The Missing Intercept

A Sufficient Statistics Approach to General Equilibrium Effects

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Motivation

- Recent literature: micro data for macro shocks
 - o Often focussed on shocks to household & firm spending
 - Well-known examples: income tax rebate, bonus depreciation
- Key limitation: micro estimand ≠ macro counterfactual
 - → Formal interpretation: DiD estimand = PE response

PE → **GE** through model: specification? calibration?

• This paper: can we learn about the **GE intercept** without a model?

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A Sufficient Statistics Approach

Q: What's the consumption response to a transfer ε_b ?

Main result: measurement of the GE intercept

C response =
$$\underbrace{\text{direct response to } \varepsilon_b}$$
 + $\underbrace{\text{C response to G}}$

- o Intuition: private & public spending shocks share similar GE propagation
- Exactly valid in large model class, approximate with further generalizations
 RBC, Medium-Scale NK-DSGE, HANK, Heterogeneous Firms, . . .

Sufficient statistic: model matters only through DiD and G IRFs

A: large direct response + limited GE feedback = big increase

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Sufficient Statistics Decomposition
 Exact Demand Equivalence
 Approximation Accuracy

2. Application: Income Tax Rebate

3. Beyond Tax Rebates

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A Simple Example

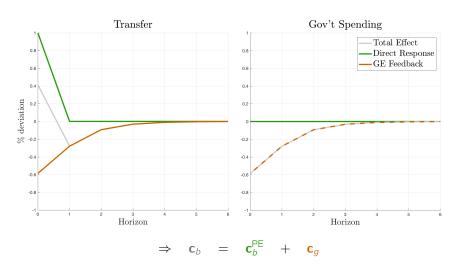
- Illustration in mini model: spender-saver RBC
 - 1. Households: spenders & savers, inelastic labor supply, log preferences
 - 2. Production: competitive representative firm, owned by savers, $y = f(k, \ell)$
 - 3. Government: consume final good & lump-sum tax (on savers)
- Two shocks: $transfer \, \boldsymbol{\varepsilon}_b$ to spenders, increase in $gov't \, spending \, \boldsymbol{\varepsilon}_g$
 - → Size: one period, equal to 1% of steady-state consumption
- **PE-GE** decomposition of consumption impulse response:

$$\mathbf{c}_b = \underbrace{\mathbf{c}(\bar{\mathbf{m}}, \bar{\mathbf{r}}, \boldsymbol{\varepsilon}_b)}_{\text{PE Impact}} + \underbrace{\mathbf{c}(\mathbf{m}, \mathbf{r}, \bar{\boldsymbol{\varepsilon}}_b)}_{\text{GE Feedback}}$$

- o HH's receive post-tax income m, earn return r, & receive transfer ε_b
- Notation: bars denote steady state, boldface denotes paths t = 0, 1, 2, ...

Example IRFs

How does consumption respond to ε_b and ε_g ?



Proof

 Proof strategy: study perfect foresight equilibrium = 1st-order IRF [Boppart et al. (2018), Auclert et al. (2019), Guren et al. (2019)]

Proposition

A sequence of real rates r is part of a perfect foresight equilibrium if and only if

$$\underbrace{c(\mathbf{m}(\mathbf{r}, \boldsymbol{\varepsilon}_b, \boldsymbol{\varepsilon}_g), \mathbf{r}, \boldsymbol{\varepsilon}_b) + \mathbf{g}(\boldsymbol{\varepsilon}_g)}_{D(r; \boldsymbol{\varepsilon}_b, \boldsymbol{\varepsilon}_g)} \ = \ \underbrace{\mathbf{y}(\mathbf{r}) - \mathbf{i}(\mathbf{r})}_{S(r)}$$

where $c(\bullet)$, $y(\bullet)$ and $i(\bullet)$ are household and firm policy functions.

To first order:

$$\hat{\mathbf{r}} = \underbrace{[\mathbf{S}_r - \mathbf{D}_r]^{-1}}_{GE \ adjustment} \times \underbrace{[\mathbf{D}_{\varepsilon_b} \cdot \varepsilon_b + \mathbf{D}_{\varepsilon_g} \cdot \varepsilon_g]}_{excess \ demand}$$

Thus, if
$$\mathbf{c}_{b}^{PE} = \mathbf{g}^{PE}$$
, then

$$\mathbf{c}_b = \mathbf{c}_b^{PE} + \mathbf{c}_g$$

General Model

How general is **identical GE propagation**?

