1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Nearly 60% of Film and Video campaigns are successful, and all of the successful campaigns re Documentaries, Shorts, and Television. None of the Animation or Drama campaigns were successful.
   2. More than 50% of campaigns under $10,000 succeeded and only 19% of campaigns over $50,000 succeed. With an average donation just under $100, the smaller campaigns might have the appearance of being more successful.
   3. Food is one of the least successful categories, however, within that category “small batches” had a success rate of 85%.
2. What are some of the limitations of this dataset?

We know if the funding was successful, but we don’t know if the project itself was successful.

1. What are some other possible tables/graphs that we could create?

We could create a pivot chart with the bonus data and filter by category and project size.