



# Dennis Ploetner

## PHP Web Developer

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**Personal Profile** I am a PHP Web Developer with a solid background in developing complex web based applications and e-commerce websites. I have a passion for WordPress and Open Source projects in general. I am extremely curious about new trends in computing and I like to spend a lot of my free time updating, maintaining and supporting my WordPress plugins.

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### Key Skills

WordPress	JavaScript	Linux
PHP	CSS/HTML	GNU-Tools
Python	LAMP full-stack	Git/SVN

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### Work Experience

#### WordPress Web Developer at BPL for R2Gfree srl

*April 2013 - Present*

Migration of the institutional website of the group Banco Popolare from a proprietary CMS (Polymedia) to WordPress

- ✓ development of custom plugins
- ✓ installation of a WordPress multisite which runs the Italian and the English version as sites in a network using the Multisite Language Switcher
- ✓ migration of the existing layout
- ✓ Simulator PAC - graphical visualization of the possible future scenarios of an investment

AMA

- ✓ custom plugins for the website of the group AMA

including B2C and B2B

## Freelance Web Developer & WordPress Professional

*Paullo/Italy, June 2008 - September 2014*

Web consulting and development/management of the websites for clients such as:

- ✓ SiGi - Intranet and backoffice solution for DIA / Energy Manager / Vendor Management - Banca Intesa Sanpaolo SpA (Windows, Apache/Zend Server, MySQL, PHP5, Zend Framework, jQuery, Python)
- ✓ Il Club de La Lettura - part of the sites of Corriere della Sera: News, previews and reviews - Art, books, music, concerts, theatre and cultural events ( WordPress, PHP5, Linux, MySQL, jQuery)
- ✓ Il quotidiano in classe - social network for students and teachers of Italian highschools in cooperation of Corriere della Sera, Il Sole 24 ORE e Quotidiano.net (WordPress Multisite, BuddyPress, Linux, PHP5, MySQL, jQuery)
- ✓ Furgoninoleggio - website including a reservations-system for the car hire & truck rental agency Grillo Saverio (WordPress multisite, Multilingual solution with the Multisite Language Switcher, PHP, MySQL, Twitter Bootstrap, jQuery, jQuery UI)

## Senior Developer at Fenicia S.p.a

*Milan/Italy, October 2010 - July 2011*

Website, B2B, B2C and intranet application for statistics and management for points of sales Camicissima and Feni Uomo

- ✓ application LAMP with a connection to an AS400/DB2 (PHP, Python, prototype.js, DB2, MySQL)
- ✓ customization of the new e-commerce solution of the company (Magento, PHP, Python, DB2, MySQL)
- ✓ application B2B used by the shops and the affiliates of the brand Camicissima (Magento, PHP, Python, DB2, MySQL)
- ✓ restyling of the website of the brand Camicissima

(WordPress)

## Senior Developer at LAD srl

*Milan/Italy, October 2005 - June 2008*

Development and management of the company's websites  
(Fashion, Travel & Spare time)

- ✓ website and dashboard for clients, admins and affiliates (PHP, MySQL, prototype.js, Python, Twisted)
- ✓ onsite and speed optimization of the websites, sitemap generator (PHP, XML/XSLT)
- ✓ SEO/SEM - campaign generator (PHP, Python)
- ✓ management of the affiliate-campaigns
- ✓ setup of a bulk-mailing system (Linux, PHP)
- ✓ IT consulting
- ✓ Implementation of minisites (HTML, CSS, PHP, JavaScript)

## CTO at ehotel AG

*Berlin/Germany, September 2000 - September 2005*

IT Department Manager with large cooperation on the development of the hotel booking software of ehotel AG (CRS, Pegasus, Amadeus, Trust), used by big partners such as: eSixt AG, eplus, Merck KGA.

- ✓ Web-Solution (PHP, Apache, Oracle 10g) - Mapsolut, Hoechst AG, Corporate World
- ✓ Webservice (Jboss, Tomcat, Hibernate, Oracle 10g) - Telefonica
- ✓ SMS-Solution (PHP, Oracle 8i) - D1, D2
- ✓ Wap-Solution (PHP, Apache, MySQL)

Cooperation on different research projects such as:

- ✓ HyNet (Deutsche Telekom, Navigon, Inforoad) - DVBT
- ✓ PESOA (HPI, Fraunhofer, Daimler Chrysler, Uni Leipzig) - Generative Programming
- ✓ Reisewissen (FU Berlin) - Semantic Web/ Ontology
- ✓ HPI Bachelor-Projekt (HPI) - Webservices

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## *Certifications*

### Zend Certified Engineer

2012

PHP 5.3 [!\[\]\(dfbd6b3763a6d1d9afaa974f64e2e4b5\_img.jpg\)](#)

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## *Education*

### Diploma Software engineering

*FS Hamburg, 1994 - 1997*

Software Engineering, Database Development, Programming  
in Basic, Cobol and C