**Test Objectives:**

The following test in designed to uncover what currently is working well and what is not on the Canucks official website at the global level. This test will help to uncover any labelling / categorization issues and also uncover any important content or features which are obscured by the structure of the website.

**it is our goal to determine:**

- what features within the tickets section make it difficult for users to purchase tickets and ticket packages

- if the placement of important information regarding tickets is easy for users to locate

- if users easily navigate through the Team section to find the latest information about specific players they are interested in

- if the different features in the Team section are labelled in such a way that it is easy for users to understand

- if information about the Canucks schedule (including and beyond that of when their games are scheduled) is easy for a user to access

- whether there is a clear distinction to users between the Team section and the Stats section of the website

- if the Stats section and it's features which are clear to the user

- whether different types of news surround the team is simple to find within the News section

- if Canucks TV is a suitable label for it's contents

- if the use of the Channel Selector is an intuitive method for the users to sort their videos within the Canucks TV section

- if the method used to sort various videos within the Canucks TV section is logical for users

- if users are able to differentiate between the different methods of watching the Canucks video content