



ConnectApi.AudienceCriterionInput

Personalization audience criterion.

Property	Type	Description	Required or Optional	Available Version
criterion	List< ConnectApi.AudienceCriteriaValueInput >	List of mappings of audience criteria fields and values.	Required when creating an audience Optional when updating an audience	48.0
criterionNumber	Integer	Number associated with the audience criterion in a formula. For example, (1 AND 2) OR 3. If unspecified, criteria are assigned numbers in the order that they're added.	Optional	48.0
criterionOperator	ConnectApi.AudienceCriteriaOperator	Operator used in the personalization audience criterion. Values are: <ul style="list-style-type: none">ContainsEqualGreaterThanGreaterThanOrEqualIncludesLessThanLessThanOrEqualNotEqualNotIncludesStartsWith	Required when creating an audience Optional when updating an audience	48.0
criterionType	ConnectApi.AudienceCriteriaType	Type of personalization audience criterion. Values are: <ul style="list-style-type: none">Audience –Criterion based on audience.Default –Audience has no criteria.Domain –Criterion based on domain.	Required when creating an audience Optional when updating	48.0



Criterion based on audience object fields.

- GeoLocation – Criterion based on location.
- Permission – Criterion based on standard or custom permissions.
- Profile – Criterion based on profile.

See Also

- [ConnectApi.AudienceInput](#)

DID THIS ARTICLE SOLVE YOUR ISSUE?
Let us know so we can improve!

[Share your feedback](#)



- DEVELOPER CENTERS
- Heroku
 - MuleSoft
 - Tableau
 - Commerce Cloud
 - Lightning Design System
 - Einstein
 - Quip

- POPULAR RESOURCES
- Documentation
 - Component Library
 - APIs
 - Trailhead
 - Sample Apps
 - Podcasts
 - AppExchange

- COMMUNITY
- Trailblazer Community
 - Events and Calendar
 - Partner Community
 - Blog
 - Salesforce Admin
 - Salesforce Architecture

© Copyright 2025 Salesforce, Inc. [All rights reserved.](#) Various trademarks held by their respective owners. Salesforce, Inc. Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, CA 94105, United States

[Privacy Information](#) [Terms of Service](#) [Legal](#) [Use of Cookies](#) [Trust](#) [Cookie Preferences](#)

[Your Privacy Choices](#) [Responsible Disclosure](#) [Contact](#)