

2021 作 | 品 | 集

ZUOPINJI

2021
DESIGN

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邱丽美
个人作品集

GERENZUOPINJI

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01

产品精修

CHANGPINJINGXIU

产品精修



人像精修



海报/单张/画册



标志设计



平面工程

手表精修

SHOUBIAOJINGXIU



产品精修练习

CHANGPINJINGXIULIANXI



建築精修

JIANZHUXINGXIU

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产品精修练习

CHANGPINJINGXIULIANXI



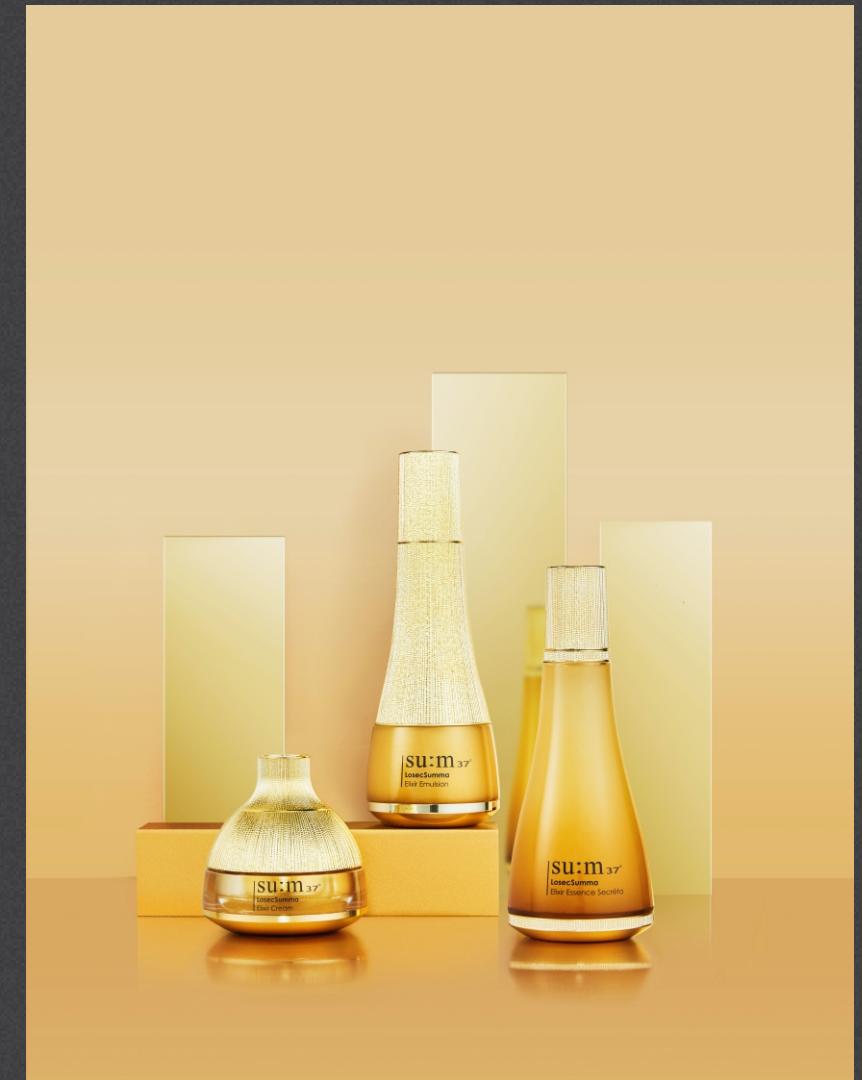
—— 2021 DESIGN

化妆品精修

HUAZHUANGPINJINGXIU

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产品精修练习
CHANGPINJINGXIULIANXI