- Sketch: workhorse one-sector business-cycle model Details
 - 1. Households: uninsurable income risk, save & borrow, sticky wages
 - 2. **Production**: intermediate goods (real & fin. frictions) + sticky-price retailers
 - 3. Government: spend & tax, set nominal rate (debt & monetary rules)
- Nests various workhorse quantitative business-cycle models
 RBC, Medium-Scale NK-DSGE, HANK, Heterogeneous Firms . . .
- Again study GE propagation of transfer + gov't spending shocks

Demand Equivalence

- Equilibrium = solution to *many* mkt-clearing conditions + other restrictions [output, asset market, labor, firm valuation, Taylor rule . . .]
 - \rightarrow vs. simple model: one market (final good) & one price (r)
- Proof strategy: ensure identical excess demand/supply in all markets
 - A1 **Output**: identical direct demand *time paths* $\mathbf{c}_b^{PE} = \mathbf{g}^{PE}$
 - A2 Gov't budget: identical tax financing for transfers & gov't spending

Restrictions on gov't spending shock $\boldsymbol{\varepsilon}_g$

A3 **Labor**: no wealth effects in labor supply *or* fully sticky wages

Restriction on model

Proposition

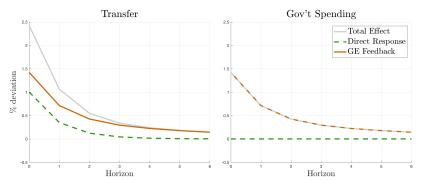
Under A1-A3, aggregate consumption impulse responses satisfy, to first order,

$$\mathbf{c}_b = \mathbf{c}_b^{PE} + \mathbf{c}_g$$

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Sufficient-Statistics Result

Example: amplification in HANK model with GHH preferences



Identification result: sufficient statistics for model class ⊖

$$\mathbf{c}_b(\theta) = \mathbf{c}_b^{\mathsf{PE}}(\mathsf{iMPC}(\theta)) + \mathbf{c}_q(\theta), \quad \forall \ \theta \in \Theta$$

- Sufficient statistics bypass specification & calibration uncertainty
- Identify policy-relevant combinations of deep parameters [Heckman (2010)]

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2. Application: Income Tax Rebate

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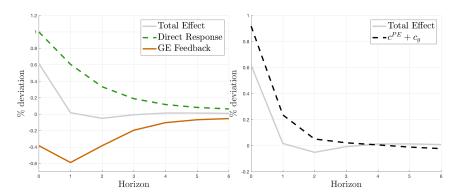
Approximation Accuracy

How well does the approximation work in **richer models**? When does it **fail**?

- 1. Estimated workhorse models [today]
 - → Baseline: estimated HANK model (using standard U.S. time series data)
 - → Alternative: canonical estimated macro models, e.g. Smets-Wouters
- 2. Extensions of exact equivalence Details
 - → Durables & non-durables in household consumption
 - ightarrow Alternative assumptions on expectation formation
- 3. Approximate equivalence in richer models
 - ightarrow Multiple sectors: immobile factors, het. factor incidence, rel. price responses
 - → Multiple assets: liquid vs. illiquid, borrowing wedge
 - → Valued & productive gov't spending

Breaking Demand Equivalence

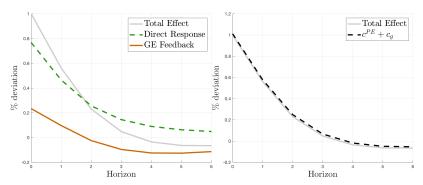
• Estimate HANK model, remove nominal rigidities, compute $\mathbf{c}_b^{\text{PE}} + \mathbf{c}_g$:



- Why does the additive decomposition overstate the GE effect?
 - After db: households equally increase spending and reduce hours worked
 - o Inconsistent with empirical evidence: earnings 4\$ ↓ for spending 100\$ ↑

Estimated HANK Model

• Estimate HANK model, compute $\mathbf{c}_b^{\text{PE}} + \mathbf{c}_g$:



- Approx. demand equivalence: A3 nearly satisfied Details
 - → Moderate wage stickiness (≈ 2-3 quarters) dampens labor supply response Beraja-Hurst-Ospina, Grigsby-Hurst-Yildirmaz

 Sufficient Statistics Decomposition Exact Demand Equivalence Approximation Accuracy

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Application: Income Tax Rebate

Q: What's the consumption response to a lump-sum transfer?

