockups

Rewards Store

The screenshot shows a web browser window for 'liveschool.com'. The title bar says 'Rewards' and 'Record'. Below the title bar, it says 'Selected Students'. The main content area is titled 'Store Items' and displays a grid of reward items. Each item has a yellow circle with a value (e.g., 0 or 2) and a minus/plus button. The items are:

Item	Value	Description
Free Dress Day	0	10 points
Pizza Party	0	25 points
Lunch with the Principal	2	5 points
Homework Pass	0	10 points
Free Dress Day	0	10 points
Choose Your Seat	0	30 points
Teacher's Helper	0	100 points
School T-Shirt	0	50 points
Pizza party	0	10 points
Pizza Party	0	25 points
Choose Your Seat	0	30 points
Lunch with the Principal	2	5 points
Homework Pass	0	10 points

At the bottom left is a 'Back' button, and at the bottom right is a 'Submit' button with a checkmark.

Product Mockups

Rewards Store (Small)

Store items



Free dress day
10 points



Pizza party
25 points



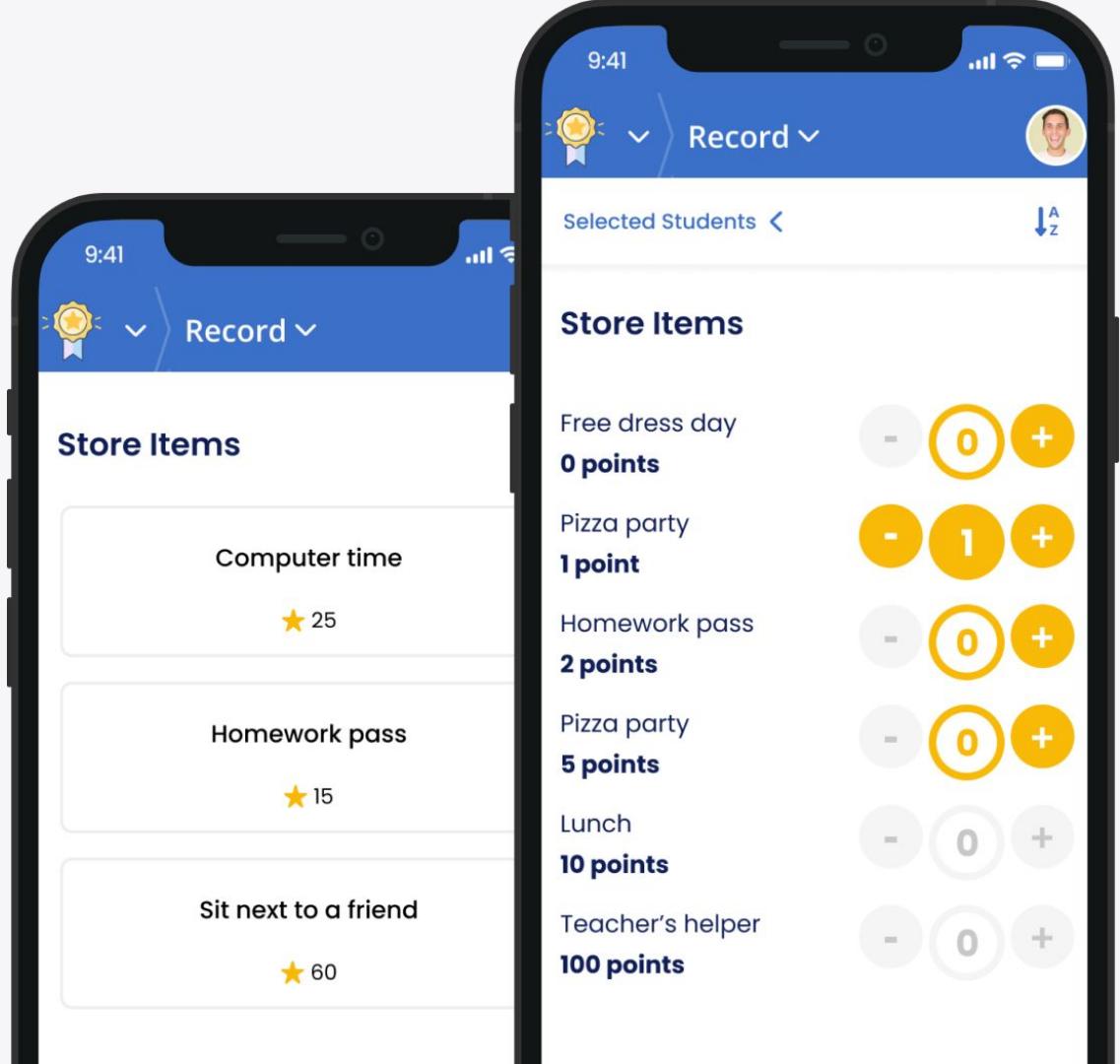
Homework pass
10 points



Choose your seat
30 points

Product Mockups

Rewards Store (Phone)



Product Mockups

Rewards Store (Individual Items)

Computer time

★ 25

Pie a teacher

★ 60

Pizza party

★ 1

Sit next to a friend

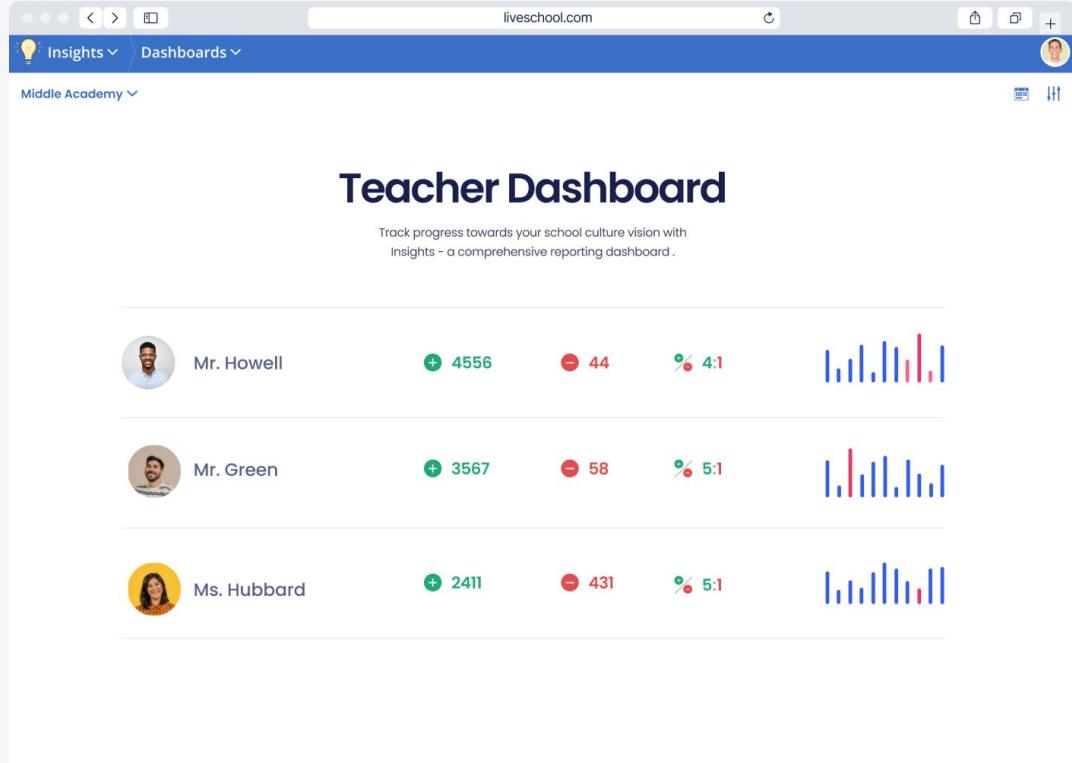
★ 90

Homework pass

★ 15

Product Mockups

Insights (Teacher Dashboard)



