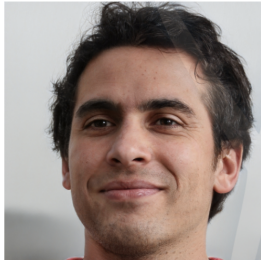


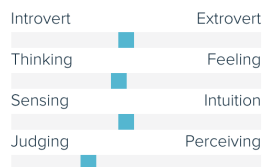
Personas

User Persona Type



Age: 39
Work: Doctor
Family: Married, two kids
Location: Melbourne, VIC

Personality



Responsible

aspirant

Frustrations

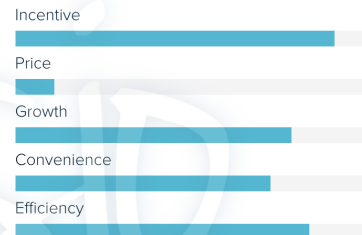
- It takes too much time manually entering parameters into PDF
- He has no IT background to create a program to automatically extract information from DICOM
- A program can be developed to do these automatically.

Bio

Micheal Karras is a healthcare worker who needs to deal with DICOM every day. He always wants to improve his work efficiency.

He needs to extract useful information from DICOM, then manually inputting this information into a PDF. And then he checks data parameters with a Pass/Fail result. It takes him much time to finish this task. He really wants a program that can automatically do this work for him so that he can spend more time on research and his patients.

Motivation



Tech