- Consensus estimates of large direct spending response
 Johnson-Parker-Souleles, Parker-Souleles-Johnson-McClelland
- Aggregate effect unclear: from full crowding-out to strong amplification
 Guerrieri-Lorenzoni, Jones-Midrigan-Philippon, Auclert-Rognlie-Straub
- Instead follow the sufficient statistics approach:

$$\mathbf{c}_b = \mathbf{c}_b^{\mathsf{PE}} + \mathbf{c}_g$$

- 1. What's the direct response of consumption to a lump-sum transfer?
- 2. How does consumption respond to a deficit-financed expansion $\mathbf{g} \approx \mathbf{c}_b^{PE}$?

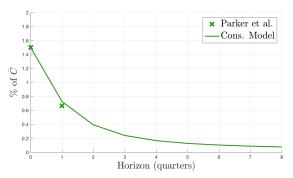
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Step 1: PE Effect

- What we need: path of PE consumption response to one-off rebate
 - (β_0, β_1) (approx.) interpretable as $c_{0:1,b}^{PE}$ [Kaplan & Violante (2014)]

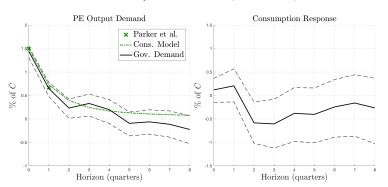
$$\Delta c_{it} = \sum_{s} \gamma_s \mathsf{month}_s + \delta' X_{i,t-1} + \beta_0 R_{i,t} + \beta_1 R_{i,t-1} + \mathsf{error}$$

- Get more delayed iMPCs from other experiments or consumption model
- Find: significant, but short-lived expansion in consumption demand

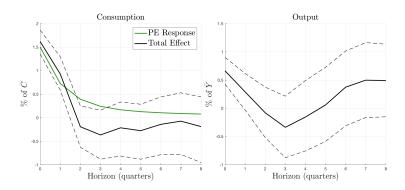


Step 2: GE Feedback

- What we need: deficit-financed expansion in gov't spending with $\mathbf{g} \approx \mathbf{c}_b^{PE}$
 - o Identification assumption: gov't spending survey forecast error as macro-IV
 - o Note: robust to fiscal foresight/non-invertibility [Plagborg-Møller & Wolf (2019)]
- Find: deficit \uparrow for \approx 4 yrs, unit Y multiplier, C response \approx 0 Details



GE Counterfactual



• For one-off deficit-financed income tax rebate:

consumption GE counterfactual ≈ micro estimate

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⇒ Large (but short-lived) output and consumption boom

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Beyond Tax Rebates

1. Generalization to investment bonus depreciation • Details

$$\mathbf{i}_{ au}^{PE} - \mathbf{y}_{ au}^{PE} = \sum_{s \in \mathcal{S}} \beta_s \times \mathbf{g}_s$$

- ightarrow GE equivalence result for net demand I-Y, exact in large model class Khan-Thomas, Winberry, Ottonello-Winberry
- \rightarrow Implementation: $I \uparrow \text{ (today) \& } Y \uparrow \text{ (later)} = G \uparrow \text{ (today) \& } G \downarrow \text{ (later)}$
- 2. Theory applies to generic "consumption/investment demand" shocks

excess demand^{PE} =
$$\sum_{s \in S} \beta_s \times \mathbf{g}_s$$

- → Examples: deleveraging, redistribution, uncertainty, ...
- 3. Further extension: cross-regional micro regressions Details
 Mian-Sufi-Rao, Guerrieri-Lorenzoni, Guren-McKay-Nakamura-Steinsson

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Conclusions

How can we learn about the missing GE intercept of spending shocks?