The image shows a screenshot of a Teacher Dashboard from the website liveschool.com. The dashboard is titled "Teacher Dashboard" and features three teacher profiles: Mr. Howell, Mr. Green, and Ms. Hubbard. Each profile includes a small circular profile picture, the teacher's name, and three numerical metrics: a green plus sign followed by a number (4556, 3567, 2411), a red minus sign followed by a number (44, 58, 431), and a percentage symbol followed by a ratio (4:1, 5:1). To the right of each profile is a vertical bar chart consisting of blue and red bars of varying heights.

liveschool.com

Insights Dashboards Middle Academy

Teacher Dashboard

Track progress towards your school culture vision with Insights - a comprehensive reporting dashboard.

Teacher	Value 1	Value 2	Value 3
Mr. Howell	+ 4556	- 44	% 4:1
Mr. Green	+ 3567	- 58	% 5:1
Ms. Hubbard	+ 2411	- 431	% 5:1

Product Mockups

Insights (Teacher Dashboard – Small)

Teacher Dashboard

	Mr. Howell	+ 4556
	Mr. Green	+ 3556
	Ms. Hubbard	+ 2788

Product Mockups

Insights (Timeline)

The screenshot shows a web browser window for [liveschool.com](#). The title bar says "Insights" and "Timeline". The main content area is titled "School's Name". It displays a table of student interactions:

	Value	Type	Item	Student	Teacher	
11:24a.m. Thu, 2/11	-2	★	Pencil	Douglas Gusikowski	Dr. Greene	
11:24a.m. Thu, 2/11	-2	★	Pencil	Fred Thompson	Dr. Greene	
8:32a.m. Tue, 2/9	-1	⊖	Prepared to Learn	Douglas Gusikowski	Dr. Greene	X
8:31a.m. Tue, 2/9	+1	⊕	Attendance	Douglas Gusikowski	Dr. Greene	X
8:31a.m. Tue, 2/9	+1	⊕	Family Contact	Elizabeth Funk	Dr. Greene	X
8:30a.m. Tue, 2/9	+1	⊕	Family Contact	Elizabeth Funk	Dr. Greene	X
8:30a.m. Tue, 2/9	+1	⊕	Following Directions	Linda Glover	Dr. Greene	X
8:27a.m. Tue, 2/9	-1	⊖	Participation	Linda Glover	Dr. Greene	X

At the bottom left is a "Back" button with a left arrow icon. At the bottom right is a yellow "Download" button with a download icon.

Product Mockups

Insights (Top Rewards)



Top rewards

1. Surprise box **16,000**
2. School hoodie **8,750**
3. Lunch at bistro tables **8,120**
4. School string bag **4,750**

Product Mockups

Insights (Top Behaviors)

Top behaviors

Showing respect	+ 203	- 2
Homework	+ 147	- 18
Attendance	+ 258	- 40
Being nice	+ 258	- 2

Product Mockups

Insights (Spending)

Key metrics



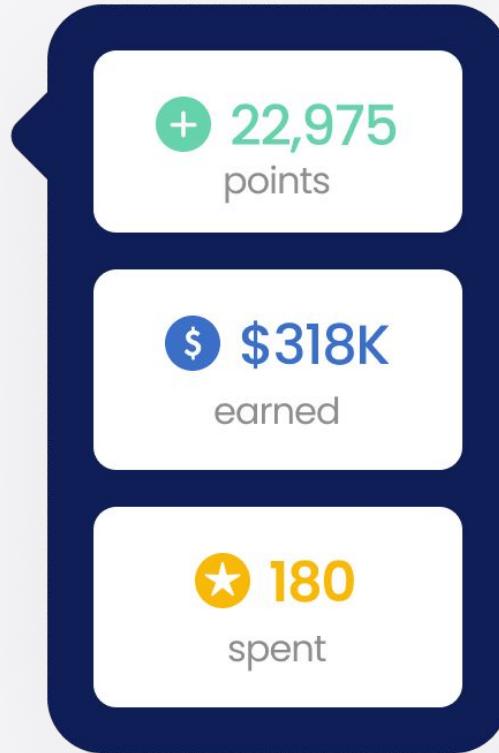
Earned



Spent

Product Mockups

Insights (General
Dashboard)