—— 2021 DESIGN

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電飯鍋精修

DIANFANGUOJINGXIU



产品精修练习

CHANGPINJINGXIULIANXI



—— 2021 DESIGN



化妆品精修

HUAZHUANGPINJINGXIU

+



产品精修练习
CHANGPINJINGXIULIANXI



—— 2021 DESIGN

化妆品精修

HUAZHUANGPINJINGXIU

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产品精修练习

CHANGPINJINGXIULIANXI



—— 2021 DESIGN

五金類精修

WUJINLEIJINGXIU



产品精修练习

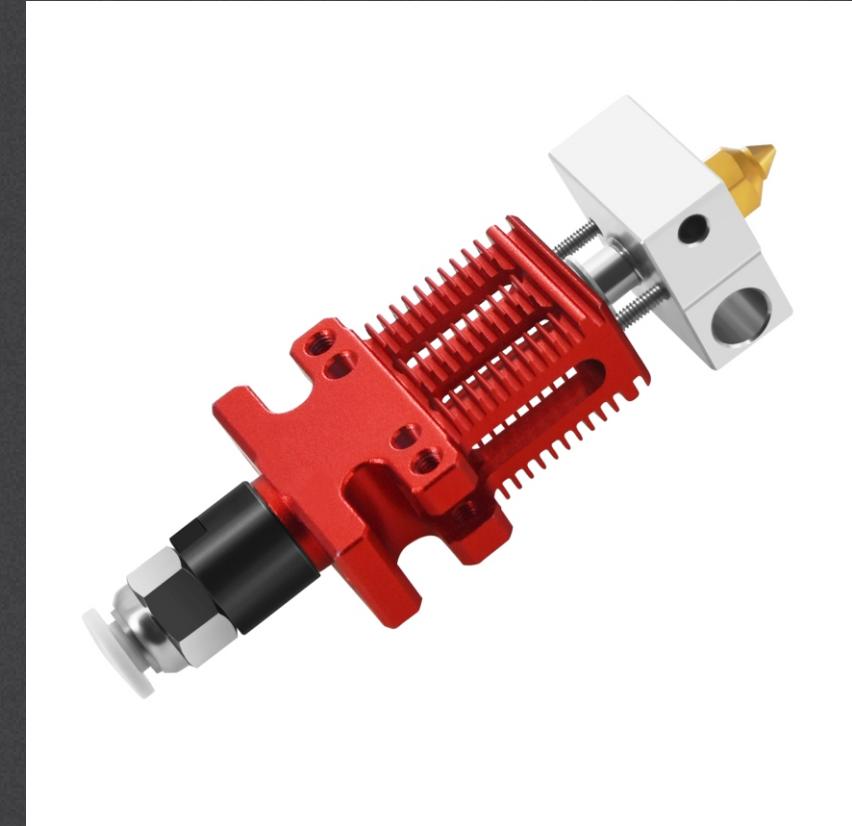
CHANGPINJINGXIULIANXI



— 2021 DESIGN —

五金類精修

WUJINLEIJINGXIU



产品精修练习

CHANGPINJINGXIULIANXI

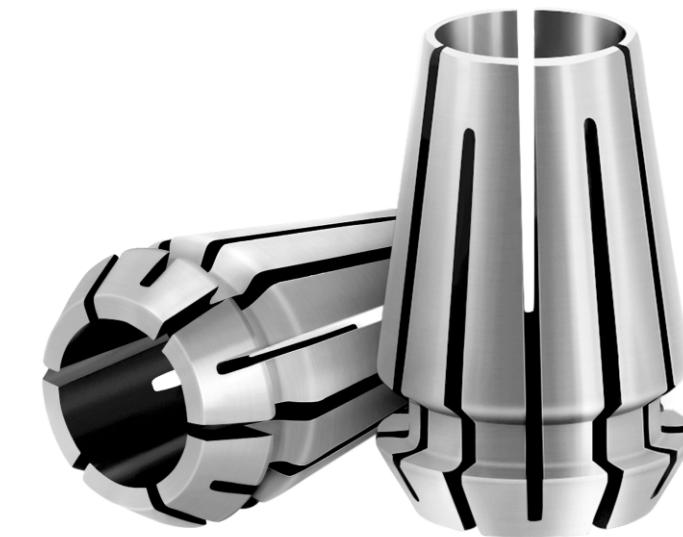
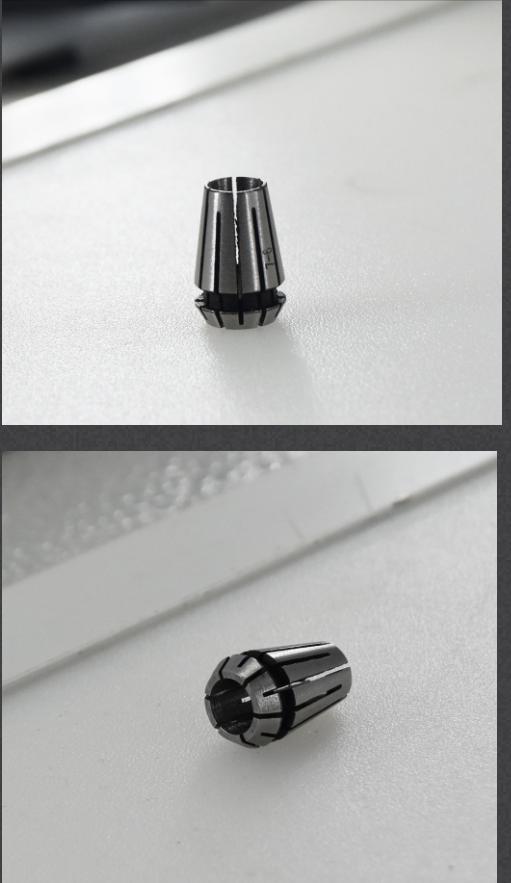


