

INVITATION TO SPONSOR

The 2024 Conferences of
the Association for
Computational Linguistics

Conference Schedule 2024

EACL –Malta: March 18–22

NAACL –Mexico City: June 16–21

ACL –Bangkok: August 11–16

EMNLP – Miami: November 12–16



2024 ACL CONFERENCES

The Association for Computational Linguistics (ACL) provides the preeminent forum for dissemination of the latest developments in computational linguistics and natural language processing. In recent years, ACL conferences have enjoyed a growth spurt. We estimate that ACL and EMNLP will attract 3,000–4,000 attendees, with half attending in person at ACL and one third attending in person at EMNLP. We estimate EACL will attract up to 1,800 attendees (capped at 1,000 in-person). The ACL, its regional chapters, and the Special Interest Group on Linguistic data and corpus-based approaches to NLP (EMNLP) will host the following ACL-related conferences this year:

- EACL will be in Malta from March 18–22
- NAACL will be Mexico City, Mexico June 16–21
- ACL will be in Bangkok, Thailand August 11–16
- EMNLP will be in Miami, Florida November 12–16

This document summarizes sponsorship opportunities for the 2024 conferences. The ACL also offers “Multi-packs” which, for a single payment, gives access to sponsorship opportunities at multiple conferences of your choice. Multi-pack sponsorships give a 15% discount for sponsoring 2 conferences and a 20% discount for sponsoring conferences. Multi-pack sponsorships are an easy opportunity for global presence in the leading conferences on natural language processing.

ACL also offers several other opportunities like sponsorship of social events and welcome receptions, and opportunities to support our Diversity & Inclusion (D&I) initiatives.

Further information on sponsorship opportunities can be obtained by contacting the Sponsor Director listed on the last page of this booklet.

The 18th Conference of the European Chapter of the Association for Computational Linguistics (EACL)

Sponsorship Levels for EACL 2024

Social Event Sponsor	\$30,000
Welcome Event Sponsor	\$30,000
Diamond	\$12,000
Platinum	\$8,000
Gold	\$4,000
Silver	\$2,400
Bronze	\$1,200



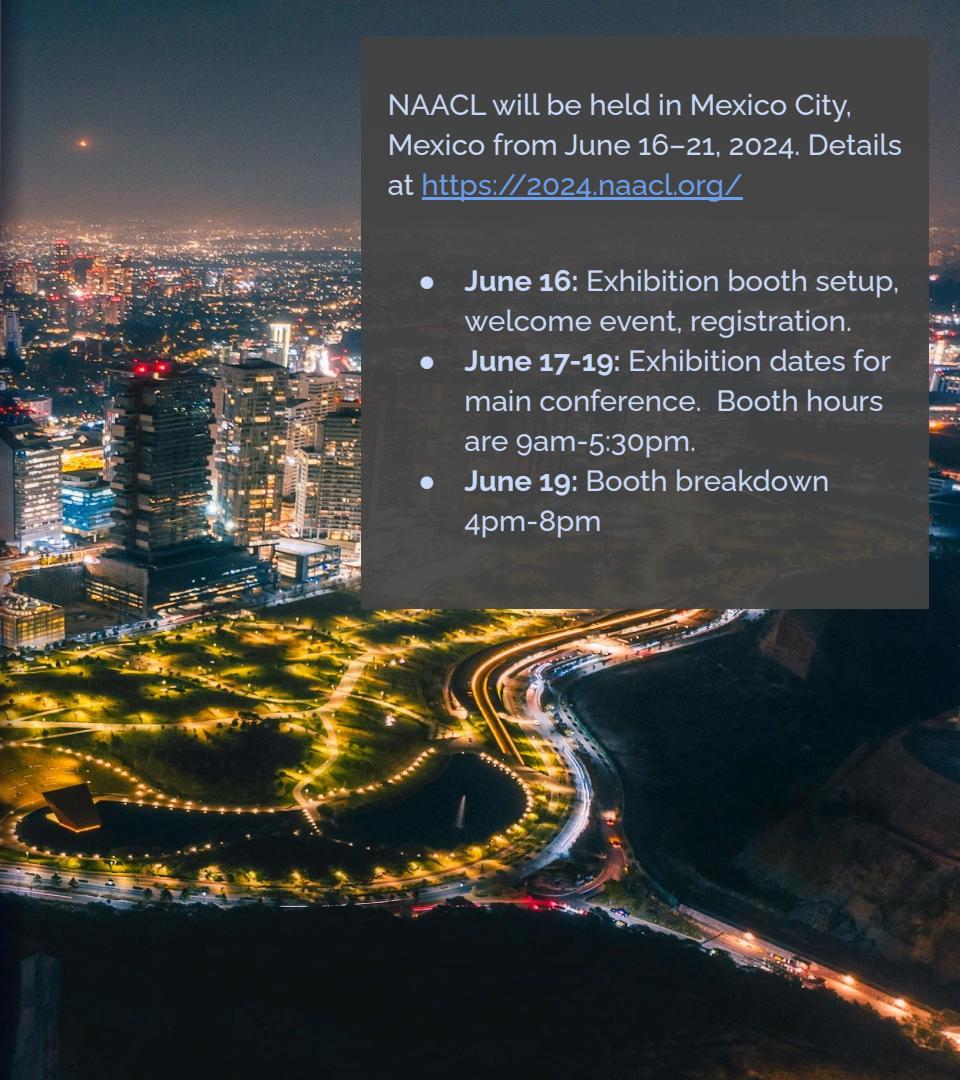
EACL will be held in Malta from March 17-22, 2024. Details at <https://2024.eacl.org/>