Product Mockups

Recaps

The screenshot shows a web browser window with the URL liveschool.com. The main content is a dashboard for a student named Nicholas Hutchinson, with a point balance of 2344 as of September 19. The interface includes a recap date selector set to September 9 - 16, and tabs for Summary and Timeline, with Timeline being the active tab.

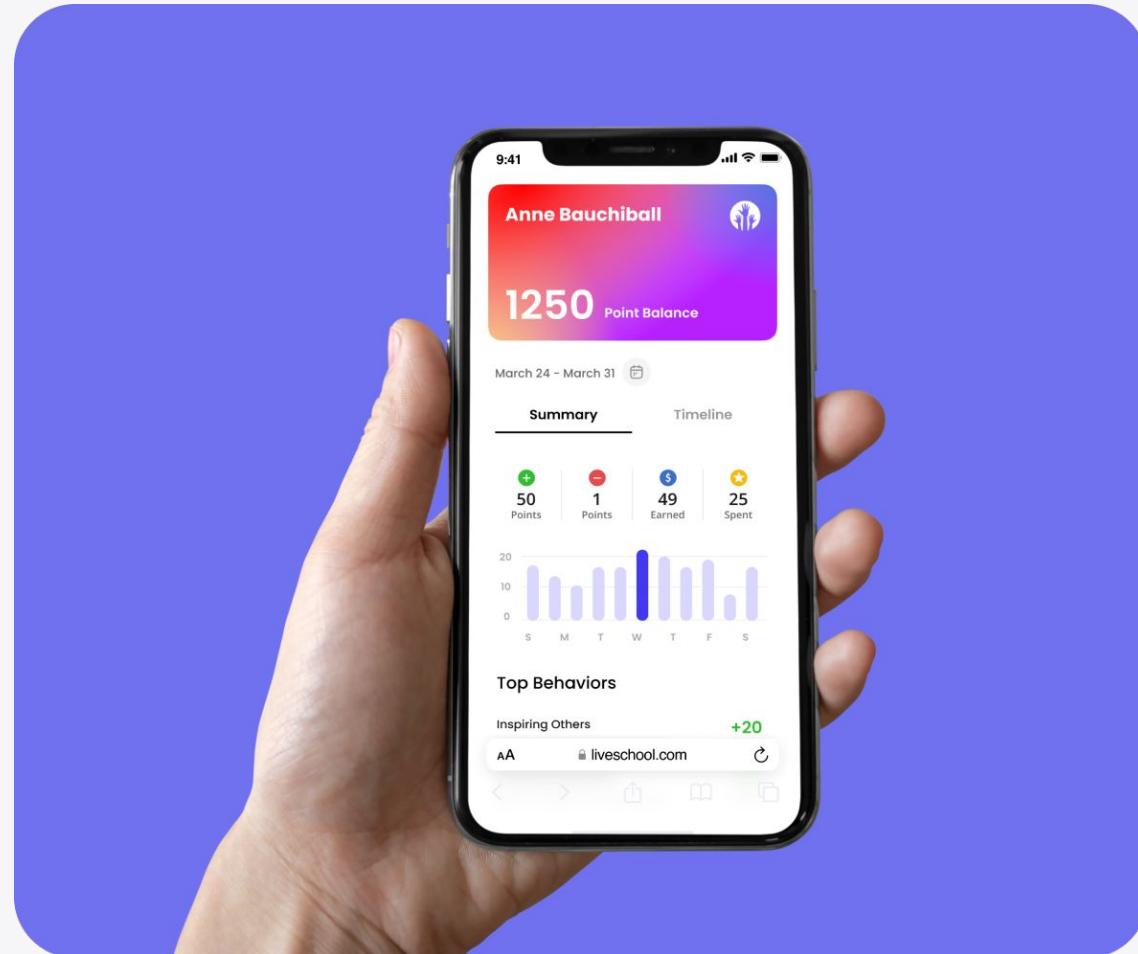
