



ConnectApi.AudienceInput

A personalization audience.

Property	Type	Description	Required or Optional
criteria	List<ConnectApi.AudienceCriterionInput>	List of audience criteria to update or add. An audience can have up to 100 criteria.	Required when creating an audience Optional when updating an audience
customFormula	String	Custom formula for the audience criteria. For example, (1 AND 2) OR 3.	Required when creating an audience with the formulaFilterType set to CustomLogicMatches Optional, otherwise
formulaFilterType	ConnectApi.FormulaFilterType	Formula filter type for the personalization audience. Values are: <ul style="list-style-type: none">AllCriteriaMatch – All audience criteria are true (AND operation).AnyCriterionMatches – Any audience criterion is true (OR operation).CustomLogicMatches – Audience criteria match the custom formula (for example, (1 AND 2) OR 3).	Required when creating an audience Optional when updating an audience
name	String	Name of the audience.	Required when creating an audience Optional when updating an audience

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