—— 2021 DESIGN



五金類精修

WUJINLEIJINGXIU



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产品精修练习

CHANGPINJINGXIULIANXI



—— 2021 DESIGN

五金類精修

WUJINLEIJINGXIU



产品精修练习

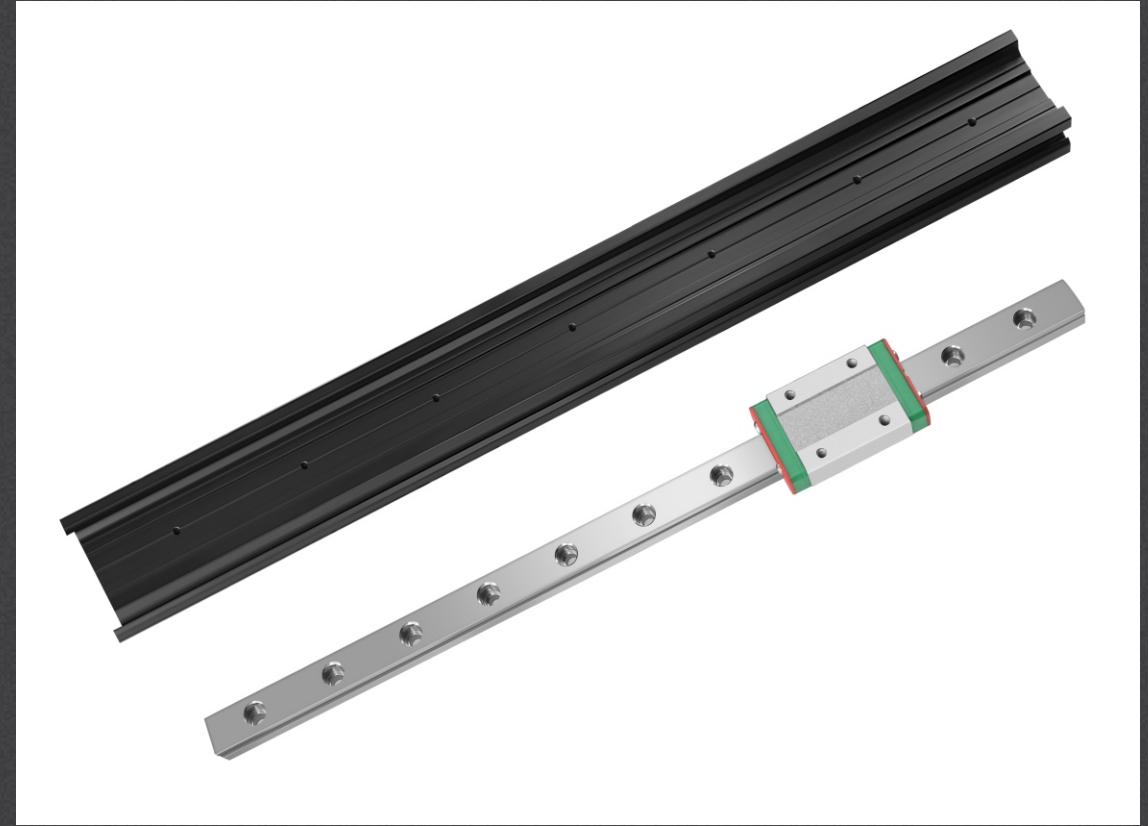
CHANGPINJINGXIULIANXI



— 2021 DESIGN —

五金類精修

WUJINLEIJINGXIU



产品精修练习

CHANGPINJINGXIULIANXI