- 1. Identify informative empirical moments for **PE-GE** mapping:
 - Gov't spending IRFs are useful "identified moment" for GE intercept Christiano-Eichenbaum-Evans. Nakamura-Steinsson
 - Intuition: similar GE accommodation of different "demand shocks"
- 2. Get some GE counterfactuals even without solving a model
 - Suff. statistics approach: GE counterfactual = micro DiD + macro shock IRF
 - o Applications: income tax rebate [today], bonus depreciation, deleveraging

Model Details: Household Block

• Household consumption-savings problem:

$$\max \quad \mathbb{E}_0 \left[\sum_{t=0}^{\infty} \beta_i^t u(c_{it}, c_{it-1}, \ell_{it}) \right]$$

such that

$$c_{it} + b_{it} = (1 - \tau_t^{\ell}) w_t \ell_{it} e_{it} + \tau_{it} + \frac{1 + i_{t-1}^{b}}{1 + \pi_t} b_{it-1}$$

- + borr. constraint $b_{it} \geq \underline{b} \& \ell_{it}$ intermediated by sticky-wage union
- Labor supply: sticky-wage union
 - o Aggregation:

$$\ell_t^h \equiv \left(\int_k \ell_{kt}^{\frac{\varepsilon_W - 1}{\varepsilon_W}} dk\right)^{\frac{\varepsilon_W}{\varepsilon_W - 1}}$$

Standard algebra gives wage-NKPC:

$$\begin{split} \pi_t^w(1+\pi_t^w) &= \frac{\varepsilon_w}{\theta_w} \ell_t^h \left[\int_0^1 \left\{ -u_\ell(c_{it}, c_{it-1}, \ell_t^h) - \frac{\varepsilon_w - 1}{\varepsilon_w} (1-\tau_\ell) w_t e_{it} \left\{ u_c(c_{it}, c_{it-1}, \ell_t^h) + \beta e^{\varepsilon_{t+1}^h - \varepsilon_t^h} \mathbb{E}_t \left[u_{c_{-1}}(c_{it+1}, c_{it}, \ell_{t+1}^h) \right] \right\} di \right\} \right] + \beta e^{\varepsilon_{t+1}^h - \varepsilon_t^h} \pi_{t+1}^w(1+\pi_{t+1}^w) \end{split}$$



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Model Details: Firm Block

- Overview: three-layer structure
 - 1. Competitive intermediate goods producers: prod. risk, real + fin. frictions
 - 2. Monopolistically competitive retailers, nominal rigidities
 - 3. Competitive aggregator of retailer goods
- Problem of intermediate goods producers:

$$\max \quad \mathbb{E}_0 \left[\sum_{t=0}^{\infty} \left(\prod_{q=0}^{t-1} \frac{1}{1 + r_q^a} \right) d_{jt}^I \right]$$

such that

$$d_{jt}^{l} = p_{t}^{l}y_{jt} - w_{t}\ell_{jt} - \xi_{jt} \times 1_{i_{jt} \neq 0} - (1 - 1_{i_{jt} < 0} \times \varphi)i_{jt} - \varphi(i_{jt}, i_{jt-1}) - b_{jt}^{f} + \frac{1 + i_{t-1}^{b}}{1 + \pi_{t}} b_{jt-1}^{f}$$

$$y_{jt} = y(e_{jt}, u_{jt}k_{jt-1}, \ell_{jt}), \quad i_{jt} = k_{jt} - [1 - \delta(u_{jt})]k_{jt-1}$$

$$-b_{jt}^{f} \leq \Gamma(k_{jt-1}, k_{jt}, \pi_{jt}), \quad d_{jt}^{l} \geq \underline{d}$$

• Retailers + aggregator give standard NKPC:

$$\hat{\pi}_t = \frac{\varepsilon_p}{\theta_p} \frac{\varepsilon_p - 1}{\varepsilon_p} \times \hat{p}_t^l + \beta \hat{\pi}_{t+1}$$



Model Details: Government Block

- Fiscal policy
 - Flow budget constraint:

$$\frac{1 + i_{t-1}^b}{1 + \pi_t} b_{t-1} + g_t + \tau_t = \tau_\ell w_t \ell_t + b_t$$

- \circ Financing rule: path au^e such that $au = au^e + au^r$, the flow government budget constraint holds at all periods t, and $\lim_{t \to \infty} \left(\prod_{s=0}^t \frac{1}{1+r_s} \right) b_t = 0$
- Monetary policy

$$\hat{\vec{i}}_{t}^{b} = \rho_{m}\hat{\vec{i}}_{t-1}^{b} + (1 - \rho_{m}) \left(\phi_{\pi}\hat{\vec{\pi}}_{t} + \phi_{y}\hat{\vec{y}}_{t} + \phi_{dy}\hat{\vec{y}}_{t-1}\right)$$