- **March 17:** Exhibition booth setup, welcome event, registration.
- **March 18-20:** Exhibition dates for main conference. Booth hours are 9am-5:30pm.
- **March 20:** Booth breakdown from 4pm-8pm.

The 2024 Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL)

Sponsorship Levels for NAACL 2024

Social Event Sponsor	\$75,000
Welcome Event Sponsor	\$75,000
Diamond	\$30,000
Platinum	\$20,000
Gold	\$10,000
Silver	\$6,000
Bronze	\$3,000



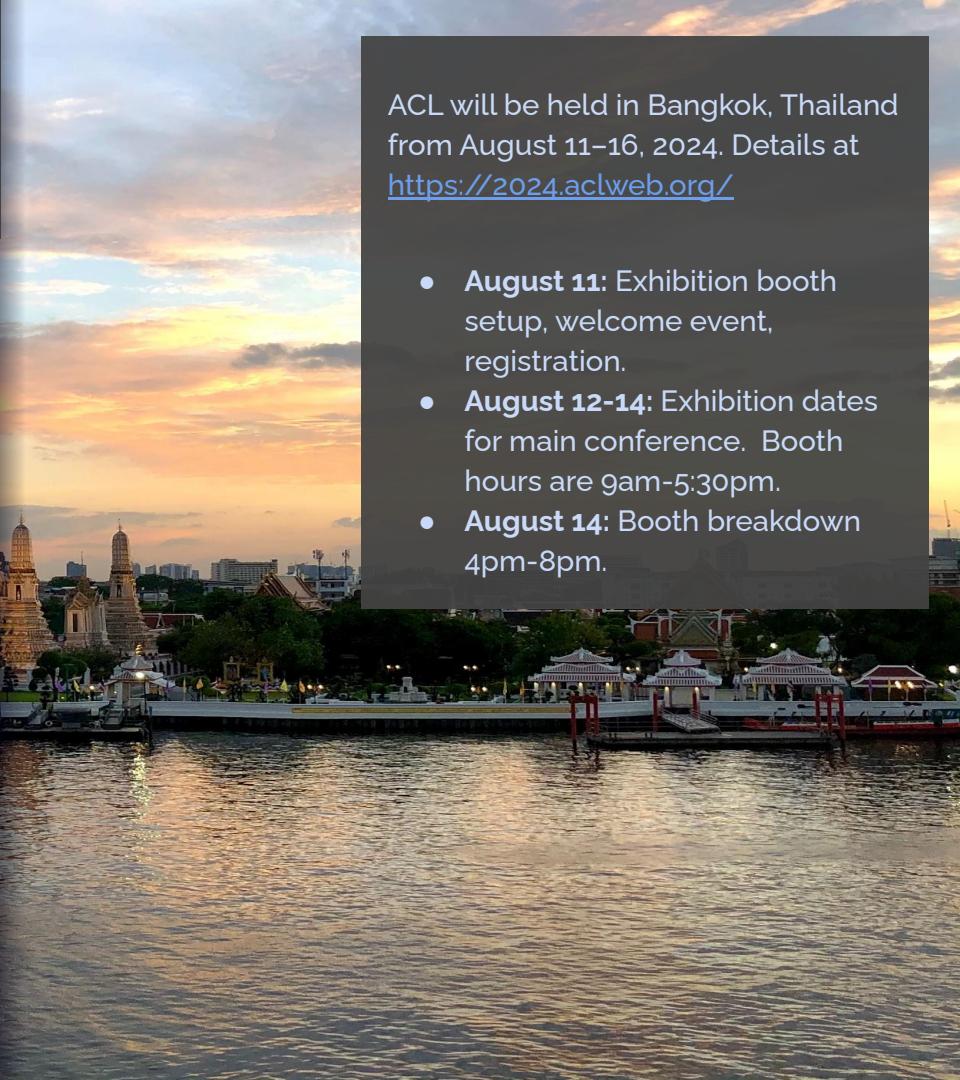
NAACL will be held in Mexico City, Mexico from June 16–21, 2024. Details at <https://2024.nacl.org/>