— 2021 DESIGN —



02

人像精修

RENXIANGJINGXIU



产品精修

人像精修

海报/单张/画册

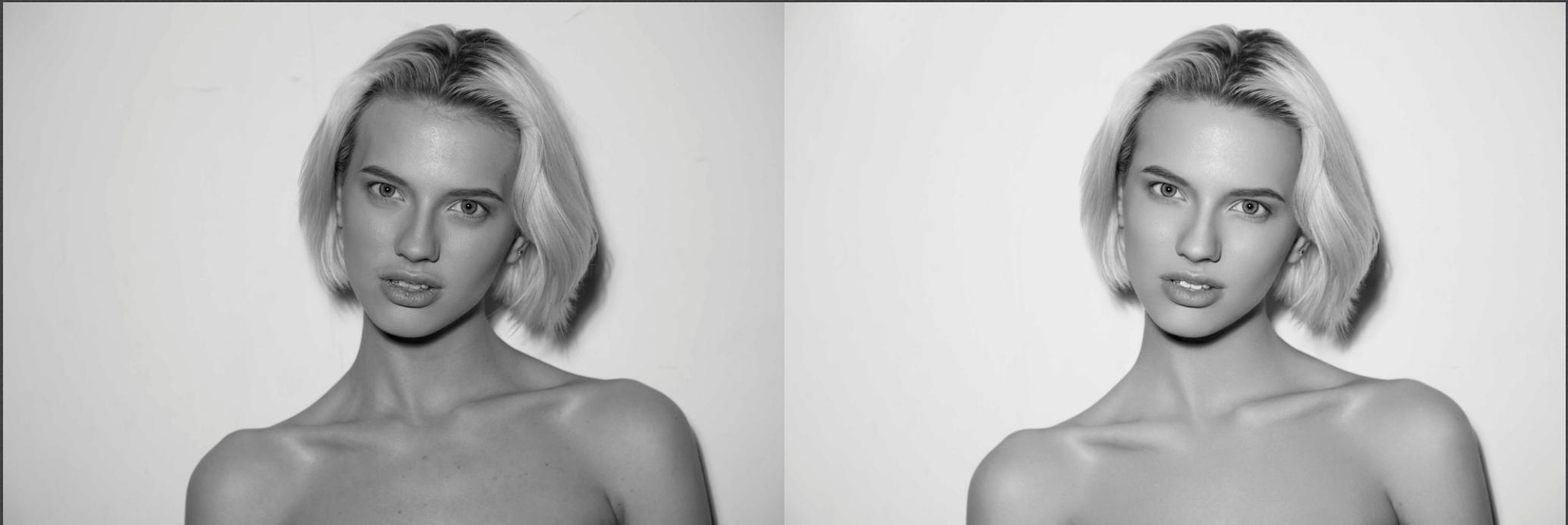
标志设计

平面工程

黑白照片精修

HEIBAIZHAOPIANJINGXIU

+



人像精修练习
RENXIANGJINGXUILIANXI



—— 2021 DESIGN

黑白照片精修

HEIBAIZHAOPIANJINGXIU

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人像精修练习
RENXIANGJINGXUILIANXI