▶ hack

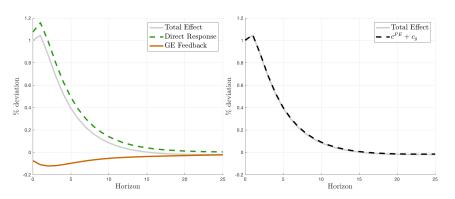
Accuracy in Estimated HANK Model

- Labor supply response and wealth effects
 - Without A3: tax rebate = gov't spending shock + leisure shock
 - In estimated model, the implied leisure shock has negligible aggregate effects
 - Direct evidence: provide sharp lower bound through income tax shock IRFs [Mertens & Ravn (2013, 2014), Mertens & Montiel-Olea (2018)]
- Generalization: borrowing penalty and heterogeneous rates of return
 - Present value of household spending path is higher, since some households face rate of return $r_b^b + \kappa_b > r_b^b$
 - $\circ~$ But: 2% quarterly return difference of \approx 20% of households changes NPV of 100\$ rebate by very little

▶ back

Justiniano-Primiceri-Tambalotti (2010)

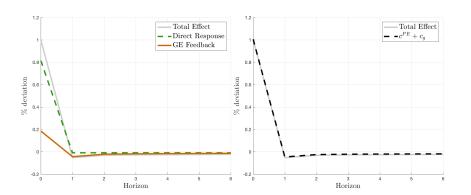
• JPT (2010) at posterior mode, study impatience & gov't spending shocks:



- Approx. demand equivalence: A2 holds, A1 nearly satisfied
 - → Note: approximation deteriorates for extremely persistent private demand shocks



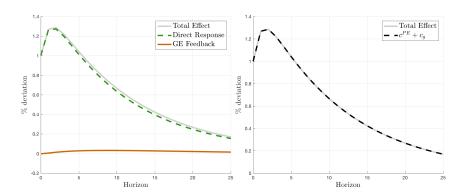
Redistribution Shock in Koby & Wolf (2019)



- Model environment
 - Solve model of Koby and Wolf (2019) at benchmark parameterization
 - Study c response to redistribution shock using demand equivalence
- Find: identical GE amplification for both shocks



Impatience Shock in SGU (2012)



- Model environment
 - o Solve model of Schmitt-Grohé & Uribe (2012) at posterior mode
 - Study c response to impatience shock using demand equivalence
- Find: weak crowding-in for both b and g shock



IKC Approximation

- Alternative approximation: intertemporal Keynesian cross
 - o If no capital, rigid prices, fixed r [Auclert et al. (2018)]:

$$\mathbf{D} = \mathcal{M} \times (I - \mathcal{M})^{-1}$$

where \mathcal{M} collects intertemporal household MPCs

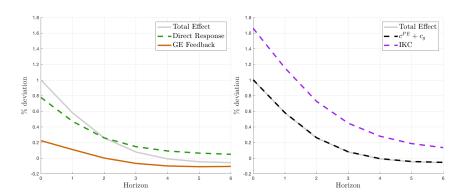
o Can implement this in benchmark model:

$$dC = \mathcal{M} \times dT + \mathcal{M} \times dY$$

= $\mathcal{M} \times dT + \mathcal{M} \times (I - \mathcal{M})^{-1} \times \mathcal{M} \times dT$

- Find: GE amplification is overstated by around 40%
- ⇒ Trade-off: model scope vs. macro info requirements

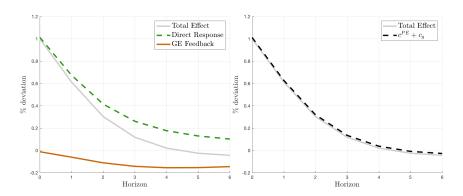
IKC Approximation



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Two-Asset Model



- Model environment
 - o Two-asset HANK model with random Calvo access to illiquid asset
 - Study c response to income tax rebate using demand equivalence
- Find: even smaller error since offsetting bias



