







Developers



Apex Reference Guide / CommerceBuyGrp Namespace

CommerceBuyGrp Namespace

The CommerceBuyGrp namespace provides classes and methods for retrieving information about the buyer groups associated with a user.

The following are the classes in the CommerceBuyGrp namespace.

• BuyerGroupEvaluationService Class

The BuyerGroupEvaluationService class allows you define and execute custom business logic for dynamically assigning users to buyer groups. Unlike out-of-the-box configurations limited to account, market, or data segment-based buyer groups, this service supports extensibility and empowers you to implement tailored buyer group evaluation strategies. It supports both guest and logged-in user scenarios, enabling highly customizable and context-specific buyer group determination.

• BuyerGroupRequest Class

Contains methods to retrieve account and store details used to identify the buyer groups associated with a user.

• BuyerGroupResponse Class

Contains constructors and methods to retrieve the buyer groups associated with a user.

See Also

- Salesforce B2B Commerce and D2C Commerce: Assign Users to Buyer Groups
- B2B Commerce and D2C Commerce Developer Guide: Available Domain Extensions

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