—— 2021 DESIGN

寫真照片精修

XIEZHENZHAOPIANJINGXIU

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人像精修练习

RENXIANGJINGXIULIANXI



—— 2021 DESIGN

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寫真照片精修

XIEZHENZHAOPIANJINGXIU

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人像精修练习

RENXIANGJINGXIULIANXI



—— 2021 DESIGN

2021
DESIGN

03

海报/折页/画册

HAIBAO/ZHEYE/HUACE

产品精修

人像精修

海报/单张/画册

标志设计

平面工程

海報設計

HAIBAOSHEJI



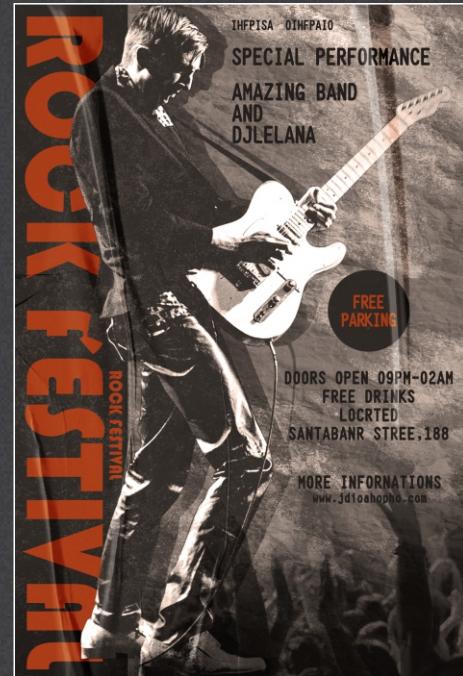
门店饮食海报

降价促销



合成练习海报

复古纹理



合成练习海报

特效合成



—— 2021 DESIGN

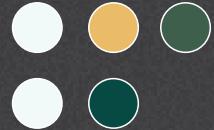
海報設計

HAIBAOSHEJI



端午节海报

节日问候



茶叶文化海报

文化宣传



节日促销海报

优惠促销



—— 2021 DESIGN

BANNER設計

BANNERSHEJI

端午节海报

节日问候



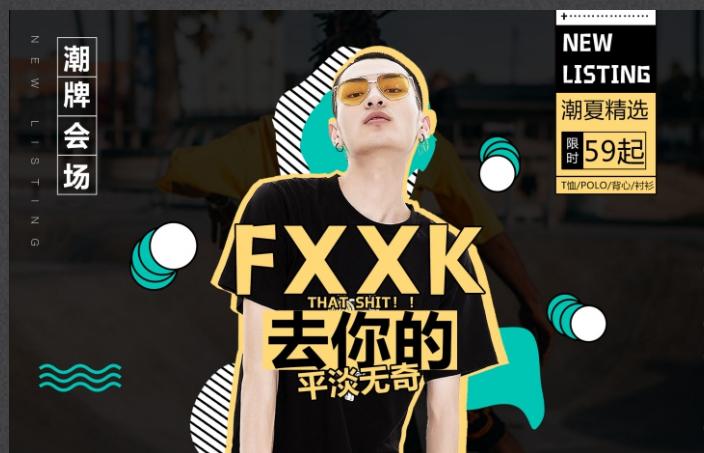
茶叶文化海报

文化宣传



节日促销海报

优惠促销



— 2021 DESIGN —

朋友圈設計

PENGYOUQUANSHEJI

项目信息

XIANGMUXINXI

坪山科技交流活动年终汇总报告，以朋友圈形式呈现，项目要求有趣、新颖。



企划部小黄



科普活动

坪山区科技创新局围绕“响应全民科普的号召，提高公民科学素质，在全社会形成讲科学、爱科学、学科学、用科学的良好氛围”的目标，为提升我区青少年的科学素养，激发学生科学梦想。于12月开展系列科普课程进校园，送“人工智能少儿编程”科普教育课程进区内幼儿园，送以围绕“无人机”及“机器人”为主题的科普教育课程进区内中小学学校，包括16所中小学，17所幼儿园，共67节课。