Model Generalizations

- 1. Durable & non-durable consumption Details
 - Obtain exact demand equivalence if perfectly substitutable in production
- 2. Behavioral models: exact equivalence in Molavi (2019)
- 3. Richer portfolio choice: limited rebalancing Potalis
- 4. Multi-sector models Details
 - Small estimated relative price effects
 - Het. incidence: extra feedback since gov't spending disproportionately on (high-skill) labor-intensive goods, but quantitatively negligible
 - o C vs. I: only matters with high price elasticity of I + strong wealth effects
- 5. Valued & productive G Details
 - Exact equivalence in special cases, approx. equivalence at empirical estimates of complementarity & productivity



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Durables & Non-Durables

Generalized consumption-saving problem:

$$\max \quad \mathbb{E}_0 \left[\sum_{t=0}^{\infty} \beta_i^t e^{\varepsilon_t^b} u(c_{it}, d_{it}^h, \ell_{it}) \right]$$

such that

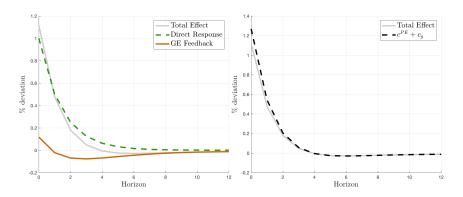
$$c_{it} + d_{it} + a_{it} + b_{it} = (1 - \tau_{\ell}) w_{t} \ell_{it} e_{it} + \tau_{it} + \frac{1 + i_{t-1}^{b}(b_{it-1})}{1 + \pi_{t}} b_{it-1} + \frac{1 + i_{t-1}^{a}}{1 + \pi_{t}} a_{it-1} + \phi_{a}(a_{it}, a_{it-1}) + (1 - \delta) d_{it-1}^{h} + \phi_{d}(d_{it}^{h}, d_{it-1}^{h})$$

Main result: with aggregate resource constraint

$$y_t = \underbrace{c_t + d_t^h - (1 - \delta)d_t^h}_{e_t} + i_t + g_t$$

still obtain generalized demand equivalence for e_t

Valued G

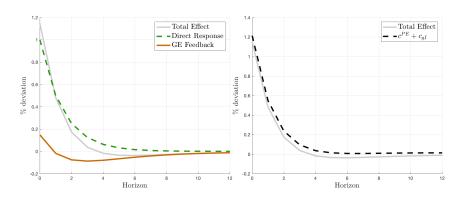


Model environment

- Estimated HANK model + private and public consumption are complements [Leeper et al. (2017)]
- Study c response to impatience shock using demand equivalence
- Find: upward bias since $c \uparrow$ due to $g \uparrow$ (complements)



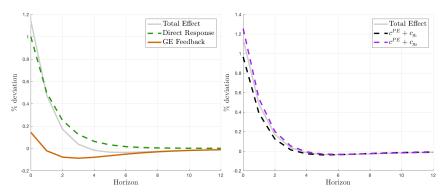
Productive G



- Model environment
 - o Estimated HANK model + public investment is productive [Leeper et al. (2010)]
 - Study c response to impatience shock using investment g expansion
- Find: upward bias due to productive benefits of *g* expansion



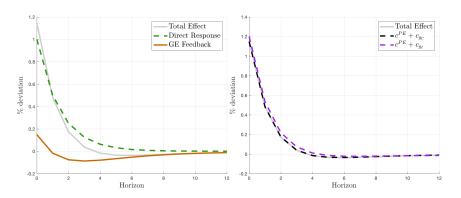
Incidence: Labor Share



- Model: 3-sector, spender-saver variant of HANK model
 - Calibration: labor shares match average network-adjusted labor shares [Baqaee (2018)]
 - Study c response to impatience shock using investment g expansion
- Find: upward bias for high labor share, downward bias for low labor share
 - \circ Note: probably over-state inaccuracy since g has high skilled labor share



Investment vs. Consumption



- Model: symmetric 2-sector variant of HANK model
 - Restrict flow of productive factors across sectors [Boehm (2018)]
 - Study c response to impatience shock using investment g expansion
- Find: g_c is accurate, multipliers for g_i less persistent