MONDAY SEP 9

User	Activity	Points
Mr. Willson	Supporting a Peer	+1 Points
Mrs. Bean	Compassion worth: +1 Participation worth: -1	0 Points
Mrs. Bean	Participation	-1 Points
Mr. Willson	Above & Beyond worth: +5 Supporting a Peer worth: 0 Compassion worth: +3	+8 Points

"A generic compliment for you."

Product Mockups

Recaps (Phone)



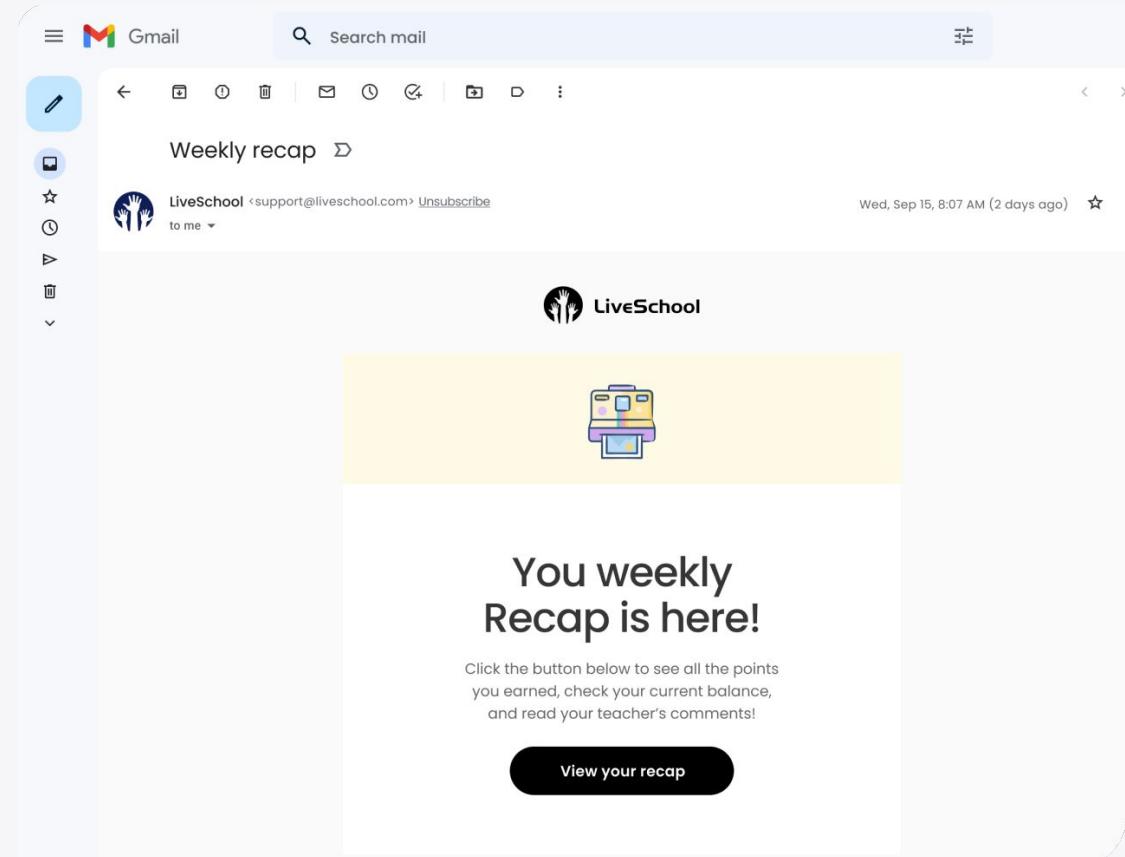
Product Mockups

Recaps (Phone)



