




# Lisa Louison

*UX/UI designer passionate about people, environments, problem-solving, and innovation with a background in Interior Design.*

 [www.lisalouison.com](http://www.lisalouison.com)

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 347.560.1519

## Skills

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- |                        |                |                         |               |
|------------------------|----------------|-------------------------|---------------|
| · User Research        | · User Persona | · User Experience       | · Site Map    |
| · Adobe Creative Suite | · Wireframing  | · Lo-fi & Hi-fi Mockups | · Prototyping |
| · CSS3                 | · HTML5        | · JavaScript            | · jQuery      |

## Experience

### Startup Institute

10/2016 - Present

#### *Web Design + Front-End Development*

Startup Institute is a competitive career accelerator that gives people the skills, mindset, and network to be high-impact employees at innovative companies in the technology industry.

- Conducts user research and testing
- Creates user personas and journey maps
- Best practices and techniques for responsive design
- Wireframing, low-fidelity mockups, and rapid prototyping
- Effective portfolio presentation
- Cross-functional team coordination

### Kaplan Inc.

7/2014 - 10/2016

#### *Interior Designer of Branded Environments*

- Collaborated cross-functionally with project directors, general contractors, vendors, and graphic designers to complete 20+ large scale construction projects on time
- Utilized user research to develop efficient floor plans and furniture layouts
- Created and maintained an organized in-house material library system
- Adhered to company's design and brand guidelines and industry best practices
- Prepared detailed construction sketches and documentation
- Produced comprehensive 3-dimensional mock-up and renderings to present to stakeholders and to be used in client marketing materials

## Education

### Fashion Institute of Technology

2/2010 - 5/2014

Bachelor of Fine Arts, *magna cum laude*, Interior Design

- Thesis Project displayed in FIT Museum
- FIT Advisory Board Member
- Dean's List + Honor Roll

## Volunteer

### Seeds of Fortune Inc.

9/2014 - Present

Mentor in a program helping young women of color to apply for college scholarships and learn career and financial management skills.

## Interests

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- |                  |              |         |            |
|------------------|--------------|---------|------------|
| · Product Design | · Technology | · Shoes | · Hexagons |
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