Relative Price Responses

- Evidence on relative price responses
 - Ramey-Shapiro: 2.5% price response for shock moving GDP by 4%
 - Nakamura-Steinsson, own calculations: small response
- What happens in a model consistent with RS responses?
 - o Model: immobile labor, sector-specific capital, moderately sticky prices (reset probability $\approx 60\%$)
 - \circ Result: additive decomposition over-states by $\approx 5\%$
- Indirect evidence: almost identical results for federal spending and military spending forecast errors

SVAR Analysis: Details

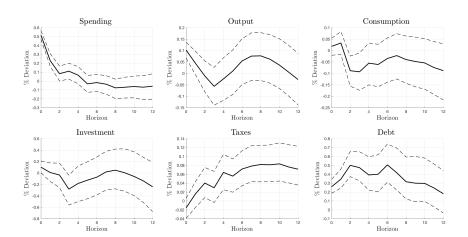
- Data and model set-up
 - Variables: forecast news, gov't spending, output, consumption, investment, hours worked, tax measure, (aggregate deficit)
 - Specification: four lags, quadratic trend, standard prior on orthogonal reduced-form parameterization
 - o Sample: 1981Q2 2007Q4 (forecast data availability, stable MP rule)
- Shock identification
 - \circ Formal ID assumption: forecast errors z_t satisfy

$$z_t = \sum_{\ell=1}^{\infty} (\Psi_{\ell} z_{t-\ell} + \Lambda_{\ell} y_{t-\ell}) + \alpha \varepsilon_t^g + \sigma_{\nu} \nu_t$$

- o Implementation: order first in recursive SVAR
- Robustness: more lags, earlier sample, more variables (e.g. hours, business income, non-durable consumption)



SVAR Analysis: Details



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Investment Demand Equivalence

- Need slightly different assumptions for demand equivalence:
 - A1 Labor is indivisible or fully demand-determined.
 - A2 Households face no idiosyncratic earnings risk, no borrowing wedge, and adjustments in share holdings incur no incremental costs.
 - A3 The monetary authority only responds to inflation and the output gap.

Proposition

Consider investment tax stimulus and government spending shocks such that $\mathbf{i}_q^{PE} + \mathbf{y}_q^{PE} = \mathbf{g}^{PE}$. Under A1-A3, aggregate investment impulse responses satisfy, to first order,

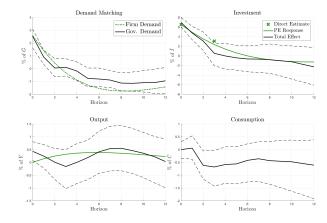
$$\mathbf{i}_q = \mathbf{i}_q^{PE} + \mathbf{j}_g$$

PE response GE feedback

 Satisfy exactly in most quantitative heterogeneous-firm models [Khan & Thomas (2008, 2013), Winberry (2019), Ottonello & Winberry (2019)]

Application: Investment Tax Credit

- Study effects of bonus depreciation [Zwick & Mahon (2017)]
 - o Match investment response path identified from micro quasi-experiment
 - Map into path y^{PE} using simple PE model of investment
- Main result: accommodation through $y \uparrow$, not $c \downarrow$





Cross-Regional Regressions

• Companion note extends methodology to regional regressions:

$$c_{kt+h} = \alpha_k + \delta_t + \beta_{h,b} \varepsilon_{kt,b_k} + u_{kt+h}$$

- How to interpret $\beta_{h,b}$?
 - Equal to IRF of region-k consumption to region-k demand shock ε_b
- How to map $\beta_{h,b}$ into macro counterfactuals?
 - Strip out local GE by subtracting \mathbf{c}_{k,g_k} (IRF of local c to local g)
 - Regional invariance: aggregate as $\int_0^1 \mathbf{c}_{k,b_k}^{PE}$, then treat as one-region economy & aggregate through \mathbf{c}_g

Application: Household Deleveraging

- Back-of-envelope calculation for Mian-Sufi household deleveraging:
 - 1. Aggregating cross-regional estimates implies consumption drop of 3%
 - 2. Mapping to pure PE effect through \mathbf{c}_{k,g_k} : $\approx 2.6\%$ decline
 - 3. Mapping into aggregate IRF through \mathbf{c}_g : $\approx 2.6\%$ decline
- Macro counterfactual in model consistent with $\beta_{h,b}$, \mathbf{c}_{k,q_k} & \mathbf{c}_q :