Product Mockups

Recaps (Email)



The image shows a screenshot of a Gmail inbox. On the left, there's a sidebar with icons forCompose, Trash, and other account options. The main area shows an email from "LiveSchool <support@liveschool.com>" with the subject "Weekly recap". The email was sent "Wed, Sep 15, 8:07 AM (2 days ago)". The message content includes the LiveSchool logo, a yellow banner with a school bus icon, and the text "You weekly Recap is here!". It also contains a call-to-action button labeled "View your recap".

Search mail

Weekly recap

LiveSchool <support@liveschool.com> Unsubscribe
to me

Wed, Sep 15, 8:07 AM (2 days ago)

LiveSchool

You weekly
Recap is here!

Click the button below to see all the points
you earned, check your current balance,
and read your teacher's comments!

View your recap

Product Mockups

Recaps (Set-up)

The screenshot shows a web browser window for [liveschool.com](#) with a blue header bar. The header includes a user icon, a search bar, and navigation icons. The main content area is titled "Recaps" and has a sub-menu "Options".

Recap Overview
150 students and 212 parents currently receive weekly Recap emails at their LiveSchool account email.

[How do I manage student and parent email access?](#)

Automatic Weekly Recap Emails
When enabled, Recaps will be sent via email to all students and parents who have created a LiveSchool account. On

Delivery Day
Every **Friday** between **5PM & 9PM CST**
 Sun Mon Tue Wed Thu Fri Sat

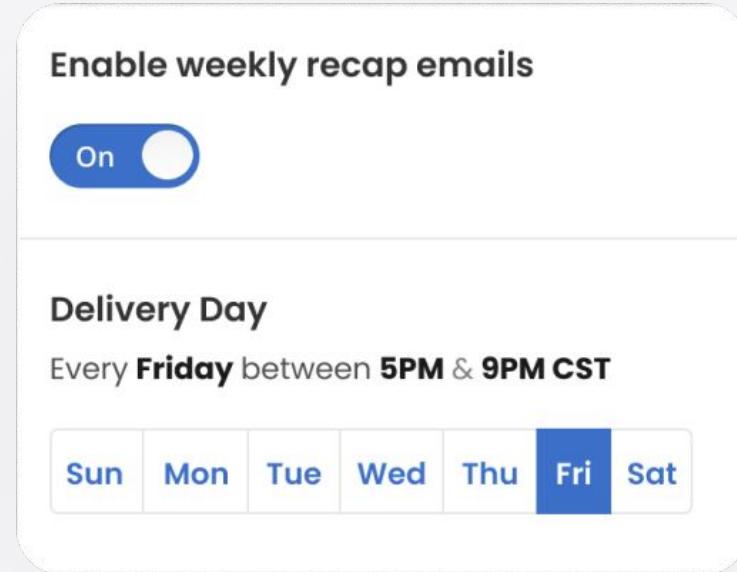
View a Student's Recap
Pick a student and view their Recap – even if you have Automatic Weekly Recap emails disabled.
BRIGGS, AARON

What are Recaps and how do I get started?
Check out our resources to get your school setup!