- **June 16:** Exhibition booth setup, welcome event, registration.
- **June 17-19:** Exhibition dates for main conference. Booth hours are 9am-5:30pm.
- **June 19:** Booth breakdown 4pm-8pm

62nd Annual Meeting of the Association for Computational Linguistics (ACL)

Sponsorship Levels for ACL 2024

Social Event Sponsor	\$75,000
Welcome Event Sponsor	\$75,000
Diamond	\$40,000
Platinum	\$27,500
Gold	\$15,000
Silver	\$9,000
Bronze	\$4,500



ACL will be held in Bangkok, Thailand from August 11–16, 2024. Details at <https://2024.aclweb.org/>

- **August 11:** Exhibition booth setup, welcome event, registration.
- **August 12–14:** Exhibition dates for main conference. Booth hours are 9am-5:30pm.
- **August 14:** Booth breakdown 4pm-8pm.

2024 Conference on Empirical Methods in Natural Language Processing (EMNLP)

Sponsorship Levels for EMNLP 2023

Social Event Sponsor	\$75,000
Welcome Event Sponsor	\$75,000
Diamond	\$40,000
Platinum	\$27,500
Gold	\$15,000
Silver	\$9,000
Bronze	\$4,500

EMNLP will be held in Miami, Florida from November 12-16, 2024.
Details will be given at <https://2024.emnlp.org/>

- **November 11:** Exhibition booth setup, welcome event, registration.
- **November 12-14:** Exhibition dates for main conference. Booth hours are 9am-5:30pm.
- **November 14:** Booth breakdown 4pm-8pm.

SOCIAL EVENT AND WELCOME RECEPTION



This year ACL is opening sponsorship of our Welcome Reception and Social Event to one sponsor each.*

Social Event

- All benefits of the Diamond Sponsor
- Potential for 9 x 2 meter booth
- Branding for the Social Event
- Thank you announcements to our Social Event Sponsor
- 8 Complimentary registrations for company representatives to the full conference, including tutorials and workshops
- 8 Complimentary staff registrations to manage the exhibit with access to the Welcome Reception

Welcome Reception

- All benefits of the Diamond Sponsor
- Potential for 9 x 2 meter booth
- Branding for the Welcome Reception
- Thank you announcements to our Welcome Reception Sponsor
- 8 Complimentary registrations for company representatives to the full conference, including tutorials and workshops
- 8 Complimentary staff registrations to manage the exhibit with access to the Welcome Reception

* Allocated on a first-come first-served basis.