体-固体的理论模型四个角度切入，探究具有后的科学原理和在未来相关产业的应用，共同推动我国超滑事业的发展，进一步巩固我国在超滑研究领域的国际领导地位。



辛仁 刘亚平 刘晓林 林木 公元



12月6日区级科普教育基地授牌仪式

單張設計

DANZHANGSHEJI



龙华第三小学 招聘折页

宣传单张



龙华中心小学 活动折页

科技节活动



— 2021 DESIGN —

單張設計

DANZHANGSHEJI

天健小学陶艺 版画折页

课程招生



—— 2021 DESIGN

畫冊設計

HUACESHEJI

龙华中心小学 招生画册

学校招生



—— 2021 DESIGN

畫冊設計

HUACESHEJI



南方国际集团 宣传画册

公司介绍



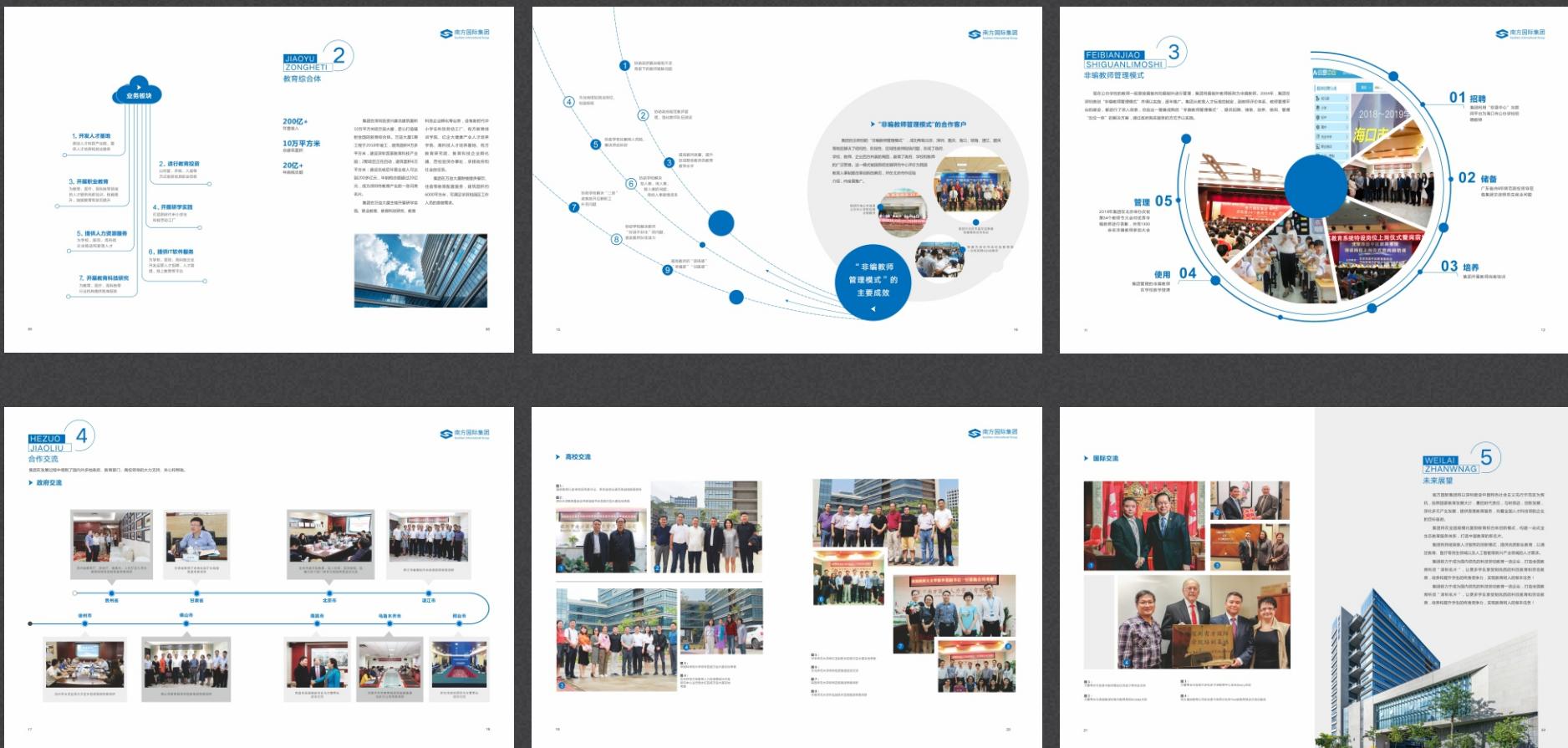
The collage includes the following sections:

- Page 1: 南方国际印象 (Southern International Impression) featuring a modern building and QR code.
- Page 2: JUAN SHOUYU (Introduction) featuring a portrait of Fang Yunxian and text about education.
- Page 3: JITUAN JIESHAO (Group Profile) featuring a portrait of Fang Yunxian and text about the group's history.
- Page 4: Development History timeline from 1994 to 2020.
- Page 5: 教育 (Education) sections including 深圳教育科技产业化基地 (Shenzhen Education Technology Industrialization Base), 西部高校深办处 (Western University Cooperation Office), and 亿企健康产业发展人才培训学院 (E企 Healthy Industry Development Talent Training College).
- Page 6: 深圳教育科技产业化基地 (Shenzhen Education Technology Industrialization Base) featuring a portrait of two men holding a yellow banner.
- Page 7: 新时代中小学生科技成果转化工厂 (New Era Primary and Secondary School Students' Science and Technology Conversion Factory) featuring a large hall and portraits.
- Page 8: 南方教育信息管理平台 (Southern Education Information Management Platform) featuring a screenshot of the platform's interface.
- Page 9: 南方教育学院 (Southern Education Institute) featuring a portrait of a group of people.
- Page 10: 南方教育信息管理平台 (Southern Education Information Management Platform) featuring a screenshot of the platform's interface.
- Page 11: 南方教育学院 (Southern Education Institute) featuring a portrait of a group of people.
- Page 12: 南方教育信息管理平台 (Southern Education Information Management Platform) featuring a screenshot of the platform's interface.
- Page 13: 南方教育学院 (Southern Education Institute) featuring a portrait of a group of people.
- Page 14: 南方教育信息管理平台 (Southern Education Information Management Platform) featuring a screenshot of the platform's interface.

— 2021 DESIGN —

畫冊設計

HUACESHEJI



南方国际集团 宣传画册

公司介绍



— 2021 DESIGN —

04

标志设计

BIAOZHISHEJI

产品精修

人像精修

海报/单张/画册

标志设计

平面工程

標志設計

BIAOZHISHEJI

项目信息

XIANGMUXINXI

计划用于福永一处的绿道标志设计。

The image displays a comprehensive logo design proposal for the Fuyong Party Building Greenway. It includes:

- Logo Scheme for Fuyong Party Building Greenway:** Shows the logo on a white background with a large, colorful abstract shape.
- Design Description (设计说明):** Features the logo with the text "FUYONGDANGJIAN". Below it is a detailed explanation of the design elements: "以福永党字母‘F’为标志的主视觉设计元素，经过艺术处理和加工，巧妙地融合‘火炬’、‘党旗’等元素。火炬象征着光明、希望与启航，寓意党在梦寐中指引方向，并将真理之火带给人们，激励人们勇往向上；火炬呈向下点燃的趋势，代表着一种传递，代表著党的精神将代代传承，如同火炬的旗帜一般延绵不绝。" (The main visual element of the logo is the 'F' character from the Fuyong Party. After artistic processing and refinement, it巧妙地融合了 '火炬' (torch) and '党旗' (Party flag). The torch symbolizes light, hope, and guidance, implying that the Party leads people in their dreams and brings truth to them. The torch is downward, representing transmission and the spirit of the Party being passed down like a torch, never fading.)
- Logo Interpretation (标志释义):** Shows the logo with the text "FUYONGDANGJIAN". Below it are four circular icons: a torch, the sun, the flag, and the letter 'F'. The text "火炬 + 太阳 + 党旗 + 字母‘F’" is written below the circles.
- Display Effect (展示效果):** Three examples of how the logo might look in real-world applications:
 - A dark brick wall with the logo and text "福永党建" (FUYONGDANGJIAN).
 - A white surface with the logo and text "福永党建" (FUYONGDANGJIAN).
 - A red background with the logo and text "福永党建" (FUYONGDANGJIAN), with the text "THANK YOU" and "福永党建绿道设计" at the bottom.

標志設計

BIAOZHISHEJI



项目信息

XIANGMUXINXI

德风小学创建于1932年，
学校教风为厚德端行，明道
育人。

The grid consists of seven panels:

- Top Left:** A blue background with the school's logo on the left and the text "德风小学VI设计方案" (De Feng Primary School VI Design Plan) on the right.
- Top Middle:** A white panel titled "项目介绍" (Project Introduction) featuring the logo and a brief history of the school.
- Top Right:** A white panel titled "词汇分析" (Vocabulary Analysis) showing various symbolic meanings associated with the logo.
- Middle Left:** A white panel titled "标志释义" (Logo Interpretation) showing the logo and four symbols below it: a pheasant, wind, a crane, and a seedling, each connected by a plus sign.
- Middle Center:** A white panel titled "展示效果" (Display Effect) showing the logo on a textured surface.
- Middle Right:** A white panel titled "展示效果" (Display Effect) showing the logo on a white paper cup.
- Bottom:** A large, solid orange rectangular area.