[Back](#)

Product Mockups

Recaps (Set-up small)



Product Mockups

District Dashboard

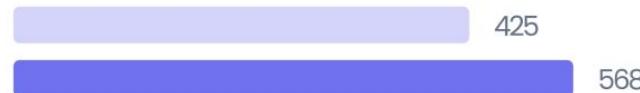
Points recorded - total

195 events

Points recorded by Campus

Jan 21st, 2023 – Feb 21st, 2023

Music City Academy

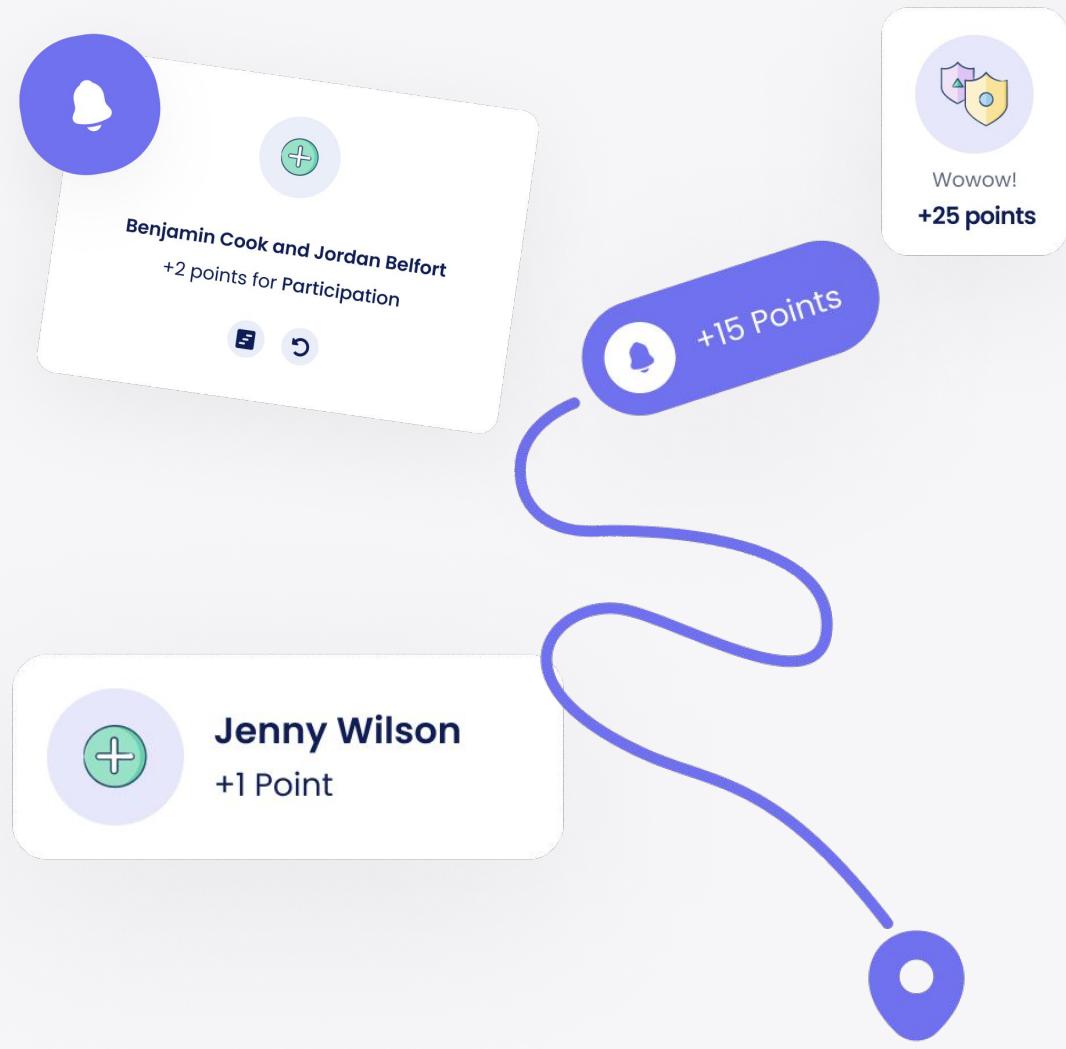


Bedford Middle School



Product Mockups

Pop-Ups



Photos

[Goodlettsville HP →](#)

[Jerre Baxter Photo Shoot →](#)

[Summit →](#)