SPONSORSHIP BENEFITS

Benefit Description	Social & Welcome Event	Diamond	Platinum	Gold	Silver	Bronze
Logo and hyperlink on conference website and on conference banner	✓	✓	✓	✓	✓	✓
Number of complimentary registrations for company representatives to the full conference, including tutorials and workshops	8	5	3	2	1	0
Provision of a list of attendees interested in being contacted regarding employment opportunities	✓	✓	✓	✓		
Complimentary exhibit space plus 2 complimentary staff registrations per day to manage the exhibit	✓ Potential for 16ft wide x 6ft deep; 8 complimentary staff registrations	✓ Double-wide exhibit space up to 16ft wide x 6ft deep	✓ Single-wide exhibit space, 8ft wide x 6ft deep			
Branding and Thank you Announcements	Exclusive opportunities for branding at event					

SPONSOR LEVELS BY CONFERENCE

Social or Welcome Event	Diamond	Platinum	Gold	Silver	Bronze	
EACL 2024	\$30,000	\$12,000	\$8,000	\$4,000	\$2,400	\$1,500
NAACL 2024	\$75,000	\$30,000	\$20,000	\$10,000	\$6,000	\$3,000
ACL 2024	\$75,000	\$40,000	\$27,500	\$15,000	\$9,000	\$4,500
EMNLP 2024	\$75,000	\$40,000	\$27,500	\$15,000	\$9,000	\$4,500

A 3 conference multi-pack sponsorship gives a 20% discount. A 2 conference multi-pack sponsorship gives a 15% discount*

EXHIBITOR SPACE

Benefits:

- One exhibition space up to 8ft wide x 6ft deep
- Two complimentary staff registrations per day to manage the exhibit space
- Staff registration details
 - ◆ Includes access to exhibit space only
 - ◆ Does not include social events or welcome reception
 - ◆ Sponsors may purchase tickets to social events or welcome reception for their booth staff for an additional fee.

Cost:

- Exhibitor space is included for Welcome Event, Social Event, Diamond and Platinum sponsors. Others may purchase exhibition space separately.
- For publishers, we also offer a discounted book display space up to 8ft wide x 6ft deep. Publishers are responsible for shipping and handling fees, and setup. We do not accept book donations in lieu of payments.
- The cost includes a 3 day rental of the exhibition space.

	Exhibit space	Book display
EACL 2024	\$4,500	\$2,250
NAACL 2024	\$6,000	\$3,000
ACL 2024	\$7,500	\$4,000
EMNLP 2024	\$7,500	\$4,000

DIVERSITY & INCLUSION

You can help the ACL with its diversity and inclusion efforts. Your sponsorship funds will be provided to the conference D&I chairs and used for outreach efforts.

Benefits:

- Acknowledgement and hyperlink on conference website
- Inclusion of company logo and sponsor level in D&I section of prominently displayed banner

Cost:

	D&I Champion	D&I Ally
EACL 2024	\$4,000 USD	\$2,000 USD
NAACL 2024	\$7,500 USD	\$3,750 USD
ACL 2024	\$10,000 USD	\$5,000 USD
EMNLP 2024	\$10,000 USD	\$5,000 USD

A Multi-pack Sponsorship gives a 20% discount for 3 conferences, or a 15% discount for 2 conferences.



HOW TO SPONSOR

Sponsoring events is easy!

- Contact the ACL Sponsorship Director indicating which conferences you want to sponsor, and at what level.
- We will generate an invoice for you and collect your logo and link for the websites.

ACL Sponsorship Director

Chris Callison-Burch

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ACL Sponsorship Conflict of Interest Policy

Following the ACM Conference on Fairness, Accountability, and Transparency (ACM FAccT), ACL has adopted the following sponsorship policy.

To ensure the independence and integrity of the conference, sponsors have no say over the paper selection process, tutorial selection process, choice of invited speakers, the composition of conference are determined independently by the program committees and/or conference organizers.

The ACL will always acknowledge our sources of financial support.

The ACL will always disclose the benefits that funders receive as a condition of their contributions.

Sponsors can only contribute to a general fund; they cannot specify how their contributions are spent, with the following exceptions:

1. Sponsors are allowed to contribute toward a specific workshop hosted by an ACL conference.
2. Sponsors are allowed to contribute directly toward specific focus areas that are documented in our sponsorship booklet, with a recent example being sponsorship for Diversity and Inclusion efforts at conferences.

As one of the sponsor benefits, a Participant List may be requested by sponsors at any time and this list will contain name/email/affiliation, and country. Additionally, a separate list of those attendees wanting to talk with sponsors about employment opportunities will be made available. In both cases, inclusion in these lists is at the attendee's option. The lists may not be used for advertising or solicitation purposes.