—— 2021 DESIGN

2021
DESIGN

05

平面工程

PINGMIANGONGCHENG

产品精修



人像精修



海报/单张/画册



标志设计



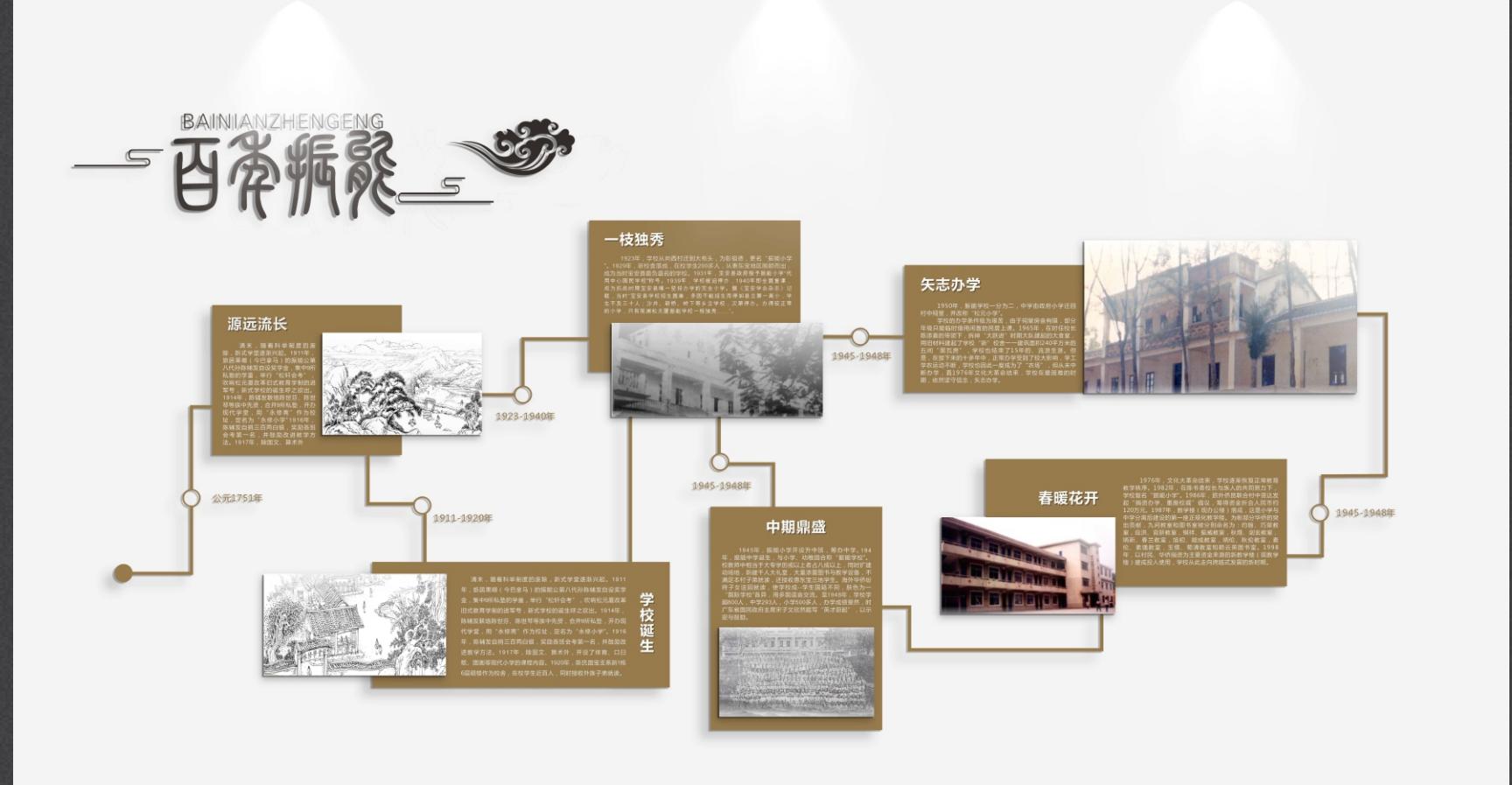
平面工程

平面工程

PINGMIANGONGCHENG

振能小学文化墙 设计

学校历史



— 2021 DESIGN —

2021

邱丽美个人作品集



邱丽美 | 微信

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